
Experience
Oman

WHY OMAN

With its breathtaking landscapes, rich heritage, and ancient culture steeped in legends and myths, Oman is the Middle East's best-kept secret. A true retreat with golden deserts, idyllic beaches, and rugged mountains.

This gem is paired with a modern outlook, renowned Omani hospitality, and a wealth of contemporary offerings, including international airports, luxurious five-star hotels, and world-class golf courses, making Oman the perfect destination to achieve your incentive travel goals.

The capital city, Muscat, modern yet low-rise, has avoided overdevelopment. Beyond its borders lie majestic forts, impressive mountains, secluded wadis, traditional villages, vast beautiful sand dunes, and endless white-sand beaches. From dune bashing in the Wahiba Sands desert, shopping at the Muttrah Souq, exploring the hidden turquoise pools of Wadi Arbaeen, witnessing the Friday cattle market in Nizwa, to hiking in the high mountains—numerous adventures await you.

What are you waiting for?

Muscat: The Gateway to Oman

Muscat is the capital of Oman and one of the oldest settlements in the region. Nestled between mountains and the Arabian Sea, the city combines rich history with modern architecture. In Muscat, you can explore majestic mosques like the Sultan Qaboos Grand Mosque, ancient forts such as Al Jalali and Al Mirani, and vibrant markets where you can experience the atmosphere of a traditional Eastern bazaar.

The climate in Muscat is hot and dry, especially during the summer months when temperatures can reach up to 40 degrees Celsius. The best time to visit is from October to March, when the weather is more comfortable, and the skies are clear.

Upon arriving in Muscat, you can enjoy the city's rich culture, architectural marvels, and exciting excursions around the city and its surroundings.

Location: Muscat is located in the northern part of Oman, along the coast of the Arabian Sea. It serves as the gateway to the country, with major transportation links to other regions.

Muscat City Tour

The tour begins with a visit to the Sultan Qaboos Grand Mosque, one of the largest mosques in the world. It houses one of the largest carpets in the world, which was included in the Guinness Book of Records, as well as an exquisite massive chandelier made of Swarovski crystal. This is followed by a visit to the famous Royal Opera House, an important cultural and artistic center in the Sultanate of Oman. The Opera House building is a blend of Omani tradition and modernity, with an impressive interior and ornamentation reflecting the richness of Omani architecture.

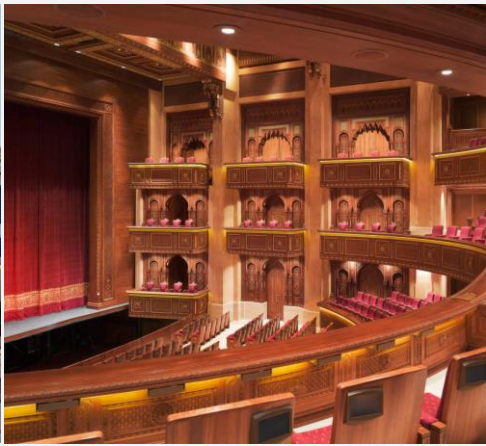
Next, the excursion includes a visit to the “oriental bazaar” - the Mutrah Souk market, one of the oldest in Oman, where excursion participants can buy souvenirs and, of course, the famous “gold” of Oman - real incense. The market is located on the ancient Corniche, in a bay that was visited by ships of sailors from all over the world, next to two Portuguese forts - Al Jalali and Al Mirani.

At the end of the tour, there is a stop for photos and a walk in the square near Al Alam Palace, the working residence of Sultan Qaboos.

Tickets to the attractions are not included in the price.







Excursion to the AMOUAGE perfume factory

The perfume art of the Amouage trading house is presented in prestigious world-class boutiques, but nothing compares to the opportunity to personally visit the Amouage perfume factory, located in the picturesque surroundings of the capital of Oman - Muscat. Here you can see how legendary oriental fragrances are created and immerse yourself in the history of this famous brand.

The factory tour begins with a visit to the gallery where the first Amouage Gold fragrances are presented, stored in precious bottles like liquid gold. Women's fragrances are presented in bottles shaped like the main Muslim shrine - a mosque, while men's perfumes are designed in the form of a khanjar, a traditional Arab dagger. Each fragrance is accompanied by images of the ingredients used to create it. Also in the gallery you can see essential oils stored in small, modest bottles made of thick dark glass.

After the exquisite gallery of perfumes, guides take guests into the heart of the factory, where there are huge tanks for maceration - the process of extracting fragrant substances. Here, factory employees pour perfume into bottles and add a thank you card from the Amouage trading house to each package for choosing their products.





Excursion to the AMOUAGE perfume factory



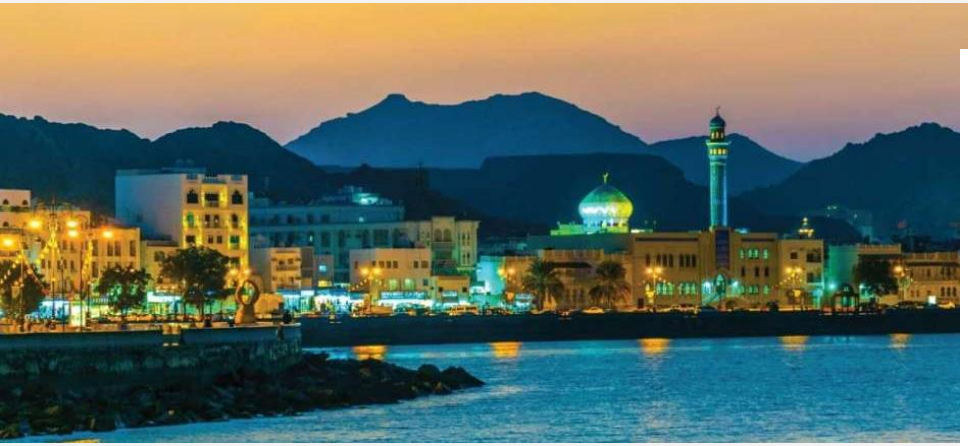








Muscat by Evening City Tour







The group gathers in the hotel lobby, where a guide awaits you to begin the tour. The first stop on the route is the Royal Opera House. Its design impresses with a striking combination of classical and Islamic styles, as well as the use of unique materials and exquisite architectural details. We then make a photo stop at the Sultan Qaboos Grand Mosque, which was built over seven and a half years at the expense of the Sultan's personal funds. The golden rays of the setting sun add vibrant hues to the soft silver hue of the mosque's marble walls.

Next, we take a short photo stop at the “golden gate” of one of the banks in Oman, after which the tour continues through the “Old City” area. Visit the traditional Muttrah Souk, where the narrow streets are filled with the scent of incense and shoppers engage in lively trade with locals. Ancient houses on the Corniche embankment are illuminated with multi-colored lights, creating an atmosphere of the mysterious East. The tour ends with a short walk through the “old city” in the area of Al Alam Palace, where the Sultan’s working residence is located, as well as the Al Mirani and Al Jalali forts.

Tickets are not included in the price as all stops are for outside photos only.

Dunes by Al Nahda







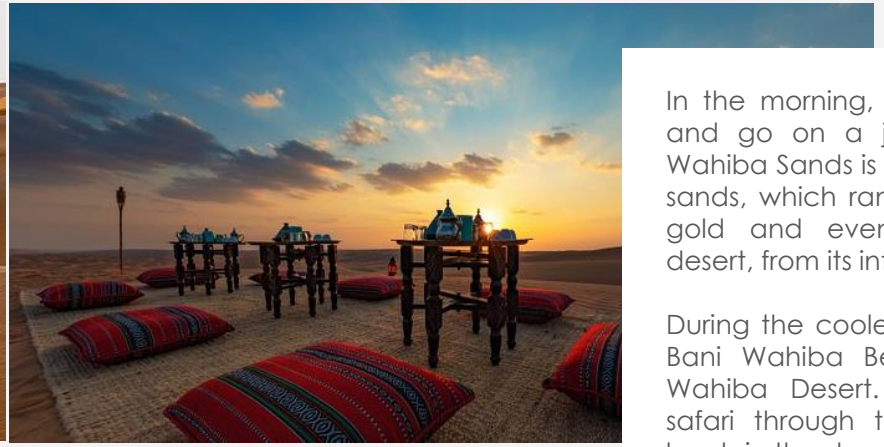
Dunes by Al Nahda is a tented hotel in the South Al Batinah region of the Sultanate of Oman. Here luxury meets oriental coloring. Located just 50 minutes' drive southwest of Muscat International Airport, Dunes by Al Nahda showcases traditional Omani hospitality.

The resort is spread over 17 acres and has 50 individual tents that cater to all the needs of the discerning traveler.

This location can also be considered for a group dinner, which will be the end of jeeping along the dunes. The advantage of this location is its proximity to Muscat - just an hour away by car.

Jeep Tour Wahiba Sands and Wadi Bani Khalid Oasis







In the morning, we meet with the guide and go on a jeep tour to the desert. Wahiba Sands is known for its multi-colored sands, which range from black to honey-gold and even white throughout the desert, from its interior to the coast.

During the cooler months of the year, the Bani Wahiba Bedouin tribes live in the Wahiba Desert. After an exciting jeep safari through the dunes, we will have lunch in the desert.

After exploring the desert, we take the mountain road to the colorful oasis of Wadi Bani Khalid, which is located between the desert and the rocky mountains. Rocks surround lakes with turquoise fresh water that simply invite you to swim. This oasis is one of the largest wadis in Oman.

After visiting the oasis, we return to Muscat.

Forts Nizwa, Bakhla, Jibreen











Nizwa is one of the oldest cities in the country. Nizwa was once the capital of all of Oman and still retains its glory and fame thanks to the majestic fort with the largest tower with a diameter of 50 meters. During the tour you will visit the fort and the local market, where animal auctions are held every Friday. Nizwa is known as a center for silverware, most of which is created by local artisans.

Then we will stop in the small village of Bahla, known as the center of pottery art. It is also the location of the largest fortress in Oman. The ancient ruins at Bahla are listed as a World Heritage Site. After this we will visit Jibreen Fort - one of the most beautiful in the country, which was once the center of education in Oman. This fort, rightly called a palace, was in the past the residence of Imam Bilarab from the Al Yaruba dynasty, who patronized the sciences and arts. In the evening, we return to Muscat.

Nizwa and Misfat Al Abriyeen

In the morning, we go on an excursion to the area of the ancient capital of Oman - Nizwa.
First, we visit the village of Misfat Al Abriyeen, one of the most picturesque mountain settlements, whose houses seem to climb the slopes of a deep gorge.
The village boasts amazing agricultural terraces, beautiful alleys and old houses literally built into the rocks.
We will take a walking tour through the village, and then through the oasis, where locals grow bananas, pomegranates, papaya, mangoes, citrus trees and, of course, date palms.
Next, we descend to Nizwa, which still retains its glory and fame thanks to the ancient souk and the majestic fort with the largest tower with a diameter of 50 meters. We visit the fort and the local market, where animal auctions are held every Friday. Nizwa has been known since ancient times as a center of silver products, most of which were created by local artisans.







Forts of Rustaq, Nakhal, Hazm







The first location we visit on this tour is the Nakhal oasis, which translates as “palm tree”. More than 10 thousand palm trees grow in the oasis. Nakhal Fort, rising on mountain ledges above the oasis, looks majestic and is considered one of the most beautiful in Oman. Its upper platforms offer impressive views of the oasis and the hidden village within. Al Thowarah hot springs are also located here. A walk near the spring at the foot of the mountains provides an opportunity to get acquainted with the daily life of the local residents.

We continue the tour along the winding road at the foot of the mountains, and arrive at the Rustaq fort, which was the residence of Imam Ahmad ibn Said. The fort is one of the most famous fortifications in Oman. After visiting the fort, we make a stop at another hot springs. Local residents believe in the healing properties of the water, whose temperature is about 40°C. We end the tour with a visit to Hazm Fort, a wonderful example of Omani fortification architecture with an interesting exhibition.
In the evening return to Muscat.

Hiking in Wadi Shaab







Initially, the path goes among the mountains, passing by the village of Kuriyat. Soon we arrive at the Wadi Shaab valley - a picturesque oasis with emerald fresh water, surrounded by mountains.

Hiking in the oasis of Wadi Shaab allows you to enjoy the cool fresh water of mountain springs. Active travelers can even reach an underwater grotto cave with a small waterfall. After relaxing at the local fresh lakes, we leave the Wadi Shab and return to the coast.

Next, we visit the unique Bimmah Sinkhole, which is 30 meters deep and filled with low-salinity sea water. The reason for the appearance of such a body of water in an arid region remains unknown, but according to local legend, this sinkhole was formed by the fall of a meteorite and considered as a “place of power.”

Hiking in Wadi Shaab

We recommend wearing comfortable shoes for hiking (without heels, non-slip - trekking sandals or sneakers or moccasins), a hat, sunglasses, sunscreen.

Please avoid excessively revealing or tight clothing (as in all Muslim countries, clothing that covers the shoulders and knees is recommended for female tourists).

To walk through Wadi Shab to the cave: we recommend light shoes with thick soles for walking on large and slippery stones and pebbles near the last reservoirs.

Swimming in the wadi: open swimsuits are not allowed (!!!) - we recommend wearing T-shirts, breeches/leggings (shorts for men) for swimming.

It is advisable to have a set of spare clothes with you. Towels and water are provided.







Fishing in Muscat

In the morning, we provide a transfer to the pier for fishing on a comfortable, modern fishing boat. The duration of the tour is four hours. While fishing, you will have the opportunity to catch tuna, king mackerel, dorado, marlin and other types of fish. Upon completion of fishing, we will return to the pier, and you will be provided with a transfer back to the hotel.

It is recommended to have spare clothes with you (if necessary). A towel will be provided upon request.

The price of the tour includes drinking water and soft carbonated soft drinks on the boat.

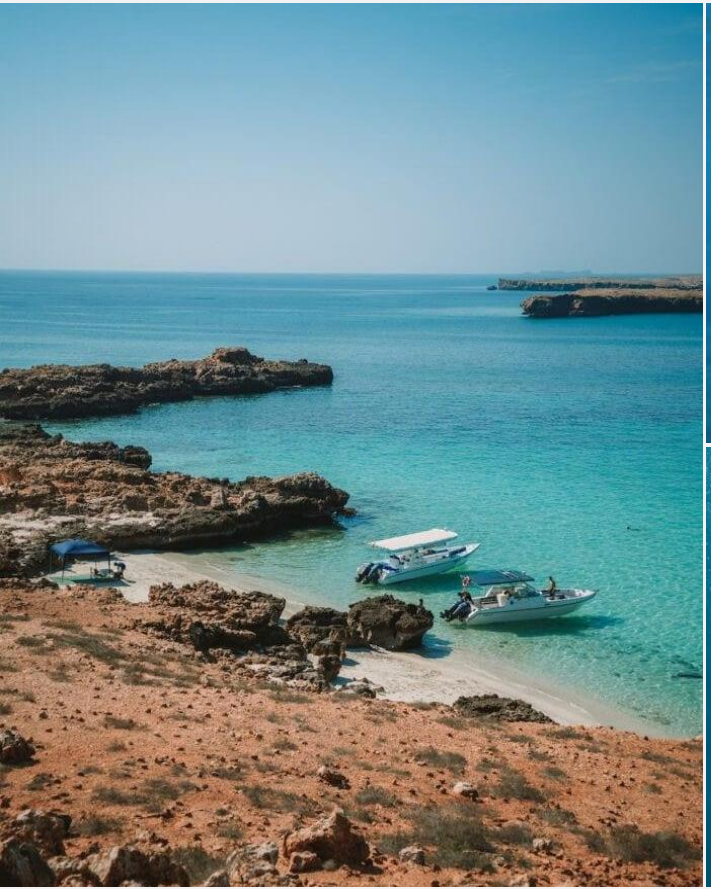
The cost of transfer from the hotel to the pier and back is also included in the tour price.







Dimaniyat Island







A high-speed boat will take you to Dimaniyat Island. This is a place located in the Arabian Sea, off the coast of Oman, in the western part of the country. Dimaniyat Island is a nature reserve known for its rich underwater world.

This region attracts tourists with its crystal-clear waters, amazing underwater life and beautiful beaches. To preserve the natural beauty and ecosystem of the archipelago, certain restrictions are placed on visits and activities in these places.

Dimaniyat Island

Dimaniyat Island is popular among diving and snorkeling enthusiasts due to its colorful coral reefs, abundance of diverse marine life, including various types of fish, as well as dolphins. Birds of various species can also be found here.

The main inhabitants of the waters around the island are sea turtles, which are found here all year round. Majestic sea creatures willingly pose for divers, because they are the real masters here. They are not at all afraid and are even willing to explore your marine equipment.

The entire trip will take about 8 hours, filled with sea, sun and beautiful creatures. Drinks and towels are provided.







A Day on Bandar Al Khairan Island







Discover the amazing treasures of Oman's underwater world on the beautiful island of Bandar Al Khairan.
Located just 25 minutes by boat from Muscat, this secluded spot is stunning
a variety of colorful coral reefs that provide refuge for a variety of marine life, including lobsters, shrimp and many species of fish.

This is an exclusive excursion for a separate group of tourists. Therefore, the selected “wild” beach is fully equipped for the arrival of guests: we provide everything necessary for a barbecue, tables and Arabian seating cushions, dry closets, changing tents and other amenities.

A Day on Bandar Al Khairan Island

The journey begins on high-speed boats with an exciting search for dolphins. You have a great chance to see these graceful creatures in their natural environment. Your boat will then head to Bandar Al Khairan Island, where you can enjoy snorkeling in the bay and even some exciting fishing.

Sample program for the day: Departure from the hotel and pick up at Marina Bandar Al Rowdha to reach Bandar Al Khairan Island by speedboat. The journey will take approximately half an hour.

Barbecues and drinks await you on the island.
You can take part in various activities such as banana boat rides, kayaking, beach volleyball, and, of course, snorkeling.

After sunset, we take speed boats back to the Marina, from where a transfer takes you to your hotel.









Salalah: The Jewel of the South

Salalah is the main city of the southern Dhofar region, renowned for its unique microclimate and natural beauty. During the summer, in the Khareef season, Salalah transforms into a green oasis thanks to the monsoon rains that bring freshness and make the region attractive to tourists seeking cooler weather.

Salalah is also famous for its ancient sites, such as the ruins of Al-Baleed, a UNESCO World Heritage site, and the tomb of the Prophet Job. With its coconut palms, banana plantations, and stunning beaches, this city stands in contrast to the hot climate of northern Oman.

Upon arriving in Salalah, you will be treated to excursions that immerse you in the natural splendor and ancient history of this unique region.

Location: Salalah is located in the far south of Oman, near the border with Yemen, and is known for its lush landscapes and unique climate. The city is approximately 1,000 kilometers away from Muscat, making it a distinct destination with its own set of excursions and attractions.

East Salalah Tour

The tour begins with a morning departure in jeeps for a safari across the Dhofar mountain range. The first stop for photos will be the picturesque village of Taqah, offering a panoramic view of the village from the top of a cliff. Next, the journey continues to the "evergreen Wadi Darbat," where you will enjoy a walk along the riverbed, surrounded by herds of camels, goats, and cattle. During the Khareef season (monsoon period), you can also witness a nearly 100-meter waterfall stretching its "arms" into numerous lakes and lush greenery.

The next stop will be one of the largest karst sinkholes in the world—Tawi Atair, also known as the "Well of Birds," with a depth of 211 meters and a diameter of 150 meters. This site is visited year-round by a wide variety of birds.







East Salalah Tour







The journey then continues to the Jebel Samhan mountains, where you can enjoy breathtaking views from an altitude of nearly 1,700 meters. Known as the "Grand Canyon" of Dhofar, this spot offers a complete view of the eastern coastline on one side and the vast "Kara" mountain range on the other. Here, the tour participants will enjoy a picnic with a delicious barbecue lunch.

After lunch, the route continues through the "Kara" mountain range and the scenic Jebali villages, with plenty of stops for photos.

You will traverse winding paths, pass by the Leopard Trail, and ascend to panoramic viewpoints that offer stunning vistas of the landscapes below.

Desert Safari







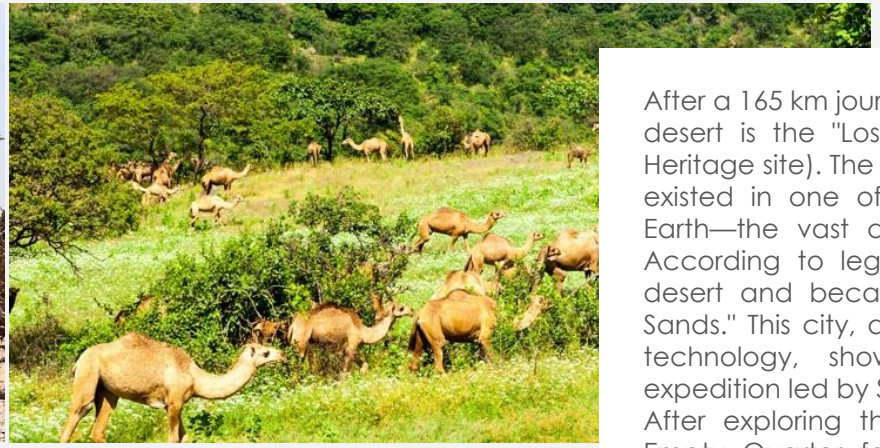
While in Dhofar, a visit to Ar Rub Al Khali (The Empty Quarter) is a must—this remarkable place features magical, untouched sand dunes.

The tour begins with a departure in 4x4 vehicles towards the "Kara" mountain range, offering breathtaking views of the plains of Salalah, covered in dense shrubs and forests. The route leads to Wadi Dawkah (a UNESCO World Heritage site), known as the "Wadi of Frankincense," the region's largest concentration of natural frankincense trees. Learn about the use of frankincense in the past and present.

After a short break in the town of Thumrait, known as a Bedouin settlement, the tour continues westward across the gravel desert "Al Nejd."

Desert Safari







After a 165 km journey from Salalah, the first stop in the desert is the "Lost City of Ubar" (a UNESCO World Heritage site). The legendary ancient kingdom of Ubar existed in one of the most inhospitable places on Earth—the vast and harsh desert of Rub Al Khali. According to legend, Ubar was swallowed by the desert and became known as the "Atlantis of the Sands." This city, discovered with the help of satellite technology, showcases the work of the 1992 expedition led by Sir Ranulph Fiennes.
After exploring the city, the tour proceeds to the Empty Quarter for a walk on the enormous sand dunes, offering stunning views of the vast desert from their peaks.

Guests are advised to wear comfortable clothing and avoid wearing jewelry or expensive watches and phones, as there is no signal in the desert.
The excursion involves walking on uneven and sloping surfaces.
Guests are advised to wear comfortable clothing and avoid wearing jewelry or expensive watches and phones, as there is no signal in the desert.

Salalah City Tour: History and Culture

The "Land of Frankincense Museum," opened in July 2007 in the Al-Baleed Archaeological Park (a UNESCO World Heritage site), is a new landmark of Oman's cultural heritage.

The museum features two main halls: the "History Hall," which tells the story of the geography, the ancient frankincense route, and the history of the Sultanate through archaeological findings, and the "Maritime Hall," where exhibits showcase Oman's rich maritime history. Here, you can see accurate replicas of ancient boats and ships.
The tour also includes a drive through lush vegetable and fruit plantations, followed by a short stop to taste fresh coconut juice at the fruit stalls in the old town of Salalah (Haffa). A photo stop is also planned at the impressive Sultan Qaboos Mosque.

Enjoy a view of His Majesty the Sultan's official palace (Al-Husn Palace) and a stroll through the old Haffa Souq, famous for its high-quality frankincense and traditional souvenirs. The market is filled with the fragrance of incense, where you can buy clay incense burners decorated with traditional patterns and bags of frankincense crystals. This is a great shopping opportunity before returning to the hotel.

Women are required to cover their heads with a scarf when visiting mosques, and all guests must remove their shoes inside.








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Shukran!