Audio Description

PERFECT FOR: Education | Broadcast | Corporate

Achieve Web Content Accessibility Guidelines (WCAG) compliance and accessibility for people who are blind or have low vision with Ai-Media's leading Audio Description (AD) service.

Available in a range of voices and formats, our AD is crafted by our skilled team of audio describers who have an intimate knowledge of visual media.

HOW DOES AUDIO DESCRIPTION WORK?

Overlaid onto your video, our voiceover narrates all important visual elements of what's happening on screen - including descriptions of speakers or characters, locations, facial expressions, action and graphics – for the accessibility of people who are blind or have low vision.



Accessible to people who are blind or have low vision



Available in a variety of accents and voice tones



Satisfies WCAG (Web Content Accessibility Guidelines)



Optional accompanying Media Alternative Transcript - a written record of dialogue from the video that includes written descriptions of what is happening onscreen



Crafted by our skilled team of audio describers who have an intimate knowledge of visual media



Available in standard or extended format

- Standard audio description – Narration occurs during the natural gaps of the video's audio track
- Extended audio description – Video is paused at certain points and AD track is played, for extra detail



Option of human or synthetic voice

- Synthetic voice - Low cost, fast turnaround time, many different voices to choose from (accents and tones)
- Human voice – Medium cost, medium turnaround time, more natural tone



Request a quote for pricing and options