

Magical Africa

2020

couture travel

AFRICAN QUEST SAFARIS LTD.



couture **travel** **with** AQS

African Quest Safaris Ltd is a leading couture Destination Management Company based in Kenya and Tanzania with partner operations in Uganda and Rwanda.

> *Our Mission: To deliver seamless, value for money and memorable holiday experiences to every customer across the globe.*

> *Our Vision: To transcend into offering more sustainable and ethical products in the tourism sphere.*

AQS believes that safaris are couture travel where one size does not fit all.

Team AQS

In 1994, **Tasneem Adamji** (CEO and Founder) started African Quest Safaris LTD (AQS). A renaissance woman, who truly believes in the magic of Africa and passionately wants her clients to enrich themselves in this experience. She wants her travellers to see the true soul of Africa through a new dimension of handcrafted holidays.

Taher joined the company as General Manager in 1995, to bring his expertise and hands-on management to AQS. He is an operations wizard, who along with his staff provides those legendary glitch-free safaris.

Their style of working and professionalism, and being ever present for their customer is the secret to AQS becoming the most sought out boutique travel company.





Sister and brother, **Tasneem and Taher Adamji,** are fifth generation Kenyans who have spent their entire careers in African Tourism. Highly educated, these two entrepreneurs have built one of Kenya's top, ground tour companies. The key to the success of the company is their strict adherence to spotless execution of an effective philosophy.

The company's **35 plus staff** is young, dynamic and dedicated. The staff is trained relentlessly with an accent on personal integrity and business ethics and a determination to deliver to every client's needs.

"At AQS our strength lies in successfully executing, intimate 'tailor-made' holidays that require incredible attention to detail, resulting in memorable and extremely satisfying experiences for every traveller."

Sustainable tourism

Tasneem, is reputed for being one of the most knowledgeable Kenyans regarding its tourism, culture and social needs. She is a key member of the **Kenya Tourism Federation, Kenya Association of Tour Operators and a former executive board member of the Kenya Tourist Board**, and has previously won the **Kenya Woman Entrepreneur of the Year award.**

She has instilled in AQS a **social conscience** unlike any other CEO in the region. AQS understands that the future of Kenya rests with its educated youth so we sponsor 8 rural schools across the country. Our most rewarding project so far has been the establishment of a pre and primary school for Masai children - opened in August 2007 and currently has a roll-call of 350 students coming from 12 villages.

Sustainable tourism is key for the future of this industry, globally. AQS is deeply passionate about conservation, protecting the environment, and doing their bit to nurture nature and the people in Kenya.





Operations in
Mombasa, Nairobi, Arusha and Dar-es-Salaam

26 years
of satisfied customers







Handcrafted holidays across
Africa

Resources

AQS, has built a number of in-house resources over the years. These include offices in Mombasa, Nairobi, Arusha and Dar-es-Salaam.

Local personnel fluent in a number of languages - English, Kiswahili, French, German, Italian, Spanish, Arabic, Hindi and Mandarin are an integral resource for our operations. Our well-trained naturalist/guides who are pleasant, helpful and informative, are the pride of the company. Close liaisons and preferred partnerships with airlines, hotels and lodges ensures a harmonious and seamless experience for our customers.

At AQS we always treat our clients and employees in an intimate manner. A safari is a special adventure that demands a high amount of attention and a great deal of respect for our clients' desires. Our commitment to this second dimension that we offer, guarantees a special moment in time for each traveller.

AQS delivers the dream by exceeding your expectations!

Asante Sana!





Additional information

Contact
Offices in Mombasa, Nairobi, Arusha and Dar-es-Salaam.

Vehicle Fleet
- VIP custom-built saloon cars and 25 seater coaches with air conditioning for airport transfers and city use complete with VHF radios and PA systems.
- Customised Nissan and Toyota safari minivans, Landcruisers 4WD vehicles seating a maximum of 7 persons.
- Safari vehicles fitted with HF-radios, that carry a cooler-box, a set of wildlife reference books and a pair of binoculars.

Business Operations
AQS is a category A' operator rated by the Kenya Association of Tour Operators (info@katokenya.org) and Tanzania Association of Tour Operators (ceo@tato.co.tz).

Affiliations
KTF : Kenya Tourism Federation
KATO : Kenya Association of Tour Operators
KCTA : Kenya Coast Tourist Association
ATTA : African Travel & Tourism Association
APTA : Association for the Promotion of Tourism to Africa
ASTA: American Society of TravelAgents
ATA : Africa Travel Association
SITE : Society of Incentive Travel Executives
WODMC : Word of DMC's
1DMC : 1 DMC World

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