sicilydmc

co-experience destination management

brand of sicilying

with +12y experience, we are a
Destination Management Company
with the mission of bringing
the world to Sicily!





Why incentive?

“Great Resignations“ increased of 40% after Covid-19, it was noticed that Incentive travels reduce this phenomenon!

1

-93% of physical, social and psychological discomfort

2

Is motivational and rewarding

3

Raise sense of belonging to the company

4

Broaden cultural horizons and acquire new skills

5

Stray from working routine

WHY SICILY?


WEATHER IS ALWAYS WARM!
ACTIVE VOLCANO, WONDERFUL BEACHES, NATURAL RESERVES
10 UNESCO SITES
AMAZING GASTRONOMIC TRADITIONS
WIDE CULTURAL HERITAGE AND ARCHEOLOGICAL SITES


Paris
3h
London
3h
Warsaw
3h
New York
8h
Istanbul
3h
At the center of Mediterranean Sea
MAIN AIRPORTS
Catania, Palermo, Comiso, Trapani
Rio
7h
Cape Town
6h
Dubai
4h
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What we can do

*We believe that travel is not a product, but an **experience** to be shared*

*We are travel designers with a **passion for impact:** we want everything you do with us to produce **positive effects** on the world and on your partners and collaborators.*

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Co-Experiences



Enhance Collaboration
Explore new experience
Develop Co-operation

Team Building



Improving creativity
Enhance Leadership & Team
Stray from working routine

Incentive



Explore new destinations
Reward
Relaxed experience

Unique Locations



Breathtaking sites
Immersive places
Historical Buildings

Meeting, Special Events & Exhibitions/Show



Professional Congress
Thematic Parties
Foreign Weddings

Co-Experiences

We love to focus on added value.

"Co-experience" underline and brings together the soul of the experience with the protagonism of customers in making possible "collaboration" or "cooperation"

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co-experience destination management

Gastronomic Treasure Hunt

2.5 h | 150 | 2 / 4 | 1769



Charity food collection

3 h | 200 | 2 / 4 | 1853





Dragon boat

2 h | 200 | 3 / 4 | 1423



Bodyrafting & BBQ

4 h | 100 | 3 / 4 | 1611

Interspectional trekking

5 h | 40 | 4 / 4 | 1973



Mamme del borgo Cooking class

4 h | 100 | 1 / 4 | 1633



Team Building

Let's create together the event your company needs.

Starting from your ideas and needs, we look for the right key to organizing a truly engaging corporate event for your employees.

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Orienteering

2 h | 200 | 3 / 4 | 1894



Sustainability green challenge

3 h | 100 | 3 / 4 | 1940





Beach Olympics

2 h | 200 | 2 / 4 | 1300



Coktails

2 h | 200 | 1 / 4 | 1100

Build a Kart

2 h | 200 | 3 / 4 | 1523



Ciak!

3 h | 200 | 2 / 4 | 1732



Incentive

Expect, explore, experience means for us to create an emotional journey for any client who is planning the incentive for his company.
We like to brings them back an unforgettable experience and charming memory of its incentives.

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Helicopter flight

1 h | 40 | 3 / 4 | 2000



Sailing tour

3 h | 100 | 2 / 4 | 1678





Wine tasting

2 h | 200 | 1 / 4 | 1103



ATV tour on Mt. Etna

1/4 h | 160 | 3 / 4 | 1987

Jeep tour

4 h | 140 | 2 / 4 | 1533



Yoga sessions

2 h | 50 | 2 / 4 | 1322



Meeting, Special Events & Exhibitions/Show

Trust us to organize your next event. We are ready to give you all our expertise and professionalism to support your wedding, conference event, congress, gala dinner and much more.

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Special foreigners Wedding



Private dinner into Barroque palace





Congress in ancient chimneis center



Meeting & Congress at Sicilia Fiera

Sicilian Festival



Great Gatsby Party



Unique Location

Thanks to our selection of unique and spectacular locations, we are ready to offer your perfect event

Leaving all participants a mesmerizing and unforgettable memory of Sicily!

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Benedectine Monastry

500

1947



Wine resort

200

1665





Taormina Greek Theatre

4.500

2000



Opera House

1.000

1930

Private Villa in Alcantara river

200

1875



Radicepura Gardens

850

1765



WE STAND BY


Canon


amazon


VALENTINO


SORBONNE
UNIVERSITÉ


Levi's


LEROY MERLIN


DECATHLON


enel


PT
Posteitaliane


3SUN


CWT


WÜRTH


Schindler


Save the Children

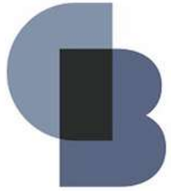

ECR
GROUP


EIAF
ESCUELA IBEROAMERICANA
DE ARTE FLORAL
DESDE 1991


CONSIGLIO
NAZIONALE
INGEGNERI


VISTRA


SMACE
Smart Work in a Smart




ABC
FARMACEUTIC
1925




EIM
Ecole Internationale Montgomery


CertiNergia


ROXAL
GROUP


casa di cura
GIBIINO


beach
soccer


davines


EOLIE
MUSIC
FEST


Promega


CONFCOMMERCIO
IMPRESE PER L'ITALIA


SEABLE




VISTRA
Better Health, Better Life

WE ARE SICILYING



Carmelo

CEO & Experience Specialist



Serena C.

Sales Manager



Federica

Affiliation Specialist



Giacomo

Co-owner



Delfina

PR & Marketing Specialist



Alessandra

Tour Leader



Serena M.

Sales Specialist

Co-experience

GASTRONOMIC TREASURE HUNT



from 10 to 200

2 - 3 h

Once divided into teams, participants will be given a map of the city and a list of gastronomic tests that they will have to pass to solve a mysterious clue.

At the end of the activities and having completed all challenges, each team will collect all the clues and provide the winning solution to the staff.

Takeaways for all participants

Guests will discover culinary & historic traditions of the city

Participants will collaborate to solve the clues of the games and discover the city

Ingredients

- **Participation**
- **Passion for food**
- **Emotional intelligence**
- **Orientation**

Values

- **Engagement**
- **Development of a common vision**
- **Emotional intelligence**
- **Sense of belonging**

Co-experience

HOT AIR BALOON



from 5
to 120

2 h

From the sky you will enjoy unforgettable views, not easy to describe and above all from a totally new perspective: a balloon for your exclusive use! A unique air Sicily experience!
Floating on air is not just a unique experience beyond words, but even a way to move away from daily stress and to dedicate unforgettable moments.
Flying low and silently over woods, villages and lakes is something magic. The hot air balloon floats on air et moves pushed gently by the winds. The pilot may only try to change direction, varying the altitude.

Takeaways for all participants

Discover sicilian coast and surrounding nature by an unsual point of view.

Ingredients

- Union of teams
- Coordination
- Respect and esteem
- Common strategy
- Rhythm

Values

- Amazing experience
- Relax
- Sense of connection with differents kind of nature



Co-experience

CHARITY FOOD COLLECTION

from 10 to 200

3 h

Run through the corridors of the supermarket, collect as much food as you can and donate!

This team building will give you the chance to work with your team with a common goal for everyone: help someone that will needs more our help!

Takeaways for all participants

Guest will have fun into a challange to charity to help others

Guest will learn to save time and be quicker than other to reach a greater common goal

Ingredients

- Aim to help others
- Build a strategy
- Working team
- Reach common goals

Values

- Sympathy and support
- Feeling connected to other community
- Love of neighbor
- Sense of belonging

Co-experience

DRAGON BOAT



from 30 to 200

2 h

Rowing all togheter, follow the same rhythm, give as much as you can. Work all togehter to get the finish quicker than other team!

The individual does not exist, victory
it is achieved with cooperation, cohesion
and the pursuit of a common goal.

Takeaways for all participants

Participants will work together and row quickly in order to get to common final goal.

Discover sicilian coast and surrounding nature.

Ingredients

- Union of teams
- Coordination
- Respect and esteem
- Common strategy
- Rhythm

Values

- Perseverance and constancy
- Cooperation
- Sense of belonging
- Team work



Co-experience

BODY RAFTING & BBQ

from 10 to 100

4 h

Walking up & down from the bed of the river to the valley. Along the track you will explore rock faces of volcanic origins.

The itinerary is among passages both into water and on earth. After this refreshing experience, you will relax and restore with a full BBQ that you will prepare with your team!

Takeaways for all participants

Participants will discover one of the most amazing natural canyon.

Swim, jump and walk into water of the river Alcanatra.

Ingredients

- Love for nature
- Jump & swim into water
- Passion for BBQ
- Walking for 2,5 km

Values

- Harmony with nature
- Engagement
- Development of a common vision
- Sense of belonging



Co-experience

INTERSPECTIONAL TREKKING

from 10 to 40

5 h

Take your time, relax and follow an expert coach that with a trekking into the lunar landscape of Volcano, will explore your insights and let you immerse into a new natural environment.

At the end of this experience you bring at home a new version of self with new awarness.

Takeaways for all participants

Participants will discover new perspective and will trek into the highest volcano still active in Europe.

They will broaden their personal and team horizons.

Ingredients

- **Emotional feelings**
- **Love for trekking**
- **Desire to broaden personal limit**
- **Breathtaking landscapes**

Values

- **Strenght**
- **Feeling connected to your own self and nature**
- **Exploring new landscape**
- **Sense of belonging**



Co-experience

COOKING WITH MAMME DEL BORGO

from 10 to 100

4 h

Be welcomed by the ladies of the village and cook typical dishes with them, using only local and seasonal raw materials.

Meal is served in the courtyard of the house. Guests will be able to visit the village: a typical and characteristic place, where they can get to know local people.

Takeaways for all participants

Guests will discover local food & traditions.

Will broaden their cultural knwoledge with a new small and local reality

Ingredients

- Discover culinary traditions
- Engagement
- Test your cooking skills
- Team work

Values

- Sense of belonging
- Local traditions
- Cooperation with local people
- History and local folklore



Team building

ORIENTEERING

from 10 to 200

2 h

Orienteering is a sport discipline in which the participants, divided into teams, have to navigate themselves in order to reach a defined final destination.

You can choose to navigate a place by GPS or classical maps to discover all the points and clues.

Takeaways for all participants

Participants will be immerse in nature and collaborate to solve the clues of the games and discover the volcano.

They will work together and coopreate to reach the final goal as a team.

Ingredients

- Coperation
- Respect and esteem
- Common strategy
- Love for walk and discover

Values

- Stimulate sense of orientation
- Teamwork
- Collaboration
- Feeling connected to your own self and nature



Team building

SUSTAINABILTY CHALLENGE

from 10 to 100

3 h

What's better than feeling united and effective in a company? Really being one, doing something beautiful and useful for the environment and for society.

This team building bring you into contact with nature and with some of the most virtuous social realities throughout Sicily.

Takeaways for all participants

Develop of sense of sustainability and green actions.

Working on a common goal making something good for the environment.

Ingredients

- Love for nature
- Knowledge for climate crisis
- Sustainability challenge
- Common goal

Values

- Partecipation
- Social engagement
- Respect for nature
- Cooperation

Team building

BEACH OLYMPICS



Beach Olympics is an exciting game which involves creating a number of competitive teams that compete in a series of fun sports games.

The objective: winning the Olympics counting on your forces, common strategies and a good coordination and leadership!

Takeaways for all participants

Participant will gain more confidence in themselves and will reduce stress.

They will focus on the designed sporting games to reach the same final goal.

Ingredients

- Competitive spirits
- Formative team building
- Team work
- Fun and cooperation by the sea

Values

- Strenght
- Challenge yourself
- sviluppo di una visione comune
- Exploring new landscape



Team building

COKTAILS

from 30 to 200

2 h

The participants will learn about Mixology and use their own knowledge and competences in order to reproduce some well-known cocktails.

At the end, the participants will design and present a new and innovative cocktail based on the ingredients and the theme they will be given.

Takeaways for all participants

Participants will work on their creativity and taste to create new cocktails.

They will enjoy and cooperate together creating special cocktails.

Ingredients

- Team work
- Special recipes
- Challenge yourself
- Engagement

Values

- Creative challenge
- Stimulate creativity
- Ability to handle the unexpected
- Challenge your organizational skills

Team building

BBQ CHALLENGE:



This funny team building activity will lead all participants to compete in a engaging and tasty culinary bbq challenge!
Divided in teams, each team will have its on barbecue grill and all of the ingredients and seasonings.
The challenge? Prepare a complete meal, that will need to include the main course, a salad, dips and drinks.
The challenge will be enriched by some special competitions that will lead the team to win over new utensils or ingredients.

Takeaways for all participants

Participants will work on their ability to grill and taste to create their own meal.

They will enjoy and cooperate together creating special menus.

Ingredients

- Team work
- Special recipes
- Challenge yourself
- Engagement

Values

- Creative challenge
- Stimulate creativity
- Ability to handle the unexpected
- Challenge your organizational skills

Team building

BUILD A KART



from 10 to 200

2 h

Participants will be divided up into small groups and then given various recycled materials they will built their own Kart.

And then it's time to exchange ideas, plan and work together to build a kart, and then compete with the other teams on an ad-hoc race circuit!l

Takeaways for all participants

Participants will test team work, communication skills and leadership.

Working on a common goal usuing recyling materials.

Ingredients

- Leadership ability
- Communication skills
- Strategy
- Time-management

Values

- Develop new skills
- Engagement
- Team work
- Creative challenge

Team building

CIAK SI GIRA



from 10 to 200

3 h

With the help of filmmakers and cameramen, after a brief introduction to the art of cinematography, participants will be divided into teams.

it's time for the participants, divided into teams, to become the cast and crew of their very own short film.

Takeaways for all participants

Participants will challenge themselves by testing their skills as actors and writer.

This is a fun way to work together.

Ingredients

- Competitive spirits
- Formative team building
- Team work
- Sense of belonging

Values

- Engaging team building
- Creativity challenge
- Cooperation
- Exploring new areas

Incentive

HELICOPTER FLIGHT



from 10 to 40

1 h

Are you ready to enjoy highaltitude, breathtaking views? Taking a helicopter ride is one of the most thrilling ways to discover Etna, with its many views, slopes.

Just imagine flying over Mount Etna, Taormina with its Greek Theatre, and the stunning blue sea below.

Takeaways for all participants

Participants will partecipate in an exclusive tour with unique landscapes and unforgettable views.

They will thrill the experience of g ìflight and different point of views.

Ingredients

- Amazing views
- Breathtaking experience
- Exclusive tour
- An experience for few

Values

- Unique experience
- Unforgettable memories
- Feeling of freedom
- Admire nature from above



Incentive

SAILING TOUR

from 10 to 100

3 h

This sailing tour is the perfect venue for all sorts of events: exclusive events in a natural and unique ambience along the enchanting coastline of Sicily.

Sicilian cuisine enriched with local seafood and a wide selection of wines will cater to even the most demanding gourmet.

Takeaways for all participants

Participants will enjoy a relaxing atmosphere sailing along mediterranean waters, music, food and fun.

They will taste an high level sicilian products.

Ingredients

- Relaxing experience
- Colors and landscapes from a unique perspective
- The wonderful waters of the Sicilian coast
- Special memories

Values

- Sharing special moments
- Relax by the sea
- Harmony with nature
- Swim in crystal blue water



Incentive

WINE TASTING

from 10 to 200

2 h

The wine tasting is an unique opportunity to try some of our Sicily's rarest wines. Visiting the Sicilian vineyards you will discover local taste and traditions.

You can choose different location, surrounded by tvulcano or near the main baroque cities or enjoy the sunset of Eolian Island.

Takeaways for all participants

Guests will taste ancient wine traditions and traditional sicilian falvours.

Participants will discover breathtaking views and enjoy relaxing atmospheres.

Ingredients

- Discover local tasting
- Sharing special moments
- Emotional feelings
- Sense of belonging

Values

- Unique and exclusive location
- Sensorial experience
- Stimulates all sense
- Unforgattable memories



Incentive

QUAD TOUR

from 10 to 160

1- 4 h

You can choose many different itineraries on board of your ATV: Etna and Alcantara valley or Agrigento, Segesta, Cefalù, Madonie and other amazing places for an incredible adrenaline adventure.

You will be free of driving your ATV alone or with a friend.

Takeaways for all participants

Participants will reduce stress immersed into nature.

They will thrill the experience of an off road adventure.

Ingredients

- **Breathtaking natural scenery**
- **Adrenaline off-road**
- **Unforgettable experience**
- **Incredible lava landscapes**

Values

- **Exciting adventure**
- **Love for nature**
- **Desire to broaden personal limit**
- **Step out of your comfort zone**



Incentive

ETNA JEEP TOUR

from 10 to 140

4 h

You will take part in a thrilling jeep tour on Etna with a trek along one of the paths of the highest active volcano in Europe. You will reach one of the most ancient sides of the volcano.

You will get to Bove Valley where you will enjoy some of the most breathtaking scenery of Sicily.

Takeaways for all participants

Participants will reduce stress immersed into lunar landscape and lava caves.

They will thrill the experience of an off road adventure.

Ingredients

- **Adventurous jeep itinerary**
- **Lunar landscapes of Mount Etna**
- **Exciting moments**
- **Amazing landscapes**

Values

- **Sharing memories**
- **Love for nature**
- **Desire to broaden personal limit**
- **Pure adrenaline**



Incentive

YOGA SESSION

from 10 to 50

2 h

Yoga and meditation lover? Some say there is nothing better than combining a relaxing day surrounded by nature!

You will be surrounded by incredible natural location like beaches, wineyards, woods that will help you to totally immerse in a couple of hours of meditation.

Takeaways for all participants

Participants will discover new perspective and will explore new relaxing location.

They will be connected with the palces by meditation

Ingredients

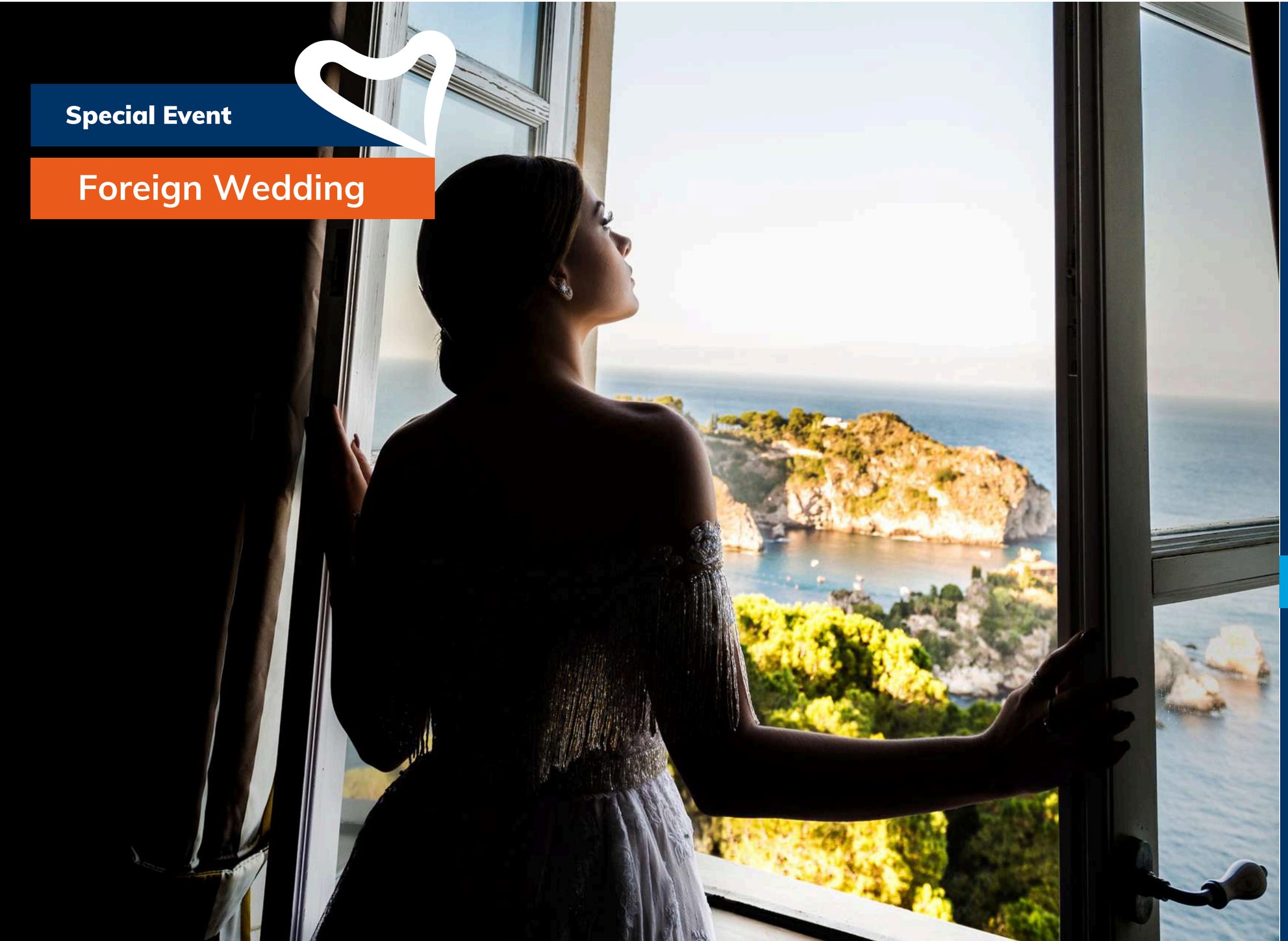
- Relaxing moments
- Controlling body and mind
- Sharing special moments
- Promoting strength

Values

- Stages of deep relaxation and concentration
- Introspective experience
- Manage your breathing
- Harmony with nature and body

Special Event

Foreign Wedding

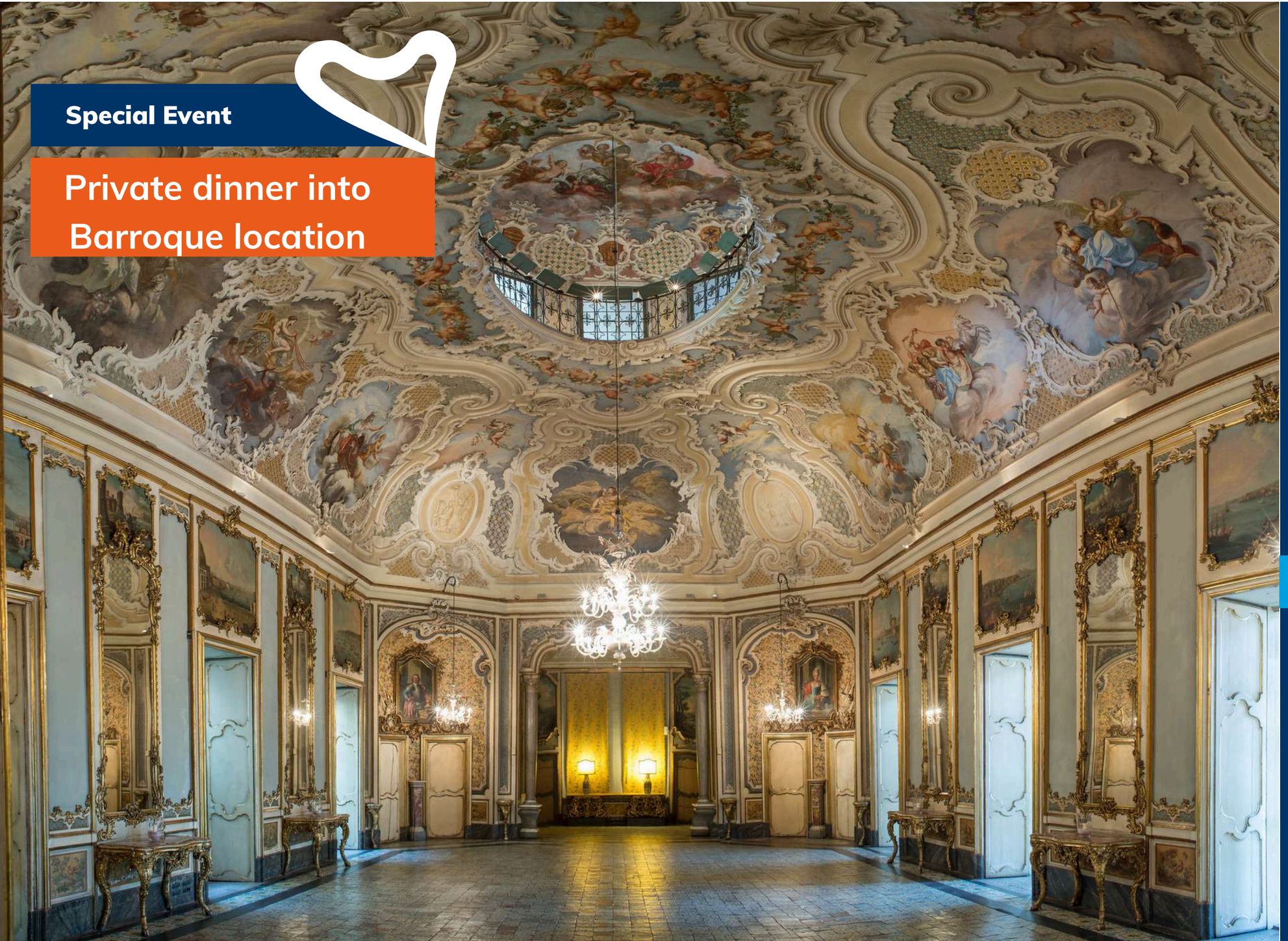


Transform your wedding into a luxury journey!
Sicily is the best framework for your special day.

High quality traditional food, warm weather, music and much more will leave to your guests the best memory they will ever had of a wedding.

Ingredients

- Magic sicilian framework
- Starred michelin chef catering
- Music and traditions



Special Event

Private dinner into Barroque location

Surronded by an ancient barroque atmophere, taste our sicilian flavour provided by our best chefs.

Organize your private dinner into the salons of this amazing palaca and you will leave to your guests an unforgettable memory of their gala dinner.

Ingredients

- Barroque sicilian style
- Starred michelin chef catering
- Elegant atmosphere

Congress

Ancient industry complex



Imagine to organize your next congress into a very unsual location: ancient ‘800 chimeis surronded by the lavic coast and the mediterranean sea and a breathtaking view on Mount Etna.

With its meeting rooms, congress areas and relax zone, the perfect congress is ready for you!

Ingredients

- Industrial Architecture
- 8 meeting rooms
- more than 3.500 pax
- 46.000 mq
- City center

Congress

SiciliaFiera



This space has been recently realized into Catania area as the most modern and structred congress and event area.

With many mq at your disposal and each service you can desider we can support you in organizing your next event here.

Ingredients

- 350.000 mq
- Close to the city center
- 5 main gates

Party & Theme

Sicilian Festival



Transform your dinner or lunch into an Sicilian street party!

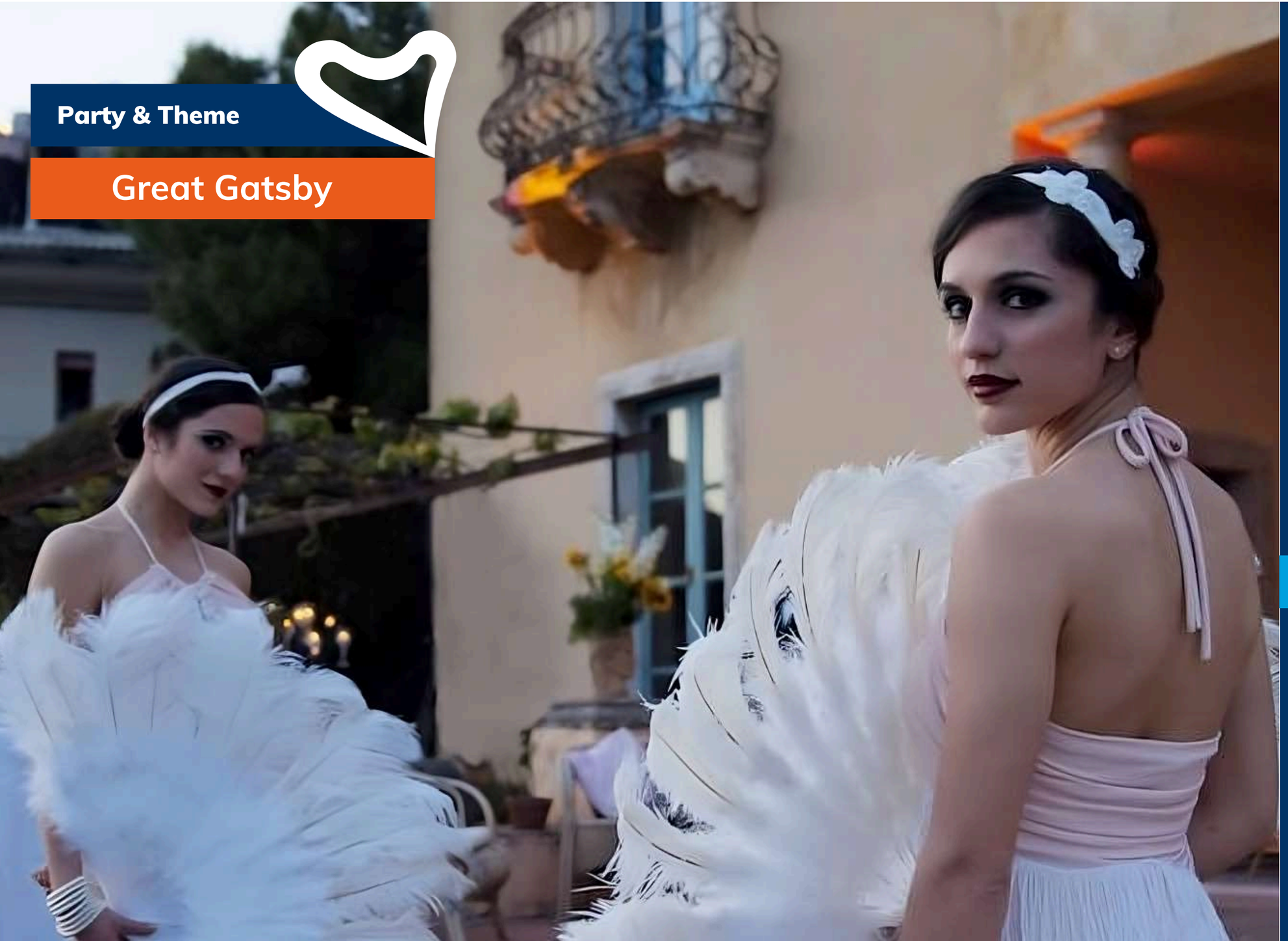
Imagine the chequered red and white tablecloth, the street lights, flags, music, wicker baskets, all bringing life to a truly traditional Italian atmosphere!

Ingredients

- Real Sicilian singer & dancers
- Sicilian food
- Folk atmosphere

Party & Theme

Great Gatsby



Fancy reliving the glamourous atmosphere of the film The Great Gatsby? Luxury and extravagance will be the flavour of this party!

After a welcome with live music and a hostess with spectacular feather fans, get whisked away into a world of dance and swing in a glittering dance party!

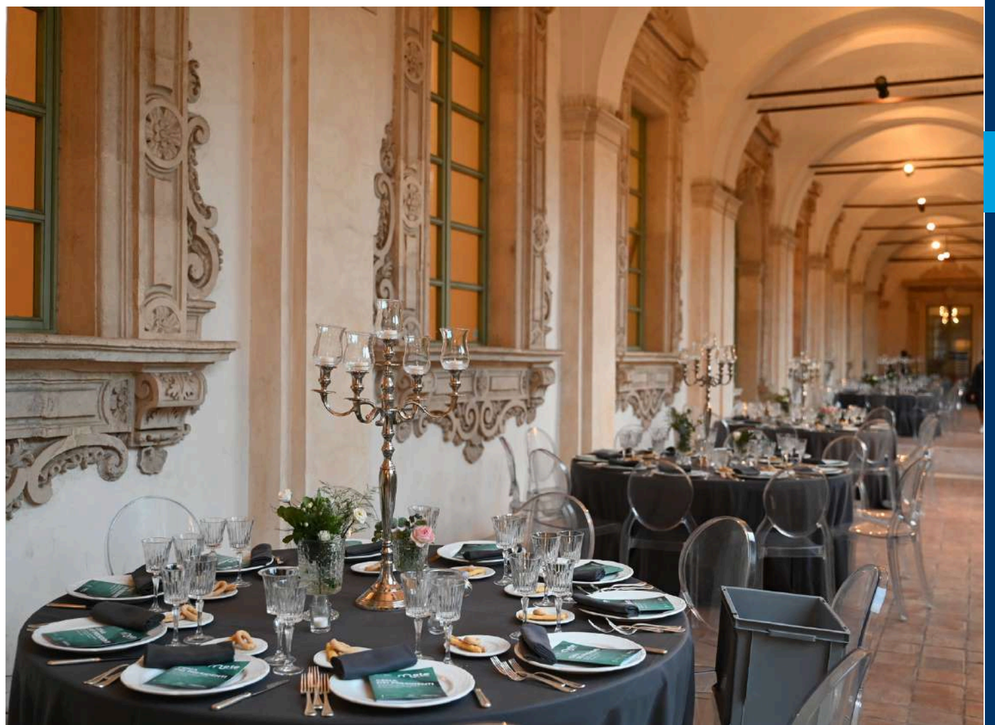
Ingredients

- Music & Fun
- Glitter and lights
- Vintage atmosphere
- Luxury extravagance

Location

BENEDECTINE MONASTRY





Lovely location surrounded by very ancient history from the first foundations of city, you will be immerse into a special atmosphere for one night.
You will have the chance to have your gala dinner under the arches of a very special and magic cloister of ancient monks

Ingredients

- Barroque architecture
- Up to 2000 pax
- 2 cloisters
- Multiple meetings rooms

Location

Wine Resort





Organize you next event into an amazing wine resort with all the comfort you may needs.
Surrounded by vineyard and ancient cellars, following a masterclass on sicilian wines.

Spend the whole day relaxing on such magic atmosphere.

Ingredients

- 1.000 mq of vineyards
- Up to 200 pax
- Relaxing areas
- Volcanic atmosphere

Location

Taormina Greek theatre

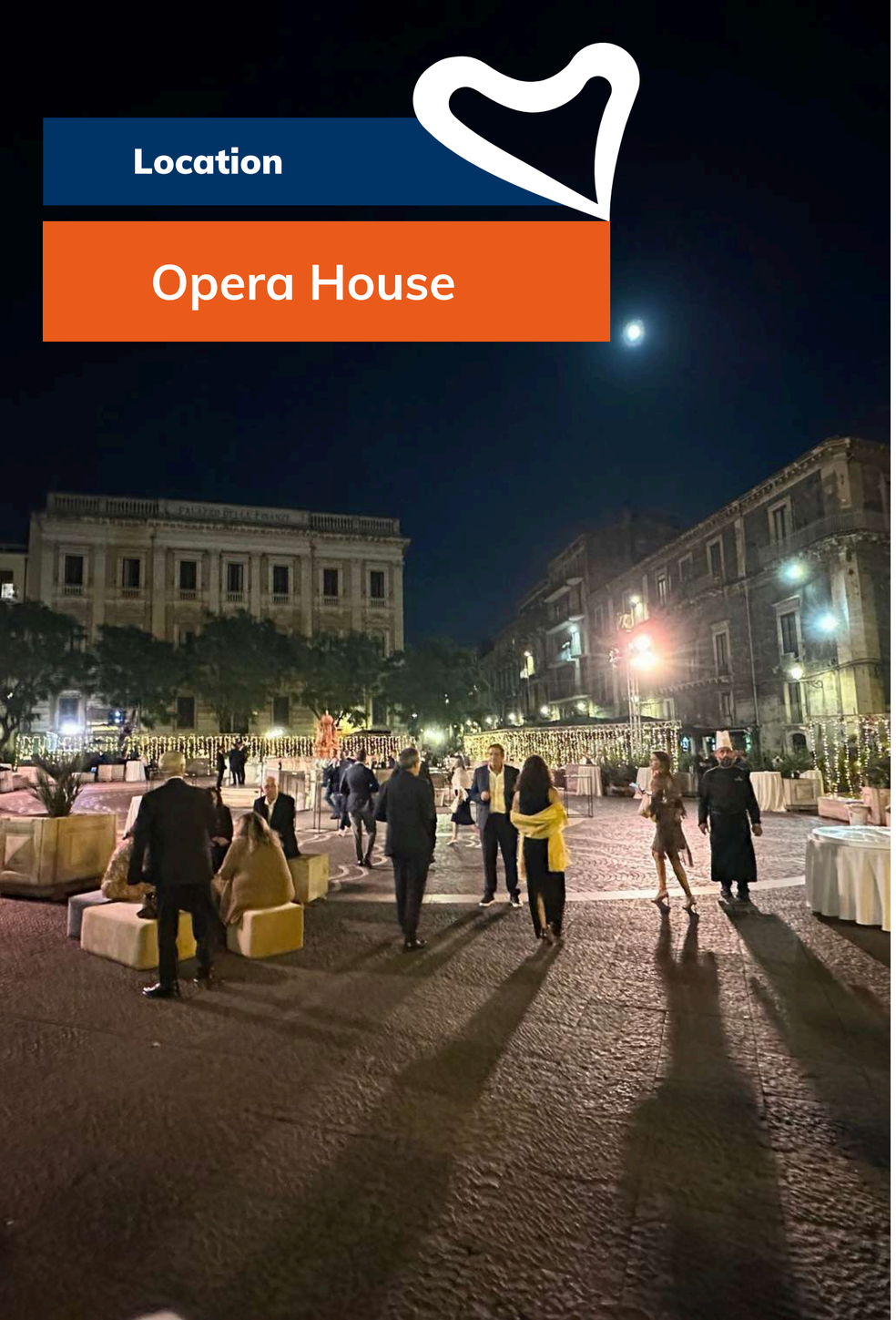




Orienteering is a sport discipline in which the participants, divided into teams, have to navigate themselves in order to reach a defined final destination.

Ingredients

- Unesco sites
- Up to 4500 pax
- Breathtaking landscapes



Location

Opera House





Live an amazing experience into one of the most ancient Opera House where the orchestra will play lyrical masterpiece just for you!

At the end of the concert you will have your private dinner just in the square surrounded by lights, sicilian tastes and luxury atmosphere.

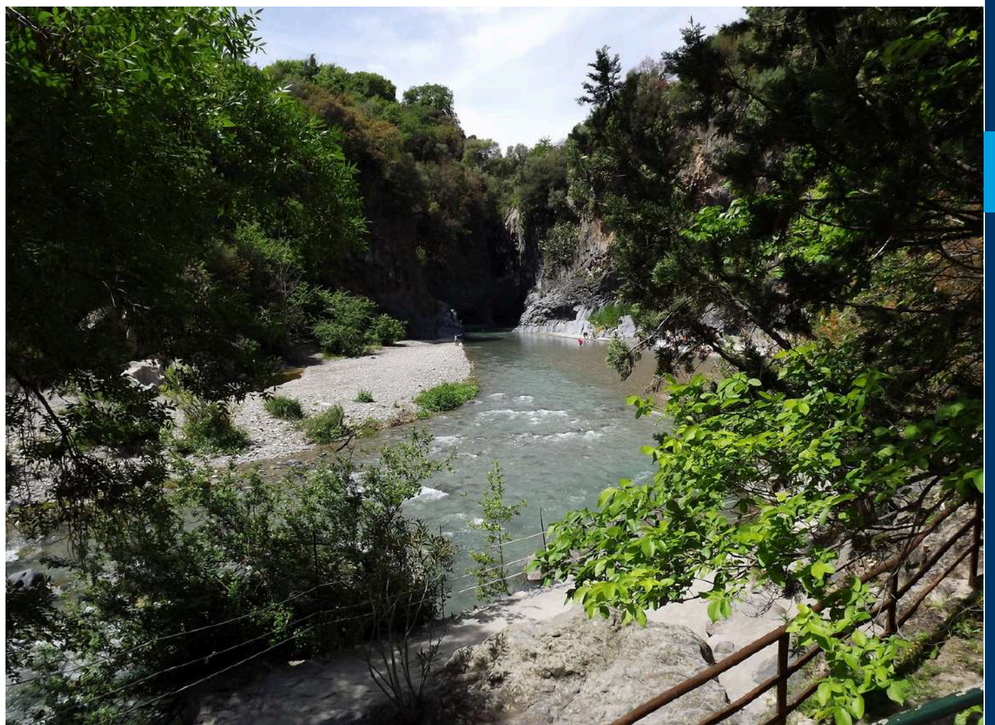
Ingredients

- **Masterpiece of Barroque style**
- **1000 pax**
- **Bellini Orchestra**

Location

Villa alcantara river





Relax and take your time, breath and explore this increbile location where you are totally surrounded by nature.
While you walk you can meet waters of river Alcantara that flow just excalty at your feet.

Taste also amazing sicilian flavour or

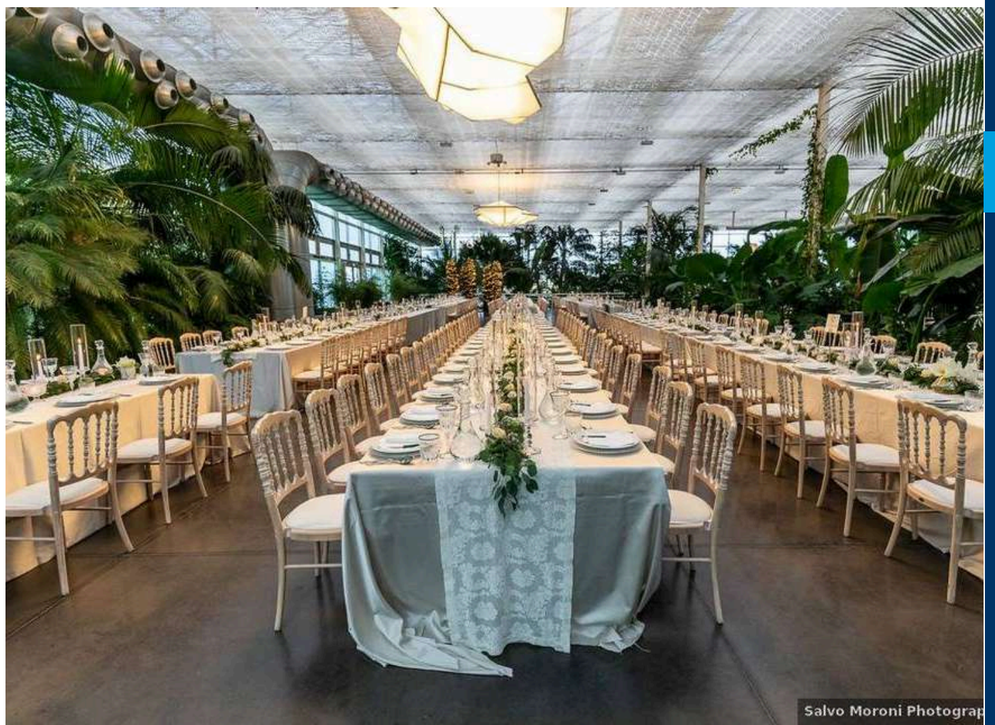
Ingredients

- Up to 500 pax
- Pic nic areas
- Interior meeting rooms
- Adrenaline activities

Location

RADICEPURA





Organize your special event in the unique location of Radicepura Botanical Park that covers 5 hectares at the shadow of Mount Etna.

Here the soils has developped more than 5,000 varieties and 3,000 species of plants.
Modernity and nature are perfectly linked here:

Ingredients

- **Exclusive event in a botanical park**
- **Protection of biodiversity**
- **850 pax**

sicilydmc

co-experience destination management

Thank You!

brand of sicilying