ULLA
EVENT AGENCY

Ulla Event Agency

ULLATRAVEL

Ulla Travel DMC

We create more than just events or tours!
We create emotions!

SEASON 2025
IBTM | BARCELONA

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Our company



2 departments: Ulla Travel DMC , Ulla Event Agency

Experience in organizing events for up to 1,100 participants

Over 10 years in the MICE and travel industries

A network of over 400 verified partners across 12 countries

Global clients: we have successfully worked with National Geographic, Bayer, FC Porto, etc.

Main destinations: Poland, The Baltic States, Cyprus, etc.

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Travel department

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Excursions & Tours

- Weekend tours
- Multi-day tours (around Poland from 4 up to 14 days)
- Combined tours (with the Baltic States, Czech Republic, Scandinavia)
- Guaranteed tours (Poland, The Baltic Staes, Christmas programs)
- Thematic tours (Jewish history, Chopin heritage, etc.)

Destinations

- Poland
- Combinations with the Baltic States, Czech Republic, Scandinavia

Extra services

- Meals
- Transportation
- Accommodation
- Guides, etc.

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MICE department

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Business Tourism

- VIP services
- Premium transfers
- Tailored accommodation, etc.

Conference & Seminar

- Comprehensive planning
- Venue selection
- Logistical, technic support, etc.

Incentive Trips

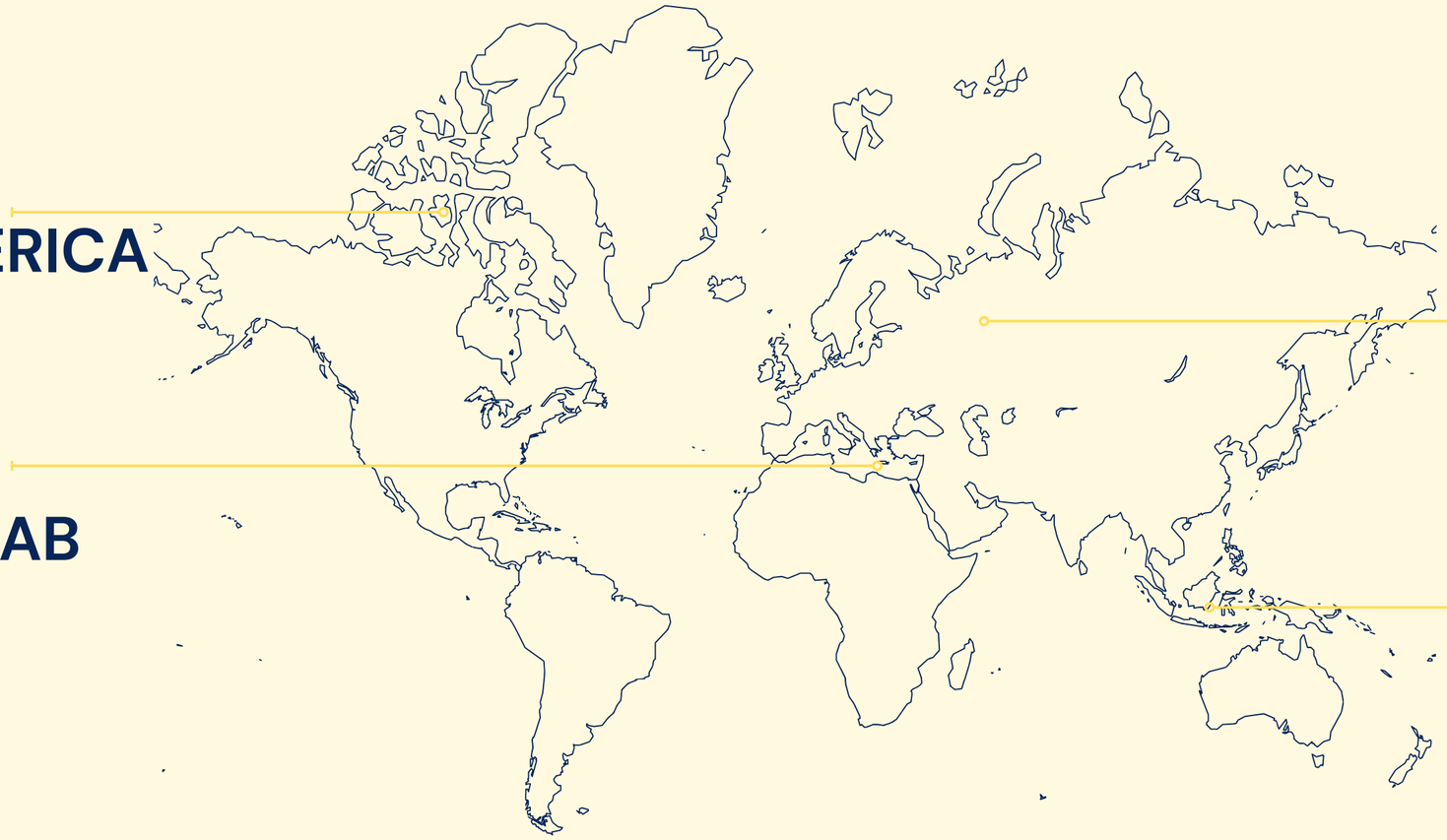
- Customized trips to reward and motivate employees
- Incentive programs for clients
- Inbound, outgoing trips

Event Management

- Planning and organizing corporate events and gala dinners
- Main destinations: Poland, The Baltic States, Cyprus, UAE, etc.

Our clients

22%
USA,
LATIN AMERICA



53%
EUROPE

6%
UNITED ARAB
EMIRATES

19%
ASIA

The Baltic States

Main destinations





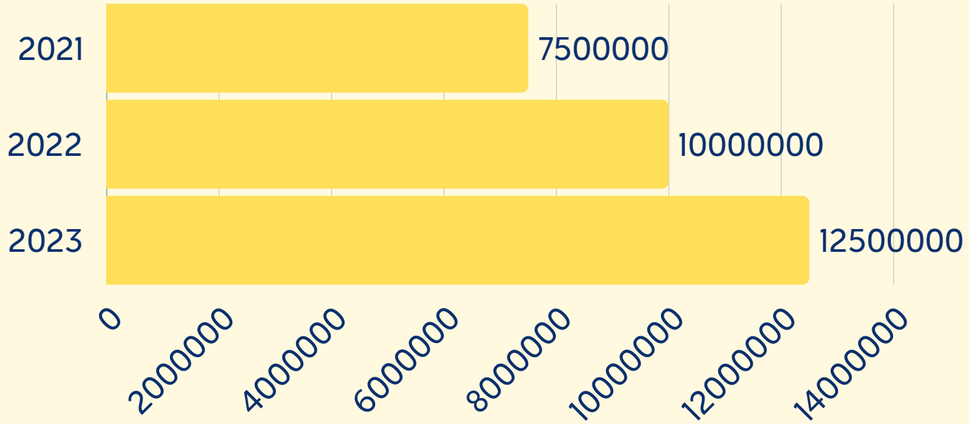




Basic info

- 3 Countries with Modern Infrastructure
- 3 Capitals: Lithuania — Vilnius, Latvia — Riga, Estonia — Tallinn
- Distance between capitals — 3-4 hours by car
- 6 airports, with a major aviation hub and airBaltic base in Riga

The number of tourists



Travel facilities

- More than 10 UNESCO World Heritage Sites
- The Baltic Sea with unique venues
- Short distances - the possibility to visit 3 countries
- Combination with neighboring countries (Poland, Scandinavia)

MICE facilities

- More than 1,000 venues and hotels, from global chains to boutique options
- Tallinn ("Silicon Valley of Europe") - hub for international tech companies

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Cyprus

Main destinations



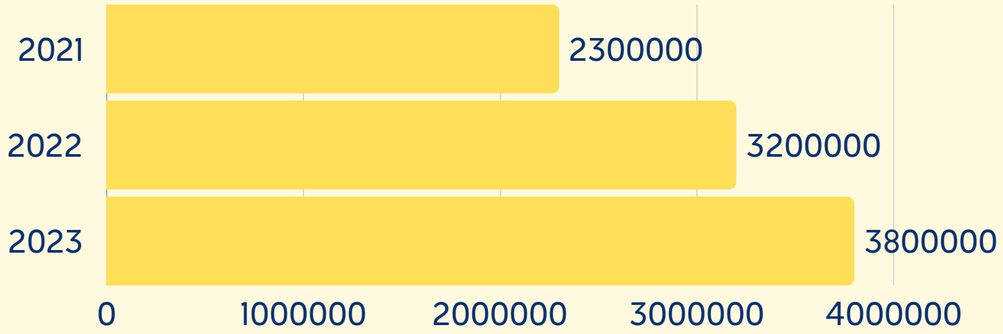




Basic info

- Capital - Nicosia
- 2 international airports: direct flights from all European countries
- The third-largest island in the Mediterranean Sea, after Sicily and Sardinia

The number of tourists



MICE facilities

- Over 800 hotels and venues available for conferences, meetings, and events
- Climate - over 300 days of sunshine per year
- 3 UNESCO World Heritage Sites
- Cyprus: recognized as one of the IT centres in Europe

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Poland

Main destinations



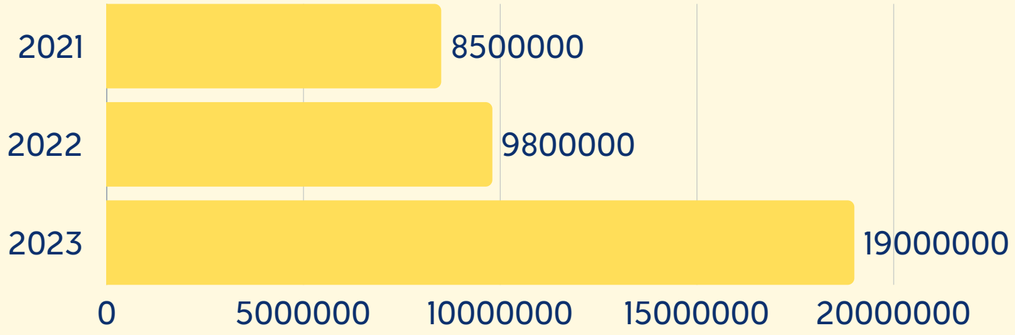




Basic info

- Capital - Warsaw
- 7 international airports
- Central location with direct flights to key business hubs: Europe, UAE, India, Qatar, Turkey, USA, Canada, China, Israel, Japan

The number of tourists



Travel facilities

- 16 UNESCO World Heritage Sites
- Diverse attractions: mountains and the Baltic Sea, offering unique events in both settings
- Combination with neighboring countries (Czech Republic, Baltic States, Germany, Scandinavia)

MICE facilities

- More than 2,500 venues and hotels, from global chains to boutique options
- In 2024, Warsaw ranked first in Central and Eastern Europe for foreign investment, with 6,000 to 13,000 new companies

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Tours & Itineraries



Historical itineraries

Castles and palaces included in UNESCO World Heritage Sites, Jewish sites, etc.



Cultural itineraries

Chopin heritage, museums, The Grand Theatre of opera and ballet, international music festivals, etc.



Traditional itineraries

Farmsteads, experience folklore, participate in workshops (pottery, traditional cooking), etc.



Eco itineraries

Morskie Oko, the Tatra Mountains, Mazury Lakes, and Białowieża Forest - UNESCO sites, etc.



Industrial itineraries

Brewery tours, chocolate factories, automotive plants, etc.



Christmas itineraries

The best Christmas markets in Europe, winter activities, skiing resorts, thermal baths, etc.

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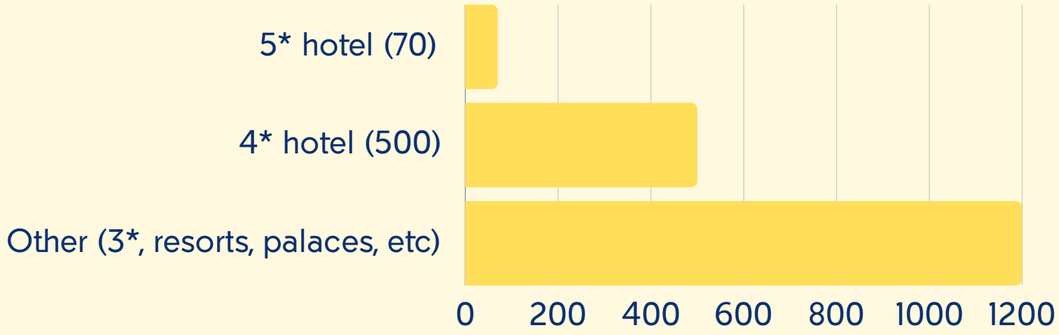
Accommodation











International chains hotels

- 30 major hotel chains
- Warsaw, Krakow, Gdansk, Wroclaw, Poznan, Zakopane
- Capacity - up to 310 rooms (650 guests)
- Conference facilities - up to 2,000 guests

Country hotels and resorts

- More than 300 hotels/ resorts
- The Tatra Mountains and Zakopane, The Baltic Coast, Masuria, The Carpathians
- Thermal baths, amazing nature, activities and venues for MICE

Historical accommodation

- 50 castles and palaces - capacity up to 400 guests
- 100 tradition farmsteads- capacity up to 200 guests
- Unique venues for conferences and events

Additional services

**Direct contracts with over 200 verified professional contractors*



RESTAURANTS & CATERING

A wide choice of restaurants offering diverse cuisines:

- European, traditional, Asian, kosher, etc.



TRANSPORTATION

Diverse transportation options:

- luxury cars, buses
- tickets (avia/bus)



GUIDES & INTERPRETERS

- Experienced guides and interpreters
- Available in 15+ languages
- Expertise in conferences and seminars

Venues

















Chains hotels

Capacity up to 2,000 attendees, modern conference facilities

Event venues

Diverse spaces (ex: a 50th-floor venue in Warsaw), capacity up to 15,000 guests

Country estates

Traditional farmsteads and complex, wellness resorts for corporate retreats

Castles and palaces

Historic venues ideal for exclusive events and gala dinners

Incentive ideas #1



01 Cultural incentive ideas

- Private candlelit Chopin concert in a historic palace hall
- Folklore dinner with traditional dances
- Knightly tournament in a medieval castle
- Night cruise on the river with dinner and panoramic views of the city



02 Educational activities

- Lecture by a sommelier + degustation
- Tour of Poland's main theater with a masterclass from a leading actor
- Lecture by a perfumer + creating your own perfume
- Educational quests and quizzes



03 Culinary workshop

- Culinary masterclass on preparing traditional dishes
- Chocolate-making workshop at a factory
- Tasting of local craft breweries
- Tasting at Polish Vodka Museum

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Incentive ideas #2




04 Thematic Excursions

- Visit to the salt mines in Wieliczka
- Organization of retro car rallies
- Hot air balloon flights
- Sailing on yachts




05 Active Incentive Ideas

- Hiking and mountain trekking
- Sky resorts (ski workshops, thermal baths)
- ATV safaris to explore the wilderness
- Winter snowmobiling tours in the Carpathians




06 Adventure ideas

- Kayaking trips
- Dog sledding in Zakopane with huskies
- Truffle hunting with local experts in the forests of the Podkarpacie region
- Night photography expedition in Białowieża Forest to capture wildlife

Thank you!

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