Tareek Al-Ofuk



Iraq ,Najaf,Al-Rawan Street
Iraq ,Baghdad, Al Amerat St.
info@tareekofuk.com
07714401040 (964+)
www.tareekofuk.com

The world from another perspective

Who we are ?

Tareek Al-Ofuk Travel & Tourism Co. was established in 2012 and is licensed by the Iraqi Tourism Board with license number (246). Based in Najaf, Iraq it is a member of the Federation of Iraqi Travel and Tourism Companies. Tareek Al-Ofuk is considered one of the highest-ranked companies in the Iraqi travel industry. It provides altogether a variety of travel and tourism services including flight bookings, hotels, and transfers. It was eager since its establishment to present its services in a modern way, with high standards making use of its long and inveterate experience in the tourism industry. The group is rich with its youth and capable staff and its comprehensive ability due to the solid infrastructure, witnessing huge expansion locally and internationally and moving forward in confident steps.





Letter of the Management

it is our delight to present to you the Tareek Al ofuk group. The following pages abridge our experience in travel and tourism, loyalty, current projects, and future goals and abilities. Tareek Alofuk group, which has been based in Iraq, works as a dominating company in Travel and Tourism field with the right expertise and welling of developing and progressing in spite of the hardships we faced before. We are proud of what we achieved with self-confidence, honor, and dignity. This pride is built on high personnel efficiency and a cohesive Subsistence level in addition to the trust given to us by clients and most important the great teamwork within the company, which makes them share the same goals and dreams. We work all together to build a bright future so that we can develop Travel and Tourism in our precious country.

Our vision



Tareek AlOfuk is one of the Pioneer Travel Agents in Iraq.
With our Head office in Al Najaf, we have branches in Baghdad, Istanbul, and soon Dubai.
Specialized in inaugurating and establishing new travel destinations for Iraqi tourists.
Mr. Muqdad Al Mayali - TAREEK ALOFUK PRESIDENT – strategy is choosing, hiring, and investing in high-quality calibers to achieve and provide the highest and best quality of Tourism Services for our esteemed guests.
One of our goals is to expand our business network by choosing the right DMC in each destination that reflects our strategy.
Our Tourism services include:

- Incoming Department
- Outgoing Department
- Local Market Department
- Ticketing Department
- Cruise Department
- Hajj and Umrah Department
- Visa Department

OUR MISSION

it was popularized in the 1960s with the release of Letterset sheets containing Lorem Ipsum passages, and more recently with desktop publishing software like Aldus PageMaker including versions of Lorem Ipsum.

Our services



Sindbad Tours

Travel to the most prominent Arab and international destinations with the most famous brand in Iraq to organize tourist groups



Hotel reservations

Providing hotel accommodatn at all levels all over the world.



visas

Providing the necessary facilities to obtain a visa to the countries you wish to visit.



Reception Help

Special services that suit you to move around the airport to ensure maximum comfort.



Airport transportation

We provide you with transportation to and from your hotel at any destination you travel to.



Cruise

Exciting and different experiences on cruises around the world



Sports tickets

For sports fans, tickets for the most important sporting events of your favorite team



Flight tickets

Book your travel ticket with us and get the best offers ever

Company Performence

We succeeded in the last couple of years to operate schedule flights to the following destinations - as well as number of passengers which we handle during 2022:
- Tunisia (2390 pax)
- Armenia (6251 pax)
- Al Madina – Saudi Arabia (27017 pax)
- Beirut (2720 pax)
- Azerbaijan (1655 pax)

Future Plans

Attracting the following segmentations to your lovely country Morocco;
- High income travelers such as Doctors, Engineers
- Highly educated travelers to explore different types of tourism in Morocco: Culture, Leisure and Religious areas.
- Family segments which count a very powerful segment in Iraqi market

Needless to say that Tareek Alofuk is very powerful in organizing direct flights from Baghdad to Casablanca through our various branches and our business partners

Business Source

We have a very good database with;
- Corporate companies
- B2B and B2C partners
- Strong social media through Facebook, Instagram, WhatsApp and Telegram
- All kind of advertisement even in Radio/TV and specialized programs

Iraqi Travelers Specifications

From our long term expertise, we concluded that the average traveler expenses within a week range from US$5000.00 to US$10,000.00

By investigating real estate market in several countries, you can find that Iraqi people ranking # 1 buyers in Istanbul – Turkey, ranking # 4 in Dubai – UAE and many other spots worldwide.

Moreover, Iraqi traveler count on of the best repeater traveler to his favorite destination.

Operational Plan

In case of succeeding to get a visa permission for Iraqi passengers within 5 working days before flight departure, this will enable us to start our Marketing Plan and to provide approximately 2500 pax form July 2023 till end of 2023 (our HIGH SEASON)

Assuring you that numbers of travelers will be increasing-up from 5000 pax to 7500 pax during the same period next year 2024.



We prepare for you integrated file



Visas

United kingdom
United State
European Union



VS CENTER

LATIN -For Translation-

World Point

We are working to help travelers who want to obtain visas for European Union countries
We work on medical and tourism missions and participate in international conferences in the European Union
We work with medical companies and scientific offices to facilitate doctors' access to the union to take educational courses and attend conferences

Our services

- Helping customers to obtain a visa
- Organizing trips
- Flight and hotel booking
- Sending employees with groups to meet their needs and organize trips
- Transfer booking

Our partners

TMR BV food maintenance
جمجوم فارما Jamjoom Pharma
SODIAAL Coopérative Laitière Française
Nactalia

Top Events

Dubai Derma Skin Health is Our Concern
Arab Health By Informa Markets
CPHI At the heart of Pharma
IMCAS International Master Course on Aging Science
eau European Association of Urology
euro PCR
asrm American Society for Reproductive Medicine
eshre Science Moving People Moving Science
COGI All about Women's Health
AEEDC Dubai
Middle East Fertility Society

WORLD TRAVEL AWARDS

WORLD TRAVEL AWARDS WINNER 2019 — Iraq's Leading Travel Agency

WORLD TRAVEL AWARDS WINNER 2020 — Iraq's Leading Travel Agency

WORLD TRAVEL AWARDS WINNER 2021 — Iraq's Leading Travel Agency

WORLD TRAVEL AWARDS WINNER 2022 — Iraq's Leading Travel Agency

Achievements

The World Day of Tourism

Ministry of Culture and Tourism 2016.

Excellence Award

Kufa University - Education College.

First place in sales in Iraq

Through the Galileo system Travel Port 2017,2018,2019 and 2022.

Best Travel Agent in Iraq

Ministry of Culture and Tourism 2016 and 2020.

Certificate of Appreciation for the outstanding support provided

By the Emirates in 2016,2017, 2021 and 2022

Certificate of Appreciation for the outstanding contribution



طريق الأفق
Tareek Al-Ofuk



The largest operator of new tourist destinations in Iraq

Branches



- Iiraq (Baghdad,Najaf)
- UAE (Dubai)
- Turkey (Istanbul)
- Armenia (yarevan)