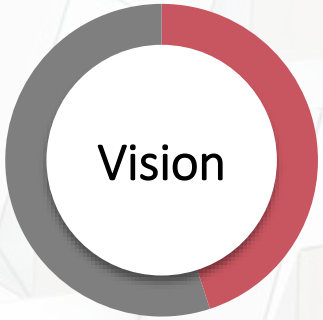


**** Mastering Digital Solutions ****

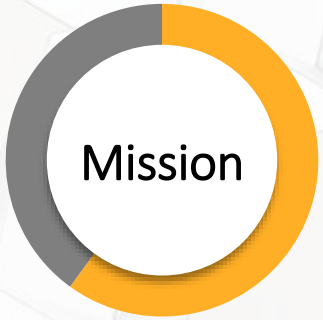
Who are we?

Coping with the digital transformation wave hitting the whole world and knowing that a genuine digitally transformed project involves fundamentally rethinking business models and processes, "**Media Creation**" is a production agency that focuses on providing **complete integrated services of comprehensive visual solutions and premium digital products.**

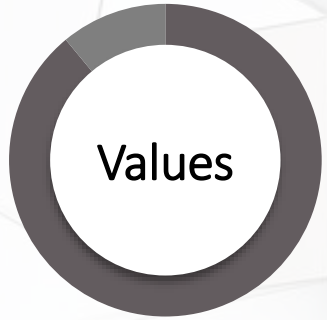
Our team is expertly trained designers, web developers, videographers and photographers who work seamlessly together to offer brilliant solutions to reach our customers, partners and prospects. Working diligently to provide commercial quality for businesses in an ethical and detailed oriented style.



Empowering businesses through creative thinking and deep data insights to provide engaging, digitalized experiences. Supported by bespoke technical solutions to streamline the process, providing our clients with real-time production visibility and a fully consultative approach to drive more efficient & agile workflows



Working closely with our clients to ensure building them the best process that is both scalable and repeatable and taking them to a more digitalized world where interaction is smooth and implementation is on fleek



Our values guide us as we create our company culture and select prospective team members, projects, and partners. They serve as an inner-compass, bringing us back to why we do the work that we do, and how we can continue to evolve, together

Our Services



Media Production Services

We possess the skills and knowledge necessary to design cutting-edge digital solutions that make use of the most recent features

Our staff is equipped with the fundamental abilities to record, produce, edit, and outfit each event with the tools it needs, including displays, sound systems, web platforms, and other technology that will benefit businesses



Branding & Production

We have the expertise in planning, developing, and directing our clients' requests to increase the performance of any brand, service, or product. Through creative and catchy visuals, we ensure the creation of powerful brand messages relevant to our client’s target audience(s) and develop up-to-date designs and branding ideas to catch the eye of the targeted customers



Web Development

We have the talent for creating secure web-based portals that give access to various functionality and content via an easy-to-navigate interface for any type of event or business to cover the specific needs needed to engage the audience and attract new customers and partners

1 Media Production Services



We provide a complete turnkey service for events production in addition to a full suite of production solutions from design to mass market broadcast to live stream

Our brand new state of the art technology is designed for live web and broadcast, in addition to high-resolution digital LED video environments provide new, creative possibilities for live event production teams looking to push the boundaries



Technology

The Future is Now







Providing the best Media Production Solutions

01

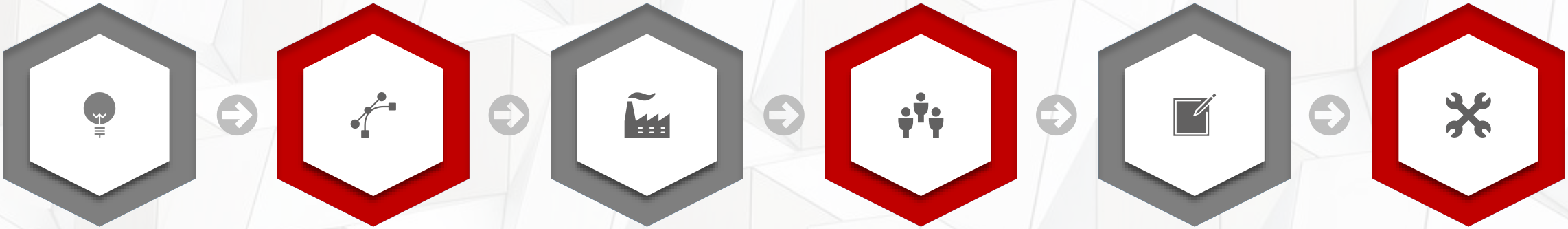
03

1 Media Production Services

Hall Management

Webcast

Live In a Box



Speakers Service Center

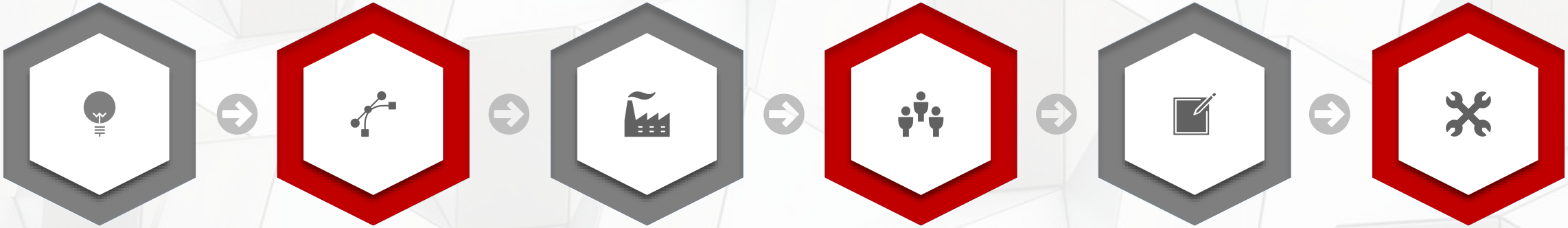
Live Transmission

Video Production

Webinars

Online Discussions

Live Streaming



Virtual Studios

Voting System

AV Equipment

1 Media Production Services



1. **Hall Management:**
   - Hall Setup
   - Networking between the halls and center
   - Screens and data show
   - Sound system
   - Podiums
   - Hall management during conference

2. **Speakers' Service Center:**
   - Connected systems to share the presentation among halls.
   - Networking between different areas of collection and delivery of presentation
   - Audio visual consent agreement to secure copyright of presenter.

3. **Webcast:**
   The capability of distributing over the internet presentations and sessions using the most recent streaming media technology to distribute a single content source to millions of simultaneous viewers. Also, we're capable of recording all presentations (audio/video) in the highest quality so the audience can reach their maximum benefit.

Photo Gallery

Speakers Service Center









Photo Gallery

Hall Management









Photo Gallery

Hall Management









Photo Gallery

Hall Management









Photo Gallery

Hall Management









1 Media Production Services

4. **Live Transmission:**
   - Satellite – Internet (two ways communication)
   - Individual projects
   - Communication and permissions
   - Satellite setup
   - Sending and receiving
   - Post editing

5. **Live in a Box:**
   Using our high-tech recording tools and editing platforms, we record the most challenging surgeries and prepare them to be presented during any conference.
   - Arrangement with surgeons till the product is released
   - Connecting major medical devices to get a higher quality
   - Post-editing



1 Media Production Services

6. Video Production:

We are skilled in creating the most trending videos, through all social media channels. Examples: Interviews, documentaries, motion graphics, promo videos, **2D & 3D animation**, typography animation.

7. Webinars:

Hosting virtual meetings without the urge to find a suitable physical venue. Using our cutting edge technology, you can share your presentations with your audience in the highest quality for the best interaction, either the event was a business meeting, conference or even a workshop. Webinars Benefits:

- Audience Engagement
- Post event employees training
- Easy access platform to share ideas and sell hard-skill knowledge

8. Virtual Studios:

Creating Virtual Studios that allows a real-time combination of people and PCs to create an almost real environment for speakers to discuss topics and debate about other ones.

Our Features:

- Recorded episodes.
- Live interactive episodes.
- Support up to 4 remotely guests

1 Media Production Services

9. Online Discussion:

We know that communication can be the key to success; for that reason, we have a well-established platform for audiences to interact with the presenter by scanning a QR code and then being able to send questions or inquiries to be answered instantly.

10. Voting System:

Providing full support to all types of voting systems with our up-to-date features: Online System, Offline (Physical Keypad), Q&A, True or False, Multiple choice, Competitions, Ranking, and Surveys.

11. Live Streaming:

Using our Hi-Tech media servers, we can live stream any event via various platforms with the ability to engage online audience through the debating discussion panels.

12. Audio Visual Equipment:

Our equipment comprises the newest and most interactive technologies

- Hologram
- Interactive LED screen
- Interactive LED floor

Webinars


CATHLAB QUALITY
IMPROVEMENT
PROGRAM 2022


1st VIRTUAL
ANNUAL
ARAB THYROID
ASSOCIATION
CONGRESS


Cardiology Academy
Webinar Course Series
CARDIOLOGY
VIRTUAL ACADEMY


1st VIRTUAL
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CONGRESS

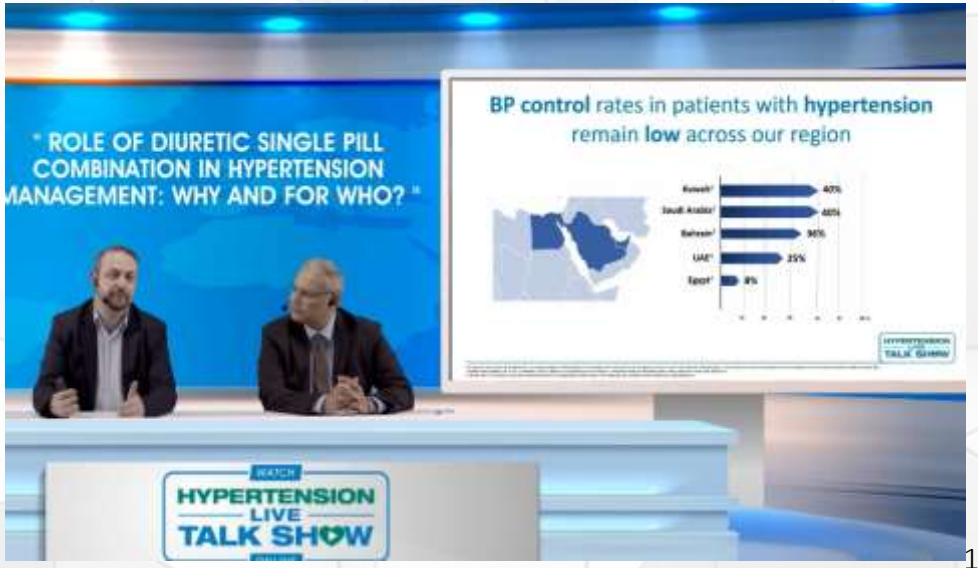

R.T. GOALS
Peter Duffy
• ACTIONABLE
• RELEVANT
• TIMELY
How to Handle Quality in an Open lab

Virtual Studios









Live Streaming

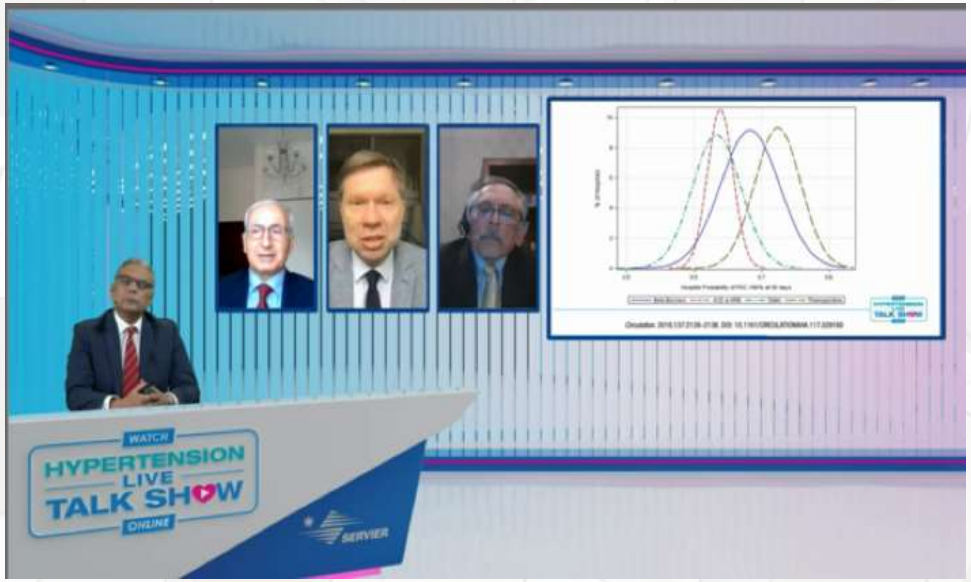








Virtual Studios









2 Branding & Production



We have the expertise in planning, developing, and directing our clients' requests to increase the performance of any brand, service, or product. Through creative and catchy visuals, we ensure the creation of powerful brand messages relevant to our client’s target audience(s) and develop up-to-date designs and branding ideas to catch the eye of the targeted customers

2 Branding & Production

Branding 1

3 Design



Advertising 2

4 Production

Branding & Production

1. Branding:
We help brands communicate in a better way, through creative concepts for out of the box brand visuals and up to date ideas. Our team is capable of making any brand unique, different, and outstanding.



2. Advertising:
We have the capabilities of advertising any event, business or product in so many different ways either outdoor or indoor advertising, creative printings, appealing billboards and much more.

3. Design:
We provide innovative designs, with our talented artistic team members, any campaign, brand visuals, logo or even branding materials will definitely look like no one other, in quality, concept and production

4. Production:
We produce outstanding materials, making any business product or event extremely distinctive than any other. Attractive designs, highest quality and astonishing implementation, putting our client in a different position.

2 Glimpses of our work









2 Glimpses of our work









2 Glimpses of our work









2 Glimpses of our work









2 Glimpses of our work





2 Glimpses of our work







2 Glimpses of our work





3 Software Development Department

We acquire the talent for creating secure web-based portals that give access to various functionality and content via an easy-to-navigate interface for any type of event or business to cover the specific needs needed to engage with the audience and attract new customers and partners



3 Software Development Department

(1)
Web Solutions Unit



(2)
Mobile & Desktop
Development Unit



3 Software Development Department

Products:

- E-Learning
- CRM
- Booking System
- Blog Builder
- E-commerce
- Medical Software
- Data Center
- Hosting

Applications:

- Websites
- Mobile Applications
- Desktop Software

3 Software Development Department



Web Solutions Unit Services:

- Web application integration with third-party systems
- Web platform maintenance and support services
- Search engine optimization (SEO)
- Social media integration and marketing
- Web analytics and reporting
- Cloud-based web hosting solutions
- security solutions
- Web accessibility solutions
- Cross-browser compatibility testing and optimization
- Web performance optimization

3 Glimpses of our work





About GIS





3 Glimpses of our work

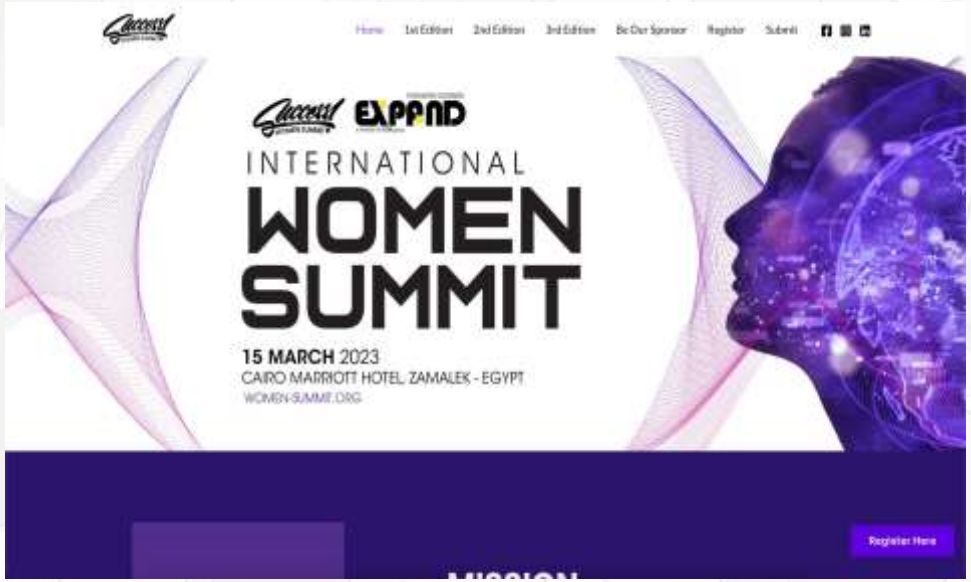








3 Glimpses of our work





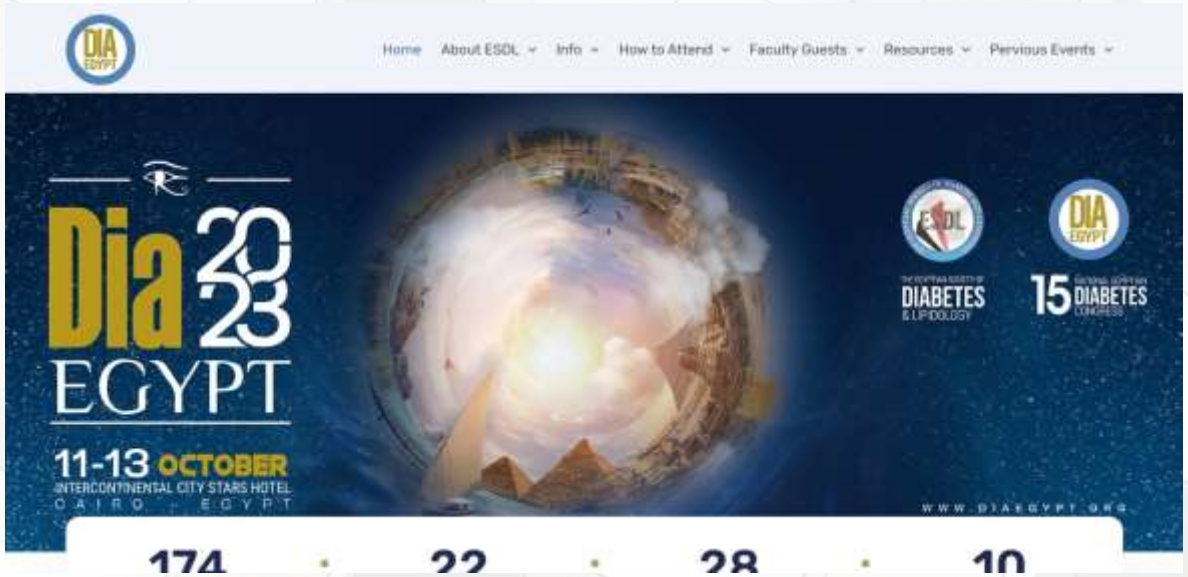


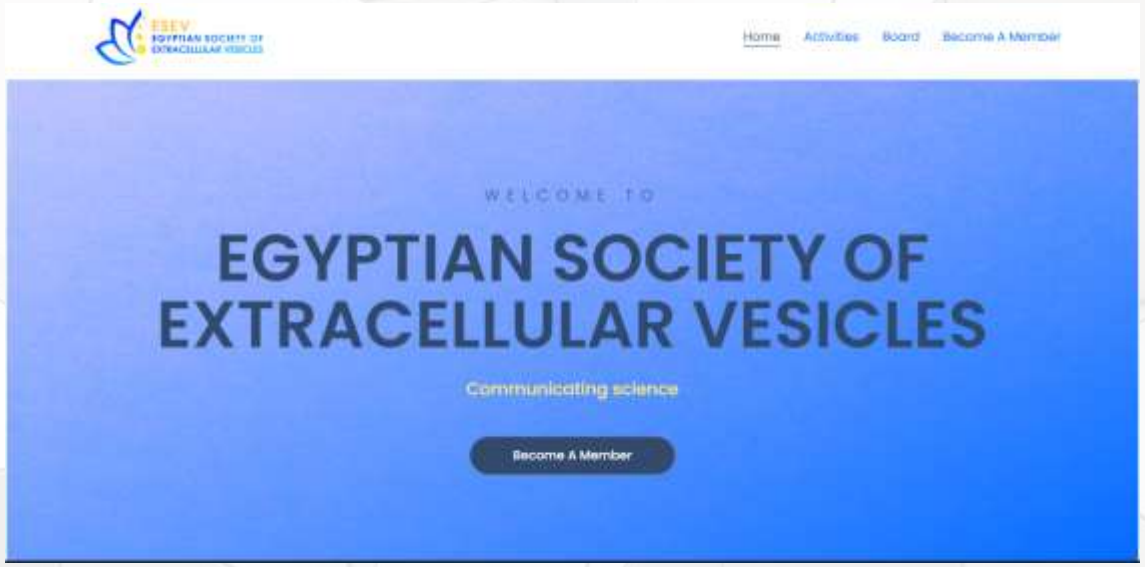


3 Glimpses of our work



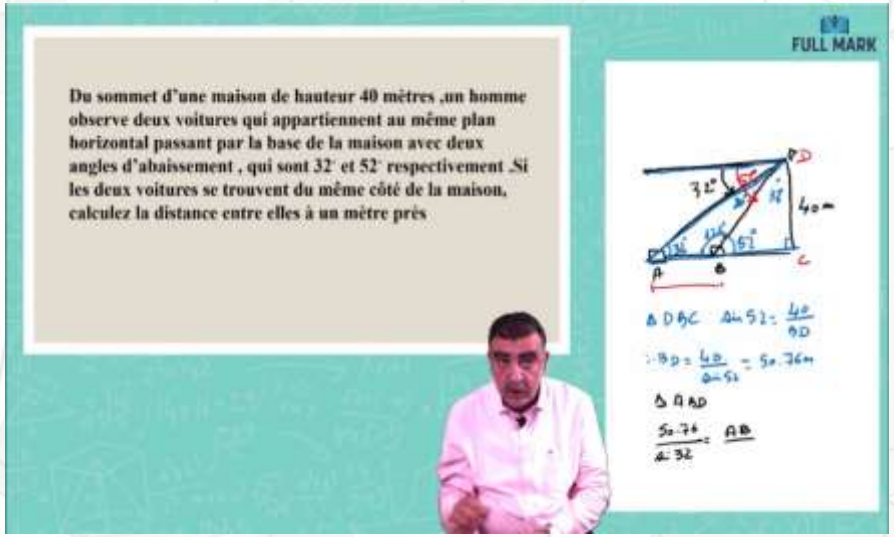






3 Glimpses of our work







3 Software Development Department

Mobile and Desktop Development Unit Services:

- Mobile App multi-platform (Android – IOS)
- Desktop Software (Windows – macOS)
- Mobile app data analysis and interpretation
- Mobile app data visualization and reporting
- Mobile app data privacy and security solutions
- Mobile app performance optimization
- In-app payment and subscription services
- Cross-device compatibility testing and optimization
- App store optimization (ASO)
- User experience (UX) design for mobile and desktop apps
- App maintenance
- App quality assurance





IF YOU ARE READY TO BOOST YOUR BUSINESS GET IN TOUCH WITH US!