

WOLFGANG RIEBE

CREATING MEMORABLE MAGICAL MOMENTS





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BRIEF BIO

Wolfgang began his career as a **magician** on **British television** on BBC & ITV, later traveling around the world as a headline act on **cruise liners** before tackling **expeditions** throughout the Arctic & Antarctic where he performed world-class illusions to thousands of **international** passengers.

In later years he relocated to Cape Town from where he focused on the **EMEA market** combining **strategically planned illusions** with **speaking** in order **to reinforce corporate messaging** throughout Africa, Europe and the Middle East. He completed a **thesis** in Complexity Thinking and its affect on Innovation amongst leadership in multi-national organisations at the York St John university in the UK.

His passion is to share life truths and **connect people through logical thinking and fun**, as can be validated through his You Tube channel (inspiringtheworld) with **over 850 videos**. In 2015 he appeared as a **TEDx** speaker and is currently based in **Frankfurt** where he focuses on the **English Speaking meetings & events market**. He is married with 2 daughters both completing their under & post graduate degrees.





More...

KEYNOTE - MEMORABLE MAGICAL MOMENTS

Besides walking his talk, Wolfgang believes in the **KISS principle** and that life should be magical. He shares a treasure chest of practical knowledge gained through **25 years experience** as a speaker, author, adventurer, businessman and illusionist, giving profoundly emotional and enriching lessons on logical thinking, brain functioning and work-life-balance to inspire your team to rekindle the magic of life.



RE-IGNITE YOUR MAGICAL SPARK THROUGH LOGICAL COMMON SENSE ENCOURAGEMENT

- **Passion & logic** as a driving force - Techniques and skills to help **build awareness**.
- Learn the power of **logical thinking** & how it can **increase productivity**.
- Understand how **our brain interprets** what we see and say.
- Master **strategic communication challenges** and effectively connect with colleagues & customers.
- Focus on **self growth**, **work-life-balance** & **emotional intelligence**.
- Learn how to **think out of the box**. - Messages reinforced with **visual examples & illusions**.

More...

CORPORATE COMEDY MAGICIAN

Don't be fooled by thinking that magic, speaking and laughter do not belong in the business world! Here is something truly unique that has a **proven international track record**! Whether at a gala award evening, convention, product launch, client appreciation party, incentive event, roadshow or golf day... Wolfgang will consistently go out of his way to accommodate your needs, venue and audience. A truly **internationally appealing** show that can be **performed anywhere!**



A unique, witty entertaining theatre of the mind featuring an array of magical effects from thought-provoking mental magic that will **leave you gasping** to entertaining, interactive & humorous deceptions designed to entertain and intrigue you!

More...

MAGICIAN OF CEREMONIES | MAGICAL MODERATOR | SUMMARIZER

Your marketing manager, or George from HR may be witty in the office... even your favorite sports celebrity may be appealing to have at your event, but this does not mean that they have the ability, or experience to keep an entire delegation energized and inspired for a 1 to 2 day conference!



You need someone that can **read an audience**, think on their feet, plus has a **broad knowledge of management and organizational structures** and can take charge of the entire event in a truly unique manner. The magic occurs every time Wolfgang walks onto stage where he successfully mixes information with enter-trainment. He ensures variety and stimulates the delegates minds so that their focus and attention is where you want it to be. Every insert throughout the event relates to the next speaker or theme.

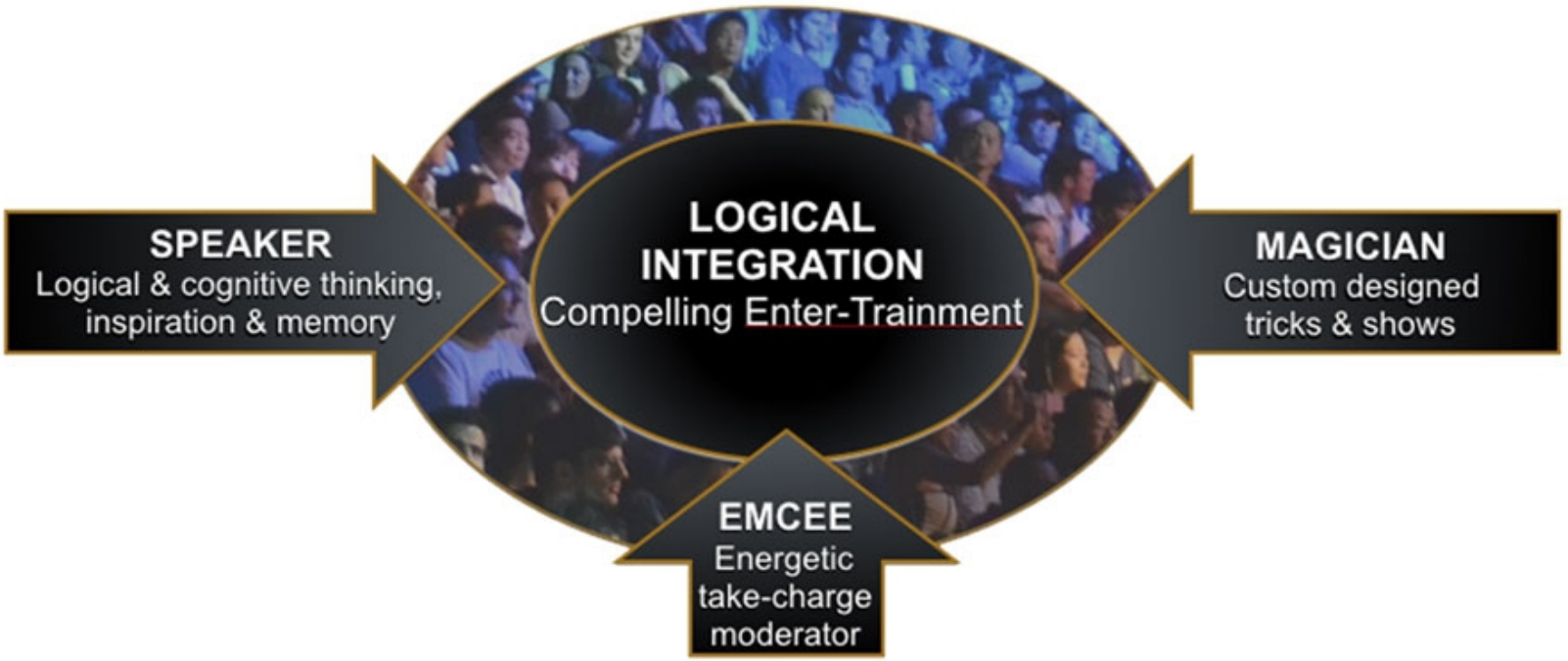
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HOW DOES IT ALL FIT TOGETHER?

Specializing in a **multidisciplinary approach** in communication, Wolfgang maximizes the **effect**, **engagement** and **success** of corporate events, incentives, conferences and roadshows for delegates by mixing magic tricks, speaking & moderation.

Strategic use of **academic studies, logical thinking, emotional intelligence, magical effects, humor, business acumen** and **presentation skills** coupled with an energetic personality, **keeps delegates focused** in an unparalleled magical experience that saves costs as one man wears three hats, i.e. speaker, entertainer & moderator.

The Result = Impact!



AWARDS &

Iconic **25 year +** track record

Performances in over **150+ Countries**

Masters Degree: Innovation & Change

10 Million + YouTube Views

CSP: National Speakers Association USA
Highest speaker award 2012

German Speakers Association: **Million Dollar Speaker Table** 2012 & 2013

National President: Professional Speakers Association of Southern Africa 2010 - 2012

South African **TV Celebrity**

Best Selling and multiple **author**

45 000+ **Online-Students**

Tri-Lingual: English, German & Afrikaans

More...

ACHIEVEMENTS



"Dankie vir n great show, almal het dit baie geniet. Ja sjoe dit was 'n groot sukses." Namaste Corporate Events - Northmec Conference



CONFERENCES, STRAT SESSIONS, INCENTIVES, ROAD SHOWS CONGRESSES, WORKSHOPS, KICK-OFF EVENTS & LAUNCHES GOLF DAYS, AWARD CEREMONIES & GALA DINNERS

GLOBAL CLIENTS

A SMALL SELECTION



"I would like to thank you for an awesome keynote this morning! I have already received thank you's from a number of team members – they really felt the connection/value, but also enjoyed the laughter very much."

Panorama Mediclinic





"It was an honour and a pleasure. All our common efforts will clearly be reaping fruits as it is the beginning of a fruitful collaboration I'm sure."
Barclays Mauritius

Client:
Barclays Bank.

Venue:
Intercontinental - Mauritius.

Previous Events:
Major banks throughout South Africa.

Client Brief: Host entire 2-day national conference with Hollywood theme focusing on **Star Performance, Know Your Client & Quality Customer Service.**

Example Solutions: Presented 'Discover Your Magic' Keynote with tailor-made sections focusing on following your dream, awareness and change. Incorporated examples of the booming tourist industry in Mauritius and how many of these practices can be applied to the banking industry. Additionally developed tricks using money and numbers that further cemented the message, while cleverly engaging with delegates on stage to further reinforce the 'Know Your Client' topic.

BARCLAYS





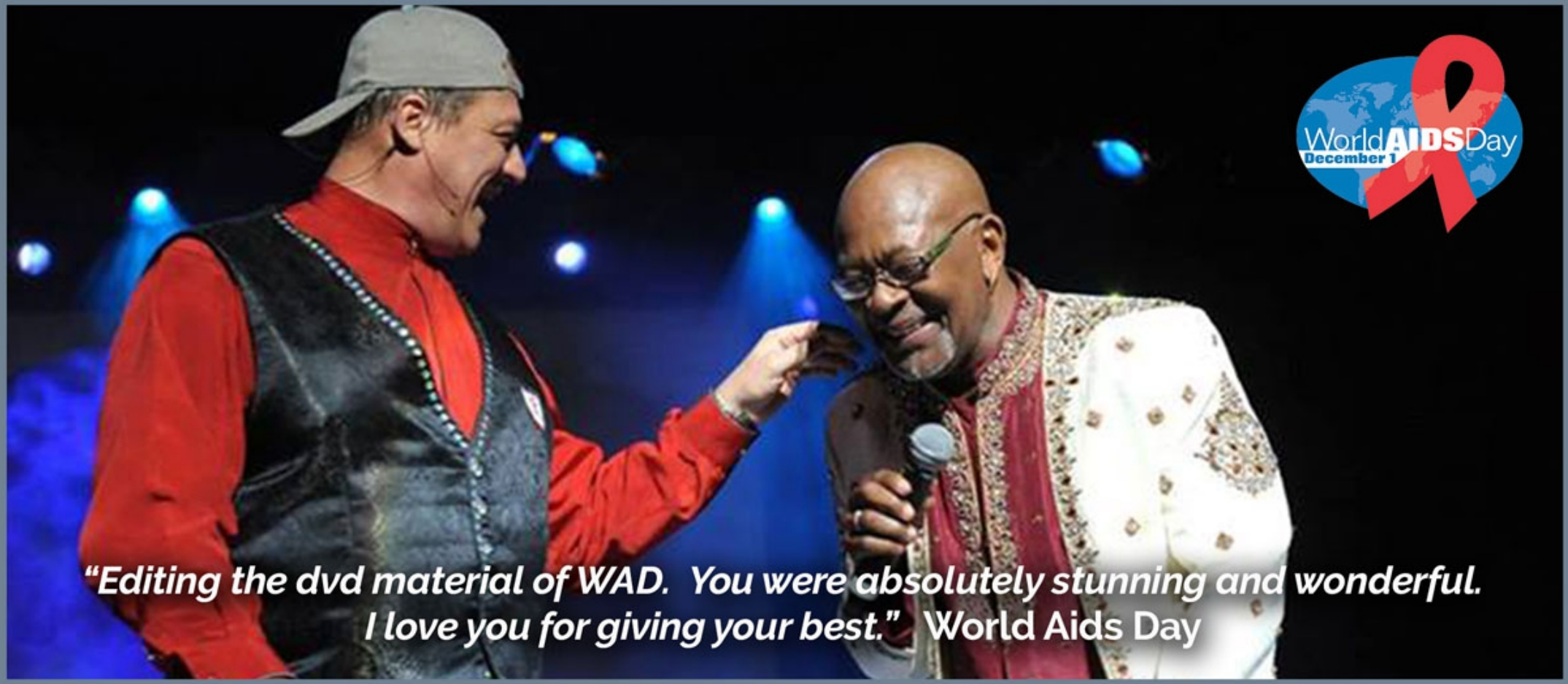
Client:
Coca Cola West Africa.

Venue:
Kigali Conference Centre, Rwanda.

Previous Events:
Mauritius, Swaziland & Kenya.

Client Brief: The 4 African Business units attended the event. The addition of new beverages such as tea, water, fruit juices and energy drinks coupled with a new strategy focusing on **Tomorrow Today** and **Trust Between Business Units** needed to be clarified and reinforced.

Example Solutions: Correctly predicted the outcome of random questions relating to new product orders and hence reinforced the 'tomorrow today' theme. Additionally challenged a delegate to hold a cup of water on his head and turn it over. His eventual trust in me (lots of humor here) resulted in the water vanishing and remaining dry - thus bolstering the trust theme. The need for equal responsibility for the marketing of this new coke brand was cemented through using different lengths of rope that inexplicably became equal lengths, thus cementing the need of equal effort from all business units.



Client:
Africa Centre for HIV & AIDS Management, Stellenbosch University.

Venue:
Artscape Opera House, CTICC Conference Centre.

Previous Events:
1 December Concert for 5 years.

Client Brief: Host full concert as Master of Ceremonies and include tricks reinforcing AIDS awareness.

Example Solutions: Subtle sound bites and messaging included during tricks on not taking risks, being aware, respect, safe sex and believing in yourself.
Sample Videos: ***Magic & Motivation:*** Click here.
You Can Achieve Anything in Life: Click here.

Client:
Clicks (Retail & Pharmaceutical),
Servier Laboratories (Pharmaceutical).

Venue:
Emperors Palace.

Previous Events:
Durban ICC.

Client brief: Motivational sessions at national conference focusing on customer service with entire event theme '**Work Your Magic**' tailored around my presentations. Client wanted to try a unique new approach to connecting with pharmacists nationally. Contracted at further conferences by Servier Laboratories to present lectures reinforcing product benefits and applications to pharmacists in order to win over market share and have chemists recommend their products over those of competitors due to the 'memorable magical' angle of the presentation.

Example Solutions: Inspirational sessions throughout focusing on client communication and interaction. Use of custom-designed visual tricks to reinforce benefits of specific tablets, including highlighting the change from Diaglucide 30mg tablets to the new scored 60mg tablets and educating pharmacists on new benefits.



"Thank you for all that you did "WORKING YOUR MAGIC" in making this conference such a success! Thanks very much once again for making yourself available and for doing such an awesome job as always."
Servier at Clicks Conference

Client:
Nokia EMEA.

Venue:
World-wide.



Previous Events:
Prague, Sun City, Cape Town, Madrid, Budapest.

Client Brief: Host **EMEA conferences** as Speaker, Illusionist and Emcee. **Keep delegates focused** during **business sessions** and be part of all formal and informal activities, including team-building events. Always customising presentations across varying themes over a **5-year** period.

Example Solutions: Incorporate technology of new phones with interactive tricks that not only fooled the delegates, but also highlighted new and specific features of phones. Keynotes focused on organisational culture, teamwork and effective communication between delegates from Europe, Middle East & Africa. Become integral part of conference team - networked, socialised and 'connected' with all delegates in order to become the preferred trusted events host for all international conferences.





"Many, many positives coming in. Thanks so much for your help and involvement once more. It was brilliant. We'll be in touch for the next one."
Nokia

Client: Sanlam (Financial Services).

Venue:
South Africa & Namibia.

Previous Events:
Conferences & University Lectures over 15 year period.

Client Brief: Motivational sessions at various internal events for Financial Advisors & Brokers, client engagement events, awards evenings and training sessions. Focus on brand building, client engagement, self belief, staff training & recognition, change & building your business.
In later years inclusion as official representative for Sanlam at Financial Literacy lectures for final year & post graduate students nationally, to position Sanlam as the preferred financial institution for the future professional market. **Financial planning for millennials and grasping the importance of future planning** needed to be effectively and energetically communicated so that Sanlam becomes the No. 1 choice for future professionals.

Example Solutions: Created **e-course for millennials** as a result of a recent road show.



"A huuuuuge Thank You for all your sessions. We value you so much. Will be in touch soonest for more!"
Sanlam

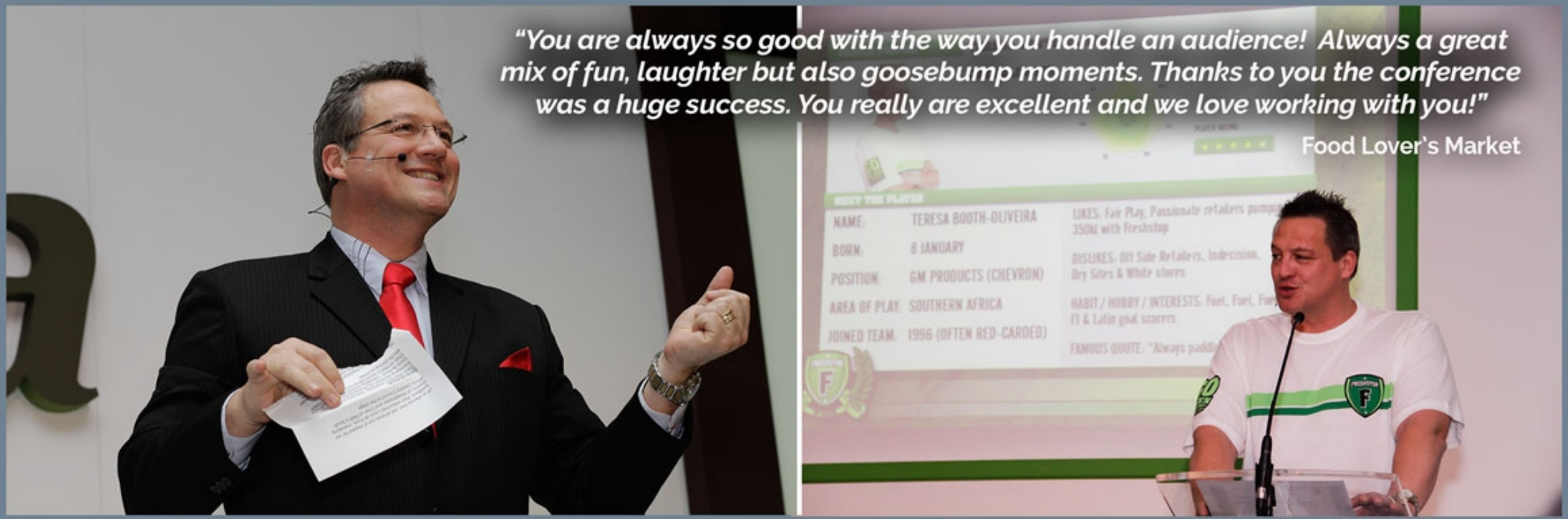
Client:
SPAR Group, PMA Fresh Summit, Food Lovers Market (Retail).

Venue:
Cape Town.

Previous Events:
Numerous National Conferences, Dealer Days and Franchise Meetings.

Client Brief: Motivational sessions at various events with a focus on change, strategic planning for the future, **keeping abreast of the competition**, staff incentives and inspiration.
Required to be **innovative and lively** 'Link Man' and Emcee during Business Sessions and reinforce messages between industry speakers.

Example Solutions: High turnover and stress industry that requires tips and pointers on practical, sustainable and achievable goals within the franchise model. Use of humour, tricks, inspirational stories, on stage strategic interaction and cognitive communication techniques to capture attention and reinforce franchise messaging for all franchisees during **1 - 3 day events**.



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www.wolfgangriebe.com

bookings@wolfgangriebe.com

+49 163 6399 395

PROMO VIDEO (58 sec)

Click on Title

KEYNOTE SPEAKER

CORPORATE MAGICIAN