

DESTINATION MANAGEMENT AT ITS BEST

Cocoon Incentives

Think Outside your Cocoon!

MIAMI

Creative Meetings, Incentives & Events

Steffi Kordy

OWNER, COCOON INCENTIVES
DMC & INCENTIVE HOUSE



Benefit from our local expertise paired with our global outlook.
Cocoon incentives has worked with multi-national groups from a wide range of industries for over a decade.
We understand that each group has its unique goals and dynamics. We will make sure that your itinerary is customized and your stay an extraordinary experience!
A seamless event for which your participants will never forget you!

We look forward to working with you and hope to see you soon!

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Why Cocoon Incentives?

Come to us if you are looking for
a reliable Destination Expert with an established network of suppliers and experience in the M.I.C.E (Meetings, Incentives, Congress and Events Industry).
Don't come to us if you want an ordinary program, because we take pride in custom tailoring each event to make it uniquely yours!
If you like to WOW your attendees, stay on budget and allow us to be your partner during the planning and execution of your event, we would love to work with you!



Why Miami?

Easy Airlift worldwide through MIA & FLL
Favorable weather year around
Perfect Incentive Location with trendy appeal
Take a look at the following slides to see why Miami is a perfect Incentive destination!





"SUNSHINE STATE"

350 DAYS OF SUNSHINE

WEATHER & CLIMATE

Monthly Temperature (°C)

High Average Low

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec
High	24°	25°	26°	28°	30°	31°	31°	32°	31°	29°	26°	25°
Average	20°	20°	22°	23°	26°	27°	28°	28°	27°	26°	23°	20°
Low	15°	16°	17°	20°	22°	23°	24°	24°	24°	22°	18°	16°
Monthly rainfall (cm)	7	5	6	8	17	20	18	17	20	17	7	5
Daily sunshine (hours)	6	6	7	9	10	12	12	11	9	8	7	6





"ART DECO STYLE"

ECLETIC MIX OF AMERICAN, EUROPEAN AND LATIN CULTURE FOR THE BEST OF ALL WORLDS!
LAISSEZ-FAIR BEACH DAYS, INTERNATIONAL CUISINE, HOT NIGHTS AND UNIQUE ACTIVITIES ON LAND & SEA
YEAR AROUND

STYLISH
TRENDY
CULTURE
NATURE &
A DOSE OF MIAMI VICE





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ACTIVITY IDEAS

What can you do in Miami that you can't do anywhere else?



CITY TOUR ON WATER

By Jetski, Speedboat (!)
Private Yacht
or Sail away on a Catamaran





BE AN AVIATOR
EXPLORE FROM THE AIR

HELICOPTER
WATER- OR BIPLANES





BY LAND

MIAMI BEACH BY BIKE
ART DECO ON FOOT







LEARN SOME NEW SKILLS
GET THE ADRENALINE GOING!





CULINARY TOURS
EXPLORE MIAMI'S ETHNIC NEIBORHOODS:

LITTLE HAVANA (CUBAN)
LITTLE HAITI (CARIBBEAN)
WYNWOOD (TRENDY MIX)
SOUTH BEACH (HAVE IT ALL!)

A FLAVORFUL MELTING POT

Taste All Of South, Central And North American Cuisine
With A Sprinkle Of The Caribbean
Explore The Redlands, Where We Grow Tropical Fruits & Vegetables For The Nation
Enjoy A Fresh Catch From The Ocean





WYNWOOD

LARGEST URBAN ART DISTRICT
Explore on foot, by bike or explore the local breweries with the Beercycle



A SIDE TRIP TO CUBA

Little Havana:
Largest Cuban neighborhood outside of Havana

Salsa Lessons or Pop Up
Cuban Cuisine
Mojitos & Cafecitos
Cuban Cigar Rollers
Domino Play
Retro-style Cars





Little Havana







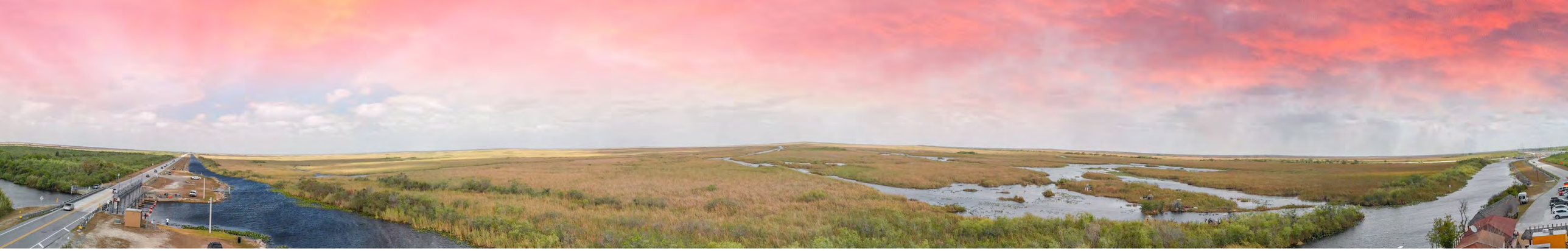
DESIGN DISTRICT

ART & FASHION



EVERGLADES

UNESCO WORLD HERITAGE SITE





EXPLORE
THE "SEA OF GRASS" BY
AIRBOAT
KAYAK
ON FOOT (IF YOU DARE!)
VISIT THE SEMINOLE
INDIANS
TRY SOME "GATOR"
MEET THE GLADES-MEN





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SUSTAINABLE ACTIVITY IDEAS

LEAVE A POSITIVE IMPACT AND CONNECT TO THE LOCAL PEOPLE AND NATURE





SEATURTLE SUPPORT

SHARK TAGGING

"CITIZEN SCIENTIST" PROGRAM THROUGH UNIVERSITIES





CORAL REEF REFORESTATION

in the Florida Keys/ Biscayne Bay National Park

BEACH & MANGROVE OR PARK CLEAN UP

By Kayak



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Think Outside your Cocoon!

WORLDCLASS HOTELS

From Eco-Chique to Beach Resorts and Golf Playgrounds.







LUXURY RETREATS

BEACH RESORTS
CITY HOTELS
GOLF PLAYGROUNDS



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SPECIAL EVENT VENUES

Cool venues for 10 to >2000 people

SPECTACULAR VENUES

OUTDOORS OR INDOORS











SPECTACULAR VENUES

OUTDOORS OR INDOORS
DAY OR NIGHT



Think outside the Bored-room!



SPECTACULAR NIGHTLIFE

Do we need to say more...

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Think Outside your Cocoon!



Rooftop Bars
Beach Parties
Legendary Nightclubs and DJ's
World Class Concerts
Celebrities



SPORTS VENUES:
Major/ First League
Football, Soccer,
Basketball
Baseball

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DECOR & ENTERTAINMENT IDEAS









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Miami 5 Day Sample Program

Welcome to Paradise	Miami Vice	Modern Art & Cuban Traditions	Take a walk on the *wild* side	Enjoy the Beach
				
M&G at Airport/ Hotel Transfer	Art Deco Walking Tour or SoBe Bike Tour	Wynwood Art Tour on foot or by Party Cycle	Everglades Airboat Tour & Seminole Reservation (American Indian)	Stand-up Paddle Tour or Kayak Tour of the Inlets/ Join the Bar-Starzz
Check-in Hotel Ocean Drive Sundowner Tour on Foot	"Rich & Famous" City Tour by Jetski (small groups), speedboat (medium size groups) or Catamaran (large groups)	Culinary Tour through "Little Havana" (Cuban neighborhood) with Salsa Session	Afternoon Shopping Outlet Mall OR Time to enjoy the Beach! Enhancements: Beachvolleyball/ Beach-Olympic/ Photoshooting	Farewell Lunch at Hotel
Mojito Mixology Class & Dinner al fresco	Dinner in restaurant on Ocean Drive	Rooftop Dinner	Steak Dinner or Basketball/ Baseball/ Football Game	Return Flight

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Miami & the Keys 5 Day Sample Program

Welcome to Paradise	Miami Vice	Self-Drive to Key West	Explore Key West & Sunset Cruise	Scenic Self-Drive & Farewell
				
M&G at Airport/ Hotel Transfer	Art Deco Walking Tour or SoBe Bike Tour	"The Journey is your Destination"	Options to discover Key West: - Jet-ski "City" Tour - Guided Tour by Tram - Biplane-Tour over the Keys - By Bicycle	Morning Yoga or Walk from the East- to the Westside of Florida (from the Atlantic to the Gulf of Mexico)
Check-in Hotel Ocean Drive Sundowner Tour on Foot	"Rich & Famous" City Tour by Speedboat (medium size groups) or Catamaran (large groups)	Scenic drive over 42 bridges to Key West with Lunch Stop in Islamorada	More Options: - Sailing Trip - Snorkel/ Dive or Deepsea fishing	Self-Drive back to the airport in MIA
Mojito Mixology Class & Dinner al fresco	Dinner in restaurant on Ocean Drive with Cuban Cigar Maker	Check-in at Hotel in KW and Dinner on Duval Street	Sunset Cruise & Dinner	Return Flight

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COMBINATIONS

Orlando
The Keys
Bahamas
Cuba
All within a one hour flight radius!







The Florida Keys!







ORLANDO











BAHAMAS



CUBA




CHEERS!
Did we spark your interest?
Come back for the real
thing!

Cocoon Incentives

Think Outside your Cocoon!

We hope to welcome you soon in sunny Florida
Let's think outside the cocoon
and create your perfect program!

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