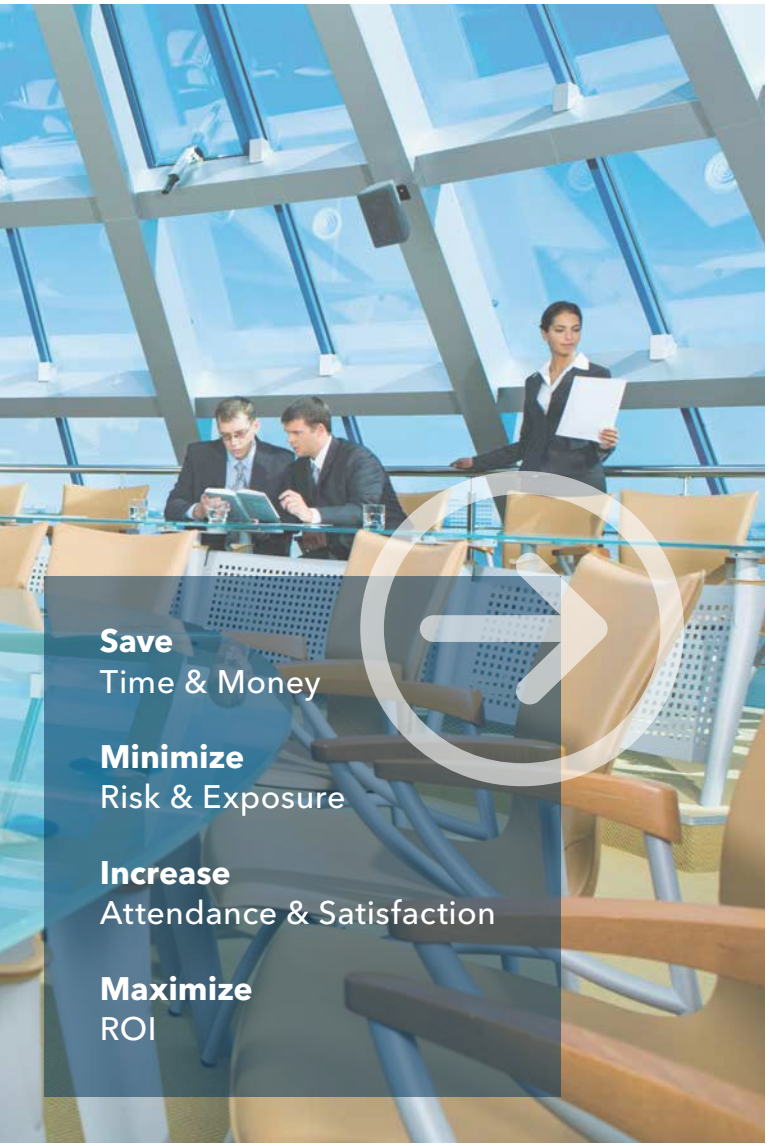
ConferenceDirect®



One Source for Global Meetings & Events

ConferenceDirect helps clients save time and money by securing the best hotel accommodations, meeting space, conference venues, and hospitality services available – at the most favorable terms possible.

From the site selection and contract negotiation to room block management and post-event audits, everything we do helps minimize risk and maximize your ROI.

ConferenceDirect:
By The Numbers *

11,040
Events & Meetings Per Year

3.8+ Million
Hotel Rooms Booked Per Year

$778+ Million
Group Room Contracts Per Year

450
Events Managed by Conference Management

262,800
Transactions Handled by Registration

636,000
Room Nights Booked Through Housing

12,000
Rooms on Peak - Largest Housing Group

40,000
Transactions - Largest Registration Group

* Statistics are as of year-end 2016.



ConferenceDirect®

It's Your Event.

We help make it more manageable, cost effective and engaging.



Site Selection

At no cost to you we search, review, and recommend "best fit" venue options for your event. Stop wasting time blindly searching the internet and call us today!

Contract Negotiation

We negotiate more than 10,000 contracts every year which gives us tremendous insight into the economics of the meetings industry. And we use that knowledge and buying power to negotiate the most favorable terms possible for our clients.

Housing Management

Maximize room block pickup, reduce slippage, minimize book-arounds, and avoid attrition. No matter how many different hotels or attendee sub-blocks you have.

Registration Management

Increase attendance, decrease cost, and create a first-class impression with our efficient, and easy-to-use registration software and services.

Mobile App Technology

Our mobile app technology team will provide the expertise and labor to build a customized event application for your next meeting or convention that supports ROI through increased revenue opportunities, attendee engagement, exhibitor exposure, networking and more.

Conference Management

Whether you're hosting a board meeting for 35 people, a reception for 300, or a national conference for 3,000, we help you have a successful, stress-free, and rewarding event.

Strategic Meetings Management

Achieve measurable business objectives that align with your organizations' strategic vision. Implement a Strategic Meetings Management Program (SMMP) for quantitative savings, risk mitigation, and service quality.

Let's Talk!

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