CASE STUDY

- What is your company's special USP? What do you do differently than others?

We have diversified our product range offering with great experience for our target audience who dreamed of being able to experience an actual African Safari and Culture. We are here to provide new and tailored safari tours.

- Is there a special activity/offer that only you provide or which you are very proud of?

We offer a unique way of Photographic Safaris, Family-Friendly Safaris, and Walking Safaris give visitors a more intimate experience of the wildlife and are guided only by a trained professional who understands the park and allows visitors to traverse vast landscapes for a stunning experience in Africa.

- Is there a unique story that describes your company or that you want to share?

With the rise of Screen Tourism and the opportunity presented to Africa through films, Africa is presented as a jungle or Savanna with no territories, sometimes, if people think of territories they think of lion territories. Therefore, I am speaking from the tour guide's experience since I have conducted hundreds of tours and sightseeing in South Africa.
But surprisingly, when one reaches the Southern African airspace, they see more land occupied by humans than animals. Guests will be asking a guide where the elephants are as the perception was presented where Africa is where elephants are roaming the grassland. It will be difficult to change these theories as a painted dog, as it looks permanent. It is our work as a tour operator to simplify things and not kill the excitement at the same time. As a tour operator who provides experiences, we are bound to offer Africa what they are here to see. Welcome to Africa!

We have a diversified product range that offers a great experience for our targeted audience who dream of being able to experience an actual African safari and culture.

We are always there to provide totally new and tailored safari programs. We are careful not to overpromise what we can offer to our visitors and to be respectful and mindful of the environment. Whether it is walking safaris, photographic safaris, or family-friendly safaris, we do it uniquely. Our safari gives visitors a more intimate experience of the land and wildlife, and is guided only by a trained professional who understands the Job. We understand the needs and desires of our visitors, coupled with other tourism attractions and adding a more vast of experiences that South Africa has to offer.

- Do you work with or support local communities or sustainability programs?
Community Youth Programmes in Townships