AL-AWAEL

IT IS ALL IN OUR NAME

M.I.C.E. SERVICES

AL-AWAEL
TRAVEL & TOURISM

Introduction

Al-Awael is a Beirut-based full in-house service agency organizing leisure travel, global package programs, flight tickets and hotel bookings, as well specializing in all types and sizes of MICE (Meetings, Incentives, Conferences/Congresses and Events) organizations in Lebanon, the UAE and worldwide since 2010.

You've found a trusted partner with invaluable know-how and outstanding depth of industry knowledge. We provide international companies and agencies with bespoke MICE services and solutions of the highest standards from conception to delivery with over 30 years combined global experience.

Motivated and passionate. Experienced and reliable. Supportive and helpful. Organized and flexible. Creative and innovative. Al-Awael provides a truly 'one-stop' service to make each and every aspect of your event memorable.

We provide a full service for event organizations, delivering complete solutions and exceeding expectations with our high-level project management. With every event, we not only realize objectives but also aim to drive your business forward through our consultative approach; that allows us to deliver exceptional meetings, incentive travels, conferences and events.

The unique combination of creativity and expertise that we offer is a crucial means to success, and enables us to explore the newest and best possible solutions for you.

We have long-term supplier relations worldwide, receiving incoming business from a wide array of agents and operators, as well as organizing all types of MICE events in the U.S.A./Canada, Europe, Africa, Asia and the Middle East. All our business is established on long lasting relationships built on mutual trust, superior service and value.

With the experience of our knowledgeable and multilingual staff, we are the ideal partner to organize quality and successful corporate and incentive events that your attendees will be talking about long after.

Let us create a unique and unforgettable event tailored to suit your every needs. Our goal is your success, our passion is your guarantee.

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Mission Statement

Our goal is simplifying and streamlining the business of travel. We are committed to custom tailoring its services to best meet both the client's expectations and the unique challenges of each event.

We will work alongside you to understand your aims – offering a personal service and creating inspirational events to achieve your objectives and exceed your expectations, all within budget!

Let our experienced team of professionals provide you with the complete and reliable support and coordination services. Our team is completely dedicated to ensuring that your event is accomplished flawlessly and reaches its desired outcome.

We work closely with you to develop bespoke special events that leave a lasting impression for years to come. We will provide the tools and technology to ensure your event is truly inspirational.

No matter the size of your event, or what stage of planning you are in, we always appreciate the opportunity to make your event a success story.

We anticipate and act upon the evolving needs of our customers and partners, responding to them with excellence in our people, processes and technologies.

We strive to be a brand that will set an example in the sector by keeping customer satisfaction in the foreground. Competition within our market has only sharpened our enthusiasm and made us keener to design the most creative, freshest and most exciting events for our clients.

We will work in partnership with you and will be focused on your expectations in every phase of organization.

We truly are your one-stop shop for all of your MICE needs and integrated travel services.

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Global Presence

Throughout our years of vast experience we have managed events all over the world.

With our global network of suppliers and resources, Al-Awael is ready to organize your event in any destination you choose.

We have already organized successful events in the following countries:
Middle East: Lebanon-UAE-Jordan-Saudi Arabia-Oman-Egypt-Jordan-Bahrain-Kuwait-Qatar-Iraq-Iran

Africa: South Africa-Kenya-Morocco-Algeria-Tunisia-Tanzania-Mauritius-Seychelles-Mali-Maldives

Europe: UK-Scotland-Ireland-Turkey-Sweden-Norway-Denmark-Germany-Italy-France-Monaco-Spain-Portugal-Belgium-The Netherlands-Switzerland-Greece-Croatia-Hungary-Czech Republic-Russia-Poland-Romania-Estonia-Slovakia-Latvia, Cyprus-Montenegro-Serbia

Far East: Singapore-Thailand-China- Hong Kong-Japan-Sri Lanka-Malaysia-India- South Korea- Philippines

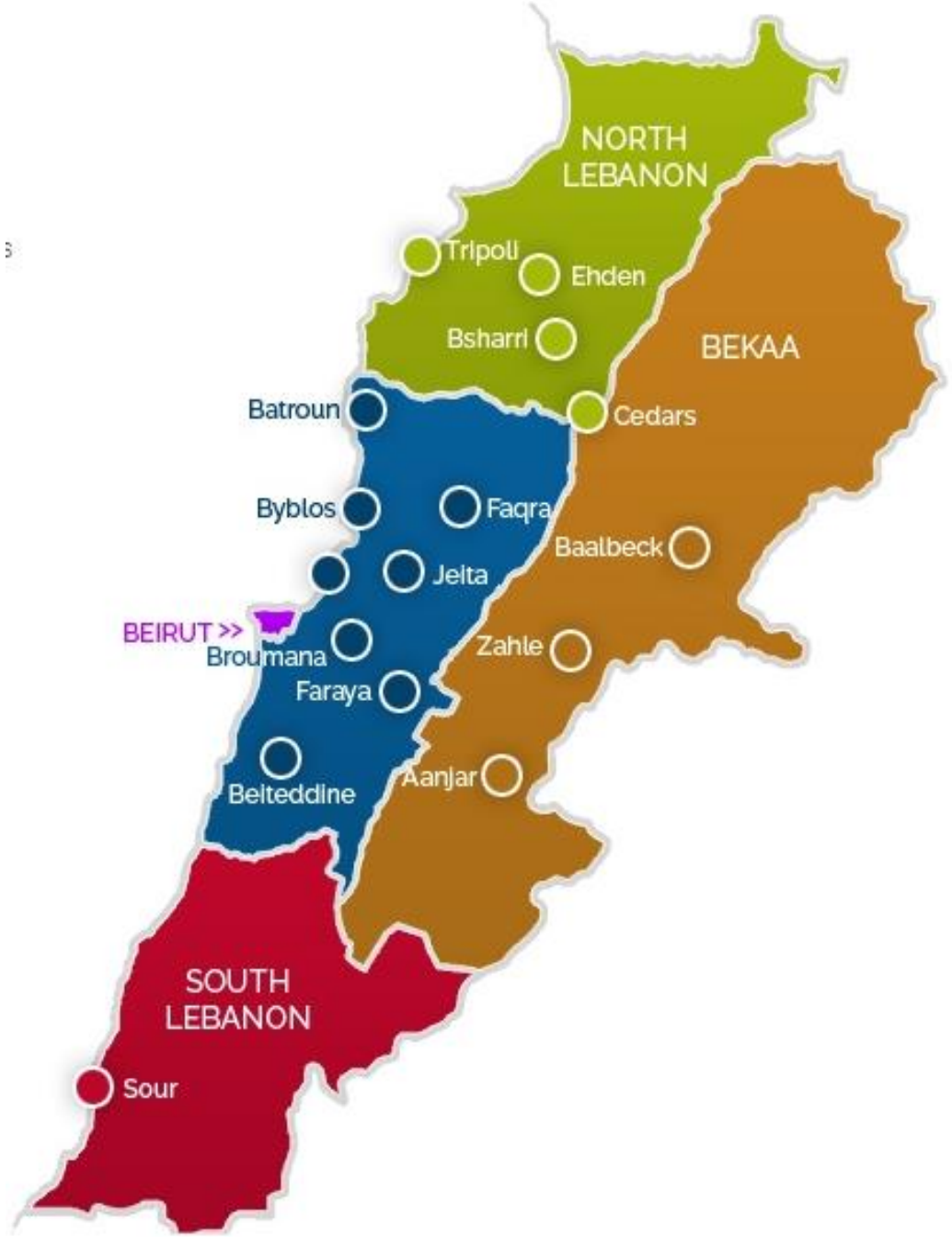
North America: In More than 20 U.S. States -Canada- Mexico

South America: Brazil-Argentina-Ecuador

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Why Lebanon

- Located on the East coast of the Mediterranean Sea, Lebanon is at the meeting point of three continents: Europe, Asia and Africa. Lebanon has been the crossroad of many civilizations; the traces of which can still be seen today.
- Lebanon is famous for its exquisite beauty, diversity, glamor, European flavor, and hospitable people. Its rich culture and history have placed it on the “must see” list of every world traveler. The nature of Lebanon makes it the only country in the Arab world that embraces four seasons yearly.
- Visitors to Lebanon enjoy outstanding service in world-class hotels and resorts, restaurants, casinos, theaters, cinemas, and nightclubs and luxury shopping centers along with advanced communication and transportation services.
- If culture is your interest then there is plenty to be experienced from the historical Sursock Mansion now turned into a museum, to the entire Phoenician town of Byblos. If gastronomy & wine is what you seek, then Lebanon has a lot by way of eateries, restaurants small taverns and wineries. For the adrenaline loving tourist Lebanon offers its trails in the villages to hike, its sea to swim in, dive and surf, its mountains to ski, its numerous caves to explore, and its breathtaking views to find your peace.



Why Lebanon

- **Connectivity:** Lebanon can be reached by direct flights from many destinations through its national carrier MEA, as well as many other airlines. Please check the MEA route map from the link below: https://me.fltmaps.com/en



- **Travel Visa:** Most nationalities do not require a visa to travel to Lebanon. http://www.general-security.gov.lb/en/posts/38



- **Languages spoken within the country:** Lebanon's official national language is Arabic. Moreover due to its diversity there are several other languages that are fluently spoken and used all over the country. Most of the Lebanese people speaks English or French in addition to their official language.

- **Currency:** Although Lebanese Pound (LBP) is the official currency, U.S. Dollars are widely used within the city. The EURO would be also accepted in shopping malls, restaurants and hotels. Exchange offices are located throughout the city for all other currencies.



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Why Lebanon

- Lebanon, the smallest country in the Middle East, has been an important destination and a spotlight for visitors from around the world for its strategic position next to the Mediterranean Sea. Lebanon is ideal for those looking for variety in a compact form.

- It's diverse and captivating natural resources, mountain chains with skiing resorts, beaches, touristic sites, fine dining establishments and renowned nightlife is earning back the country its title of "Switzerland of the Middle East".

- Now we see that Lebanon is on the track to becoming one of the world's premier MICE destinations. MICE business is one of the key drivers of the economy in terms of foreign direct investment and the rate at which the sector is growing is worth noting.

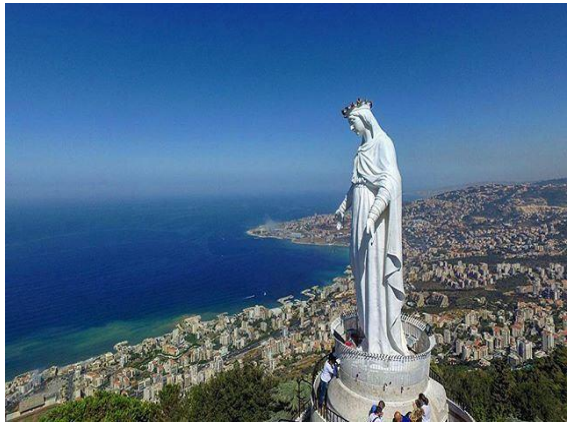
- We offer an extensive list of hotels offering a high volume of guestrooms and many conference and meeting facilities, along with modern A/V and technology applications.

Let us show you how Lebanon can be the perfect fit for whatever type of MICE activity you are planning.













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- Successfully developed and maintained solid partnerships with numerous local and international quality vendors/suppliers in many countries around the world
- Well-experienced in negotiating rates and handling budgets
- Liaising with clients to ascertain their precise event requirements, working closely with them at every level of the business to ensure the successful and effective delivery of their events
- Extensive global destinations' knowledge
- Venue sourcing
- Hotel contract negotiation and management, as well as managing large room blocks
- Multiple vendors' coordination/contracting/negotiation
- Procurement and budgeting
- Program development and organization
- Onsite operational support and supervision for all size events
- Design, production and branding (stage backdrops, venue and foyer décor, welcome desks, etc.)
- Presenting and providing A/V solutions that fit your specific requirements and budget
- Welcome/Gala dinners and awards ceremonies including themed events' organization
- Presenting and organizing various types of live entertainment
- Teambuilding activities
- Booking and managing air travel including travel visa and insurance assistance
- Arranging all types of ground transportation
- Organizing a full range of F & B/catering services
- Speakers' arrangements
- Booking and overseeing onsite parttime staff (guides, hosts/hostesses)
- Providing technology applications that suit your event and business
- Creating and managing online and onsite registration including payment gateway
- Arranging security for company management, delegates, speakers and VIPs
- All types of branded printed materials/collaterals as well as promotional items, gifts and giveaways
- Post-event reconciliation, reporting and invoicing

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Project Management/Strategic Meeting Management

Every business has good ideas; but even the best ideas have no value if they can't be brought to life. We don't just hand you a plan and walk away; we help you execute that plan, from development through delivery, so that you reach your objectives quickly and efficiently.

A sound business strategy is essential to success. Without disciplined execution, the same strategy renders little value. We will help you succeed where other companies often fail – in implementation and execution.

We provides immediate project management solutions and long-term assistance that can transform the way your company manages projects, enabling you to achieve consistently successful results. We want to help you to meet your goals and sustain them– efficiently, cost-effectively, and often ahead of schedule.

Our MICE team is skilled at rapidly analyzing your situation, determining the right mix of high-value, high-impact resolutions, and quickly executing the best solutions to deliver measurable and sustainable results.





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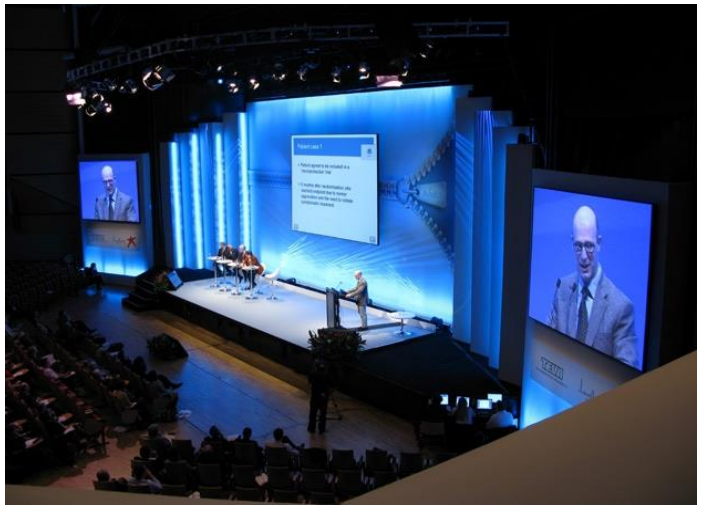
Conferences/Meetings/Seminars/Training

Conferences and meetings are vital for management and communication, they breed new ideas and initiatives. Properly-run they save time, increase motivation, productivity, and efficiency in problem-solving.

Whether it be for 10 or 1000 attendees, conferences and meetings require a lot of planning, organization, and co-ordination - elements that are the mainstays of any organization.

We have a vast experience of organizing and managing a wide range of conferences, meetings, symposiums/seminars and customer or internal training sessions, both national and international. All the events are conducted with a high level of professionalism, determination and planned approach to make it successful.

Leverage the experience of our well-trained people dedicated to providing you and your attendees with an exceptional experience. As part of your team, they are supported by the latest technology, processes and best practices in the industry so they can spend more time working with you to create the perfect conference.









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Events

Great events don’t occur by luck. They occur by design.

Our team conceptualizes and organizes unique events of any size that meet our client’s needs worldwide. As experts in event management, we understand the complexities and intensity involved and extends professional solutions and services in delivering a successful event.

Themed events generate authentic excitement and are a wonderful way to introduce new corporate initiatives, enliven annual meetings or create new company traditions.

Al-Awael offers turn key event planning and coordination services, they will listen to your carefully to your needs and provide imaginative ideas to create an unforgettable event for your company or clients.

We are equipped with an organization structure, processes, vendor base, resources, creative and experienced industry professionals to create and ensure a corporate event of any scale to the highest standard.









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Incentives/Cycle Meetings

Incentive organizations require special know-how, close attention and enthusiasm as well as professionalism.

We understand how to plan a creative and stimulating incentive program. We create “best-ever experiences which fit with the image of your business taking into account your budget and requirements.

How do you top your incentive travel programs year after year? It’s difficult to keep up with the latest trends, newest experiences and current hot spots. With our patented research approach you can unlock the power of your travel program by connecting with your participants in new and unique ways. We will help you to deliver the kind of travel program your attendees expect and the business results stakeholders’ demand.

We are confident in our ability to create a highly rewarding and memorable incentive travel program for any size of group through customized travel planning, impeccable on-site operations, our absolute commitment to quality service and our expert management of logistics involved.







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Teambuilding/Teambonding Activities

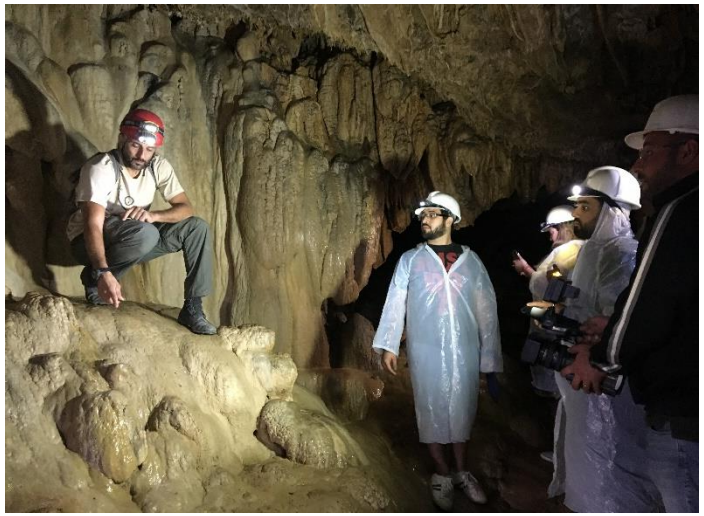
Higher productivity. Better communication. More creativity.

Now more than ever, companies are looking for teambuilding activities that will help build staff morale, have employees from different levels work together towards common goals and incorporate tools and strategies they can continue to use back at the workplace.

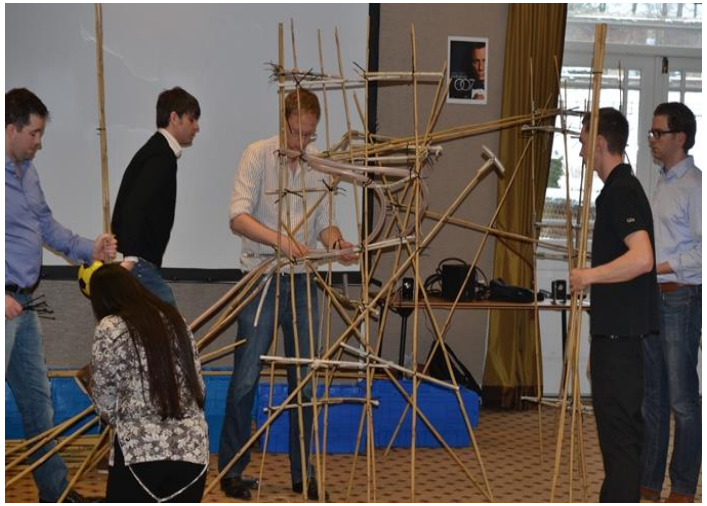
Trying new things with your staff can generate good vibes among employees, which in turn benefits the business itself. We offer a wide range of indoor and outdoor activities designed to engage your workforce in a competitive and collaborative environment. We will work with you to define your goals and identifying activities to optimize your most important resource – your people.

Whether you would prefer a full day of activities or short ice breakers to be organized throughout your event, our range of teambuilding options are designed to encourage networking and team bonding, as well as to bring your employees and colleagues together by encouraging collaboration and teamwork.









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Product Launches

Your product launch is like sending your kid off to college: You've nurtured it, worked to consider every challenge it might face, and prepared it to meet the world.

Developing a new product in a new category is a formidable task, but actually launching the product when it's ready for the market can also be one of the most stressful times for a company and it's respective marketing team.

We understand that your launch has to embody everything your organization and product stands for so we focus on your ideas and message in an innovative way that will make your event shine.

From designing, theming, styling, decorating to audio visual; staging, draping, lighting, catering and staffing let Al-Awael take care for every possible detail to create a memorable launch event for you that will leave your attendees with a lasting impression and create demand for your product.









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Technology Applications

With the constant flood of technology, it's easy to not be up-to-date with the latest advancements and gadgets. This is especially evident in the pharma industry.

Keeping in touch with the delegates and colleagues you know is easier than ever but connecting with the ones you don't know yet is still left up to chance—or worse, *nametags*.

Enhance your face-to-face meetings with a mobile strategy that helps attendees connect with education, KOLs, speakers and most importantly, each other.

A holistic platform that gives your team all of the needed tools to create rewarding events, while surfacing insights to help your events grow in ways you never thought were possible.

From schedule to speaker bios, networking to notifications, we can provide you with all the features you need to make your event’s mobile strategy successful.

These types of apps helps attendees share stories, ideas and opinions creating a collaborative, educational and unforgettable experience. One-click access on all smartphones and tablets, you save money and engage your attendees, all while collecting powerful, actionable data.

- Comprehensive features
- Easily Accessible by your attendees
- Custom branding
- Personalizes the attendee’s experience
- Custom e-mail invite
- Registration Website
- On-Site Check-in App
- Real-time Sync with Your Event App
- Live polls and surveys
- Reporting



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AV Solutions

We love clients who are particular about the way they want things — we are too. We strive to exceed their expectations and those of their attendees by providing AV solutions that benefit their event and guarantee 100% complete satisfaction.

The perfect AV solution is the one that best meets your unique needs. We take your business from initial consultation to implementation. With years of experience, we analyze your individual requirements considering every detail. We partner with key stakeholders within your organization and manage the process from end to end so you don't have to.

Extensive research, great care and consideration has been taken to establish partnerships with some of the world's premier audiovisual, lighting, network and automation suppliers. This allows us to design AV solutions that are reliable, user friendly to operate and scalable to accommodate future technologies.

Please contact us today to discuss your unique project and learn how our sophisticated but cost effective AV solutions can benefit you.









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Design, Production and Décor

Our team is committed to working closely with you during the initial brainstorming phase of your event in order to understand your goals, and consequently provide you with the best possible design to fit your vision and production items that work within your budget. Our 3D modeling and rendering capabilities help you visualize the look and feel of your event identity that will eventually become a reality.

With our extensive experience in production, design, and technical execution for corporate conferences and meetings, events, galas, tradeshows, and exhibitions around the world, we will seamlessly provide your organization with a lasting brand and production presence that will help launch your business to the next level of success.

Whether you already have a vision for your event, or need some creative teamwork, we are here to help create the right design for your special event. Our unsurpassed client satisfaction and customer service is guaranteed.

We ensure that every detail, from the initial creative design stages through to the delivery and post-event feedback is of the highest standard and quality.









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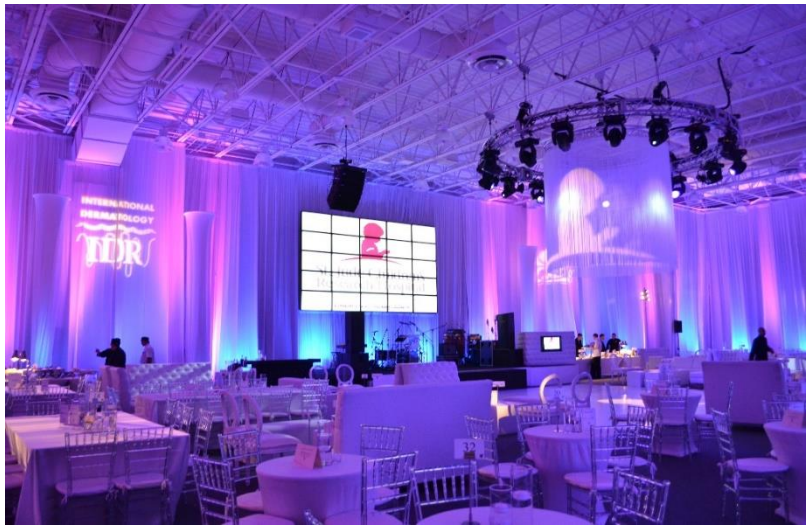
Branding

It’s no secret your marketing materials reflect either positively or negatively on your company, so needless to say they should always convey quality and professionalism and that they look perfect every time.

Being entrusted with a company’s branding is a huge responsibility not to be taken lightly as it is the expression of who you are as a company or organization. Let us create a "voice" for your company that reflects you and your products through a variety of different branding options that are both innovative and cost effective. This voice should be applied to all written communication and incorporated in the visual imagery of all materials, online and off.

This is your opportunity to create something with lasting impact, let us help you to tell your story through your branding materials.









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Printed Materials/Event Collaterals

Designing and producing printed materials is an essential part of the marketing mix, delivering key messages, launching new products or simply reinforcing your hard earned status in the marketplace. Branded corporate printed items are the ideal way to personalize your conference or event.

We can present a full range of printed materials and marketing collaterals tailored to your brand requirements, audience size, selected venue and available common areas, all within your budget to make your event a success.

We will be sure the quality of your printed materials is exceptional in order to create a complete event experience for you and your attendees.









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Promotional Items/Giveaways

Many companies choose to seek out a partner they can trust, a partner who can help them reach their business goals, a partner whose chief focus is to help them make the right impression. We are that partner for your printing requirements, promotional items and giveaways that send the message you want.

Do you need to gear up for a business conference or tradeshow that's on the horizon? Do you have a major meeting coming up and feel like you could benefit from being prepared with branded gifts and giveaways? Everything you could need to help you positive impact in the boardroom or in the conference hall is right here in our conference and meetings giveaways and gifts specialty store. Don't let them leave empty handed when they can walk away with a tangible and useful reminder of your brand.

Whether you want to wow your attendees with a top-quality custom gift or hand out a simple, budget-friendly token with your business name and contact on it, we've got you covered. Let us provide you with unique promotions and giveaways to meet budget and needs.









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Entertainment Alternatives

When planning a corporate event it is important think creatively. You need to find entertainment from different genres that fit into your corporate culture and are appropriate for your audience. Corporate events are a perfect opportunity to promote networking, teambuilding and show appreciation.

Your event will come to life with the perfect entertainment. Depending on the type of event you have in mind, whether you're planning a formal awards dinner or an outdoor barbecue, we will provide you with the best entertainment options to highlight the occasion!

Our years of experience in the industry, added to intimate knowledge of what makes an event great, enables us to create superior entertainment options for you at competitive prices.

Our one goal is to help you make your event a huge success; a perfect day or evening of outstanding entertainment not soon forgotten.









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Corporate Travel Services

It takes more than issuing tickets to manage a successful travel program. We take a unique approach to the travel management process and develop programs that solve for the unique challenges of your company. We help develop, implement, execute, and analyze your program from the beginning ensuring that your company saves money while reaping the benefits and rewards of travel.

Our experience and knowledge of both the destinations and needs of our delegates and colleagues will allow you to focus on your business while we take care of everything for you.

You will be assigned your own dedicated coordinator, who will not rest until they match and then exceed your expectations through customized travel planning, impeccable on-site operation and our absolute commitment to quality service.

Below are just a few of the services we can provide you:

- Domestic and international airline bookings including private jet, reservation management, ticketing
- Hotel reservations, extended stay apartment bookings
- All types of ground transportation services (cars, VIP chauffeured vehicles, coaches and rail tickets)
- Visa support services and travel insurance
- Lunch and dinner reservations
- Organizing private city and cultural tours
- Creating tour programs for your specific area of business
- Professional guide services in multiple languages
- Itinerary management
- Presenting and arranging leisure activities
- 24 hour accessibility and assistance









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Our References

























































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