Zumizo International

Great exhibition experiences



www.zumizointernational.com

We create exhibition experiences that bring people and brands together

We’re Zumizo International, a team of dedicated exhibition and event professionals who are devoted to designing powerful exhibition experiences through exceptional stand design.

Through great design interpretation and the latest interactive tools we will bring your brand to life and deliver real results for you and your audience.

Great exhibition experiences since 2002.

What we can do for you

We can support you on all elements of your exhibition or event, freeing you up to focus on what you do best.

- Exhibition and event design
- Reusable stand solutions
- Custom modular exhibition stands
- On-site custom workshop
- Full end-to-end project management services
- Large format graphic production
- 2D graphic design
- Audio visual hire
- Flooring and furniture rental



and we are particularly goodatthis…

If you’re an event or conference organiser and you’re looking for something more unique and interesting, we can also help with that.

- Full exhibition and event production
- Unique tiered multi-stand packages
- Experiential event design and installation
- Product launches
- On-stand engagement and data capture

Straight up facts

Just some of the reasons why you should work with us.

18+

years in the exhibition and events industry

79

Team strength

30,000 sq ft

London production centre and a stunning showroom ready for you to explore

90

worldwide distributer partners

600+

stands and events delivered by us each year

Our International dealer network provides local support where it's needed

- Offering local labour
- Product rental
- Build services
- Local Project Management



We are global and local

Our network of 90 offices allows us to operate locally at a global level, offering local knowledge, products, build support and project management services wherever in the world our clients need us.

Green to our core

Sustainability is at the heart of everything we do. Through a combination of reusable system infrastructure and customised features, we deliver bespoke solutions that are great for both the planet and yourbudget.

0%

manufacturing waste goes to landfill

600

trees are planted by us every year

98%

of our show flooring, packaging and cardboard is recycled

100%

of our systems are recycled

of our modular systems are continuously re-used

of our biomass waste heats our warehouse

Design

Our in-house team of designers are experts in capturing the essence of your brand and translating this into the exhibition space. Our winning combination of custom modular stand solutions and exceptional design will ensure your show or event success.

- Expert 3D in-house exhibition stand design
- 2D graphic design
- CAD production drawings
- Creative custom design capability
- Development of cohesive brand story

Build

We take care of everything needed to make your stand a reality, from production, pre show preparation, delivery, on-site build and post show dismantle.

- In-house production and operational services
- Pre-build and onsite build
- Installation and dismantle crew
- Storage exhibition asset management
- Onsite exhibition services

Manage

We know better than anyone that organising events and exhibitions can be a stressful experience.

That’s why we offer full exhibition and event management from beginning to end.

- Full in-house project management
- Booking and overseeing show services
- Health & safety and risk assessment
- Domestic and worldwide shipping and handling
- Online asset management

Measure

Technology allows us to take exceptional stand design to the next level, pushing the boundaries of engagement and increasing return on investment.

- On stand engagement design and content creation
- Augmented reality
- Customer data collection
- Heatmap measurement (visitor movement)
- Online marketing: Pre and Post Event

Who we work with

Finance & Consultancy



Food & Beverage



Pharmaceutical & Medical



Hospitality



Communications



Entertainment



Exhibition stands

We create exhibition stands that combine a reusable system infrastructure with custom features, allowing for unlimited creativity with the benefits of more sustainable exhibiting.

- Combine great design and functionality
- Reusable and sustainable
- Flexible to adapt to your changing requirements
- Cost-effective solutions for multiple shows





Client - Parky

Event - Index

Location - Dubai



Client - Vorne

Event - Cphi

Location Abu Dhabi



Client - Firefly
Event - Gitex Dubai



Client Hamaton

Event

Automechanika

Location

Dubai



Client

INFINITERCS

Event

Fintech Surge

Location

Dubai



Client
Juwi

Event
Big5

Location
Dubai



Client
Leonardo

Event
Light Middle East

Location
Dubai



Client

Avis

Event

Automechanika

Location

Dubai



Client
Huel

Event
Cab set
Middle East

Location
Dubai



Client

Mitre

Event

Arabplast

Location

Dubai



Client
Bayer

Event
Gulf Traffic

Location
Dubai



Client

RADOMES

Event -

Arabplast

Dubai



Client Hamaton

Event Paper World
Middle East

Location
Dubai



Client - Google Cloud

Event

Global Education Supplies & Solutions

Location Dubai

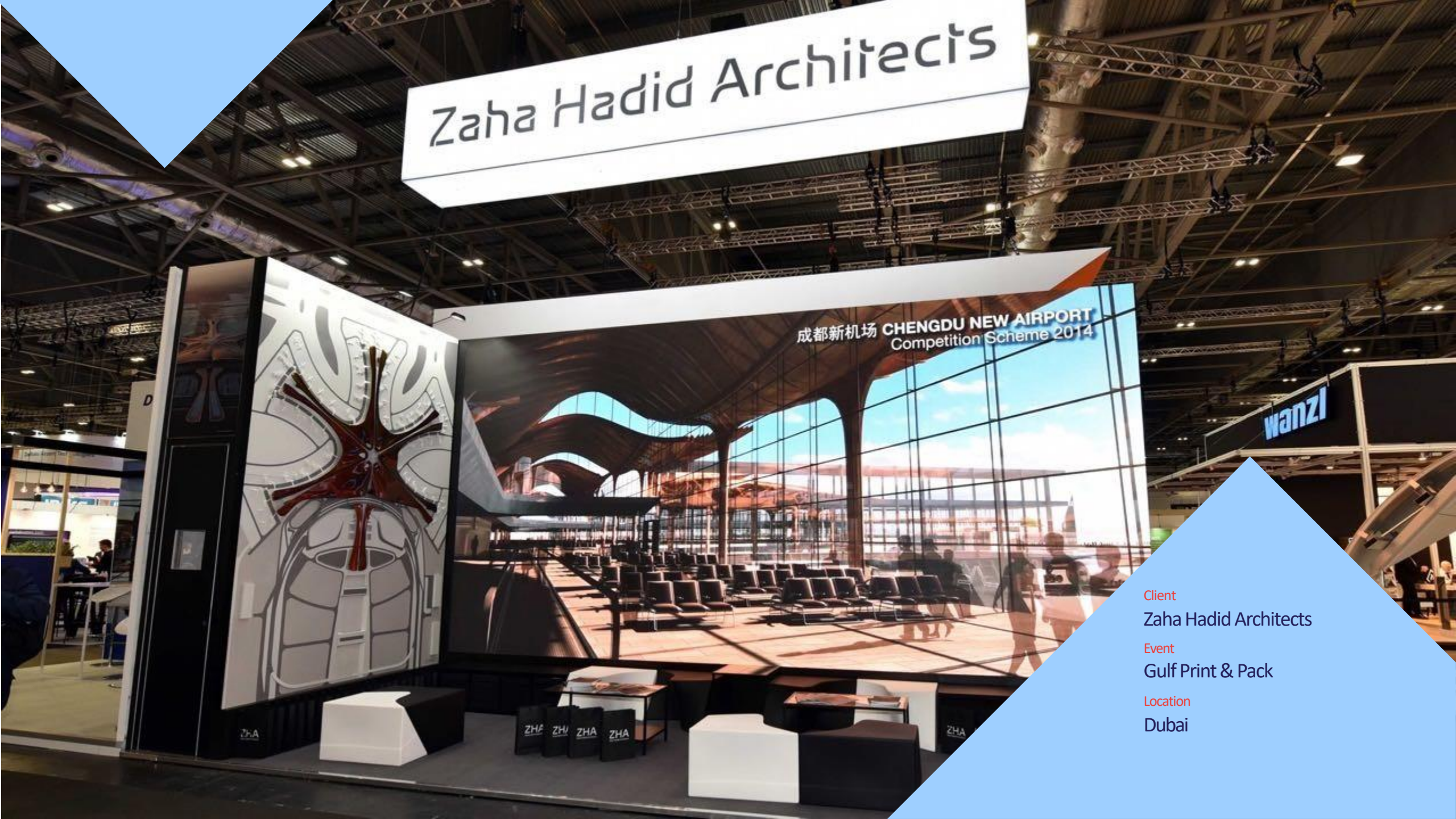


Client Poltrona Frau

Event Gulf Food Manufacturing

Location

Dubai



Client

Zaha Hadid Architects

Event

Gulf Print & Pack

Location

Dubai



Client

BoConcept

Event

Label Expo

Location

Dubai



Client
Aviator

Event
Gulf Traffic

Location
Dubai

Engagement

Beyond making your stand look amazing, we can also provide cutting-edge interactive technology that creates a fully immersive experience for your visitors. We draw people in, whilst collecting that all-important data for follow-up.



Experiential

We create amazing experiences that tap into all the exhibition senses; visual impact, engagement and interactivity, leaving lasting memories that will be shared exponentially to create incredible marketing ROI.



From Zumizo International to the world

Reach us

info@zumizointernational.com

Zumizo International