THE AFRICA RALLY 2024

INFORMATION PRESENTATION



COMPANY BACKGROUND

- Founded in 2021 by Paul Clayton
- Veteran of The Mongol Rally, The Peru Monkey Run, The Put Foot Rally, The Scotland Monkey Run, and the Plymouth to Dakar Rally
- 14 Years Rally / Adventure Travel Experience across all continents, but predominantly Africa
- Owner of the world's first flying monkey bike
- Masters Degree in International Human Rights Law, Undergrad QLD Law Degree

THE AFRICA RALLY 2024 - KEY POINTS

- Registration is currently open (50% sold!)
  - Dates are 29th June 2024 – 20th July 2024
  - 3 Weeks from South Africa to Kenya (Challenger Route)
  - or South Africa – Malawi – South Africa (Discovery Route)

- Any vehicle can enter, but we encourage classic cars, and other unlikely vehicles as a preference

- Teams must raise money for a charity of their choice - (prizes for the teams to raise the most)

- We'll help with visas, other paperwork, shipping, and associated services at a discounted rate via our partners

- Everyone to reach the finish line with (or without) their vehicle gets a unique Africa Rally Finishers Medal



ENTRY CATEGORIES



Motorbike £999

Discounted entry will be offered for any solo traveler's keen to take on the Africa Rally by motorbike



Classic £1,249

Your vehicle needs to be older than the oldest member of your team

Car £1,399

The standard category for most teams who've found a second hand vehicle to utilise on this adventure

4x4 £1,499

See Africa in style with the luxury 4x4 category; either bring your own or rent one from one of our Partners

Random £995

Reserved for the craziest of adventurers. This category is for the unusual or downright bizarre vehicles; fire engines, milk floats, ice cream vans, and limos all fall into this category.

*Note we charge per vehicle, not per person, so bring your mates along and it makes entry a lot cheaper!

SOCIAL MEDIA PRESENCE

Instagram:
https://www.instagram.com/africarally/

Facebook:
https://www.facebook.com/theafricarally

LinkedIn:
https://www.linkedin.com/company/the-africa-rally/

YouTube:
https://www.youtube.com/@africarally





SUPPORT PROVIDED BY CURRENT AFRICA RALLY PARTNERS

Visas

Checkout our Information page: https://africarally.com/visas/

Shipping of Vehicles / Logistics

We partner with Global Fixers https://www.globalfixers.co.uk/

Event Specific Travel Insurance

We partner with JS Insurance https://www.jsinsurance.co.uk/

Vehicle Rental

We encourage teams to purchase their own ridiculous vehicle for the rally (see entry categories) but for any individuals wanting to simply hire we partner with Bushlore https://bushlore.com/

MEDIA CURRENTLY FEATURING THE AFRICA RALLY

*Great for your chosen charity!

SA 4x4 Overland Adventure

ALL THINGS MOTORING

TRACKS4AFRICA Travel Africa Informed



Bradt GUIDES

INSIDE the TravelLab

SA COMMUTER RADIO Live · Love · Listen www.sacommuter.com

GOODTHINGSGUY

CHANNEL AFRICA THE AFRICAN PERSPECTIVE

NZiRA Another day in Africa

HIGHWAYS TODAY

free car mag

DStv so much more

4x4 | Camping | Lifestyle AVONTUUR ADVENTURE Afrika

Getaway Going places, doing things in Africa

cliff central.com

VDUB RADIO vdubradio.com



THANK YOU FOR YOUR TIME

For more information please do not hesitate to reach out directly –

Email: paul.clayton@africarally.com // Phone: +44 (0)7817 949 920 or +27 (0)60 304 8114