
SOVEREIGN
EVENTS

SOVEREIGN
EVENTS

We are a young organisation.

We are dynamic & very passionate about our work.

With a core team of extensively talented professionals.

Having vast experience of 15+ years in the industry.

We deal in Corporate Events, MICE, Exhibitions, BTL Activation's, Entertainment, ARTIST & Talent management.

SOVEREIGN
EVENTS

At **Sovereign Events**, we put your organization first. We learn about your business, we focus on your challenges, and we plan events to support your goals. We handhold you at every step. We believe that each event has to be special to be able to compliment the aspirations of our customers. In doing so, we ensure no stone is unturned. We execute your event in the best possible manner and make it a great success.

SOVEREIGN
EVENTS

About The Founder



The company was founded in the year 2019 by **Deepali Tayade**, who believes in hard work, dedication & impeccable delivery to the clients. After gaining many years of experience while working in the field of Event Management for almost 15+ years with various top notch corporates, she attained sound knowledge and in depth experience in this field, she launched her own brand – **Sovereign Events.**

SOVEREIGN EVENTS

Other Ventures

VARAHii

www.varahii.com

Varahii Infosoft is one of the best Business Consultant IT agency in Mumbai which provides you with various Online Digital Advertisement Solutions, Internet Marketing (Online Marketing), Social Media Marketing, Search Engine Optimization, Company Branding, Website Building, App Development, Mobile App Marketing, PPC, Google AdWords, Facebook ADs, SMS Marketing, E-Mail Marketing, Online Reputation Management, Content Marketing, E-Commerce Solutions and Video Advertisements.

By bringing more and more organic traffic to your website with the help of Search Engine Optimization, Link Building, Social Media Optimization and Content Marketing, we can save your Millions of Rupees. This makes us one of the best in top Business Consultant IT companies in Mumbai in current times.

SOVEREIGN WEDDINGS

www.sovereignevents.in

Sovereign Weddings is a 360 Degree Wedding Planning Company that turns your wedding event into life time memory to cherish. We are always updated with the latest trends which we imply in planning the entire function.

We impeccably handle your pre and post wedding events. Whether it be planning prime location for destination wedding, planning the theme & décor, designing the costumes of the Wedding couples, organizing Bachelors Party, Sangeet Sandhya, Haldi & Mehandi Events.

Our Wedding Planning services includes locating venues, designing your event, logistics, choosing prospective vendors, negotiating contracts and all activities needed for a successful wedding event. We provide PAN India services.

K2G Realty

www.khoslakaghosla.com

K2G is a real estate agency based in Mumbai, with a large and high quality real estate offer in Mumbai and nearby suburbs.

Our specialized team, will give you all the information you need when buying or selling a property, and will guide you throughout the entire buying process. We employ a lawyer, an architect and licensed real estate agents with RERA Registration, registered with the Government of Maharashtra.

We actively advertise abroad, especially in the territory of the European Union, we invest considerable resources in marketing and advertising in the country and abroad, with which we have developed a large base of domestic and foreign customers.

A Glimpse of BTL Activations

SOVEREIGN EVENTS

















A Glimpse of Corporate & Theme Events

SOVEREIGN EVENTS













A Glimpse of Corporate & Theme Events

SOVEREIGN EVENTS













A Glimpse of Exhibition Setups

SOVEREIGN EVENTS













A1 Fence – R & R & Diwali Celebration "Navtej" Event

SOVEREIGN EVENTS









Kanakia Builders – Paris Project Launch & CP Meet @ Taj Lands End

SOVEREIGN EVENTS









Kanakia Paris BKC - Launch & CP Meet Event for Kanakia Builders

SOVEREIGN EVENTS









NCDEX 13th Annual Rewards, Recognition & Theme Event

SOVEREIGN EVENTS





Ria Money Transfer – 30 Yrs Celebration & Gold Coin Launch Event

SOVEREIGN EVENTS









ASB International Annual Event “ASB Utsav – Filmfare & Casino Theme

SOVEREIGN EVENTS









Kanakia Miami - Launch & CP Meet Event for Kanakia Builders

SOVEREIGN EVENTS









NCDEX 14th Annual Rewards, Recognition & Theme Event

SOVEREIGN EVENTS









NERL Corporate Event

SOVEREIGN EVENTS









Rochem Silver Jubilee Celebration & Rewards and Recognition Event

SOVEREIGN EVENTS









Staubli India Annual & Rewards and Recognition Event

SOVEREIGN EVENTS









Acme Builders Annual Employee Engagement & R and R Event

SOVEREIGN EVENTS









Flytxt Annual & Rewards and Recognition Event “Aahvan”

SOVEREIGN EVENTS







NEON Theme Event at The Novotel Imagica Khopoli

SOVEREIGN EVENTS








Peter Lacke Factory Opening Ceremony

SOVEREIGN EVENTS













Factory Launch Event for Abhijeet Dyes

SOVEREIGN EVENTS









KOOL-EX Stall Designing & Fabrication

SOVEREIGN EVENTS



INDIAN OIL Stall Designing & Fabrication at Khajuraho

SOVEREIGN EVENTS



WEIR Stall Designing & Fabrication

SOVEREIGN EVENTS



Brinton Pharma Stall Designing & Fabrication

SOVEREIGN EVENTS



Acme Builders Stall Designing & Fabrication

SOVEREIGN EVENTS





Arvind Lifesyles Exhibition & Ramp Walk Event

SOVEREIGN EVENTS

















From Innovation To Creation

SOVEREIGN EVENTS





From Innovation To Creation

SOVEREIGN EVENTS





From Innovation To Creation

SOVEREIGN EVENTS





SOVEREIGN EVENTS

Events - Services

We understand that every business needs extended team of skilled field experts of particular scope to get the works done correctly. Being specialized in all kind of events, Sovereign Events assures you to create a remarkable event, every time you associate with us for all your events & shows. We are experts in :

- MICE & Corporate Event
- Annual Events
- Theme Events
- Conferences & Seminars
- Product Launch Events
- Sales / Dealers / CP Meets
- Live Events
- Entertainment Events
- Social Events & Weddings
- Outdoor Events
- Sports Events
- Onsite Activities & Events
- And a Lot More!!!!!!

SOVEREIGN EVENTS

Exhibition - Services

We are a one-stop, 360-degree solution provider for all types of Events, Exhibitions, Activation, Retail Displays Designing & Fabrication Works. Our Professional team of experts with years of industry experience & In-house fabrication unit is our core USP. Sovereign Events have carved a niche with their impeccable work standards, garnering an everlasting business relationship with our valued clients. We are experts in :

- Exhibition Stall Designing & Fabrication
- Event Stage Designing & Fabrication
- Retail Display Booth Designing & Fabrication
- Film Set Designing & Fabrication
- Events, Exhibition, Activations Production & Fabrication
- Audio Visual Production Setup & Rentals
- Acrylic Works Designing & Fabrication
- Designing & fabrication of temporary & permanent booths & kiosks
- Designing & Fabrication of Mall setups & Roadshow vehicles
- And a Lot More!!!!!!

SOVEREIGN EVENTS

BTL Activation - Services

Holding a great experience into BTL activations & have been worked with top notch clients across the country, Sovereign Events has played a significant role in delivering successful promotional activities for their clients. We can manage & get the latest market trends for you, that works well for crowd engagement during any activities. We are experts in :

- RWA Activities
- Corporate Park Activities
- Mall Activities
- Road Shows
- Rural Activities
- Branding Activities
- Surveys & Audits
- Brand Integration
- Campaign Planning & Execution
- Crowd Engagement Activities
- School / College Contact Programs
- Flash Mobs
- Canter Fabrication
- Retail Store Sampling
- Vehicle Tagging
- Modern Trade Promotions
- Manpower Solutions
- Sports Activities
- Metro & Airport Activities
- In Shop Activities
- Procuring Permissions from respective authorities such as RTO, Police, etc.
- And a Lot More!!!!!!

SOVEREIGN EVENTS

Corporate Gifting & Promotional Merchandise

We offer a complete range of corporate gifting solutions & promotional merchandise that will suit your business requirements. Being associated with direct importers & manufacturers, we can offer you the products at a very reasonable price. We offer traditional & trending products that helps you walk step by step with the latest trends in the market. We offer hassle free customised & personalized gifting & merchandise solutions.

- Festive gifts
- Home & Living
- Premium Collections
- Gourmet Hampers
- Gadgets & Tech
- Office Accessories
- Employee Kits
- Apparels
- Deskware
- Appliances
- And a Lot More!!!!!!

- Canopy
- Gazebo
- Promo Tables
- Portable Exhibition Kits
- Promotional Flags
- Inflatable Balloons
- Portable Backdrops
- Promotional Umbrellas
- Clothing
- Electronics & Gadgets
- And a Lot More!!!!!!

SOVEREIGN EVENTS

Celebrity, Artists & Talent Management

Famous people have always made excellent salesmen. Presenting a familiar face is one of the fastest and easiest ways for companies to create brand associations in the minds of consumers. When a widely loved actor or a heroic sports figure endorses a product, that product gains immediate credibility.

We are associated with all major Indian & International Celebrities and Artists, Sports Personalities, that you would want to get associated with you as your brand ambassador for your upcoming product or services promotions or may be for your upcoming campaigns and events. We have artists from all range and region that you can associate with. We can rope in celebrities for you for :

- Celebrity for ads and commercials
- Celebrity appearances in live events
- Celebrity for launch & PR Events
- Celebrity for Ticketed & Non Ticketed Events
- Celebrity Signature product lines for Brand Endorsements
- Celebrity spokesperson
- And a Lot More!!!!!!

Influencer Marketing

Sovereign Events has exclusive Social Media Influencers who have huge followers on their various Social Media Platforms, who can promote your products or services on their channels and help you reach your brand to target audience and take it to the desired level.

Influencer Marketing Statistics :

- Influencer marketing has grown to **$13.8 billion in 2021**.
- Businesses are making **$5.78 ROI** for every $1 spent on influencer marketing.
- There has been a **465% increase** in searches for the phrase **"influencer marketing"** on Google alone **since 2016.**
- **90%** of **survey** respondents believe influencer marketing to be an effective form of marketing.
- **67%** of **brands** use Instagram for influencer marketing.
- **1360 Influencer marketing focused platforms and agencies** entered the market in the last 5 years alone.

SOVEREIGN EVENTS

We Look Forward For Long Lasting Business Relationship With You!

SOVEREIGN EVENTS

Deepali Tayade – Director & Founder

Address – A 202, Shanti Enclave, Near Station, Mira Road East – 401107
Handheld & WhatsApp No. – +91 9920 30 7586
Website – www.sovereignevents.in
Email Id – info@sovereignevents.in
Instagram – sovereign.events
Facebook – events.sovereign
LinkedIn – sovereignevents
YouTube – Sovereign Events