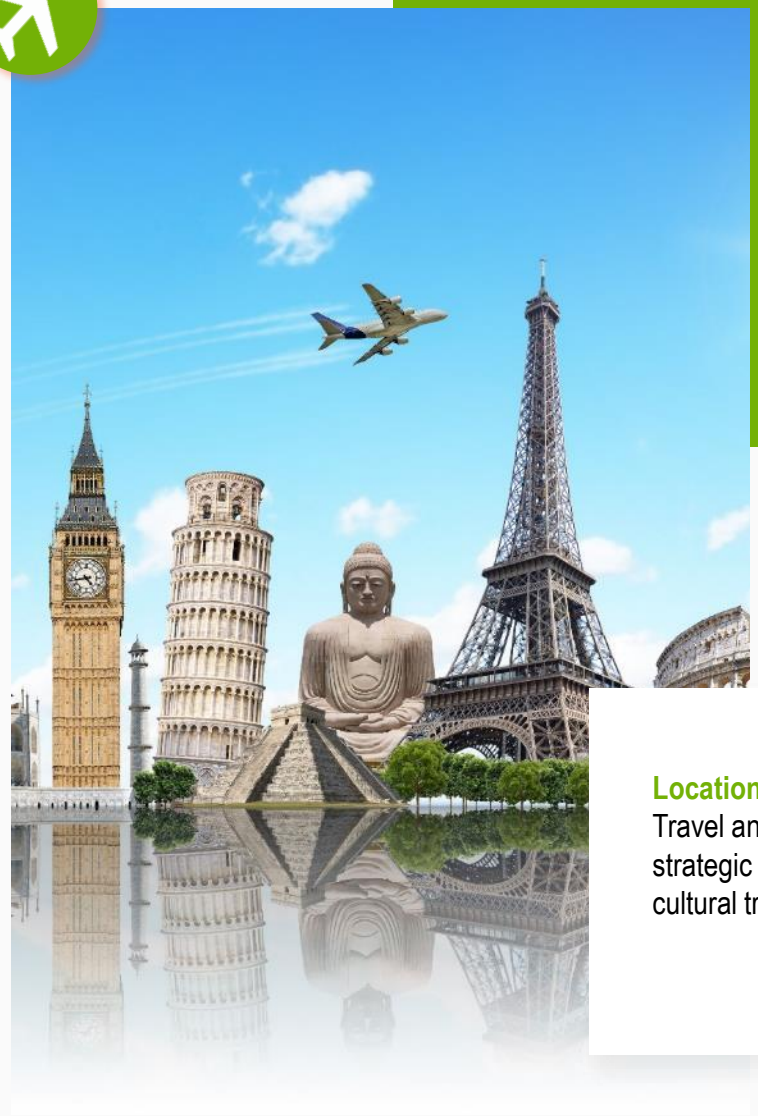

Tico Travel and Safaris
Spendless. Travel more.
COMPANY PROFILE

About Us

Tico Travel and Safaris is a leading travel and tourism company based in Kampala, Uganda, specialising in providing exceptional travel experiences to our clients worldwide. With a wide range of services and a strong network of partners, we cater to the unique needs and preferences of travellers from around the world and strive to ensure that every journey is memorable and tailored to meet individual preferences.





Location: Based in the lively city of Kampala, Uganda, Tico Travel and Safaris operates in the heart of East Africa. This strategic location allows us to explore the natural wonders, cultural treasures, and wildlife-rich landscapes of the region.

Tico Travel and Safaris



Our offerings include tailor-made itineraries, guided tours and wildlife safaris, hotel and lodge bookings, air ticketing, visa arrangements, airport transfers, car rentals, escorted tours, customized trips, gorilla permits, and assistance with travel documents.

With coverage spanning Africa, Europe, the Middle East, Asia, and the Americas, Tico Travel and Safaris offers extensive destination options to cater to the travel aspirations of our valued clients.



Mission & Vision

Company Mission

Our mission is to help people connect with the world at the lowest rates while providing a world-class service.

Company Vision

Our vision is to become the world's leading provider of personalized and seamless travel solutions.



Tico Travel and Safaris

Company Values

Our core values and beliefs form the foundation of our operations and guide our interactions with clients, partners, and each other. We are committed to upholding the following values:

Integrity

We believe in conducting our business with integrity, honesty, and transparency. We prioritize ethical practices, maintaining the trust and confidence of our clients and partners.

Innovation

We constantly seek new and creative ways to enhance our services, staying ahead of industry trends and providing unique travel experiences to our clients.

Customer Focus

We are dedicated to understanding and exceeding their expectations, delivering exceptional service and personalized solutions catering to their needs and preferences.

Teamwork

We foster a supportive and inclusive work environment, encouraging open communication, mutual respect, and cooperation among our team members.

Our History

The inspiration behind creating this company stemmed from a personal love for travel and exploration. The founder recognized the joy of discovering new places, cultures, and perspectives and sought to share that passion with others. He envisioned a company that not only offered exceptional products and services but also positively impacted the destinations and communities it served.



Dec - 2021

Tico Travel and Safaris was founded in February 2021 as an online travel company.

Feb -2023

In February 2023, we established our headquarters to further expand our operations and enhance our services.

Growth

Since its inception, the company has experienced significant growth and evolution..





Milestones & Achievements

Tico Travel and Safaris has achieved several significant milestones and accomplishments since its establishment, including:

01 Opening New Locations

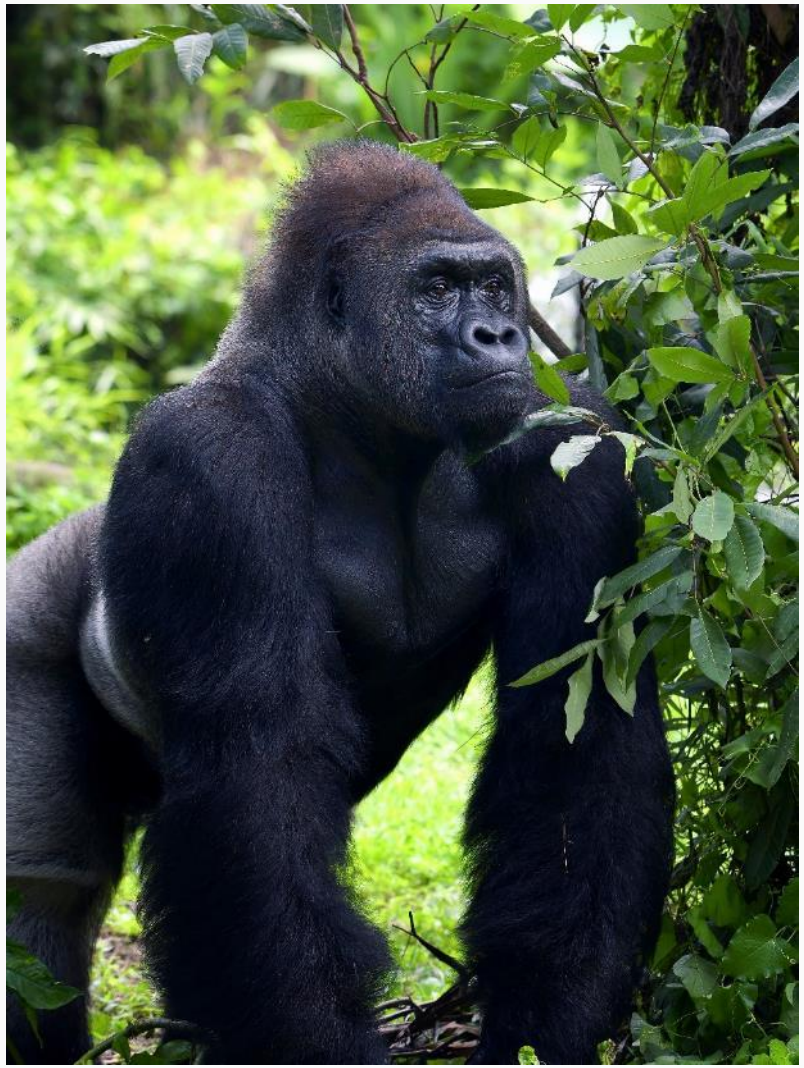
Tico Travel and Safaris expanded its operations by opening new locations, allowing for increased accessibility and convenience for clients.

02 Reaching 1 Million Customers

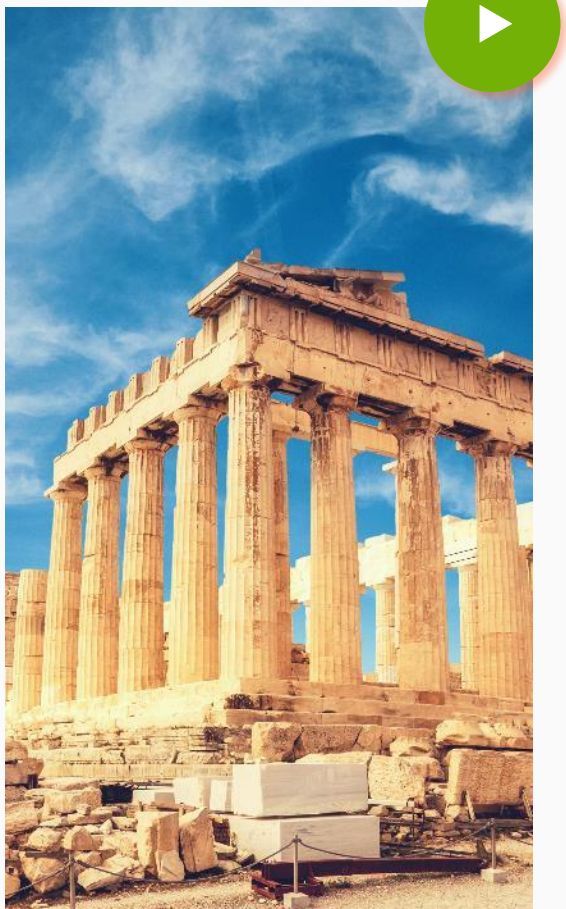
Tico Travel and Safaris celebrated a significant milestone by successfully serving and satisfying one million customers this year.

03 Expansion into New Markets

The company embarked on strategic expansions into new markets, broadening its reach and providing travel services to a wider audience.



Milestones (Cont.)



04 Partnerships with other companies

Tico Travel and Safaris established strong partnerships with other companies, hotels, lodges, car rental services, and airlines.

05 Positive Customer Reviews

We have consistently received positive reviews from satisfied customers. These reviews serve as a testament to the company's commitment to delivering exceptional services.

Worldwide
We'll take you there

All Languages
No language barriers

All Cultures
We embrace all

Contact Us

Destinations Covered:

Tico Travel and Safaris offers an extensive range of travel experiences and destinations across the globe. Some of the destinations covered include:



Asia

- China
- Hong Kong
- Thailand
- Singapore
- Indonesia
- Maldives
- Japan
- Mauritania
- Vietnam
- Georgia
- India
- Malaysia
- Cyprus
- Many more

Africa

- Uganda
- Kenya
- Tanzania
- Zanzibar
- Rwanda
- Egypt
- Morocco
- Seychelles
- Mauritius
- South Africa
- Zambia
- Zimbabwe
- Botswana
- Nigeria
- DR Congo

Europe

- All Schengen Countries
- Scandinavian Countries
- Turkey
- Malta
- United Kingdom
- Other European destinations

Americas

- USA
- Canada
- Mexico
- All Caribbean countries

Middle East

- UAE
- Kuwait
- Saudi Arabia
- Qatar
- Lebanon
- Israel
- Jordan
- Oman
- Others

Others

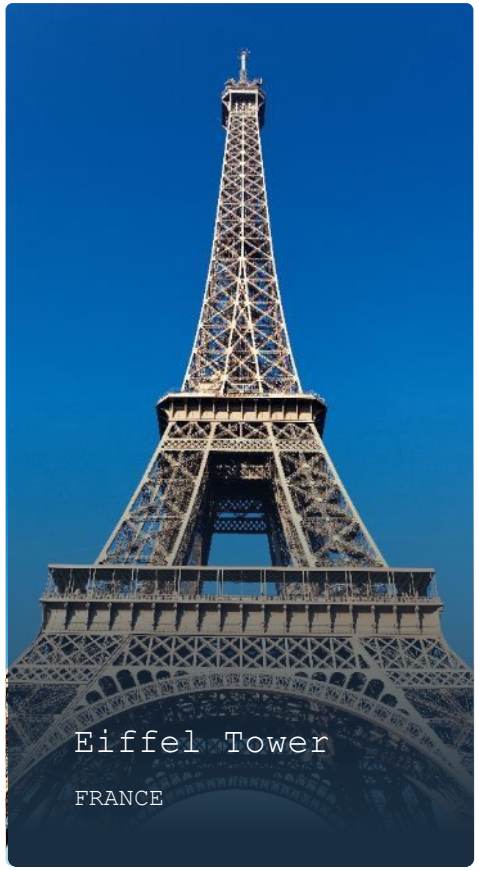
- Australia
- New Zealand
- Haiti

Popular tourist attractions

Discover some of the most captivating tourist attractions that draw travelers from all corners of the globe. From awe-inspiring natural wonders to architectural marvels and cultural treasures, these destinations offer unforgettable experiences.

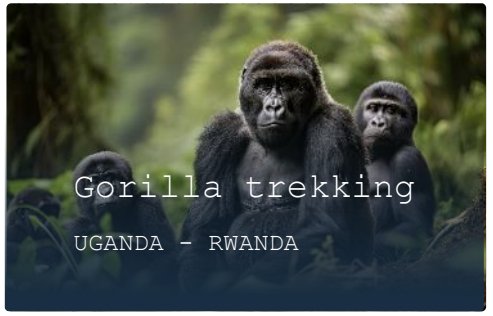














Great Wall of China

CHINA

Embark on a journey along the iconic Great Wall, stretching thousands of miles, and soak in breathtaking views of the picturesque landscapes that surround it.



Taj Mahal

INDIA

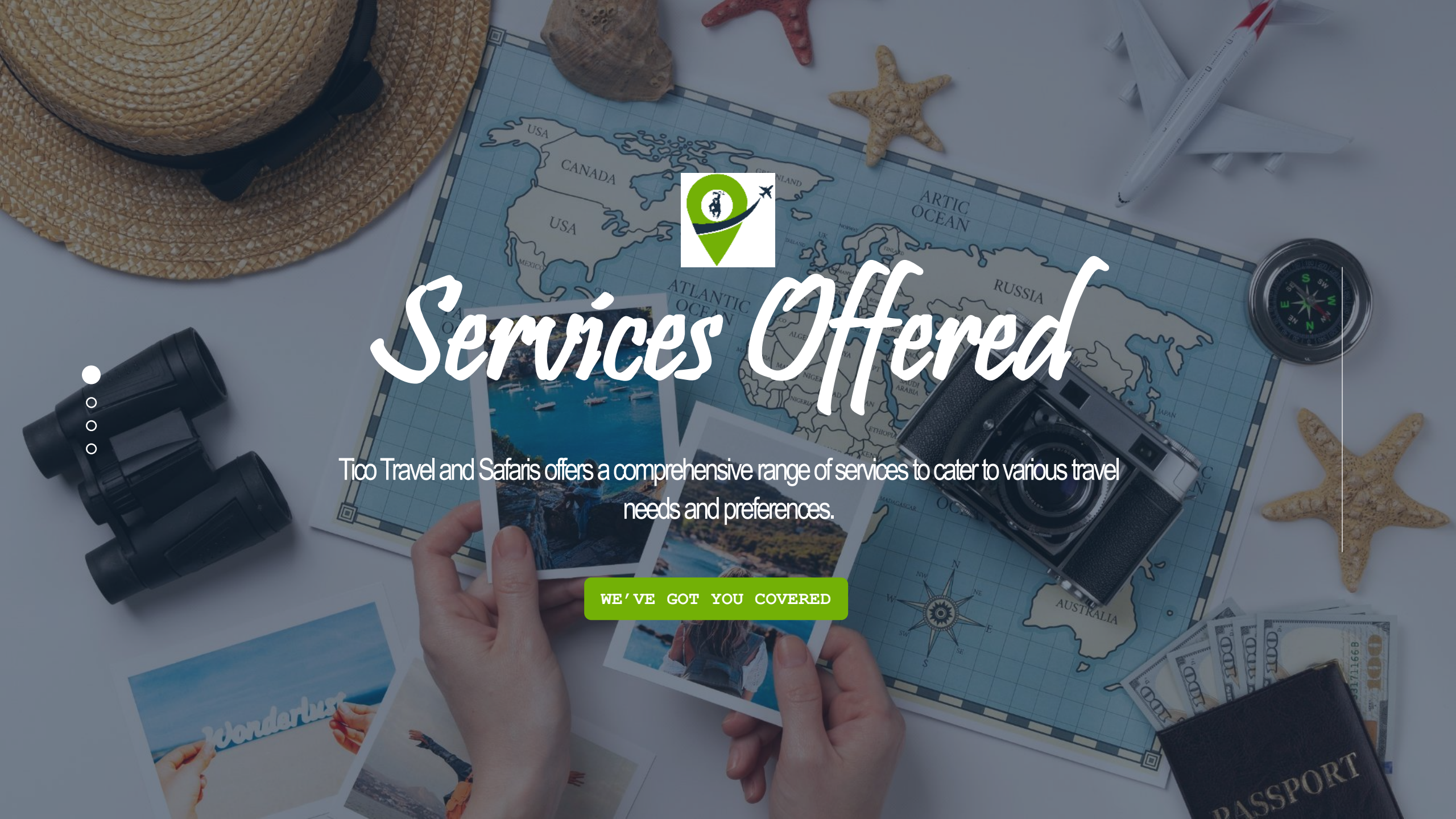
Be mesmerized by the magnificent Taj Mahal in Agra, a UNESCO World Heritage site and an enduring symbol of love, renowned for its stunning white marble architecture.



Victoria Falls

ZIMBABWE - ZAMBIA

Witness the majestic power of the largest waterfall in the world as the Zambezi River plunges into a dramatic gorge, creating a mesmerizing display of mist and rainbows.


Services Offered
Tico Travel and Safaris offers a comprehensive range of services to cater to various travel needs and preferences.
WE'VE GOT YOU COVERED
Wonderlust
PASSPORT

Services Offered

Air Ticketing

Our team is IATA accredited and experienced in booking air tickets to your destination or arranging exclusive chopper hires for your business, honeymoon, or anniversary vacation. Through our partnership with nearly 100 airlines via our GDS system, we secure negotiated rates, ensuring competitive prices for your travel needs.



Passport Processing

We offer assistance in passport processing, ensuring a smooth and efficient application process.



Guided tours and wildlife safaris

We provide expert-guided tours and safaris to explore the diverse wildlife and natural wonders of different destinations.



Tailor-made Itineraries

We create personalized travel plans based on individual preferences, interests, and budget.



Gorilla Permits

We facilitate the acquisition of permits for gorilla trekking, providing the opportunity to witness these magnificent creatures up close in Uganda and Rwanda.

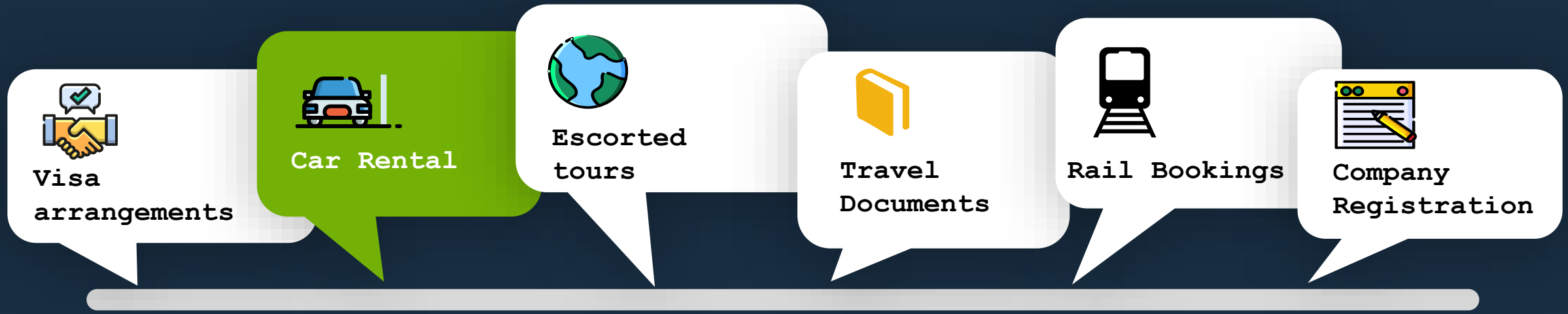


Customized Trips

We design customized travel experiences tailored to specific preferences, interests, and group sizes.



Services Offered (cont.)



Our team assists in visa processing and guides the necessary requirements for different countries.

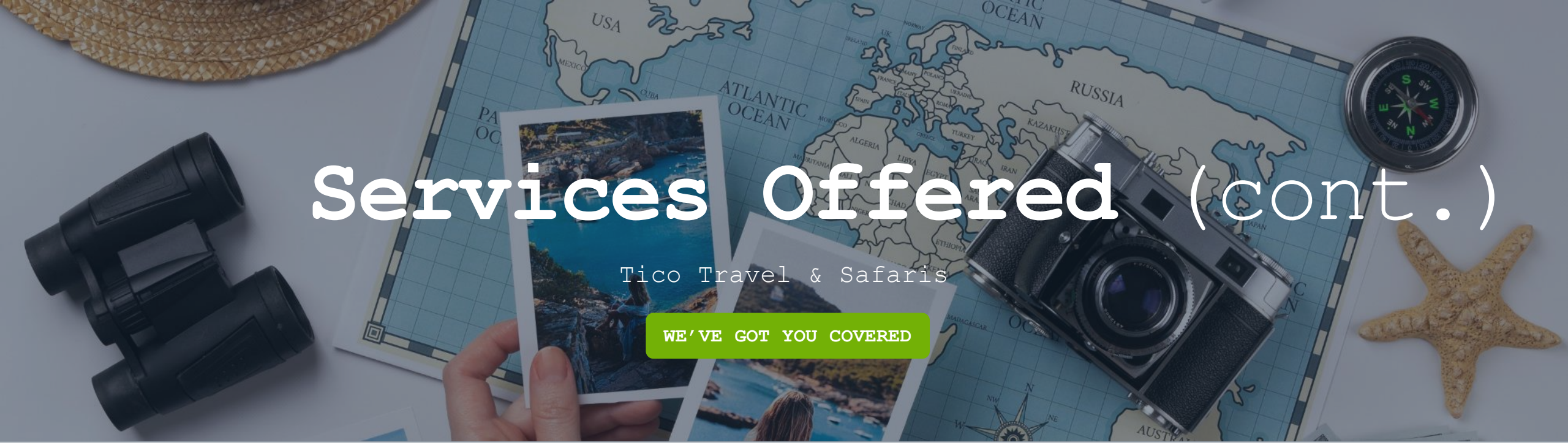
We offer car rental services to provide flexibility and convenience for exploring destinations at one's own pace.

We organize escorted tours led by knowledgeable guides who enhance the travel experience with their expertise and insights.

We assist in processing essential travel documents such as passports and travel insurance.

We facilitate rail bookings for scenic train journeys, providing an alternative way to experience the destinations.

We provide support for company registration, facilitating corporate travel arrangements and services.



Services Offered (cont.)

Tico Travel & Safaris

WE'VE GOT YOU COVERED

Education trips and study programs

We organize educational trips and study programs for students, offering unique learning opportunities in diverse destinations.

Holiday Packages

We curate holiday packages encompassing accommodations, transportation, and activities, ensuring a hassle-free vacation experience.

Cruise holiday bookings

We arrange cruise bookings to various destinations, allowing travelers to explore different regions while enjoying luxurious amenities.

Airport transfers

We arrange reliable and comfortable transportation services to and from airports, ensuring a smooth and hassle-free travel experience.

Hotel and Lodge bookings

We assist in finding and booking accommodations that suit our clients' preferences and budget, ranging from hotels to safari lodges.

Customized Itineraries

We create customized itineraries based on specific preferences, interests, and requirements, ensuring a unique travel experience for our clients



Tour Packages

At Tico Travel and Safaris, we offer a wide variety of tours and packages to cater to different travel preferences and interests. Here are the types of tours and packages we provide:

- Independent Tours $120
- Escorted Tours $100
- Hosted Tours $200
- Meeting & Conferences $400
- Education Trips $250
- Honeymoon Packages $300
- Anniversary Packages $150
- Business Trips $1000
- Cruise Packages $450
- Teamwork Trips and Picnics ...$450
- Solo Packages $350
- Pilgrimage Packages $150

Each of these packages is carefully curated to meet the unique requirements and desires of our clients, ensuring unforgettable travel experiences that exceed their expectations.

Tour Guides and Staff

we take great pride in our team of professional guides and staff members who are passionate about the travel industry. Our tour guides are highly experienced and have been tested and accredited by Tour Operator Associations to ensure their expertise and professionalism.

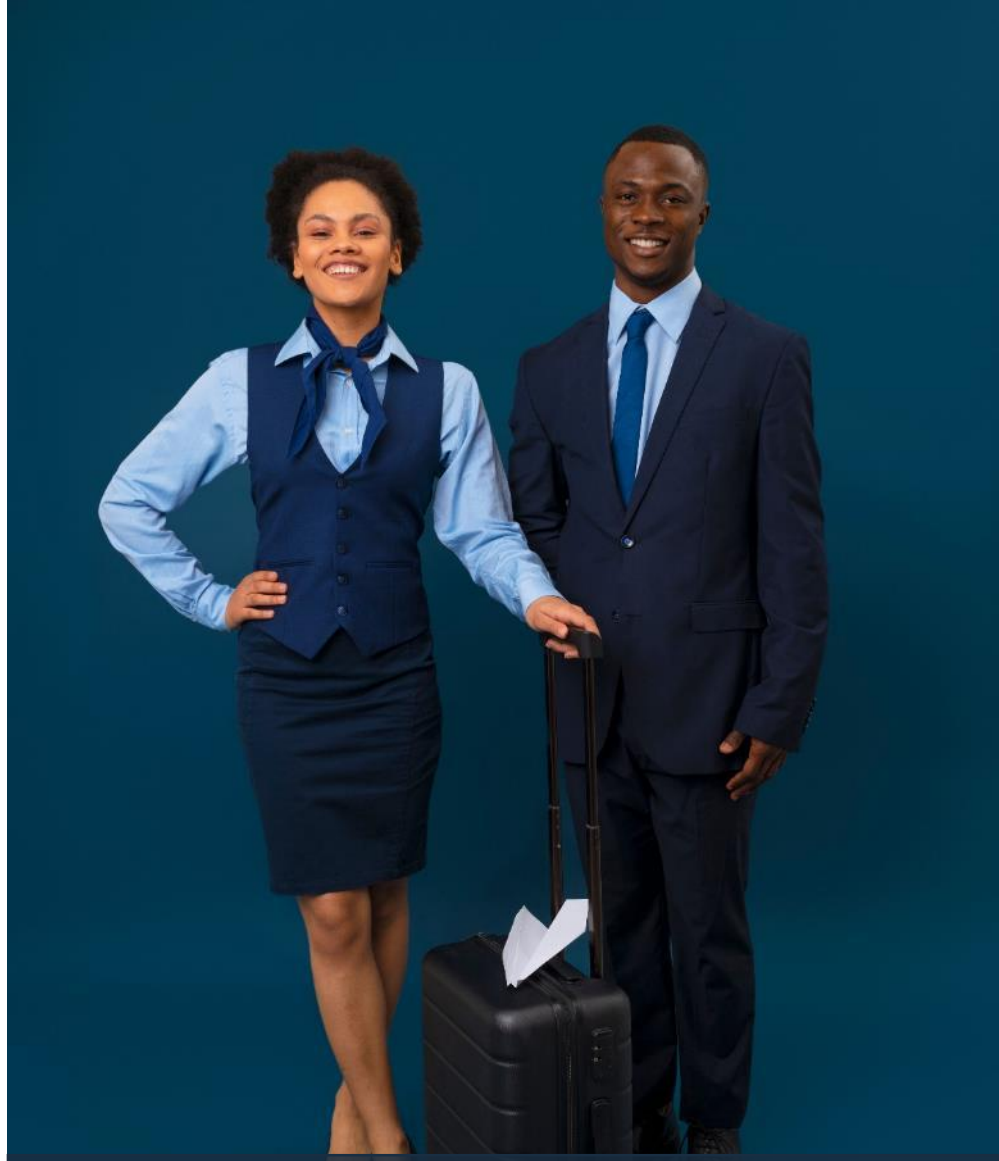
They possess extensive knowledge of the destinations we cover and are dedicated to providing exceptional service to our guests.

Language Proficiency

Our guides are fluent in English, French, German, and Russian.

Accreditation

All our guides have been tested and accredited by **Tour Operator Associations** to ensure their expertise and professionalism.



Beyond providing exceptional service, we strive to create a warm and welcoming environment for our clients. We see our clients as part of our travel family and aim to establish long-lasting relationships with them.



70,000+
Hotels and resorts

200+ safari lodges

Accommodation Partners

We have established partnerships with a vast network of accommodation providers worldwide. With over **70,000+ hotels and resorts** in our network, we offer a vast selection of accommodations to suit different preferences and budgets (3 stars, 4 stars and 5 stars).



In addition to hotels, we work with over **200+ safari lodges**, allowing our clients to experience the wonders of wildlife in comfort and style.

Safety Measures

Safety is a top priority at Tiico Travel and Safaris. We have implemented comprehensive safety protocols and procedures to ensure the well-being of our clients throughout their travel experience:

Regular Staff Training

Our team is regularly trained to adhere to strict safety guidelines, including health and hygiene practices and safety protocols, to minimize potential risks.

Emergency Responses

In the event of an emergency, Tico Travel and Safaris has established a partnership with AMREF Health Africa, a renowned emergency response organization.

Insurance Coverage

The company has partnered with Sanlam Company, a trusted insurance provider, to offer comprehensive coverage for our clients: medical expenses, trip cancellation or interruption, baggage loss or delay, and emergency medical evacuation.



amref health africa

We work closely with AMREF Health Africa to ensure that our clients receive the necessary care and attention they need during challenging situations.



Sanlam

Our partnership with Sanlam ensures that our clients can travel with confidence, knowing that they are protected in case of unforeseen circumstances.

Transportation

Tico Travel and Safaris offers a diverse fleet of vehicles and transportation options to cater to the needs of our clients. Our fleet includes Rav4s, 5 and 7-seater Land Cruisers, Super Customs, Min Vans, Sedans, Mini Buses, and Buses.

Each car in our fleet is equipped with:

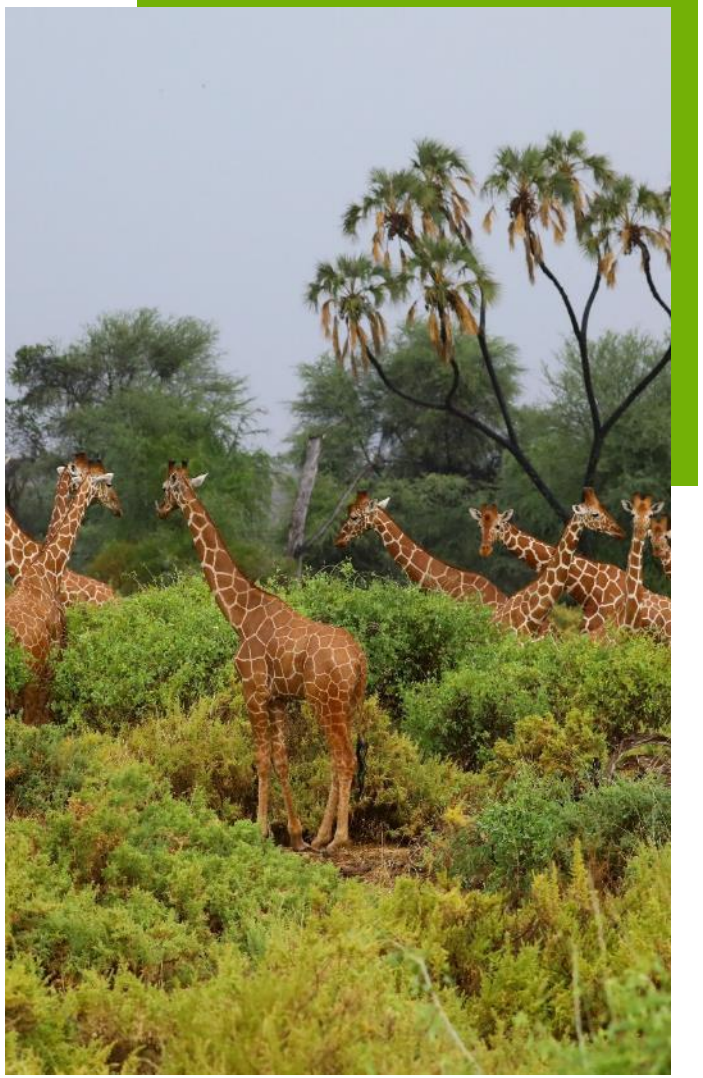
- Medical/emergency kit
- Dustbin baskets
- Telephones with airtime
- Full packs of gloves and masks
- 500ml bottles of water
- WIFI connectivity







Our drivers are skilled professionals prioritizing your safety and comfort throughout the journey.



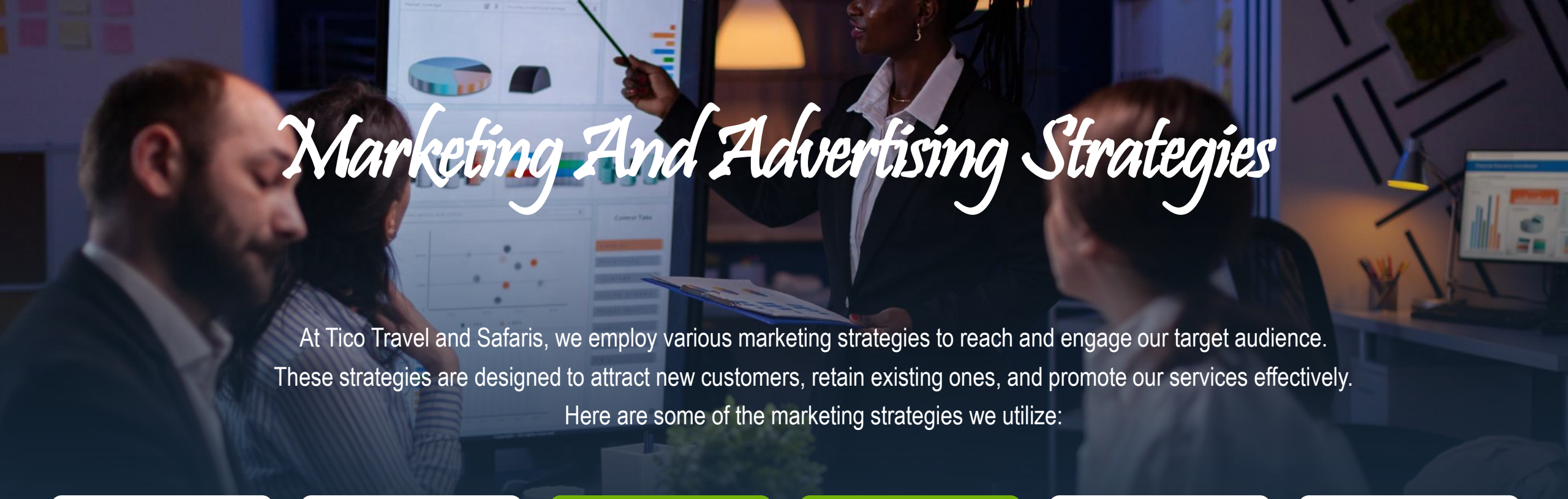
Target Market

Our target market encompasses individuals from around the world, regardless of age, culture and religion. We believe that everyone deserves the opportunity to travel and explore the diverse offerings of our world.

In addition to serving individual travelers, we also target various organizations and businesses. We work closely with NGOs, government organizations, and international institutions to provide travel solutions for their specific requirements.



Furthermore, we actively engage in partnerships with B2B partners, including banks and technical/IT companies. These collaborations allow us to provide specialized travel services, such as corporate travel arrangements, group bookings, and incentive trips.



Marketing And Advertising Strategies

At Tico Travel and Safaris, we employ various marketing strategies to reach and engage our target audience. These strategies are designed to attract new customers, retain existing ones, and promote our services effectively. Here are some of the marketing strategies we utilize:

Partnerships

We establish partnerships with other companies, hotels, lodges, car rental agencies, and airlines to offer comprehensive travel solutions and expand our reach.

Discount Coupons

We offer discount coupons that provide special pricing or added benefits for our customers.

Gift Cards

We provide gift cards that can be purchased and redeemed for our travel services.

Holiday Giveaways

During festive seasons or special holidays, we run holiday giveaways where customers have a chance to win exciting travel packages, upgrades, or additional perks.

Time-limited Offers

We introduce time-limited offers, such as flash sales or limited-time promotions, to encourage customers to make bookings within a specified period.

Flexible Packages

We offer flexible packages that cater to the unique needs and preferences of our customers.



Our Strengths

1. Unique Experience

We offer unique and tailored experiences to our customers, allowing us to explore diverse destinations and engage in authentic cultural interactions.

2. Excellent Customer Service

We are committed to providing exceptional customer service, ensuring that clients receive personalized attention and support throughout their journey.

3. Strong Online Presence

Tico Travel and Safaris has a robust online presence, including a user-friendly website, active social media accounts, and online booking capabilities.

4. Competitive Pricing

The company offers competitive pricing for its services, making travel and tourism more accessible to a wider range of customers.

Our Weaknesses

1. Seasonal Variability

Like many travel and tourism businesses, Tico Travel and Safaris may experience seasonal variability in demand. During off-peak periods, there may be lower demand for our services, leading to challenges in maintaining consistent revenue streams and profitability.

2. Vulnerability to External Factors

The industry is susceptible to external factors beyond the company's control, such as natural disasters, political instability, economic downturns, and pandemics. Such events can disrupt travel plans, lead to cancellations, and affect customer confidence in booking trips.

3. Intense Competition

The travel and tourism industries are highly competitive, with numerous players offering similar services and products. This can lead to price wars and increased marketing efforts to stand out from competitors.



Strategies to overcome our weaknesses

The company plans to address its weaknesses by implementing strategic solutions to ensure optimal performance and customer satisfaction.



Diversification and Promotion

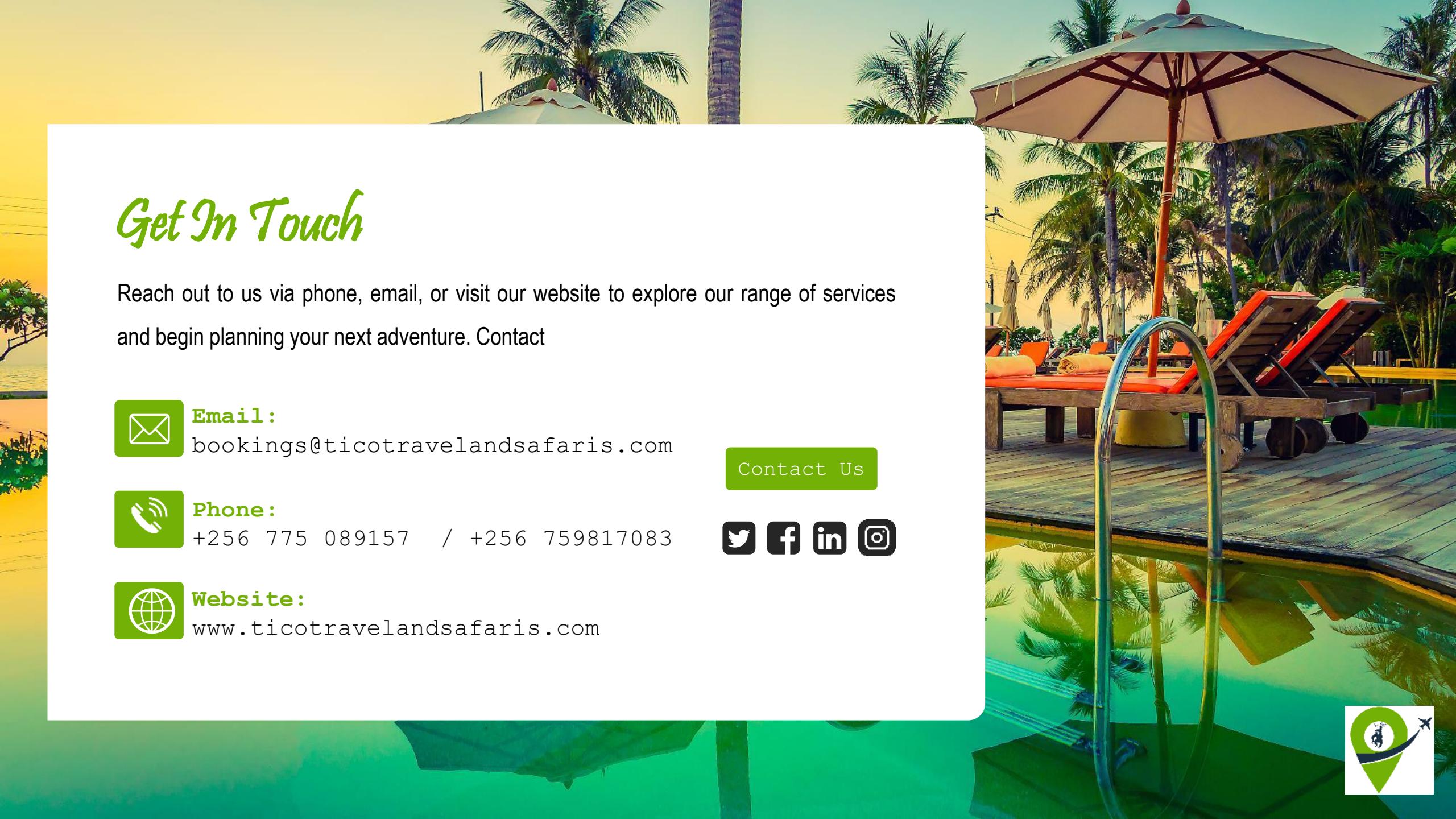
To counter the seasonal variability, Tico Travel and Safaris plans to develop and promote attractive packages and special deals during off-peak periods. This includes targeting niche markets, promoting unique experiences, and collaborating with local businesses to create exclusive packages.

Risk Management and Adaptability

To mitigate the impact of external factors, Tico Travel and Safaris plans to have a robust risk management plan in place. This includes closely monitoring global events and having contingency plans for potential disruptions.

Focus on innovation and R&D

To thrive in a competitive landscape, Tico Travel and Safaris has adopted a multi-faceted approach. We continuously invest in research and development to innovate our offerings and deliver unique travel experiences.



Get In Touch

Reach out to us via phone, email, or visit our website to explore our range of services and begin planning your next adventure. Contact

Email:
bookings@ticotravelandsafaris.com

Phone:
+256 775 089157 / +256 759817083

Website:
www.ticotravelandsafaris.com

Contact Us


Thank You!
Kindly follow Us!