GLOBEMEETS
INTERNATIONAL TOURISM MARKETING

B2B NETWORKING EVENT II

12-13 SEPTEMBER 2024
Rixos Tersane İstanbul

ABOUT EVENT

Launching with the mission of connecting the right buyer agencies with the appropriate service providers, the Globe-Meets B2B Networking Event held its first-ever organization last year and achieved full marks from all participants.

We are overjoyed to have organized an event that not only was prestigious and effective but also business-oriented, beneficial to all participants, and succeeded in creating added value.

Fueled by the satisfaction and positive feedback from the industry and participants, we are highly motivated to deliver an even better event this year.

Based on the feedback we've received, we've decided to extend this year's GlobeMeets B2B Networking Event to two days, aiming for a more productive environment. This will enable all participants to initiate more new contacts and collaborations, and enhance existing ones over the two days.

The high levels of satisfaction and increased demand for our event have also led us to evolve into a larger organizational structure and move to a much larger venue.

This year, our event will be hosted at Rixos Tersane Istanbul, set to become one of Istanbul's most distinguished venues and hotels soon.

Last year, we had the opportunity to host 109 Hosted Buyer agencies from 26 cities, and also welcomed over 700 agency representatives from Istanbul as buyers and visitors.

We managed to bring together buyer and visitor agencies from 38 countries with 52 DMCs, 7 airlines, 3 different tourism offices, hotels from abroad, 2 insurance companies, cruise companies, and our business partners.

We are excited and preparing to elevate our event to even greater heights this year.

To share our preparations with you: we are pleased to be hosting 125 Hosted Buyer agencies from 26 different cities across Turkey (covering accommodation, flight tickets, transfers, and participation in the event). Unlike last year, this year we also plan to welcome 40 Hosted Buyer agencies from 20 different countries.

Additionally, we will be hosting over 700 buyer agencies from Istanbul as visitors.

Throughout the two days, we will facilitate networking among our buyer and visitor agencies with DMCs that can provide local agency services in 50 different countries, tourism offices from around the world, airlines, our supplier partners, international hotels, insurance and visa companies, and a select number of hotelier friends from within the country.

We hope that our event, which we will be holding for the second time, will generate benefits for everyone involved and create added value. We extend our heartfelt thanks to everyone who has joined us on this journey and wish them success.

WHY YOU SHOULD PARTICIPATE ?

- Take part in a high quality and efficient organization.
- Be one of the exhibitors from 45 to 50 different countries. Address your B2B audience directly.
- Seize the opportunity to meet with the right buyers and decision makers from many parts of Turkey.
- You will save time and budget by making multiple one-on-one meetings in a short amount of time.
- Have the chance to meet with 800 buyers & hosted buyers from 600 different companies.







RIXOS
TERSANE İSTANBUL

VENUE

B2B NETWORKING EVENT II 2024

12-13 SEPTEMBER 2024
Rixos Tersane İstanbul







VENUE NETWORKING PARTY II 2024

12 SEPTEMBER 2024
Fişekhane - İstanbul

FİŞEKHANE









B2B NETWORKING EVENT II 2024

VISITORS

- **700+** Agency representatives from İstanbul
- In Turkey **125 hosted buyers** from 26 cities
- From 20 different countries around the world, **40 hosted buyers.**

Outgoing Incentive companies
Firms working outgoing FIT
Companies working with outgoing Leisure
Companies working in outgoing cultural tourism
Agencies working in the MICE segment

İstanbul, Adana, Ankara, Antalya, Balıkesir, Bursa, Çanakkale, Denizli, Diyarbakır, Edirne, Eskişehir,Gaziantep, Giresun, Hatay, Mersin, İzmir, Kayseri, Kocaeli, Konya, Mardin, Ordu, Samsun, Tekirdağ, Trabzon, Şanlıurfa, Van.

Cyprus, Germany, United States, Azerbaijan, Belgium,Bulgaria, Brazil, France, South Korea, India, Netherlands, United Kingdom, Iran, Switzerland, Italy, Mexico, Poland, Romania, Russia, Serbia, Kazakhstan

EXHIBITORS

- DMC's
- Tourism Offices
- Airline Companies
- Cruise Lines
- Insurance Companies
- Visa Service Providers
- Hotels
- Suppliers



Azerbaijan, Albania, UAE, Belarus, Bosnia and Herzegovina,Bulgaria, Bostwana, Cuba, Czech Republic, Denmark, Dominican Republic, Egypt, France, Georgia, Germany, Finland, Hungary, Italy, India, Indonesia, Iran, Japan, Jordan, Qatar, Kyrgyzstan, Kenya, Northern European Countries, Nepal, North Macedonia, Colombia, Kazakhstan, Korea, Kosovo, Lebanon, Maldives, Morocco, Mozambique, Mauritius, Malaysia, Montenegro, Namibia, Panama, Portugal, Russia, Serbia, Seychelles, Slovenia, South Africa, Spain, Sri Lanka, Tanzania, Thailand, Tunisia, United Kingdom, United States, Uzbekistan, Zanzibar, Zambia,Zimbabwe.

EXHIBITOR PACKAGE

Package	Includes	Total Budget
GlobeMeets B2B Networking Event Exhibition Fee	Jois us at the GLobeMeets B2B Networking Event, which will take place at the Rixos Tersane İstanbul ballroom. **Each exhibitor will receive:** ✓ 1 Table & 2 chairs ✓ A backdrop featuring the brand's logo/images (**the production of a back panel measuring 150 x 200 cm will be our responsibility.**) The design will be your responsibility. ✓ Customized notebook and pen with your name ✓ Name badge ✓ Buyers and hosted buyers contact data. ✓ Light breakfast, tea and coffee service, buffet lunch with beverages and rich snack treats twice a day. ✓ A digital version of the Turkish Tourism Market Outlook report. ✓ Announcement of your participation in the event on social-media and our LinkedIn account. (**The design with your logo will be our responsibility.**) ✓ Sharing on the website and providing a link to the relevant company.	**2.850€** **+** **10% VAT** **(** The total budget **for 2 days)**

SPONSORSHIP PACKAGES

Package	Includes	Budget
Coffee Break Sponsorship	Under the sponsorship, the company or institution will be able to brand the coffee break areas for 2 days. The logo of the sponsoring company or institution will be included in all branding efforts. The sponsorship board will indicate the coffee break sponsorship.	**17.000€ + 20% VAT**
Networking Party Sponsorship	A speech will be given at the opening of the networking party. During the speech, the video and logo of the relevant company or institution will be displayed on the screen. The video and logo will be shown at certain intervals throughout the night. The relevant sponsoring company or institution will be allowed to brand the venue. The sponsorship of the networking party by the sponsoring company or institution will be announced on our social media accounts, LinkedIn account, our website, and the sponsorship board.	**25.000€ + 20% VAT**
Badge Sponsorship	Company logo will be placed at the bottom right corner	**2.500€ + 20% VAT**
Lanyard Sponsorship	Company logo will be placed on the string	**2.500€ + 20% VAT**

Badges & Lanyard will be produced by sponsor companies. (minimum of 1000 pieces)

SPONSORSHIP PACKAGES

Package	Includes	Budget
Market Overview Report Sponsorship **Inner Page**	The sector report, which will be distributed to visitors and exhibitors during the event, will consist of approximately 20 pages in both Turkish and English. **The sponsorship will include:** ✓ The sponsor's logo/images will be on the allocated pages. ✓ A full-page advertorial, which will be prepared by the sponsor. ✓ Please note that the sponsor will be responsible for creating the advertorial and images.	**600€ + 20% VAT**
Market Overview Report Sponsorship **Back Cover**	✓ The sponsor's logo/images will be on the back cover. ✓ A full-page advertorial, which will be prepared by the sponsor. ✓ Please note that the sponsor will be responsible for creating the advertorial and images.	**1.500€ + 20% VAT**
Promotional Material, Brochure Distribution During The Event	The sponsor's company presentation kit or leaflet will be hand delivered in the event bag to key decision-makers of the visitor agencies.	**500€ + 20% VAT**
Bag Sponsorship	To be distributed to **all buyer and hosted buyer travel agencies** at the entrance. (minimum of 750 pieces) Brand logo will be featured on the bag.It can include brand promotional brochures and promotional items inside. Bag production will be the responsibility of the sponsoring company and must be approved by GlobeMeets prior to the event.	**3.500€ + 20% VAT**

SPONSORS

TURKISH AIRLINES

2K KALİTELİ KURUMSAL
İNSAN KAYNAKLARI ve ORGANİZASYON

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FİŞEKHANE

SINCE 2013
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LEZZETİN MERKEZİYİZ

eventmedya

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weddings & events production

SUPPORTING ORGANIZATIONS

TÜRSAB
TÜRKİYE SEYAHAT ACENTALARI BİRLİĞİ
ASSOCIATION OF TURKISH TRAVEL AGENCIES

İSTANBUL BÜYÜKŞEHİR BELEDİYESİ

İSTANBUL TURİZM PLATFORMU

İSTANBUL
Kongre & Ziyaretçi Bürosu

Make it together
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INTERNATIONAL ASSOCIATION OF MICE INDUSTRY

site Turkey

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İSATAG
İSTANBUL SEYAHAT ACENTALARI TANITIM VE GELİŞTİRME DERNEĞİ

MPI TURKEY CLUB

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TUED
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Türkiye Today

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Maxi Haber

Tourism EXCLUSIVE

TOURISM TODAY

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TURİZM EKSTRA
her zaman güncel turizm haber sitesi

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TURİZMİNSESİ.com
Dijital Medyanın Güçlü Sesi

YENİ ESNAF

B2B NETWORKING EVENT I 2023

ABOUT LAST YEAR

JW Marriott Hotel Istanbul Marmara Sea

22nd September 2023 | 1 full day

B2B Meetings
Online Booking System for Meetings
After Party







VISITORS

700+
Agency Representatives
from İstanbul

109
Hosted Buyers
from 26 cities

Which segment did the travel agencies participate in as buyers?

- Agencies working in the MICE segment
- Companies working on event management
- Congress companies
- Outgoing Incentive companies
- Firms working outgoing FIT
- Companies working with outgoing Leisure
- Companies working in outgoing cultural tourism

EXHIBITORS

70
Tables

52
DMC's
from 38 countries

3
Tourism Offices

7
Airline Companies

6
Hotels

2
Cruise Lines



TESTIMONIALS

Hyuncho Cho Director, Korea Tourism Organisation

As the Korea Tourism Organization in Istanbul and on behalf of the two Korean DMCs, we can say that it was a highly effective event for us.

Nadya Özcan Air Astana, Türkiye Country Manager

GlobeMeets was a productive event for all of us. Being able to reach many agencies and companies that we thought were difficult to reach, all under one event, in an organized manner, is very valuable to us.

Özgür Beter, Carisa Travel - Finland

It was the most successful event I've attended in a long time.

Ahmet Eren İnan, Onica DMC - Jordan

It was a perfect organization with all details carefully thought out. GlobeMeets has enabled us to reach many real business partners. We received many job requests after the event. We are looking forward to next year.

Damla Bayık, Visit Qatar

Thank you very much for bringing us an event of the professionalism we've been wanting to see in our country for a long time. We would love to participate in the coming years as well.



B2B NETWORKING EVENT I 2023
ABOUT LAST YEAR

TESTIMONIALS

Lidija Bozovic Director of Sales,
HYATT REGENCY KOTOR BAY RESORT

First of all thank you so much for organizing all so fast and providing us with great service. We are impressed with the event. I am sure we will participate at some future events

Tülay Uzun, Turizm Fabrikası

It was a bullseye for us due to being much more effective and target-oriented than many tourism fairs.

Mehmet Can Koruyan, Gruppal

I can say that GlobeMeets B2B Networking Event was the best B2B organization I have attended in a long time. Bringing together many operators we work with under one roof was very beneficial for improving our business connections.

Yesim Yesiltac, Mara Tour - Mauritius

It was a very productive event where I established new collaborations and had the opportunity to meet with highly valuable agencies.

Safarestan Iran Tour Operator. (SITO) - IRAN

I hope this email finds you well. I'm writing to express my sincere gratitude for organizing such a great event. The GlobeMeets event was a huge success, and it was clear that a lot of hard work and dedication went into planning it.



TESTIMONIALS

Ufuk Dereli, JOYTUR61 Tur - Trabzon

Dear Mr. Hüseyin,
Thank you very much for your interest, wonderful hospitality, and also for this impeccably important organization.
With my deepest love and respect.

Tolga Cura, Ottoman Tours - Bursa

Firstly, thank you for the invitation. We had productive meetings and established connections. We look forward to welcoming you to Bursa as well. See you soon.

Burak Tekdurmaz Tutaş Tourism Travel Inc

The GlobeMeets event was something we have long needed but had not been realized in any way. On my behalf, it was both productive and, as far as I could see, very successful. I also want to thank you again for your kind invitation

Arda İcil, Jazeera Airways

I wanted to extend my gratitude for the wonderful opportunity to join GlobeMeets on September 22nd as representatives of Jazeera Airways. The event was a fantastic experience, enabling us to connect with numerous travel agencies from various cities in Turkey and beyond. Thank you for facilitating such a valuable networking platform.

Outgoing Ops. Team Wilusa Travel - Çanakkale

We had productive meetings from our perspective and had the opportunity to meet new potential partners.
It was a pleasant and enjoyable event. Looking forward to meeting at future events...
Thank you and best wishes for your work.



B2B NETWORKING EVENT I 2023
ABOUT LAST YEAR

TESTIMONIALS

Tolgar Bıyıklı, Princess Cruises

It was a very beneficial event, and here's hoping for more to come.

Nesrin Sander, MIDDLE EAST AIRLINES – AIRLIBAN S.A.L

It was truly a testament to your dedication, professionalism, and vision.
Event was a fantastic opportunity for airlines and travel agents to network with industry professionals, interactive workshops, learn about the latest travel trends, and discover exciting destinations and packages. The opportunity to participate in this event provided invaluable insights, networking opportunities, and business connections that will undoubtedly benefit our company, Middle East Airlines,in the days ahead. We look forward to continuing our collaboration and participation in future events organized by your esteemed company.
Thank you once again for your hard work and dedication to advancing the travel industry and fostering meaningful connections among industry professionals.

Ebru Mumcuoğlu,
Grand Plaza Hotel & Radisson Blu Hotel - Ljubljana"

Thank you so much, I'm really grateful that our paths have crossed through such a wonderful event.

Oya Ebru Küçükel, Mebby Travel & DMC - UAE

Thank you again for everything. Not because you are my friend, but heartfelt congratulations on a perfect organization.

TESTIMONIALS

Altuğ Uğurola, Day Tours - Cuba

Dear Huseyin,

I congratulate and thank you for this prestigious and effective organization you have made. I wish you continued success.

Orhan Durmuş | SKYhub - Product Owner

I can easily say that GlobeMeets is the only organization we have participated in recently and we are very happy about its efficiency.
It is really valuable to receive such successful results on this path that we entered with confidence in the first year. There is a lot of effort, we sincerely want it to grow and develop and we will support the event next year as well. We are looking forward to participate again.

Touch DMC - Kaan Şaf

Each year, in order to reach new customers or meet with our existing ones, we have participated in the 'Speed Networking' concept in various countries around the world and found it very fruitful. We were delighted that it started in Turkey with the management of the right people and were one of the first companies to register. We realized how correct our decision to participate was in the first moments of the first-ever Gloobmeets and promised to attend the next year. We eagerly await the next date of the Gloobmeets event, which we believe will continue to improve each year.

Oya Banu Yurdabak, Lotus Event

Dear Huseyin,

For the GlobeMeets event, I would like to express my heartfelt thanks to you, Mr. Serdar, and the entire team who contributed. We are grateful for the added value you have provided us and for the efforts you have made.

İlker Habeşoğlu, HBS Group

Thank you to everyone who contributed, especially Hüseyin Kurt, Serdar Söyler, Emrah Tırpan, and all the sponsor companies, for hosting such a wonderful event.It was a very beneficial and spot-on organization.Hoping to be together at the next event.

Vivi Medina, Connection Tourism & Event

It was a flawless organization in one word. So much heartfelt effort has been put in.



B2B NETWORKING EVENT I 2023
ABOUT LAST YEAR

TESTIMONIALS

Emre Tuncer - Gulf Air

We participated in the GlobeMeets B2B Networking Event as Gulf Air. Everything in the organization was professionally prepared.We had the opportunity to meet with sector stakeholders and decision-making buyers as we had targeted.It was a productive organization that we were satisfied with, and we will be happy to participate in future events.

İbrahim Çağrı Salık, Tourism Malaysia

GlobeMeets is an organization that professionally accomplishes the gathering of professional sector components, whose absence is greatly felt in the industry. We eagerly look forward to watching its growth and contributing to the organization.

Cem Yağlıoğlu - Travelzone Group

GlobeMeets is an organization within the tourism sector that facilitates the introduction and collaboration between the right companies, filling a significant gap in the industry. We believe it is a structure that has been thoughtfully designed with meticulous details and deserves support. We eagerly anticipate participating in their events every year.

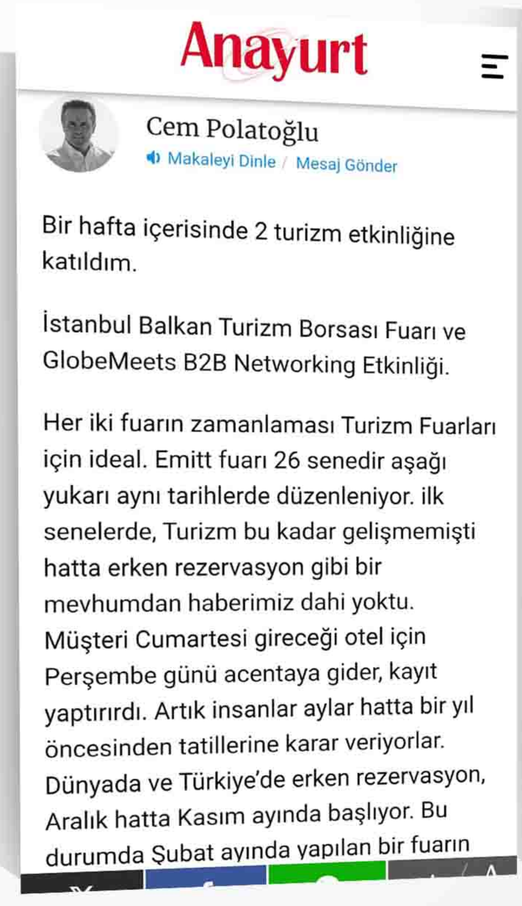
Gülşah Uzun - Neo Tours & Events - Qatar

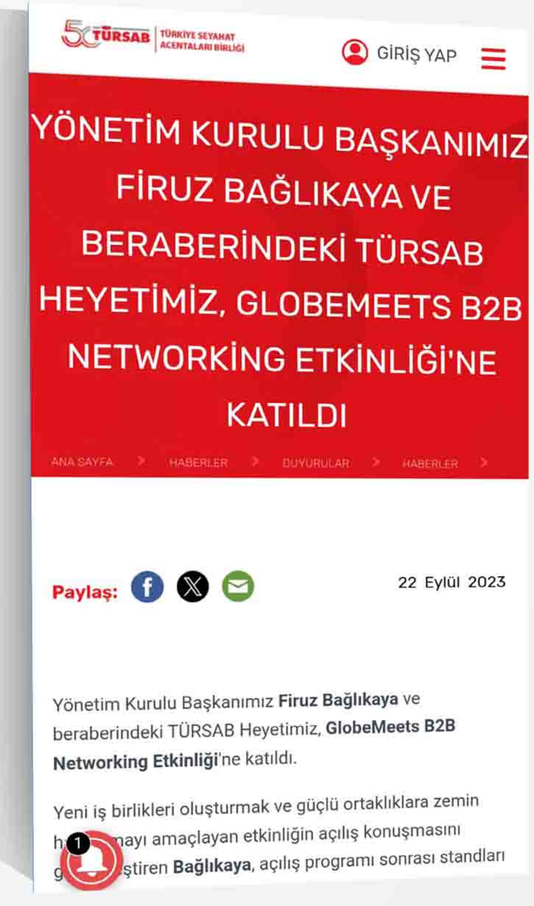
GlobeMeets is an organization that expertly orchestrates the convergence of professional sector components, a much-needed initiative in the industry. We eagerly anticipate witnessing its growth and development, and are eager to contribute to and participate in this endeavor.

MEDIA


CNN TÜRK
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Yazar Profili
GlobeMeets turizmde yeni iş birlikler için büyük fırsatlar yarattı
25.09.2023 Pazartesi | 09:36Son Güncelleme: 25.09.2023 Pazartesi | 09:36
Canım Ülkemin bel kemiğinden biri olan Turizm sektörüne yatırımlar ve istihdam hızla devam ediyor. GlobeMeets B2B Networking Etkinliği sektörde yeni fırsatların kapısını açtı. Gerçekten heyecan verici ve çok kalabalık bir ortamda muhteşem bir iş birliği ve Türkiye'nin tanıtımı için harika bir fırsat oluştu.


Milliyet
Giriş
35 ülkeden turizmciler GlobeMeets'te buluştu
23.09.2023 - 07:00 | Son Güncellenme: 23.09.2023 - 07:01
EKONOMİ SERVİSİ
#Turizm
#Globemeets
#Fuar
Türkiye'de ilk defa turizm alanında klasik fuarların dışında acenteler ve yurtdışından temsilcileri zaman kaybetmeden buluşturan bir etkinlik gerçekleştirildi.


Anayurt
Cem Polatoğlu
Makaleyi Dinle / Mesaj Gönder
Bir hafta içerisinde 2 turizm etkinliğine katıldım.
İstanbul Balkan Turizm Borsası Fuarı ve GlobeMeets B2B Networking Etkinliği.
Her iki fuarın zamanlaması Turizm Fuarları için ideal. Emitt fuarı 26 senedir aşağı yukarı aynı tarihlerde düzenleniyor. ilk senelerde, Turizm bu kadar gelişmemişti hatta erken rezervasyon gibi bir mevhumdan haberimiz dahi yoktu. Müşteri Cumartesi gireceği otel için Perşembe günü acentaya gider, kayıt yaptırırdı. Artık insanlar aylar hatta bir yıl öncesinden tatillerine karar veriyorlar. Dünyada ve Türkiye'de erken rezervasyon, Aralık hatta Kasım ayında başlıyor. Bu durumda Şubat ayında yapılan bir fuarın


TÜRSAB
TÜRKİYE SEYAHAT ACENTALARI BİRLİĞİ
GİRİŞ YAP
YÖNETİM KURULU BAŞKANIMIZ FİRUZ BAĞLIKAYA VE BERABERİNDEKİ TÜRSAB HEYETİMİZ, GLOBEMEETS B2B NETWORKİNG ETKİNLİĞİ'NE KATILDI
ANA SAYFA > HABERLER > DUYURULAR > HABERLER
Paylaş:
22 Eylül 2023
Yönetim Kurulu Başkanımız Firuz Bağlıkaya ve beraberindeki TÜRSAB Heyetimiz, GlobeMeets B2B Networking Etkinliği'ne katıldı.
Yeni iş birlikleri oluşturmak ve güçlü ortaklıklara zemin
mayı amaçlayan etkinliğin açılış konuşmasını
ştiren Bağlıkaya, açılış programı sonrası standları

MEDIA


TG TURİZM GÜNLÜĞÜ
TURİZM & SEYAHAT GAZETESİ

GÜNCEL ACENTALAR ETKİNLİKLER

Cem Polatoğlu: Hüseyin Kurt, Hepimize 'Bir Fuar Nasıl Yapılmalı' Dersi Verdi!

Yazar **Turizm Günlüğü** - 27 Eylül 2023

Globemeets'in Kurucu Ortağı Hüseyin Kurt

Google reklamları

Bu reklamı gösterme | Neden bu reklam?


turizmproje

GlobeMeets B2B Networking Etkinliği sektörde yeni fırsatların kapısını açıyor

Açılışını TÜRSAB Başkanı Firuz Bağlıkaya'nın yaptığı GlobeMeets B2B Networking Etkinliği, 25 şehirden ve KKTC'den 100'ü aşkın hosted buyer ile ve 33 ülkeden DMC, Havayolları, turizm ofisleri, kruvaziyer firmaları ve sponsor iş ortaklarını bir araya getirdi. GlobeMeets Kurucu Ortağı Hüseyin Kurt, bu yıl ilk defa yapılan organizasyon ile turizm sektörüne yeni bir soluk kazandırmayı ve sınırları ortadan kaldırmayı amaçladıklarını söyledi.

İstanbul'da JW Marriot Hotel İstanbul Marmara Sea'da gerçekleştirilen etkinlikte konuşan TÜRSAB Başkanı Firuz Bağlıkaya, Türkiye'nin turizm gelirinin artması için MICE ve Leisure segmentinde yapılan iş birliklerinin önemine dikkat çekti. Bağlıkaya, "Önümüzdeki yıllarda


dijital ekonomi

Home » Gündem » GlobeMeets turizmde yeni iş birlikleri içi...

GÜNDEM

GlobeMeets turizmde yeni iş birlikleri için ilk adımı attı!

24 Eylül 2023 3 Dakikada Okuma — **Haber Merkezi**

Açılışını TÜRSAB Başkanı Firuz Bağlıkaya'nın


Turizm Ajansı

GlobeMeets, yerli ve yabancı turizm profesyonellerini İstanbul'da buluşturdu

22 Eylül 2023, 12:42

GlobeMeets, profesyonel turizmcileri İstanbul'da organize ettiği GlobeMeets B2B Networking Event ile bir araya getirdi.

MEDIA



turizminsesi.com

SON DAKİKA | KATEGORİLER

GLOBEMEETS B2B NETWORKİNG İLE YENİ UFUKLARA DİYORUZ

Globemeets B2B Networking etkinliği, JW Marriott Hotel İstanbul Marmara Sea Hotel'de başladı

22 Eylül 2023 Cuma 13:16

TURİZMİN SESİ

Açılışını TÜRSAB Başkanı Firuz Bağlıkaya'nın yaptığı GlobeMeets B2B Networking Etkinliği, 25 şehirden ve KKTC'den 100'ü aşkın hosted buyer ile ve 33 ülkeden DMC, Havayolları, turizm ofisleri, kruvaziyer firmaları ve sponsor iş ortaklarını bir araya getirdi.

Bu yıl ilk defa yapılan organizasyon ile turizm sektörüne yeni bir soluk kazandırmayı ve sınırları ortadan kaldırmayı



HABERCİ TURİZM YAZILI HABERLER

Karar vericilerin yanı sıra farklı ülkelerden hizmet sağlayıcılar ve turizm paydaşlarını bir araya getiren kaliteli ve verimli bir etkinlik düzenlemek olan "GLOBEMEETS B2B Networking Etkinliği" çok verimli oldu .

GLOBEMEETS B2B Networking'den çok verimli etkinlik

NHA Yılmaz Parlar/İstanbul Uluslararası turizm pazarlama alanında faaliyet yürütmek amacıyla **Hüseyin Kurt** ve **Serdar Söyler** tarafından kurulan GLOBEMEETS'in "GLOBEMEETS B2B Networking Etkinliği" 22 Eylül 2023 Perşembe günü JW Marriott Hotel İstanbul Marmara Sea'de gerçekleştirildi.Amac olarak, İstanbul başta olmak üzere ülkenin farklı şehirlerindeki karar vericilerin yanı sıra farklı ülkelerden



Analiz

Dolar $ 30.46 %0.39 0.11

Euro € 33.11 %0.15 0.05

Çeyrek Altın 3284.65 %-0.03 -1.05

» Kontrolsüz kullanılan takviye ürünler risl

Turizm

Turizm | Salı 03 Ekim 2023 02:35

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