Discover Cyprus with QualiDAY by Ruslan Travel



Prepared by Qualiday

Corporate Identity

- Corporate Company: **Ruslan Travel Ltd**
- Trading name: **Qualiday**

Ruslan Travel Ltd is a member of GKI Group of Companies

Licenses and Accreditations

- Licensed Travel Agency by Cyprus Deputy Ministry
- Member of IATA (International Air Transport Association),
- ISO (International Organization for Standardization)
- Quality Assurance Management Systems
- Quality Assurance Environmental Management
- Quality Assurance Occupational Health
- Certificates of Excellence 2016, 2017, 2018 & 2019

Qualiday

is full licensed travel and tourism company,

License no. 7269,

Member of IATA code 142104

Mission Statement

QUALIDAY' Mission Statement is established to offer ***'quality in holiday'*** and value for money by fully utilising its strong purchasing power, excellent relations in the market, strong commitment to excellence and reliability.

Ruslan Travel Ltd

- ***Qualiday*** is a brand name of **Ruslan Travel Ltd**, a company incorporated in 2009 in Cyprus. The head office is in Paphos but with branches and coverage all over Cyprus. The Company experienced a dynamic growth with its important landmarks:
- - Fully operated as Licensed Travel Agency in 2009
- - Excursions & Tours Operator in 2010
- - B2B Bedbank & Hotel Contracting in 2012
- - Member of **ETOA** European Tourism Association in 2013
- - Member of International Air Transport Association **IATA** in 2014
- - Enter into tour operating and became a Destination Management Company in 2015
- - Receive certification of **ISO** Quality Assurance in 2015
- - Brand name ***Qualiday*** by Ruslan Travel introduced 2016
- - Incoming Operation with **Secret Escapes** UK 2016
- - Incoming Operation with **CLUB RELAX** Italy, Malta, 2018
- - Destination Management Company & handling operation for **Kyprosreisen**, Norway, 2018
- - Destination Management Company & handling operation for **ATUR,** Poland, 2019
- - Handling special interest group, **Denmark**, 2021/22
- - Appointed to organise & handling group tour program and conference & incentive , Paphos 2021
- - **Today**, Ruslan Travel and eventually Qualiday, is a market leader as a tour and excursion provider in Cyprus, while is constantly gaining significant market share with solid partnership in accommodation and holiday packages.

Qualiday *your local partner*

We are an evolving travel . We provide services that combines professional organisation with unique flavours of Cyprus. Qualiday offer its expertise in FIT leisure, special interest group travel and meeting & events based on our deep knowledge of Cyprus culture and history. Our expertise and authenticity, probably, are beyond the reach of any other travel company in Cyprus!

Currently we represent and handling operations of a Norwegian and Polish Tour operators as well as group organisers and holiday clubs

- **Leisure Groups: We create personal itineraries to suit specific requirements and budget. With our extensive knowledge of the island, we ensure groups enjoy a varied, interesting, and memorable tour.**
- **Special Interest Tours: Some groups have specific interests and for them, we create special tours. For example, nature lovers, adventure, wine- culinary tours, bird watchers, etc.**
- **Religious Tours and Pilgrimages: We organize group tours and pilgrimages of all major monasteries and UNESCO churches.**
- **Meetings, Incentives, Conferences, and Events (MICE): Based on our expertise, network, and modern fleet we support event organisers on their transport.**
- **Student Travel: We build itineraries for school, college, and university groups, handling everything – from the transfer to accommodation arrangements.**
- **Cruise Services: We take care of all shore excursion details, from local guides to coaches, restaurants to hotels.**

"We guarantee expert destination knowledge, anticipatory and solution driven services and above all genuine and authentic hospitality"

Our Destination Management Company (DMC) services

Why Qualiday?

Qualiday DMC is an evolving destination management. We provide services that combines professional organisation with unique flavours of Cyprus. Qualiday offer its expertise in FIT leisure, special interest group travel and meeting & events based on our deep knowledge of Cyprus culture and history. Our expertise and authenticity, probably, are beyond the reach of any other travel company in Cyprus!

Currently we represent and handling operations of a Norwegian and Polish Tour operators as well as other group organisers

Expertise

- Contracting quality hotels, hotel Apt and luxury villas
- FIT leisure Accommodation Tariff
- Group leisure and Tailor- made group special Interest groups
- VIP and Executive travel
- Airport meet, assist & transfer
- Medical and Wellness
- Corporate Meetings, and Events
- Daily guided sightseeing & excursions tours
- Private excursions
- Fleet of modern & luxurious coaches(54-seater) and minibuses (19-seater)
- Experience Accounts Rep. and multilingual staff (English, German, Russian, and Polish)
- Incentive and Subsidies schemes available for Tour operators, special interest group and sport organisers.



"We guarantee expert destination knowledge, anticipatory and solution driven services and above all genuine and authentic hospitality"

Groups & Special Interest Activity

Package and tailor made program can be provided upon request for the following special interest activities:

- Wellness and Spa
- Group Leisure & general interest groups
- Pilgrimage –UNSECO Churches & monasteries
- Gastronomy & wine Tours
- Golfers Delight
- Safari and Adventure
- Mini Cruises, Yacht hiring and or Fishing
- Nature lovers, bird watching and hiking



Minimum passenger requirement for group tour is 10 Pax.

For more information, terms and conditions please sent your request to:

reservations@qualiday.com

Global Hotel Wholesaler

Qualiday is an bedbank organisation contracting hotels in Cyprus & Greece and sourcing them to well known online travel platforms.

- Direct contract agreement with leading hotels in Cyprus and Greece as well as Global agreements with best hotel chains
- Our main distribution channel reaches wholesale clients, such as tour operators, brokers and consolidators.
- Large volumes of bookings are produced by these clients who require special products at competitive rates and good availability.
- In 2019, more than 10,000 room nights sold for hotels in Cyprus and Greece though our online B2B operation
- Wide network of directly contracted accommodation of all categories
- We contract hotels from low-budget to five star deluxe hotels, hotel apt, holiday villages and Villas
- Best rates and allocation at most competitive conditions.
- In partnership with other global online b2b platforms, we are able to access more than 200000 hotels and resorts worldwide



Facts & Figures

	Travel Services	2015	2016	2017	2018	2019
	Travel Agency Services	**€ 154,281**	**€ 241,225**	**€ 359,711**	**€ 547,981**	**€ 853,333**
	Incoming Tourism					
	Number of Passengers	-	1500	2200	4200	6125
	Average Package		420	455	480	495
	Total Volume (Euro)	**€ -**	**€ 630,000.00**	**€ 1,001,000.00**	**€ 2,016,000.00**	**€ 3,031,875.00**
	Excursions & Tours					
	Total Travelers purchase Excursions	**12112.0**	**12689.0**	**13486.0**	**17134.0**	**20000.0**
	No of scheduled Excursions	**380.0**	**401.0**	**454.0**	**413.0**	**425.0**
	No. of Private Excursions	**18.0**	**25.0**	**31.0**	**35.0**	**42.0**
	No. of Special Interest group tours	**28.0**	**32.0**	**38.0**	**59.0**	**75.0**
	Volume of Excursions, Private and Groups (Euro)	**€ 420,000**	**€ 537,000**	**€ 620,000**	**€ 835,236**	**€ 1,120,000**
Our Fleet						
	Light Minibus x 9 seats	1	1	1	1	1
	Minibus x 22 seats	2	2	2	2	2
	Deluxe Minibus x 19 seats	0	0	1	2	2
	Coaches x 55 seats	5	7	8	10	10
Our Staff						
	Main Office	2	3	3	3	3
	Branches	6	6	8	8	8
	Sales Reps	0	2	2	3	4
	Guides	2	2	4	5	5
	Drivers	4	4	4	8	8

Our Modern Fleet





Correspondence:

General:	info@qualiday.com
Manager:	manager@qualiday.com
Administration:	admin@qualiday.com
Reservations:	reservations@qualiday.com
Transfers:	transfers@qualiday.com
Website:	www.qualiday.com

“Qualiday” is a brand name of Ruslan Travel Ltd

Head Office Address:

108 Apostolou Pavlou, 8046 Paphos CYPRUS
Tel.: +35726221203
Fax: +35726935887