PROCESA GROUP

Protesa
EVENT MANAGEMENT AND INCENTIVES

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Procesa
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About us

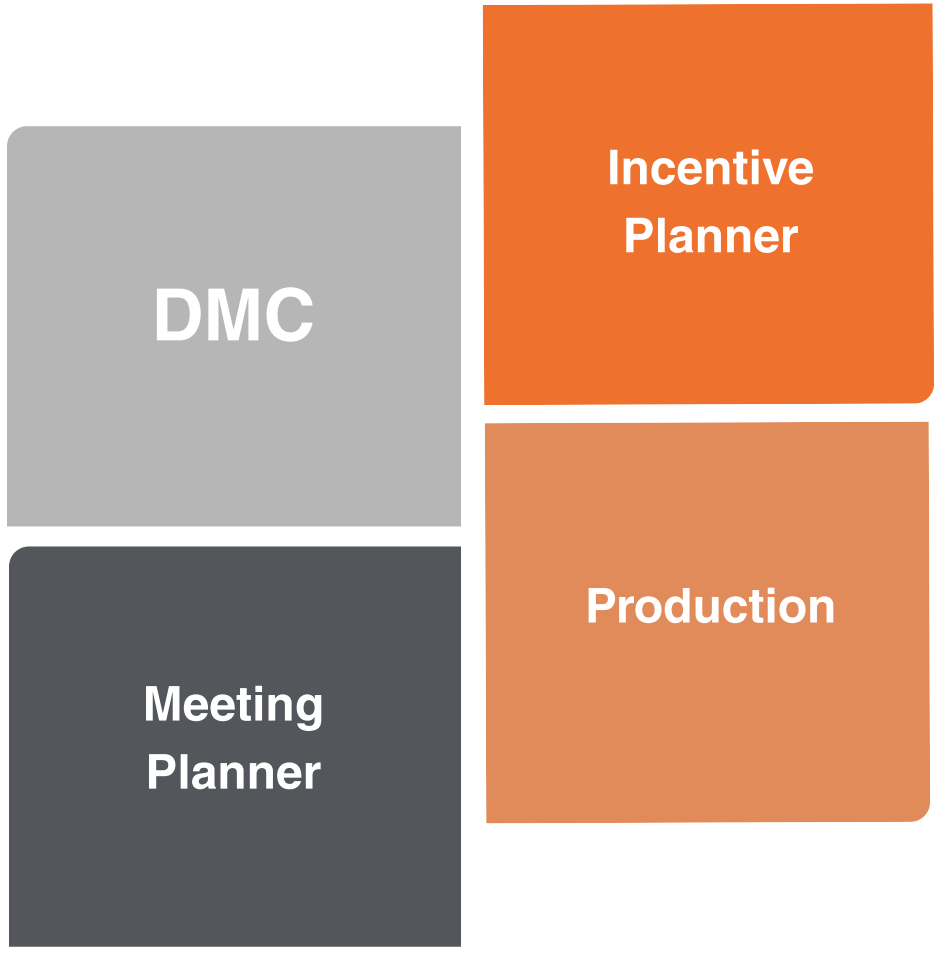
Procesa Group is an integrated services agency focus on the design and logistics of corporate events, as well as congresses and incentive trips. With over 23 years of experience and several certifications.

We value creative ideas to generate experiences that transcend.

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Business units

Procesa Group currently has the following four business units:



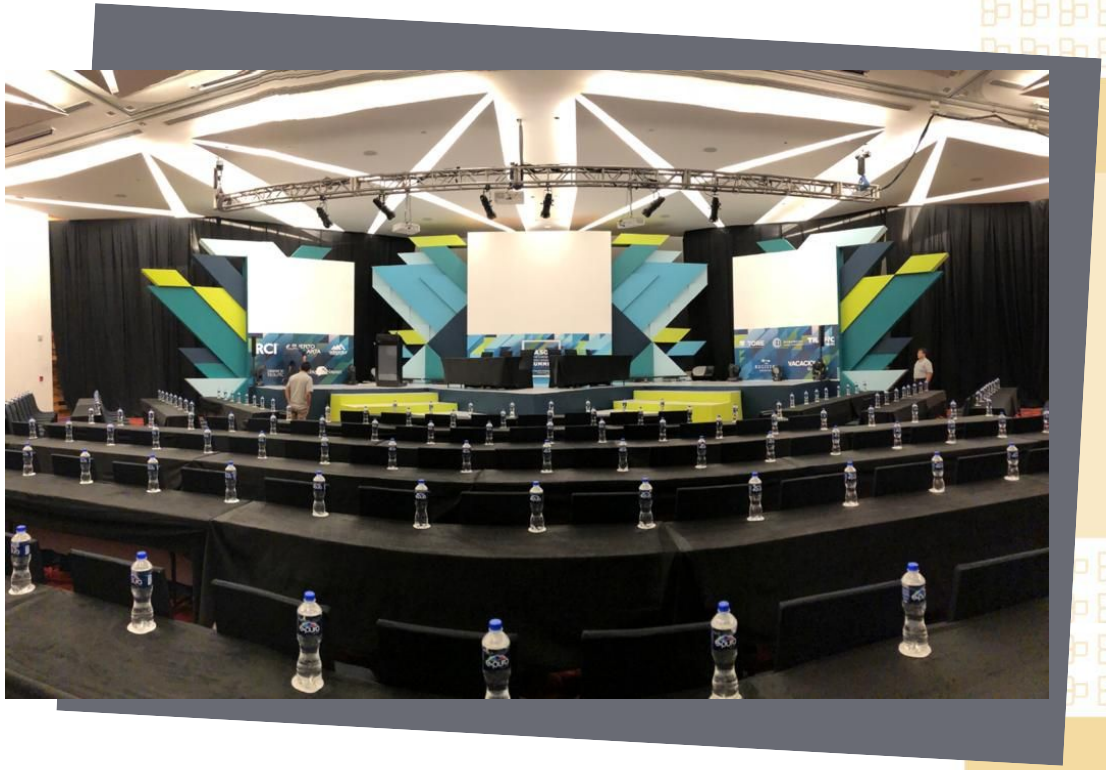
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MEETING PLANNER

Conferences and conventions

The first business unit is organization, coordination and operation for Congresses and Conventions.

Procesa Group support companies or associations, serving all, or part, of services spectrum for the organization and production of a congress or convention, emphasizing the generation of memorable experiences, and creation of environments that facilitates learning, interaction between attendees and transcendence of the various aspects of the event.

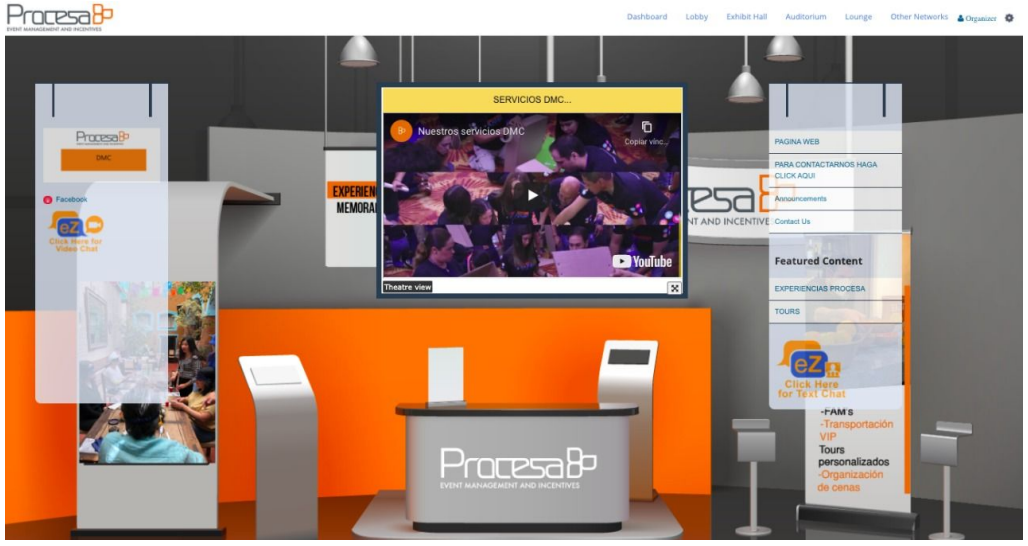


Products:

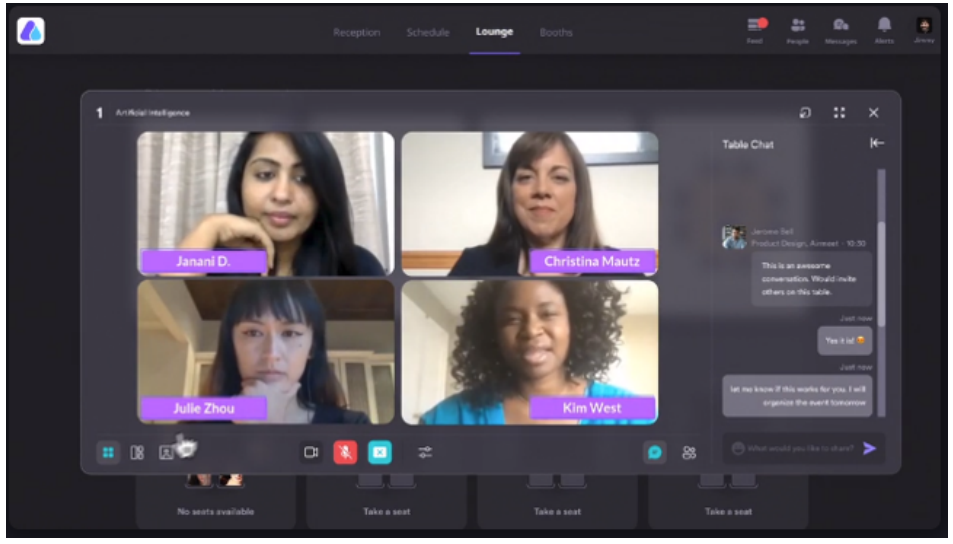
- Conferences
- Conventions
- Meetings

Whether hybrid, virtual or face-to-face

In the context of the pandemic, we took on the task of searching for selecting platforms to meet the needs of our clients in the hybrid and virtual environment. These are some of them, however, **we try to find the option that best suits the objectives of your event and the needs of the end user:**



EzXpo



Airmeet

DMC (Destination Management Company) VIP Attention

We design and execute events, tours, transportation and logistics for meeting tourism programs. We currently have a deep knowledge of the services and attractions of the different destinations in Mexico, as well as a series of allies to provide the best service options.

Services:

- Transportation Services
- Innovative themed events
- Contact with local attractions
- Bureaucratic procedures
- Shows and entertainment.
- Hosting services
- Custom-made tours
- Special dinners in restaurants and other venues







INCENTIVE PLANNER

Incentive programs and trips

Procesa Group develops creative, innovative and motivational programs for incentive experiences, nowadays consider as an strategic method to achieve and acquire corporation goals.

We actively promote and operate Incentive experiences as the experts we are, making sure all elements are link together in a cohesive and efficient way to guarantee the success of the program.

Services:

- Trip design, planning and execution
- Design of engament's experiences
- Internal communication campaign
- Development of strategies for measuring ROI

PRODUCTION

Audiovisual supply, shows and catering

Our fourth business unit is Production, in this way we make the difference between producing an event and designing it. We build the ideal environment in order to achieve the objectives for each event, optimizing the production tools that will give it the most appropriate balance and design. Is this business unit where Procesa Group offers an artistic sensitivity that our business competitors lacks.

Services:

- Specialized AV equipment
- Check-In
- Team Building
- Awnings and furniture
- Artistic talent and shows
- Qualified interim staff
- Event equipment, decoration and settings provider
- Simultaneous interpretation equipment
- Translation services
- Catering





Certifications and emblems

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حلال
MÉXICO

Distintivo Nacional de
Calidad Turística

site Mexico

UNDIVERSITY
#EveryoneCounts

Safe travels
by
WORLD TRAVEL & TOURISM COUNCIL
JALISCO ES MÉXICO
Procesa

DISTINTIVO
M

Offices









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Contact us

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We generate
experiences
to **connect**