CORPORATE MARKETING & LOGISTICS SOLUTIONS

by




NECESSITY MEETS
OPPORTUNITY

F1® EXPERIENCES

Dior

AUDEMARS PIGUET
Le Brassus

MINI

TUDOR

MariturDMC
México

MSLGROUP

ROLEX

GUCCI

ROLEX
Awards for Enterprise
40TH ANNIVERSARY

ROLEX
Mentor & Protégé

Behind every great artist is a great artist

GOYARD
MALLETIER DEPUIS 1853
PARIS

OMEGA

THE WORLD'S 50 BEST RESTAURANTS

Red Bull RACING
FORMULA ONE TEAM

BMW



La Carrera Panamericana
"The ultimate Road Race"

LUX dmc

WHO WE ARE

LUX DMC offers comprehensive services, based on extensive knowledge and experience of the conditions and resources of each of our projects.

We are experts in creating, planning, organizing and executing programs that generate unique experiences for the activation and exhibition of brands, products, transportation and events for our clients.

At LUX DMC we believe that the best guarantee of the success of your project is to "feel" and "live" each brand as a unique.

ABOUT OUR WORK

WE:

FACILITATE

PERFORM

EXCEL

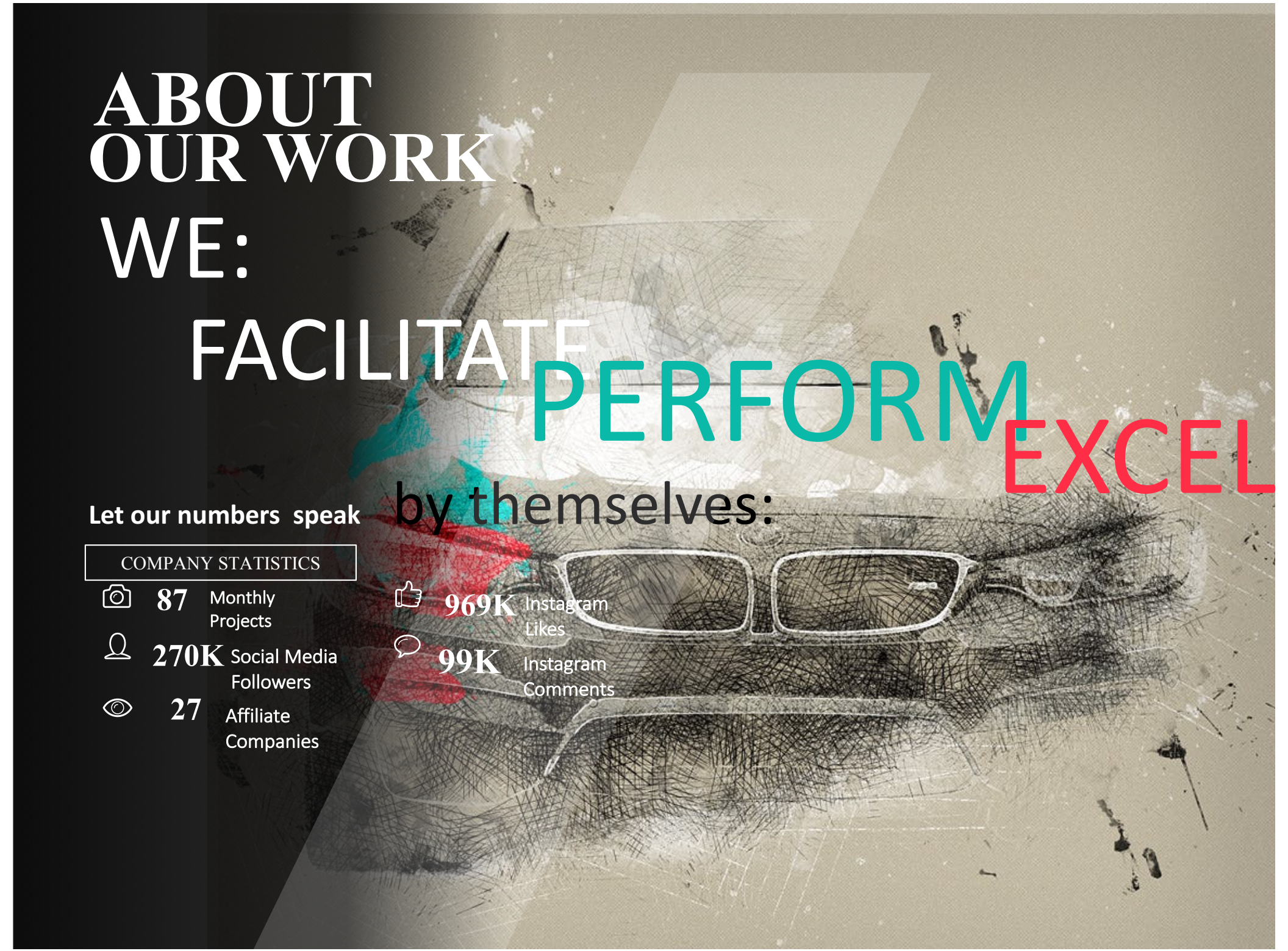
by themselves:

Let our numbers speak

COMPANY STATISTICS

- **87** Monthly Projects
- **270K** Social Media Followers
- **27** Affiliate Companies

- **969K** Instagram Likes
- **99K** Instagram Comments



BUSINESS METHOD

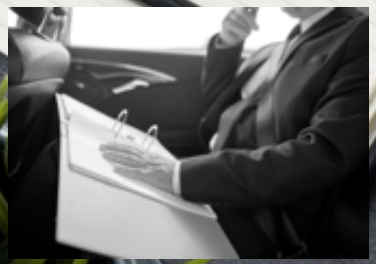
WE LISTEN TO OUR CLIENTS

We listen the needs of our clients, we understand their philosophy, their product or services and we ***anticipate*** the next steps based on our experience in order to provide the best management on your incentive programs, activations, galas, corporate events, transportation, logistics and travels.



WHAT WE DO

TRANSPORTATION



- Luxury cars
- Sedans
- SUV
- Sprinter
- Luxury buses
- Armored units
- Helicopter
- Private Aviation
- Yachts

EVENT MANAGEMENT



- Planning
- Organization
- Logistics
- Design
- Creative Concept
- Production
- Road Shows
- Awards and Galas
- Catering
- Conference & Convention
- Product Activation

INCENTIVE TRAVEL



- Luxury travel
- Group Travel
- Corporate Incentive
- Unique Experiences
- F1 Experiences
- Red Bull Racing
- Luxury Tours
- Travel Concierge
- Sport Experiences
- Luxury Leisure

CONSULTING



- PR
- Brand Placement
- Social Media
- ATL|BTL
- International Events
- Film
- Fashion
- Photography
- VideoMapping
- Drones

TRANSPORTATION SERVICES...





We offer the most qualified transportation services around the world. Our drivers are prepared to respond the requests of our customers effectively and efficiently.
The knowledge of each city allow us to provide assistance beyond our customers expectations.
We have English speaking drivers worldwide. In addition, all of our drivers are TRUST CONTROL tested.

TRUST CONTROL: Certified trusted labor, measuring integrity of the each driver prior to employment and during the performance of their functions in our organization.

- Luxury cars
  - Sedans
    - SUV
      - Sprinter
        - Luxury buses
          - Armored units
            - Helicopter
              - Private Aviation
                - Yachts

DATA SUMMARY

32K	TRANSFERS	16	GLOBAL PARTNERS
2,500	CLIENTS		
2.1K	GLOBAL UNITS	165K	RESERVATIONS

EVENT MANAGEMENT

PLANNING

ORGANIZATION

LOGISTICS

01
BEFORE THE EVENT
FOR GLOBAL EVENTS

PLANNING Understanding our clients needs, products and philosophy.

PROJECT PLAN Document planning assumptions and decisions, facilitate communication, cost, and schedule baselines.

CONCEPT AND CREATIVE Quotation and financial plan.

02
DURING THE EVENT
EXCELLENCE IN EXECUTION

EXECUTE With our global partners, we have the possibility to execute events worldwide.

EXPERTISE More than a hundred satisfied clients and 15 years of developing succesful programs.

PROVIDING THE BEST service, vendors and specialized production companies in order to match any unique request from our clients.

We are here to facilitate...

03
THE EVENT
COMMON SENSE + KNOWLEDGE

FACTORS are usually the drive for an event. We assure to gather all the information needed, from site visits to flow charts. *The more we know, the best we can perform.*

PROCESSING the data avaibable help us to understand all the aspects of the event. We create minute by minute charts.

ADAPT We are able to respond to any last minute change and manage the best outcome for your event, logistics or travel.



INCENTIVE TRAVEL

Our destinations will allow you to enjoy unforgettable experiences.
The expertise and attention of our delivery team manages to plan events in the best places with unique and exclusive details in each destination. We will help you make your projects a concept out of the ordinary that will take your participants to another level of excitement and experience.

TOKYO | LONDON | PARIS | LOS ANGELES | BERLIN | ABU DHABI | SINGAPORE | KYOTO | OSAKA | MONACO | ST. TROPEZ | NAOSHIMA | NICE | SAN FRANCISCO | CHICAGO | SEOUL | AMSTERDAM | MADRID | MIAMI | BARCELONA | NEW YORK

MEXICO CITY | MONTERREY | GUADALAJARA | LOS CABOS | CANCUN | QUERETARO
SAN MIGUEL DE ALLENDE | ACAPULCO | OAXACA | CHIAPAS | PUERTO VALLARTA | MERIDA | PUEBLA | GUANAJUATO

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