

M. I. C. E.

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(M) Meetings, (I) Incentives, (C) Conferences, (E) Exhibitions

DMC & MICE

A trip to Greece can become one of the most beautiful and complete experiences, especially if accompanied by the destination management services (D.M.C.) of **Travel Idea**.

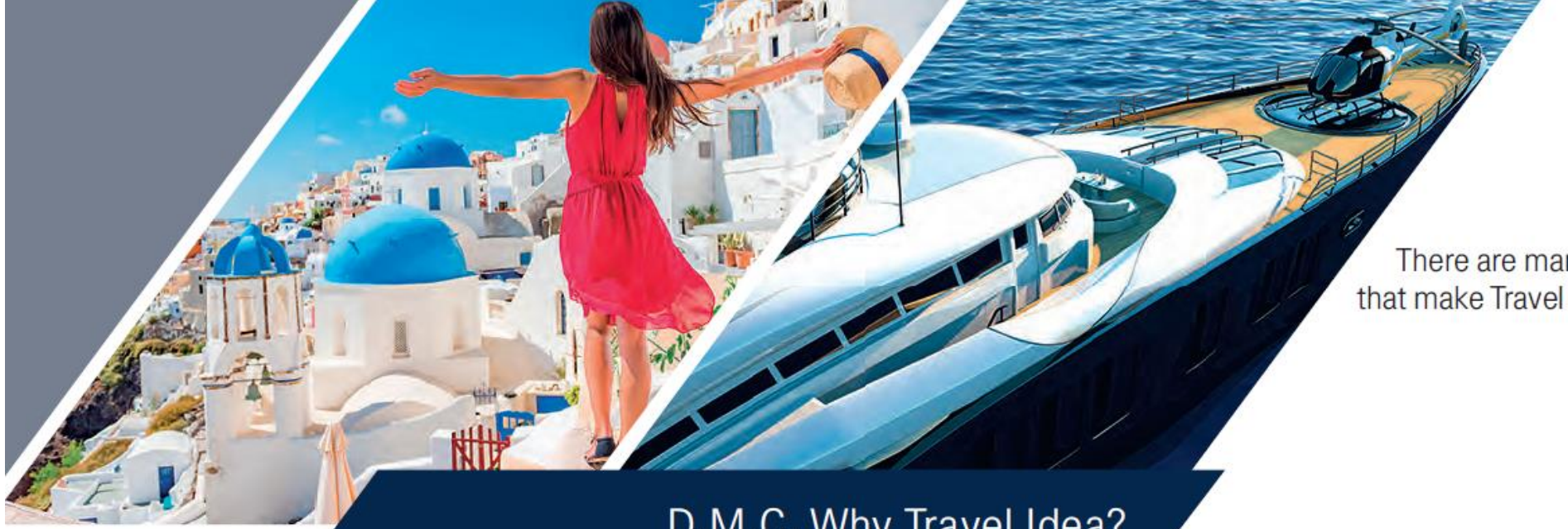
We handle with discretion and efficiency all aspects of your program, from arrivals to the spectacular final conference or event!

Travel Idea, offers a complete destination package for inbound tourism and management of tourism, corporate communication and conference services.

The know-how over **20 years of experience** is a guarantee and a fact that we have been considered as one of the most competitive companies in designing and implementation of conferences, corporate events, professional activities, excursions and transportation.

Our highly experienced Team can create a tailor-made program to feet to customer's needs and expectations that will align with their Company's goals and visions.

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There are many important reasons that make Travel Idea stand out.

D.M.C. Why Travel Idea?

PERSONALIZATION. At Travel Idea we believe that nothing can replace personal contact. This is the reason one of our experienced consultants is always available to help our clients and meet their requirements immediately.

EXCELLENT PRICES. When it comes to finding the best value for money at destination management services, Travel Idea is always the first choice.

TAILOR-MADE PACKAGES. At Travel Idea, we do not believe that one size fits all. This is why we offer vacation packages, tailored to the specific wishes, needs and requirements of your customers.

DEEP KNOWLEDGE AND EXPERIENCE. Nobody knows Greece better than Travel Idea! We have teams of experts with knowledge and enthusiasm who know how to plan and manage a trip from start to finish, always on time and on budget.

VIP SERVICES. Luxury VIP tourism has its own needs. At Travel Idea, we are able to meet all the requirements of VIP and VVIP customers, such as luxury transfers, personal butlers, restaurant reservations and more.

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D.M.C. Perfect
Destination Management by Travel Idea!

A trip to Greece can become one of the most beautiful and complete experiences, especially if accompanied by the destination management services (D.M.C.) of Travel Idea. And that's because we handle with discretion and efficiency all aspects of your program, from arrivals to the spectacular final conference or event!

We offer a complete package of destination and inbound tourism management services both in the tourism sector and in the corporate communications and conference services sectors. Our know-how and years of experience have made us one of the most competitive companies in the design and implementation of conferences, corporate events, professional activities, excursions and transport.

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D.M.C. Services

- Contracts with hotels and tourist institutions
- Reservations for group and individual trips
- Air and ferry tickets worldwide
- Hotel accommodation reservations
- Car rental
- Limousine rental
- Limousine rental with driver
- Private transport
- Transportation by bus
- Cruise reservations
- Boat charters
- Organization of trips of notable persons - VIP services
- Travel documents / visas
- Organizing of conferences and seminars
- Organizing of corporate incentive trips
- Organizing of corporate meetings
- Organizing of thematic events
- Restaurants, formal dinners, galas
- Provision of audiovisual material / interpreters
- Organizing of Fully Inclusive and group leisure trips
- Experiential tourism (tasting, local guides at destinations, etc).

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Travel Idea. Motivation for M.I.C.E.

M.I.C.E. means Meetings, Incentives, Congresses and Events. But it also means something else: unique, complete services, with the ultimate care that only Travel Idea can offer.

In today's world, where meetings with customers and suppliers, exchange of views in conferences, events of every nature, as well as the rewarding of the employees are an imperative of modern business, Travel Idea is always next to you!

We know that incentive travel creates the ideal backdrop to foster business relationships because participating employees or customers share common experiences and show more willingness to cooperate, free from work and everyday stress. That's why we make sure these trips are always the most excellent.

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Conferences in Greece and abroad

Our long experience and our know-how ensure the best value for money relationship regarding conferences in Greece and abroad.

Specifically, we offer the following:

- Registration of participants in conferences both in Greece and abroad
- Booking air tickets, rooms in hotels of your choice and transport to the venue of the conference
- Organizing of meals at the venue
- Organizing visits, tours and activities at the venue. This service is mainly addressed to pharmaceutical companies.

Our services cover the entire range of M.I.C.E. activities and include the following:

- Providing conferences and auxiliary rooms
- Rooms in the hotel
- Organizing of exhibition space and stands
- All printing tasks
- Transportation and accommodation of invited speakers
- Audiovisual equipment
- Purchase of stationery, construction of signs and signage of conference rooms
- Registration of participants and receipt of participation forms
- Publicity for the conference by sending press releases to radio and television
- Organizing of Press Conference.

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We undertake the Project Management as follows: Create & materialize based on the clients' brief & needs

DMC & MICE services in reference unique Greek Destinations based on the following goals:

1. Stand up to the expectation of the client in reference to the destination
2. Secure that attendees will have the opportunity to visit a unique Greek destination.
3. Commit to great continuity of high level & quality services for fun/leisure
4. Propose innovative & creative lifetime experience!

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- **Propose, reserve & manage Flight arrangements, land transportations based on the clients' brief & needs**









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Our services

- Air tickets for all over the world
- Ferry tickets for Greece and Italy
- Aircraft and helicopter chartering
- Reservation of hotels and rented rooms
- Selection and reservation of accommodation in luxury and boutique hotels
- Rental of vehicles (cars, minivans, buses)
- Limo service
- Cruises in Greece and abroad
- Boat rentals all over the world
- VIP services
- Inbound tourism in Greece
- Wedding arrangement
- Wedding travels in Greece and exotic destinations
- Individual and group vacation packages
- Suggestions and arrangement of spa and wellness packages
- Leisure trips
- Medical Tourism
- Alternative Tourism
- Cultural Tourism
- Sports Tourism
- Religious Tourism
- Travel and gastronomy cruises
- Shipping Services
- Management of corporate accounts
- Participation in professional exhibitions
- Organizing conferences and events
- Travel and medical insurance.

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Propose, reserve & manage based on the clients' brief & needs

Social program & activities

i. Land arrangements

i. Tours & excursions

ii. Restaurants

iii. Special Events or Activities

iv. Gala Dinner, product launching









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Propose, Reserve & Manage Hotel Accommodation based on the clients' brief & needs

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Propose, reserve & manage Special Venues based on the clients' brief & needs





LOGISTICS AND EVENT MANAGEMENT

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....because your time is valuable

...because we book air tickets at the lowest prices

....because you have the free time you need to prepare your business meeting

...because you are rested and excited for your presentation

...because you successfully closed your deal

...because you had the time to enjoy the city you visited!

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Why choose travelidea as your DMC & MICE agency?

Our DMC & MICE Team consists of multilingual, multi-experienced executives characterised for their passion on creating memorable experiences and going further to satisfy customers expectations and needs.

Our services are being provided according to the international high standards and quality terms.

We plan & execute professionally step by step the requested Incentive Travel from design and offer to materialization.

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Your Corporate Choice!

Travel Idea, one of the 10 largest travel services companies in Greece, is the first choice of hundreds of domestic and international corporate customers. It is not accidental! With our almost 25 years of experience in corporate travel management, our ideal organization that allows us to offer our services on a 24-hour basis and finally, our state-of-the-art technological equipment, we are, naturally, always high in the preference of companies.

Travel Idea's corporate client management team has the know-how to organize your daily program, always meeting your budget and schedule.

Moreover, having the full knowledge of business travel requirements, where the need for last minute changes is routine, the timetables are strict and expectations for reliable services in every destination are high, Travel Idea can provide the right solution at the right time and at the right price.

Travel Idea is unlike any other travel services company. Putting customer satisfaction as the cornerstone of our philosophy from the very first day, we have created a unique mix of innovative technology, 100% customizable programs and personal services which give added value to every step of the trip. Our goal is to constantly get better and offer even greater savings, improved performance and maximum safety on every trip.

In addition, Travel Idea, loyal to the environmental strategy it set several years ago, operates with ecological awareness, constantly reducing its energy footprint. We participate with passion and enthusiasm in the vision of a cleaner environment for us and the generations to come!

We are proud as we not only exceed the expectations of the industry, but also lead the developments and constantly set new standards.

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Why choose Travel Idea for corporate travel

Customers who trust their corporate trips to Travel Idea enjoy unique benefits:

Personalization. Our dedicated team personalizes its services (for us there are never 2 identical businesses) and offers each client an exclusive travel management program that meets their unique travel goals.

Continuous improvement. At Travel Idea, we are always looking for the best. With sophisticated systems and state-of-the-art technology, we find opportunities every day to reduce costs and mitigate risks. With us, the return on travel investment is always measurable.

24/7 Support. Unlike several other travel management companies, at Travel Idea we support our clients 24/7, either from our offices or from external, local partners. The result is that each and every one of our corporate clients enjoys peace of mind, as they have full coverage anywhere and anytime.

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Providing personalized business travel solutions for each of our corporate clients is our non-negotiable commitment!

Our corporate services

- Booking and issuance of airline tickets with all airlines in the world
- Booking and issuance of ferry tickets with all ferry companies of Greece and Italy
- Booking and issuance of airline tickets with low cost airlines
- Organizing flights for individuals and groups
- Group and individual hotel reservations
- Group or individual registrations for conferences and exhibitions
- Transportation with luxury vehicles to and from the exhibition / conference premises
- Car rental, minivan and limousine (with or without driver)
- VIP services
- Cocktails during the exhibition/conference
- Dinner and entertainment at selected restaurants and venues
- Tours and activities at the travel destination
- Network of local representatives, escorts and guides.

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INCENTIVES

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Incentive travelling for us means….
Team building, Reward and Motivate your top performing employees.

Our 5 steps of Planning and Delivering a successful Incentive within Greek destinations:

1) **Understand and accept our customer's goals that wish to be achieved & Rules/ Rewards.**
2) **Propose the destinations (provide several options)**
3) **Launch the Program**
4) **Deliver the Experience**
5) **Follow up and Review**



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Incentive trip Creative & proposals - based on the clients' brief & needs

- Event Concept 

upon request

- Branding upon request

- Give away, gifts, memorabilia (logo typed etc.) upon request

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BRANDING
COMPANY, PRODUCT, OR BUSINESS NAME
LOGO AND VISUAL IDENTITY
TRADEMARK
PROMISE AND REPUTATION
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Motivational, unique
Team building activities
based on the clients' brief & needs

✓"Awake" team abilities,
teamwork & communication by the Rhythm!
✓"Boost" an event with live music
performed by artists & super bands!
✓"Have fun in a unique way"
& stroll around like a local!

Indicative Team Building Activities for Congresses, seminars or Incentive

➢ The Greek food treasure hunt (duration ~ 2,5 hours)

➢ Cooking lessons at the center of the City (duration ~ 4-5 hours)

➢ Pottery lessons (duration ~ 2,5 hours)

➢ Paint ball (adjustable duration and place)

➢ Scooterise tours: Athen's mystery tour -treasure hunt concept (duration~ 2 hours) &

Athens Food Safari on Electric Trikke (duration ~ 2 hours)









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Rhythm

Team Building







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music
PARTY

Team
Building

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Team Building

FUN



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