THE BARCELONA EDITION



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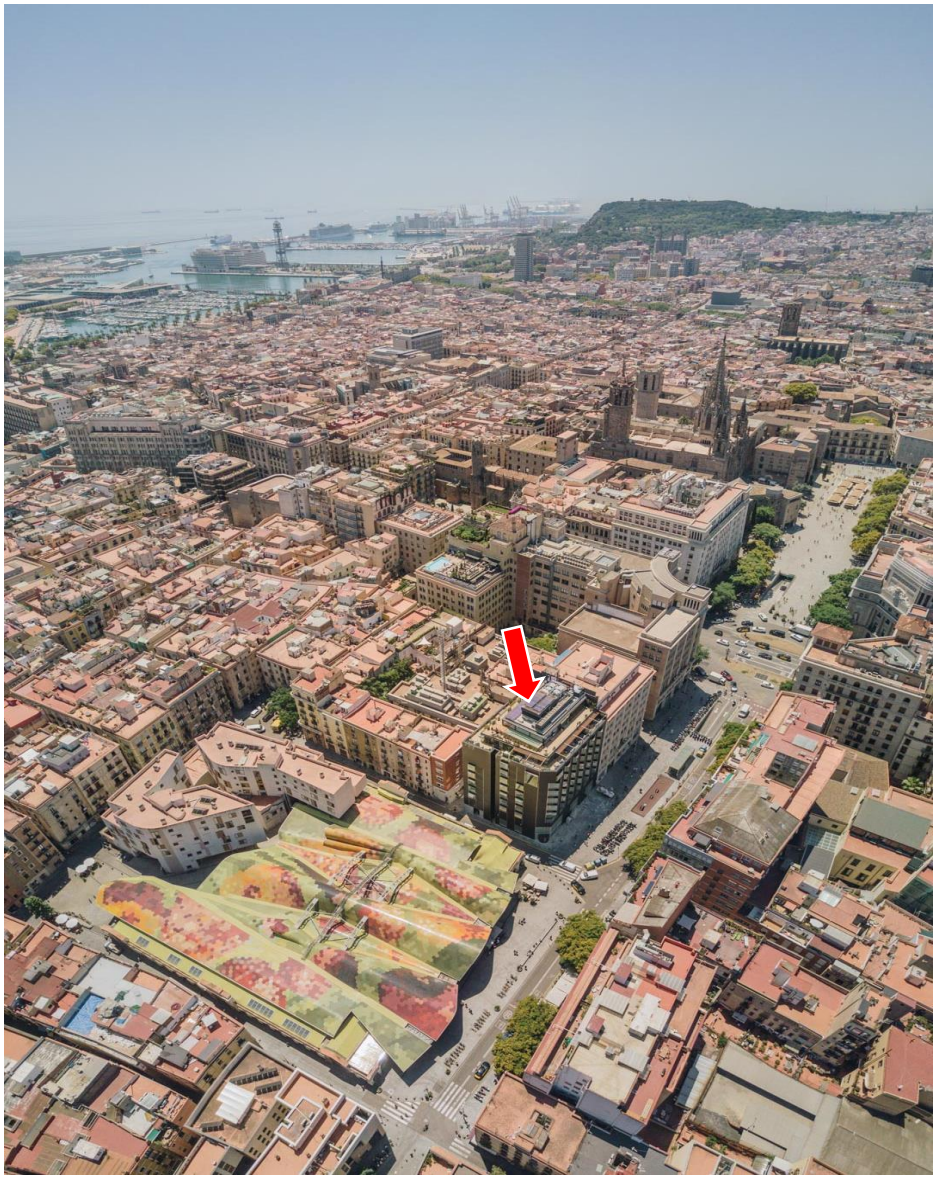
THE NEW GENERATION OF LUXURY

EDITION Hotels is an unexpected and refreshing collection of individualized, customized, one-of-a-kind hotels.

Conceived by Ian Schrager in a partnership with Marriott International, EDITION combines the personal, intimate, individualized experience that Ian Schrager is known for, with the global reach, operational expertise and scale of Marriott.



THE BARCELONA EDITION



NESTLED IN THE HEART OF BARCELONA

IN THE MIDDLE OF EVERYWHERE AND EVERYTHING IN TOWN

- Nestled in the city center (Gothic Quarter), surrounded by history and heritage and right next to the old roman walls.
- Located in the heart of the city beside the Picasso Museum and the Barcelona Gothic Cathedral, adjacent to the must- see Santa Caterina Market and steps away from Plaça de Catalunya, Passeig de Gràcia, Casa Batlló, Casa Milà and Barceloneta beach.
- Over 15 of Barcelona's most popular iconic Barcelona's sights and historic landmarks are walking distance from the hotel, avoiding any transportation while discovering Barcelona's best kept secrets, shopping, restaurants and bars.
- Distances:

  Barceloneta Beach: 0.9 km / 5.5 mi
  Luxury Yatch Marina: 0.9 km / 5.5 mi
  Cruise Terminal: 6 km / 3.7 mi
  Airport: 14.5 km / 9 mi

THE NEW GENERATION OF LUXURY

LUXURY BOUTIQUE LIFESTYLE

EXTRAORDINARY BOUTIQUE LUXURY LIFESTYLE & EXCEPTIONAL SERVICE

- The hotel epitomizes luxury through the personal, intimate, individualized and unique hotel local experience and the timelessly elegant design that Ian Schrager is known for

OUR GUESTS

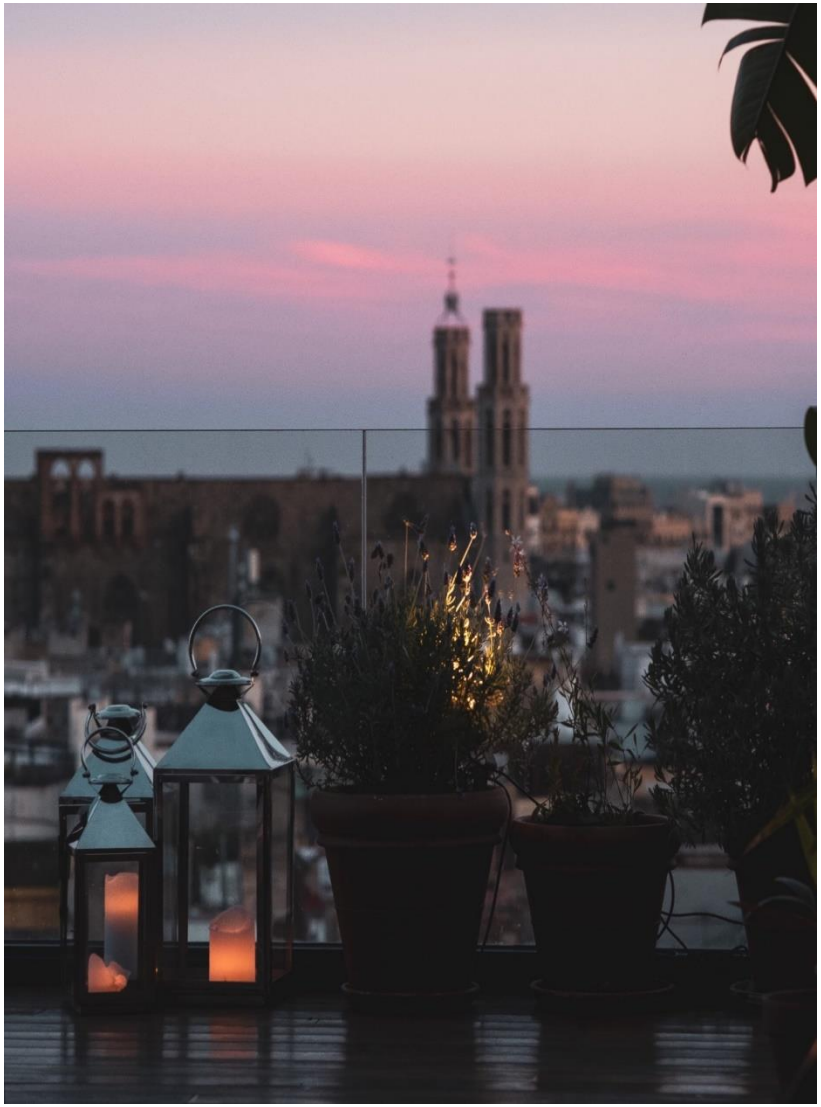
- Trend-conscious, multi-generational travelers who value the slick yet unobtrusive vibe

YOUR HOME AWAY HOME

- 100 stylish and sophisticated king guest rooms and suites
- Exclusive Penthouse Suites with private fully furnished panoramic terraces and extended space
- There is a limited selection of rooms with expansive stunning views over the red-tiled Barcelona roofs of the narrow, winding alleyways of El Born neighborhood and/or the iconic architectural masterpiece Santa Caterina Market roof
- Multiple connecting rooms for family travel with capacity from 4 up to 8 guests (exclusive top floor). Full floor bookings.
- Connecting rooms confirmed at the time of booking
- Custom-made Le Labo bathroom amenities
- 24h Room Service, 24/7 Gym and Free High Speed Wi-Fi

ONE-OF-A-KIND RESTAURANTS & BARS

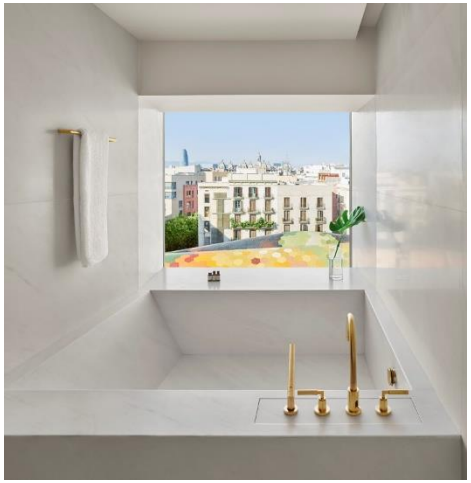
- Mediterranean panoramic rooftop terrace with outdoor plunge pool and Bar for al fresco dinning
- Evolving local and dynamic restaurants & bars experience all under the same roof



THE BARCELONA EDITION

YOUR HOME AWAY FROM HOME









EDITION offers sophisticated, personalized, friendly modern and uncomplicated service providing enchanting experiences and ever lasting memories.

THE BARCELONA EDITION

ROOMS









SUITES









PENTHOUSES







THE BARCELONA EDITION

PENTHOUSES







YOUR HOME AWAY FROM HOME

TOTAL NUMBER OF ROOMS OF EACH CATEGORY

- GUEST ROOM (Run of House): 30 link
- SUPERIOR ROOMS: 17 link
- DELUXE ROOMS: 28 link
- DELUXE SANTA CATERINA: 10 (including 2 ADA) link
- LOFT ROOM: 2 link
- STUIDIO TERRACE: 2 link
- LOFT CORNER SUITE: 7 link
- ONE BEDROOM SUITE: 2 link
- PENTHOUSE SANTA CATERINA (WITH CAPACITY FOR UP TO 2 GUESTS): 1 link
- PENTHOUSE BARCELONA (WITH CAPACITY FOR UP TO 2 GUESTS): 1 link

HOTEL TOTAL ROOM : 100 ROOMS



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ONE-OF-A-KIND RESTAURANTS & BARS



PUNCH ROOM



BAR VERAZ



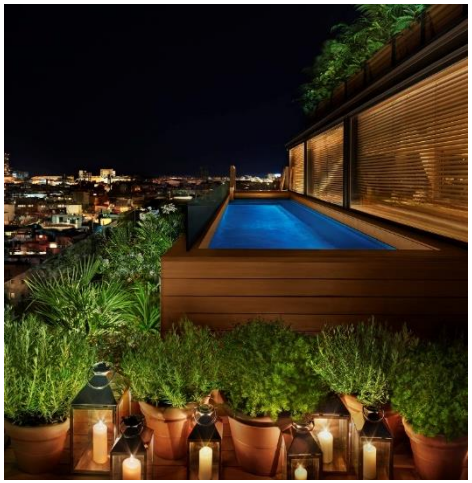


A place to lay your head and get everything you need (and want). At EDITION, we believe true luxury is being heard before you even speak.

THE BARCELONA EDITION

ONE-OF-A-KIND RESTAURANTS & BARS

A new kind of gathering place featuring the best in service, food, beverage and entertainment with four outstanding outlets, all under one roof:





THE ROOF link.

- Panoramic terrace on the 10th floor of the hotel
- Seasonal menu with light dishes, innovative cocktails and healthy options
- Small urban outdoor pool with panoramic views
- Iconic destination in Barcelona's social life
- Intimate oasis in the heart of the city with Mediterraenan greenery that creates a garden atmosphere in the sky
- Incomparable panoramic views of the city and the colorful wavy roof of the Santa Caterina Market
- Open all year round



PUNCH ROOM link.

- Speakeasy-inspired bar and lounge expanding the success of its original location at The London EDITION
- Curated cocktail menu offering specialty punches served in vintage silver bowls and a selection of light bites
- Castilian-style pool table and oak-paneled walls lined with images from local photographer Andrea Torres

THE BARCELONA EDITION

ONE-OF-A-KIND RESTAURANTS & BARS







BAR VERAZ link.

- Spectacular bar located on the ground floor serving locally produced vermouth, wines from regional wineries, craft beer and bespoke cocktails
- All-day dining restaurant focusing on the freshest, seasonal ingredients
- Cozy outdoor terrace

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ONE-OF-A-KIND RESTAURANTS & BARS







CABARET link.

Cabaret is a microclub that adds a unique layer to the city night scene. A multidimensional space that features a sophisticated nightlife experience magically uniting multifaceted music entertainment, the best in beverage, exceptional service and authentic design.

The cult night venue boasts a state-of-the-art sound-system, immersive lighting and dramatic projections and features live music and eminent DJ line-ups, adding a new kind of revelry with a sultry twist in the heart of Barcelona.

THE BARCELONA EDITION

SUSTAINABILITY

Stay Plastic Free is a call to action for the hospitality industry–to implement policy changes to eliminate single use plastics from our hotels.

Beginning with EDITION Hotels, SPF will set the standard for environmentally conscious hospitality eliminating single use products from use including straws, bathroom amenities, mini bar items, and room keys. In addition, SPF will partner with proprietors and vendors ensuring their products are accessible to the hospitality community at a cost-effective rate.

Not only famed for its creative spirit and energy, Barcelona is the first city in the world to gain UNESCO Biosphere accreditation as a sustainable tourist destination.

With EDITION's Stay Plastic Free initiative to inspire and influence other hotels, brands and properties to ban the use of single-use plastic, The Barcelona EDITION acts as a thought leader and innovator in the city's sustainable tourism action, promoting a new kind of travel that shares environmental responsibility between visitors and residents alike.

Make a change: http://stayplasticfree.com



THE BARCELONA EDITION

AWARDS



THE BARCELONA EDITION

- Gold Best Hotels 2020 by US News & World Report
- 4 Stars 2020 by Forbes Travel Guide
- Best New Hotel in Spain 2019 by Condé Nast Traveller
- Top 3 Best Big City Sleep Hotel 2019 by Jetsetter

PUNCH ROOM

- Top 4 World's Best New Cocktail Bars 2019 by Tales of Cocktail Spirited Awards
- Top 3 Best Cocktail Bars in Barcelona 2019 by Plate Selector
- Top 3 Best Cocktail Bars in Barcelona 2019 by Què Fem - La Vanguardia

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THANK YOU!

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