BASHKORTOSTAN

INCENTIVES IDEAS • MICE HOTELS • MICE VENUES









REPUBLIC OF BASHKORTOSTAN

There is a region in Russia that gives our heart and soul an opportunity to escape from the clutches of the modern world of concrete and steel and to tune into the vibes of nature: of stones, earth, water and the sky.

This region's name is Bashkortostan. Even its shape on the map resembles the human heart. Its high mountains are washed by hundreds of rivers and lakes, its green meadows fascinate one with diversity of herbs and flowers, and its forests stretch for many miles. Bashkortostan is warm. Fragrant.Tart with honey scent. Unhurried. Bashkortostan is a home. It's a home were everybody is welcomed. The people here smile often and do it from the heart. They take their time while drinking tea with the famous Bashkir honeyand chatting unhurriedly. They dance and laugh, sing songs until dawn and tell amazing and peaceful stories.

One starts breathing with ease when getting here, and if pausing a moment and listening carefully, one can hear the language of trees and grasses. Bashkortostan is thunder-bitter and snow-sparkling. Sometimes being in this spiritual place, you suddenly want to cry for no reason.You don't know if it's a quiet joy, or a light sadness. With the palms of your hands you touch the Mother Earth washed by all winds. Bashkortostan is like a mother. Patient. Caring. Loving. Soothing. Bashkortostan is the light in the window of your childhood home whose doors are always open for you.



UFA

The beautiful Ufa is a clean and bright city located on seven hills and embraced by three rivers. Modern Ufa was built on the site of an ancient town located on the trade routes linking the Central Asia with Siberia and the Volga region. The official history of the city starts from 1574, when a fortress was founded here.

The modern Ufa is represented by spacious quarters with modern architecture as well as by cozy narrow streets and ancient wooden houses with exquisite wood carving decoration of windows. Ufa is the greenest city in Russia, with her squares, avenues and parks, art objects and sculptures. Ufa in the summer is thousands of flower beds with floral compositions, Ufa in winter is white snow sparkling in the sun and crunching under your feet. Ufa is a young and elderly couples dancing in the evening in the city squares, she is lovers strolling under the light of openwork street lamps all night long, she is parents picking up their children from school, she is family traditions of mutual help and respect for elders.

Ufa is a new major congress venue in Russia. It is the city that welcomed 15 heads of state of Shanghai Cooperation Organization and BRICS countries and accommodated more than 12 thousand guests during the SCO and BRICS summits. It is new chain hotels of world-renowned brands, it is one of the best international airports in Russia and the Congress Hall that became the winner in the The Best Congress Venue in Russia category at the annual Russian Business Travel & MICE Award 2016 ceremony. It is hundreds of annual national and international congresses, forums and conferences.
Ufa means hospitality, delicious food, interesting history and original culture. Ufa means life.

First fortress founded in
1574

Ufa is the greenest city in Russia

Winner in the Best Convention and Exhibition Center in Russia Category
of Russian Business Travel & MICE Award 2017

City that welcomed international summits

РОССИЯ УФА 2015
2015年俄罗斯乌法

BRICS









CONGRESS HALL

www.ufacongresshall.ru





5 restaurants
including cafe
for 50 to 400 persons

5 convention halls
50 to 250 persons

19
headquarters

concert hall
745 persons

7 conference halls
50 to 100 persons

3,000 sq m
display area

36,000 sq m
total area

Адрес: 2 Zaki Validi St., Ufa

The Best Convention and Exhibition Center in Russia According to the Russian Business Travel & MICE Award 2017

www.ufacongresshall.ru



Convention Hall

409.4 m² | 200 pers.

round table for 28 pers.
conference microphones
TV 64" - 4 pcs
acoustic system



Oval Convention Hall

80.3 m² | 50 pers.

mobile sound system
microphone



Yurt Convention Hall

184 m² | 60 pers.

round table for 10 pers.
microphones
TV 40" - 2 pcs



Small Convention Hall

243 m2 | 80 pers.

round table for 18 pers.
18 discussion units
TV Panel - 4 pcs
simultaneous interpretation system
conference system



Grand Convention Hall

670.3 m2 | 250 pers

round table for 38 pers. + microphones
TV Panel - 8 pcs
simultaneous interpretation system
conference system



Concert Hall

1087.6 m² | 745 pers.
stalls - 613 pers. | balcony - 132 pers.

projector + screen
simultaneous interpretation system
dynamic lighting + fill light



Conference Hall 1

94.3 m² | 80 pers.

mobile sound system
microphone - 1 pcs
TV Panel installation possible



Conference Hall 2

84.3 m² | 50 pers.

mobile sound system + microphone - 1 pcs
stationary conference system
TV Panel installation possible



Conference Hall 3

119.6 m2 | 80 pers.

mobile sound system
microphone - 1 pcs
TV Panel installation possible



Conference Hall 4

157.2 m2 | 100 pers.

round table for 10 pers. + microphones
TV Panel - 4 pcs (40-60")
simultaneous interpretation system
conference system

VDNKH-EXPO EXHIBITION CENTER

www.vdnh-ufa.ru





1
convention hall
capacity 315 people

2
conference halls
capacity from
60 to 100 people

4
exhibition halls
from 480 sq m
to 2695 sq m

13,500 m²
total area

12,000 sq m
open exhibition areas

Address:158 Mendeleev St., Ufa

CONGRESS HOTELS

www.sheratonufa.ru





SHERATON UFA HOTEL

161
rooms total

2
restaurants

12
conference halls

20 min
travel time
to airport

Address: 7 Tsiuryupa St., Ufa

www.hilton-garden-ufa.ru





HILTON GARDEN INN UFA RIVERSIDE

167
rooms total

1
restaurants

5
conference halls

25 min
travel time
to airport

Address: 4 Aksakov St., Ufa

www.hiufa.com





HOLIDAY INN UFA

193
rooms total

1
restaurants

5
conference halls

25 min
travel time
to airport

Address: 2 Verkhnetorgovaya Square, Ufa

CONGRESS HOTELS

www.gkbashkortostan.ru





BASHKIRIA HOTEL

211 rooms total

1 restaurants

5 conference halls

25 min travel time to airport

Address: 25/29 Lenin St., Ufa

CONGRESS HOTELS

www.presidenthotel.ru





PRESIDENT HOTEL

233 rooms total

2 restaurants

4 conference halls

30 min travel time to airport

Address: 2 Avrory St., Ufa





'LEGEND OF THE URAL' BASHKORTOSTAN MOUNTAIN RESORTS

• **ABZAKOVO RESORT** includes 13 ski slopes of varying complexity, a water park, an Entertainment Complex and a shooting range, biathlon track, a spa, Abzakovo Hostel and 30 hotels.

• **MMK RESORT** is a large universal year-round venue for corporate sports activities, including football, basketball, volleyball, tennis, paintball, karting and ski competitions.

•Being a part of the MMK Resort, **YUBILEINY HEALTH RESORT** occupies 35 hectares and can accommodate more than 800 guests. There are three five-story buildings, ten two- and three-story cottages, a number of restaurants and cafes, a large and a small conference hall, a cinema and concert hall for 400 people, a two-kilometer coastline with a picturesque promenade and a beach on its territory. There is a Mountain Gorge Restaurant built on the top of the Yaman-Kai at 942.8 meters altitude above sea level.

• **YAKTY-KUL RESORT** is a unique venue for corporate incentive programs in Bashkortostan: 19 hectares of picturesque water and mountains views, accommodation for 200 people, a large conference room without columns, a swimming pool, a beach with facilities. A variety of forums, conferences, quests and team building activities take place in Yakty-Kul Resort permanently.











50
rooms total

28
pistes

40
travel time from Magnitogorsk

40 hours
travel time from Ufa







FAZENDA

FAZENDA COUNTRY CLUB is located near Ufa and offers corporate events in the open air with obligatory business agenda. Its infrastructure includes a spacious territory with a variety of sports grounds, a stable, a comfortable beach at a pond with crystal-clear water, a restaurant, a new hotel with 26 rooms, a swimming pool withspa, cottages, a conference room and much more. Travel time from Ufa - 30 min.







KIL'S BAY

KIL'S BAY COUNTRY CLUB is located 110 km from Ufa, surrounded by picturesque forests and mountains in a pollution free environment on the shore of the Pavlovskoye Reservoir.10 hectares of green lands with wooden cottages for 150 people, a Mayak restaurant for 250 people, a choice of beach and sports bars, a large conference room with panoramic windows, sports grounds, a spa center, ski equipment rental, helicopter landing pad. Travel time from Ufa - 2 hours.





2-8 hours

10-200 participants

casual
dress code

NOMADIC GAMES

NOMADIC GAMES are based on the most interesting, colorful and spectacular traditions of the Bashkir people. The program includes sports activities, master classes in cooking, handicraft and shows: archery, falconry, making of kurai and tamga (tribal mark), weaving, sheep shearing, felt crafts, putting up yurts, wild honey collecting à la Winnie-the-Pooh, vocal competitions. Real Bashkir sorceresses who practice ancient folk rituals will let the guests immerse into the ancient culture and make spells for good luck for everyone.











LEGENDS OF SALAVAT

LEGENDS OF SALAVAT is a program that you can enjoy only in Bashkortostan. Your company has a chance to play a friendly match on the home arena with the real KHL legends from the Salavat Yulaev ice hockey club. The program consists of three package offers, which, in addition to the match with the stars (3 periods of 15 minutes), include master classes, a signing session with the famous ice hockey players, a photo session with the Champion Cup, work of a professional team of referees, ice hockey equipment for the entire hockey team and much more.





6-12 hours

50-150 participants

activewear, camouflage
dress code

«S.T.A.L.K.E.R»

This game aimsat audacious people. Each participant receives a task and weapons in a post-apocalyptic world. Together with other members of the team he has to overcome difficult tasks and dangerous obstacles. The game's location is in an abandoned biochemical plant, a 30-minute drive from Ufa.The playground is a one square kilometer area with dozens of buildings of different size and purpose.

The game uses laser tag technology for the safety and convenience of participants.





30-200 participants

casual
dress code

MIND GAMES

PLAYERS OF THE MIND GAMES solve various business tasks of the company: they identify leaders, work on team building, promote goods and services using creative methods, practice brainstorming skills.Players are divided into teams of 4-8 people in each.Industry-specific mind games are the most popular ones. The customer can request including questions linking the specifics of the company's work with Bashkortostan in the game.





2,5 hours

30-120 participants

casual
dress code

3 km
walking distance
(Ufa historical center)

19TH CENTURY MURDER QUEST GAME

19TH CENTURY MURDER is a crime investigation quest game, which includes exploring Ufa and its history. This game will not only help you to reveal the most mysterious and interesting facts about Ufa and visit its most spectacular places, but also to investigate the real unsolved murder committed in the capital of the Ufa Province more than a hundred years ago. 15 teams are 15 participants – the residents of Ufa at that time, who could have been involved in the murder. Players will live one day of their live in all details, using real maps and newspapers of the 19th century, visiting the houses surviving from that time, will check alibis of the suspects. Only by showing such qualities as intellect, logic, observation, teamwork, the participants will be able to find the one who had the motive and the opportunity to commit the murder.





4 hours

30-100 participants

casual
dress code

BASHKIR STYLE GALA NIGHT WITH DANCING

In addition to the traditional part of the gala dinner, the **BASHKIR NIGHT** includes treating guests with kumys, Bashkir herbal tea, honey and Bashkir sweets. Guests will learn folk legends, take part in Bashkir dance master classes.After that, participants may try to perform their favorite dance together with professional Bashkir dancers during the dance show at the end of the gala evening.





3 days

at least 20 participants

activewear
dress code

buses, helicopter
transfer to the location

BASHSAFARI CORPORATE CONTESTS

Format and Location: Bashafari team building program with sports and entertainment activities, Burzyansky District, Bashkortostan Republic. This activity is a combination of several activities: river rafting (in the spring), hiking to the Shulgan-Tash cave and visiting the apiary.





activewear
dress code

protective clothing
beekeeper costume

WILD HONEY HUNTING

Bashkir honey is a brand image of Bashkortostan, one of its symbols. Bashkortostan is the only place in the world where wild-hive honey is produced. Forest beekeeping as a folk craft has prospered on the territory of modern Bashkortostan since the ancient times. Wild-hive beekeeping is successful and receives support in Burzyansky District.

Beekeepers climb the trees to collect honey only once in a year in August or September. Thus, honey has time to mature and to evaporate excess moisture, so that it becomes thicker. Wild honey is mixed with wax and beebread, which is flower pollen, prepared by bees in a special way. You can join wild-hive beekeepers, experience the process of honey collecting and purchase real wild-hive honey. The program includes tasting of honey and herbal tea.

BASHKORTOSTAN CONVENTION BUREAU

www.congressrb.info

BASHKORTOSTAN
CONVENTION BUREAU

BASHKORTOSTAN CONVENTION BUREAU promotes Bashkortostan as Russian region that has great potential in holding congress and MICE activities. Having unique experience in holding major international and national events, Bashkortostan Convention Bureau offers assistance in organizing events in the Republic of Bashkortostan in the framework of cooperation with MICE agencies and corporate customers. Due to the support of the republican authorities and many years of established relations with local accommodation, catering, transportation and cultural services providers, the Bashkortostan Congress Bureau has exclusive opportunities to organize MICE events in Ufa and Bashkortostan.

Please visit Bashkortostan Convention Bureau official website for more information.

WHAT WE CAN DO:

· Favorable terms and conditions for:
- enting both individual rooms and the whole set of rooms in the Congress Hall, the main congress venue in Ufa; transport services rendered by the fleet of Bashkortostan Government Garage; catering services provided by the Administrative Directorate of the Head of Bashkortostan Republic

- renting one of the best venues in Ufa: Bashkortostan Concert Hall, VDNKh-Expo, Akbuzat racetrack

· staying in new chain hotels in Ufa and enjoying discounts in the best restaurants

· discounts for events' catering services

· organizing transport services

· organizing charter flights

· coverage in the media of Bashkortostan Republic

· event venues branding

· corporate client's outdoor advertising in Ufa and along the Ufa-to-Airport route

· organizing sightseeing tours

· team building, concert programs and sports activities



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БВК

BASHKIR
EXHIBITION
COMPANY

Bashkir Exhibition Company is the leader among the organizers of regional and international exhibitions, forums, conferences and congresses in Russia. The company has membership in the Global Association of the Exhibition Industry (UFI), the Russian Union of Exhibitions and Fairs, the Chamber of Commerce and Industry of the Russian Federation, it is a Golden Mercury National Entrepreneurship Prize laureate and the winner of the 100 Best Goods of Russia Contest.

BEC conducts about 40 forums, exhibitions and events annually. The scope of topics covers all major areas of the region's economy: construction, oil and gas, energy and agriculture. Russian Petrochemical Forum and Agricultural Forum, Russian Energy Forum, UralStroyIndustria, International Ecological Forum, Russian Industrial Forum are international forums.

Bashkir Exhibition Company is ready to expand cooperation with companies of any countries and regions.

BASHKORTOSTAN
CONVENTION BUREAU

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