AB GROUP

KSA | QATAR | UAE

SINCE 1999

COMPANY PROFILE





A CHAUFFEUR TRANSPORTATION & DMC GROUP OF COMPANIES IN MIDDLE EAST

www.abctksa.com





MISSION

AB Group is dedicated to delivering exceptional travel experiences, exceeding customer expectations, and crafting personalized journeys that immerse travelers in the rich tapestry of cultures and landscapes. We strive to provide seamless, reliable, and innovative travel solutions, ensuring our clients embark on unforgettable adventures with confidence and comfort.

VISION

To be the premier travel and tourism partner, synonymous with excellence, luxury, and authenticity. AB Group aims to continually innovate and expand its offerings, setting new standards in the industry and fostering lasting relationships with clients, partners, and communities.

INTRODUCTION

Dear Trade Partners,

Welcome to AB Group, where we redefine the art of travel with opulence and comfort. I, Abdul Hadi, as the CEO of AB Group, extend my warmest greetings to you.

Our journey commenced with a vision - a vision to transform travel into an extraordinary experience, marked by luxury, professionalism, and unmatched service. We envisioned a future where every mile traveled is a testament to excellence and elegance, setting new benchmarks in the world of transportation.

At AB Group, we offer not just transportation, but a remarkable journey. A journey that is seamless, reliable, and luxurious, leaving an indelible mark of comfort and style. Our commitment to excellence is unwavering, as we continually innovate and evolve, staying ahead of the curve to ensure you experience the very best.
We understand that travel is not merely about reaching a destination; it is about the journey itself. It's about the moments you create, the memories you forge, and the comfort you experience along the way. With our diverse fleet of vehicles, we aim to make each journey a memorable one, tailored to your needs and preferences.

Our dedicated team at AB Group is committed to serving you with utmost professionalism and courtesy. Your satisfaction is our driving force, and we take pride in exceeding your expectations, ensuring you have a seamless and delightful travel experience with us. As we embrace the future, we are also committed to sustainability, understanding our responsibility towards the environment. We aim to minimize our footprint while providing you with the exceptional service you deserve.

Thank you for choosing AB Group as your trusted travel companion. We eagerly anticipate being part of your journey, creating moments of luxury, and setting new standards in the world of travel.

Best Regards,
Abdul Hadi
Group Director



OUR CORE VALUES

CUSTOMER-CENTRICITY

We prioritize the needs and satisfaction of our customers, aiming to anticipate and fulfill their travel desires with unwavering dedication and exceptional service.

INTEGRITY AND TRANSPARENCY

We uphold the highest standards of honesty, ethics, and transparency in all our dealings, building trust and fostering long-term relationships based on reliability and accountability.

INNOVATION AND EXCELLENCE

We embrace innovation, constantly evolving our services to provide cutting-edge travel solutions, and striving for excellence in everything we do, setting benchmarks for the industry.

TEAM COLLABORATION

We value and respect the expertise and contributions of our diverse team, promoting a collaborative environment that encourages creativity, growth, and a sense of unity.



LEADERSHIP TEAM

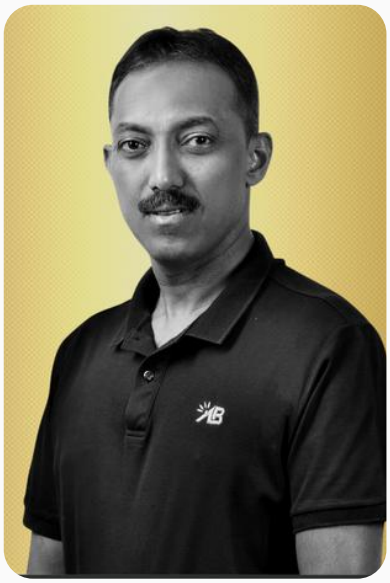
AB GROUP OF COMPANIES



ABDUL HADI

DIRECTOR

Abdul is a major travel and transport specialist with a proven track record of successfully leading projects from concept to delivery across a variety of high-profile global events. Abdul has extensive experience in the industry. He is responsible for setting the strategic direction of the company and ensuring that we deliver on our promises to our customers.



THAJUDEEN

DIRECTOR

Thajudeen is responsible for overseeing the day-to-day operations of the company and ensuring that we deliver high-quality services to our customers. Taj has worked in hospitality Industry and has extensive experience of more 28 years in Middle East at managerial and leadership levels.



KHALID AL JAMAZ

DIRECTOR

Khalid Al Jammaz As director admin and compliance, Khalid is responsible for managing the company's workforce and ensuring that our employees are engaged, motivated, and empowered to deliver their best work. Khalid is currently managing multiple companies under his leadership across GCC.



GCC PRESENCE

AB GROUP OF COMPANIES

GROUP

Established in 1999 within the Kingdom of Saudi Arabia, AB Group stands as a beacon of professionalism and excellence in the realm of executive chauffeur services and event transportation. Over the years, our dedication to unparalleled service has propelled us to diversify, offering a comprehensive suite of corporate and executive hospitality services across the major GCC countries. With a proven track record of orchestrating the grandest events in the region, we take pride in being your trusted service provider.

KSA

AB Transportation LLC, a part of AB Group, provides world-class transportation services for live entertainment events and major sporting events in KSA. Renowned for luxury chauffeur services, it holds the trust of international clientele.

QATAR

In line with Qatar's burgeoning tourism initiatives, AB Group established "AB Transportation WLL" to provide top-notch chauffeur services to live entertainment events, sporting events, corporate travelers, and B2B clients.

UAE

Al Badiah Travel and Tourism LLC offers a wide range of travel services in the UAE, from business and leisure travel to special interest group meetings and events, ensuring the best hoteling experience.

OUR COMMITMENT TO EXCELLENCE

At AB Group, we take our commitment to excellence seriously. Our team is composed of a dedicated workforce, including knowledgeable dispatchers, skilled sales experts, and attentive reservationists. We hold ourselves to the highest standards to provide you with the utmost reliability, attention to detail, and the exceptional service you expect from ground transportation.

AB TRANSPORT SERVICES



At AB Group, we are not just in the business of **transportation**; we are in the business of enhancing **experiences**. Whether it's the **thrill** of the game, the magic of live **entertainment**, or the serenity of a private tour, we're here to take you there in **style** and **comfort**.



01 **Sporting Events**
Feel the adrenaline, embrace the passion. AB Group ensures you're right where the action unfolds, providing seamless transportation solutions for sporting events.

02 **Live Entertainment Events**
For solo wanderers or group explorers, we've got you covered. Our packages cater to both Artist & crew member transportation.

03 **Private Tours**
Your tour, your way. Discover hidden treasures and iconic landmarks on a private tour, tailored to your preferences and guided by our professionals.

04 **Corporate Transfers**
Business moves fast, and so do we. AB Group offers swift and luxurious corporate transfers, reflecting the professionalism of your enterprise.

05 **Conferences Transportation Solutions**
Seamlessly transition from your stay to conference venues. AB Group handles your transportation needs during conferences, ensuring a smooth experience.

06 **Pilgrimages**
Embark on a sacred journey. AB Group facilitates pilgrimages, providing a tranquil and well-coordinated transportation experience for pilgrims.

07 **Festivals**
Immerse yourself in the festivities. AB Group gets you to the heart of celebrations, ensuring you don't miss a beat of the festival.

08 **Airport Transfers**
Your gateway to a new destination. AB Group's airport transfer service ensures you start and end your journey with comfort and convenience.

09 **Tour Operators & Travel Agents (B2B)**
Collaborate with confidence. AB Group partners with tour operators and travel agents, offering reliable transportation services to enhance their client experiences.

10 **Bespoke Transportation Services**
We are experienced in handling bespoke transportation services for VIPs/CIP/HNWI & DIPLOMATES, tailored to their specifications and expectations.



HOW WE WORK

AB GROUP OF COMPANIES



BOOKING PROCESS

24/7 Reservation Team based from AB Office, We will assign Key account Manager and a dedicated 24/7 reservation and dispatch team to manage all services and provide updates on each trip. GT and AT will be assigned with a separate and dedicated teams.



RESERVATION TECHNOLOGY

State of the art software to manage trips, group bookings, track progress in real time using the technology and GPSdevices while providing access to clients with complete transparency and control room management of the Chauffeur services. Our technology is best for both large scale events transportation and corporate chauffeur services.



QUALITY ASSURANCE TEAM

Quality Control and Escalations: qc@abctksa.com

ARTIST TRANSPORTATION

Embarking on the road to artistic brilliance requires more than just talent; it requires an environment of comfort and focus. At AB Group, we specialize in providing the perfect voyage for artists, musicians, performers, and creators of all kinds. Our Artist Transportation service is a testament to our commitment to nurturing the creative process from the very beginning.

Why Choose Our Artist Transportation:

- **Tailored for Artists:** We understand the unique needs and schedules of artists. Our transportation service is meticulously designed to accommodate the creative journey, ensuring artists arrive energized and ready to perform.
- **Comfort and Relaxation:** Our vehicles are not just a means of transport; they are a sanctuary of comfort. Plush seating, ample space, and a serene ambiance allow artists to unwind and focus on their craft.
- **Prompt and Punctual:** Time is of the essence for artists. Our team prioritizes punctuality, ensuring artists reach their destinations on time, every time. We value your time as much as you do.
- **Professionalism at Its Core:** Our drivers are not just chauffeurs; they are professionals trained to handle the unique needs of artists. They understand the importance of a smooth journey in setting the stage for a stellar performance.
- **A Journey in Style:** Traveling in style is part of the artistic experience. Our fleet of luxury vehicles ensures that artists make a grand entrance, setting the tone for their upcoming performance.

Let your artistic journey be a smooth and enriching experience with AB Group's Artist Transportation. We go beyond transportation; we craft a journey that nurtures your creativity.





EVENT TRANSPORTATION SERVICES

GROUND TRANSPORTATION

When it comes to ground transportation, AB Team stands as your trusted partner. We understand the significance of ensuring safe, reliable, and timely transport for the backstage staff of any event. Our commitment lies in providing dependable and reasonably priced transportation services, seamlessly connecting airports, hotels, and event sites across the major GCC cities.

Our Pledge to You:

- **Safety and Reliability:** Your safety and peace of mind are our priorities. We have meticulously selected and trained our skilled team of drivers to ensure a secure and comfortable journey.
- **A Seamless Experience:** We take immense pride in making your journey simple and delightful. Every aspect of our service is tailored to elevate your travel experience.
- **Fleet of Excellence:** Our modern fleet comprises new, comfortable, and impeccably maintained automobiles. From cars and minivans to sprinters and luxurious buses, we have the perfect vehicle for your needs.
- **Spotless and Well-Maintained:** Every vehicle in our fleet undergoes regular maintenance and rigorous safety inspections. You can trust that your transportation is in top-notch condition.
- **Dedicated Support:** Our drivers are not just chauffeurs; they are your helpful companions. Always ready to assist, they'll ensure your journey is smooth and any queries are promptly addressed.



CORPORATE TRANSFER

For the discerning corporate traveler, AB Group presents Corporate Transfers that redefine business mobility. We understand the importance of punctuality, professionalism, and a comfortable journey in the world of business. Our Corporate Transfer services are designed to cater to the unique needs of corporate clients, ensuring a seamless and elegant travel experience.

Key Features of our Corporate Transfers:

- Executive Fleet: Choose from our exclusive range of high-end luxury vehicles, including sedans, SUVs, Sprinters, and buses. Our vehicles are meticulously maintained and equipped with modern amenities to elevate your travel experience.
- Professional Chauffeurs: Our chauffeurs are not just drivers; they are skilled professionals with extensive experience in corporate transportation. Impeccably dressed and well-versed in business etiquettes, they provide a superior level of service.
- Punctuality and Reliability: Time is of the essence in the corporate world. Our services are tailored to be on time, every time. We understand the value of punctuality in business, and we adhere to strict timelines to ensure you reach your destinations promptly.
- Customized Solutions: We offer flexible and tailored transportation solutions to suit your specific corporate needs. Whether it's airport transfers, business meetings, events, or roadshows, our services can be adapted to accommodate your requirements.
- Confidentiality and Privacy: We prioritize the confidentiality and privacy of our corporate clients. Your discussions, presentations, and sensitive information remain secure during your journey.

AIRPORT TRANSFER

Arriving at an airport can be both exciting and overwhelming. To ensure your journey begins and ends smoothly, AB Group offers impeccable Airport Transfer services. We understand that the first and last miles of your trip are vital, setting the tone for your entire travel experience.

Why Choose Our Airport Transfers:

- Efficiency and Punctuality: Your time is precious, and we recognize that. Our services are meticulously planned and executed to ensure you're picked up or dropped off at the airport with utmost punctuality.
- Professional Chauffeurs: Our experienced chauffeurs are not just drivers; they are professionals committed to providing you with a safe and comfortable journey. They navigate traffic and logistics, allowing you to relax and focus on your trip.
- Diverse Fleet Selection: Choose from a range of vehicles to match your preferences and group size. Whether it's a private executive car or a spacious van for a group, we have the perfect vehicle to suit your needs.
- Comfort and Convenience: Our vehicles are designed for your comfort. Sit back, relax, and enjoy a smooth ride to or from the airport. We handle the logistics; you enjoy the journey.
- Seamless Coordination: Our operations are streamlined, ensuring a seamless transition from your arrival at the airport to your chosen destination, or vice versa. We keep a keen eye on flight schedules to accommodate any delays or changes.

Make your airport transitions a hassle-free experience with AB Group's Airport Transfers. Trust us to handle the details while you focus on making your trip memorable.



AB FLEET



Ford Taurus

3 | 1 | 2



Mercedes S Class

3 | 1 | 2



BMW 7 Series

3 | 1 | 2

AB FLEET



Chevrolet Suburban

7 | 2 | 2



Cadillac Escalade

7 | 2 | 2



GMC Yukon

7 | 2 | 2

AB FLEET



Hyundai Staria

11	0	4



Mercedes Viano

6	2	4



Mercedes Sprinter

18	0	6

AB FLEET



Toyota Hiace

12 | 0 | 6



MaxusV90

16 | 0 | 6



Toyota Coaster

22 | 0 | 10

AB FLEET



35 Seater Luxury Bus

35 | 20 | 15



49/43 Seater Luxury Bus

49 | 35 | 25



















OUR PORTFOLIO




























GMC









WHY CHOOSE US



01

Tailored Travel Experiences

We curate personalized travel experiences, ensuring each journey is uniquely crafted to match individual preferences, creating memories that last a lifetime.

02

Local Expertise and Global Reach

With a strong local presence in GCC countries, we combine our in-depth knowledge of the region with a global network, offering seamless travel solutions worldwide.



03

Exceptional Customer Service

Our commitment to delivering exceptional customer service is unwavering, providing round-the-clock assistance and support to enhance every aspect of the travel experience.

04

Innovative Technology

Utilizing cutting-edge technology, we streamline the booking process, offer real-time updates, and provide a user-friendly interface, enhancing convenience and efficiency for our clients.



05

Comprehensive Service Portfolio

From business and leisure travel to special interest group meetings and events, we offer a comprehensive suite of services, ensuring we cater to a diverse range of travel needs under one roof.



OUR PREVIOUS EXPERIENCE WITH MAJOR EVENTS

FORMULA E 2018 (KSA)	FORMULA E 2020 (KSA)	FORMULA E 2022 (KSA)	FORMULA E 2023 (KSA)	FORMULA 1 2021 (KSA)
ARAVIA MDL BEAST DOHA 28SHOWS	DAKKAR RALLY	BLACK PINK 2022 RIYADH	BTS SHOW 2019	GAMERS 8
SHAHADA FESTIVAL 2019	KEVIN HEART SHOW	BSB KSA 2023	ARAVIA QATAR	GNR ETIHAD AREENA AUH
JOHN LEGEND	AZIMUTH AL ULA	KHADIM AL SAHIR	ANDRESS BOCELLI	BLACK PINK 2022 RIYADH
FIFA WORLDCUP QATAR 2022 12 TEAMS TRANSPORTATION	MUHAMMAD ABDU HOLOGRAM 2020	NOOR RIYADH OPEN SHOW	ALICIA KEYS SHOW	WEST LIFE
FORMULA 1 2022 (KSA)	SOUND STORM 2021	SOUND STORM 2022	JOHN LEGEND	TRAVIS SCOTT SHOW KSA
BALAD BEST	SAUDI GAMES 2022	RIYADH SEASON	& Many More	DIRIYAH SEASON 2019
BSB ETIHAD AREENA AUH	AMA ETIHAD AREENA AUH	WIRELESS ETIHAD AREENA UAE	ONE REPUBLIC	MAJID AL MOHANDIS

SUCCESS STORIES

AB Group feels PRIVILEGED to be part of serving to big- historic events & corporates clientle from over a decade in GCC Countries with honor and excellence.

MAJOR EVENTS AND OTHER CLIENTS

LIVE ENTERTAINMENT EVENTS

ARAVIA
MDL BEAST SOUND STORM
EXTREME.E
RIYADH
THIS IS BEAST
العلا ALULA
AZIMUTH
ETIHAD ARENA

SPORTING EVENTS

FIFA WORLD CUP Qatar 2022
Formula 1
ABB FORMULA E FIA WORLD CHAMPIONSHIP
DAKAR

CORPORATE CLIENT

adidas
KPMG Saudi Arabia
BRITISH EMBASSY



GROUP

شركة البادية للنقليات المحدودة

Al Badiah Transportation L.L.C

Your Corporate & Events Transportation Partner

AL BADIAH TRANSPORTATION

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