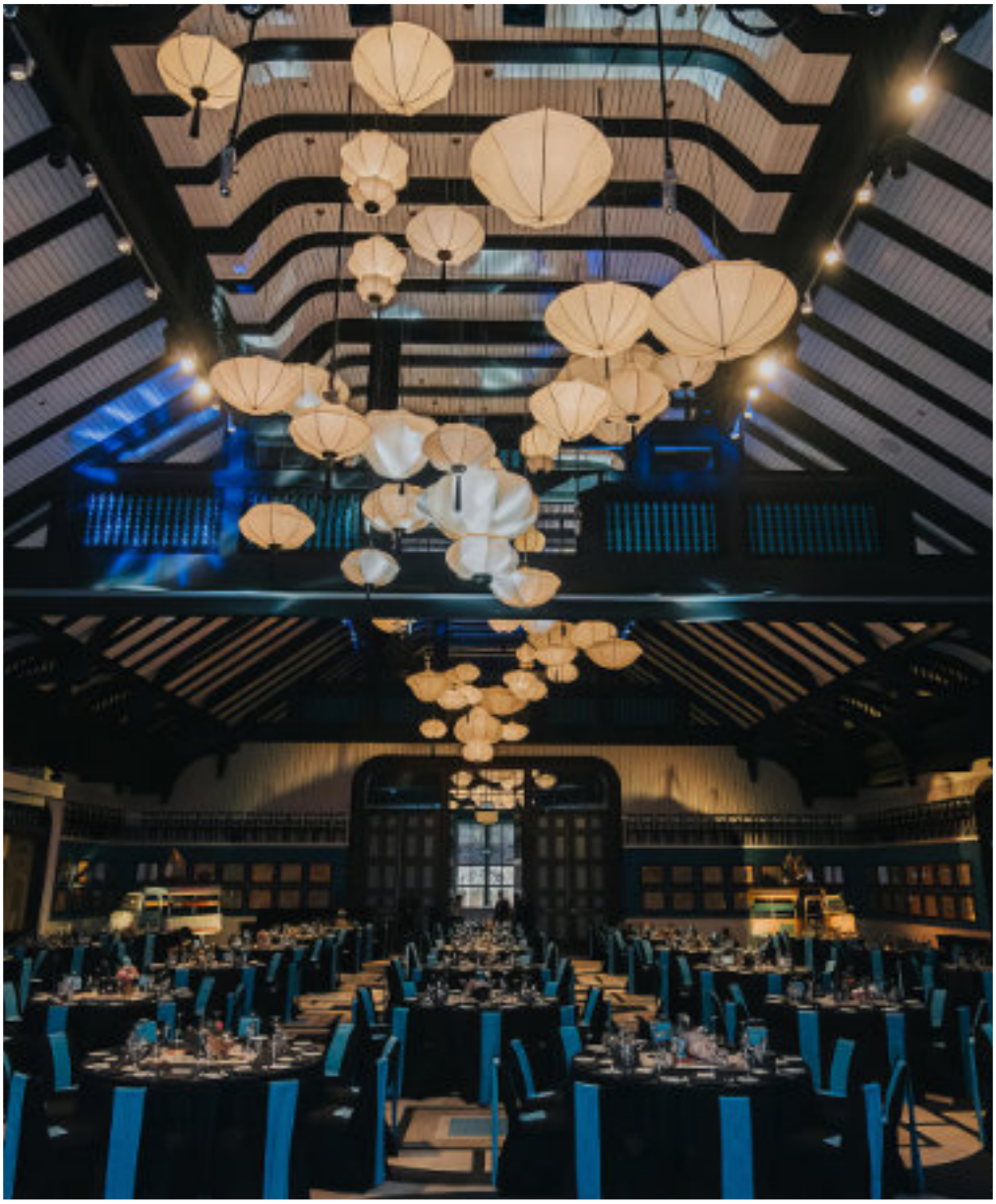
MAXIM

Destination Management Company



VIETNAM'S

TOP MICE DESTINATIONS

MICE

We are specialists in providing and organizing meetings, incentive events, conferences and exhibitions at VN.

about

MAXIM

Destination Management Company

Welcome to MAXIM DMC, where innovation meets excellence. Founded with a passion for M.I.C.E - Travel, we are dedicated to delivering top-notch M.I.C.E that exceed expectations and set new standards in the market.

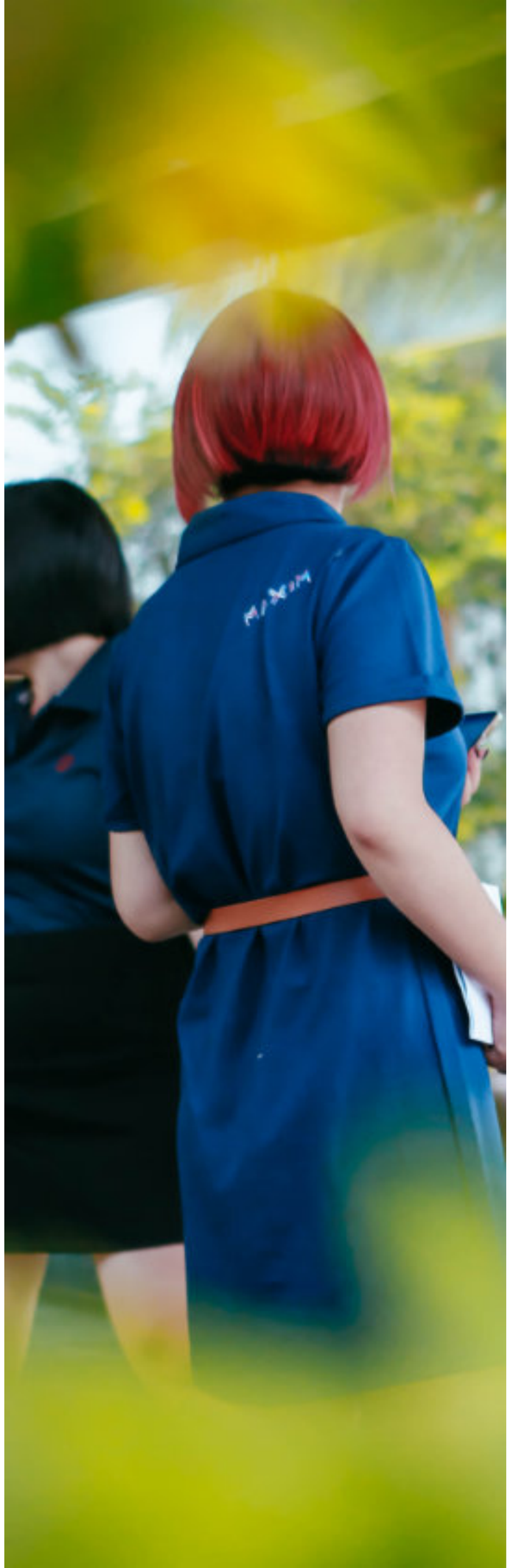
Our journey began with a simple idea: to create a brand that not only provides exceptional quality but also fosters trust and reliability. Over the years, we have grown into a dynamic team of professionals who are committed to pushing the boundaries of what's possible. Our expertise, combined with our unwavering dedication to customer satisfaction, has earned us a reputation as a leader in the industry.

At MAXIM DMC, we believe in the power of collaboration and the importance of building lasting relationships. Our clients are at the heart of everything we do, and we strive to understand their unique needs and aspirations. This customer-centric approach allows us to tailor our solutions to meet the specific demands of each project, ensuring unparalleled results every time.

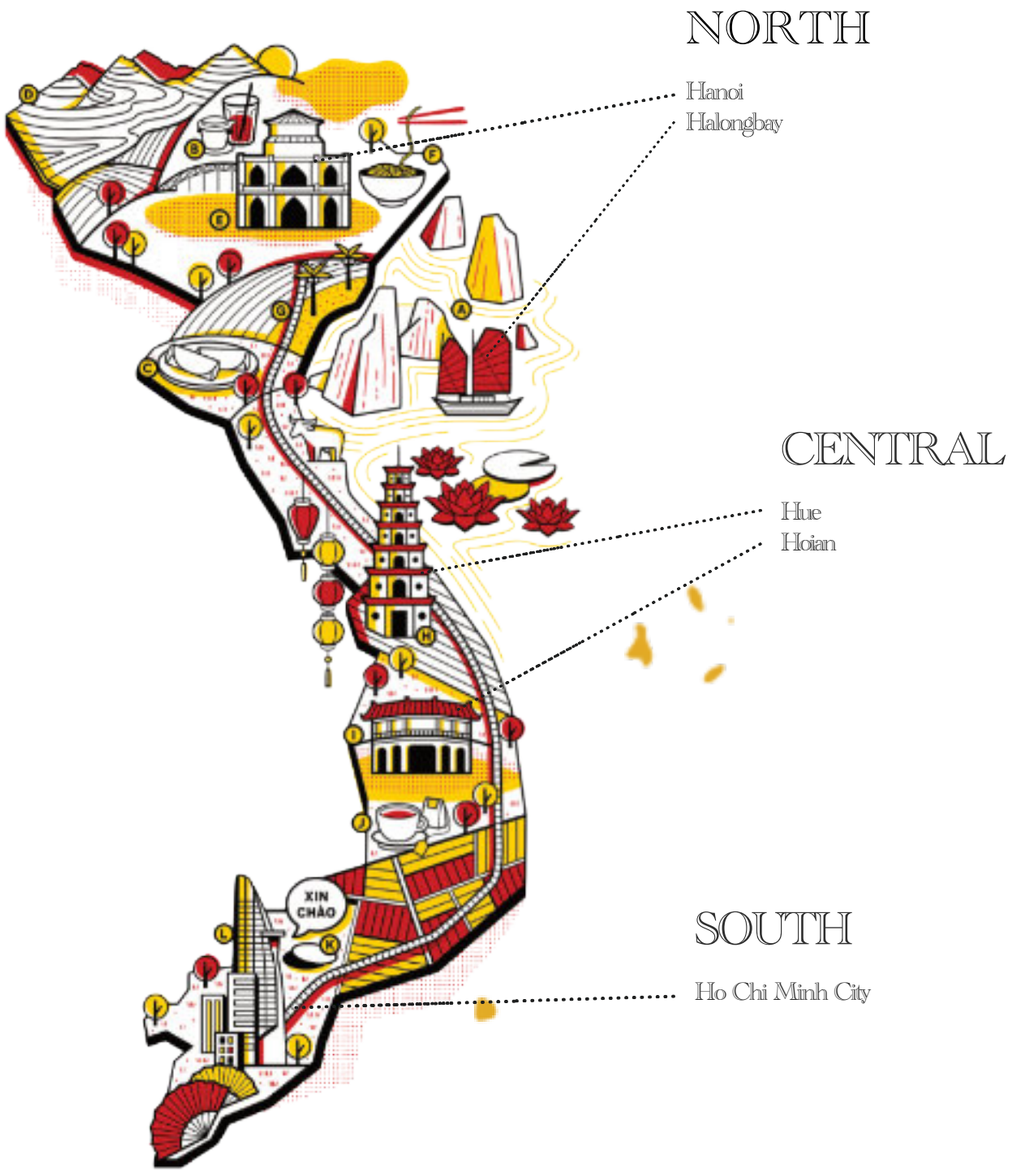
We are proud of our achievements, but we are even more excited about the future. As we continue to innovate and expand, we remain committed to our core values of integrity, excellence, and continuous improvement. Join us on this exciting journey, and let's create something extraordinary together.

Thank you for choosing MAXIM DMC. We look forward to serving you and exceeding your expectations.

JACK BUI - CEO



VIETNAM



- A **HA LONG BAY** WITH LIMESTONE ISLANDS
- B **VIETNAMESE ICED COFFEE** CÀ PHÊ SỮA ĐÁ
- C **VIETNAMESE SPRING ROLLS** GỎI CUỐN
- D **FANSIPAN** SA PA DISTRICT IN LÀO CAI
- E **NGOC SON TEMPLE** AND HOAN KIEM LAKE IN HANOI
- F **VIETNAMESE RICE NOODLES SOUP** PHỞ
- G **REUNIFICATION EXPRESS TRAIN** ACROSS VIETNAM
- H **CHUC THANH PAGODA** IN HỘI AN
- I **JAPANESE COVERED BRIDGE** IN HỘI AN
- J **VIETNAMESE LOTUS TEA** TRÀ SEN
- K **CU CHI TUNNEL** IN CỦ CHI DISTRICT
- L **BITEXCO SAIGON** IN HO CHI MINH

HÀ NỘI

The Heartbeat of Vietnam

Discover Hanoi's rich history, iconic landmarks, and colonial charm. Modern convention centers and unique venues offer flexibility for any event size. Experience Vietnamese hospitality and immerse yourself in the vibrant culture. Choose Hanoi for a memorable and successful event.

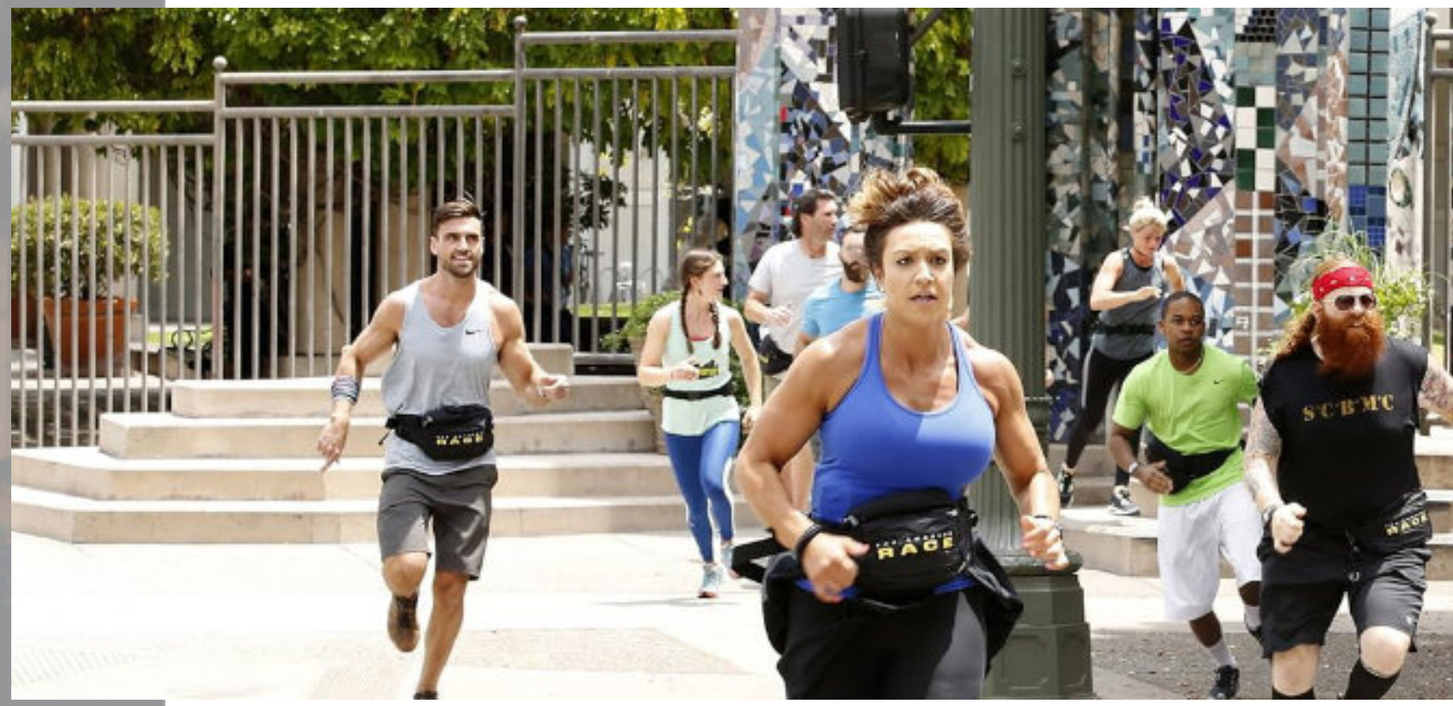
Discover the Excitement of MICE **Activities** in Hanoi

Amazing Race Hanoi
Engage your team with an exciting Amazing Race through the streets of Hanoi. Participants can savor the famous egg coffee, explore bustling local markets, and even sing at the historic Opera House. This activity not only fosters team building but also provides a unique way to connect with the local culture. Riding traditional vehicles through the old city adds an extra layer of adventure to this thrilling experience.

Cyclo Tour
For a truly immersive experience, consider a cyclo tour. This traditional rickshaw ride takes MICE groups through Hanoi's historic streets, offering a close-up view of the city's vibrant culture and daily life. It's a perfect way to explore the hidden gems of Hanoi while enjoying a leisurely ride.

Jeep Tour
Explore Hanoi in style with a jeep tour. This adventurous activity allows participants to discover the city's landmarks and scenic spots in a vintage military jeep. It's an exciting way to see Hanoi from a different perspective and adds a touch of nostalgia

To activities is to Hanoi.



NORTH



Scenic MEETING Venues

Hanoi offers a range of meeting venues with stunning views, such as ballrooms overlooking West Lake or lush garden settings. These venues provide a picturesque backdrop for any corporate event, enhancing the overall experience for attendees.

Customized Meeting Room Setups

With a network of reliable suppliers, Hanoi's venues can be customized to fit your specific needs. Whether you require a particular theme or branding elements, the city's event planners are skilled in creating bespoke setups that align with your vision. Indoor team-building options are also available to keep your team engaged and motivated.





Special Venues for Gala Dinners

Night at the Museum

Imagine hosting a gala dinner that your guests will remember for years to come. Nestled in the heart of Hanoi, one of the city's exquisite museums, renowned for its Colonial French architecture, offers the perfect backdrop for such an event. This unique venue not only provides an elegant and historical setting but also immerses your guests in a rich cultural experience.

As they step into the museum, they will be greeted by grand hallways adorned with intricate details and timeless art pieces. The ambiance is sophisticated, with a touch of old-world charm that sets the stage for an evening of elegance and refinement. The museum's architecture, with its high ceilings and ornate designs, creates a majestic atmosphere that is both awe-inspiring and intimate.

Throughout the evening, guests can explore the museum's exhibits, adding an educational and cultural dimension to the event. Imagine the conversations sparked by the fascinating artifacts and the stories they tell. This setting not only impresses with its beauty but also engages the intellect and curiosity of your attendees.

Hosting your gala dinner at such a venue ensures a seamless blend of history, culture, and sophistication, making it an event that stands out in the memories of all who attend. Whether it's a corporate gathering, a charity event, or a celebration of a milestone, a night at the museum promises an experience that is as unique as it is unforgettable.

Thang Long Imperial Citadel

For an authentic and immersive Vietnamese experience, the Thang Long Imperial Citadel is an unparalleled destination. Nestled in the heart of Hanoi, this historic site not only offers a fascinating glimpse into Vietnam's rich and storied past but also serves as a breathtaking venue for a gala dinner steeped in tradition. Imagine dining under the stars, surrounded by ancient architecture that has witnessed the rise and fall of dynasties, while enjoying performances that bring Vietnam's cultural heritage to life. The Thang Long Imperial Citadel promises an evening of elegance and history, making it an unforgettable highlight of any visit to Vietnam.

Intercontinental West Lake

The Intercontinental West Lake is another exceptional venue, offering breathtaking views of the lake. This luxurious setting is perfect for hosting a grand gala dinner, ensuring a memorable evening for all attendees.

Choose Hanoi for your next MICE event and take advantage of its rich history, modern amenities, and vibrant culture to create an unforgettable experience.







NORTH

HALONGBAY

Halong Bay, a UNESCO World Heritage site, provides a serene escape from urban noise. Its thousands of limestone islets offer breathtaking scenery, perfect for inspiring team-building activities and relaxation.

A Spectacular Setting for Team-Building ACTIVITIES





HALONGBAY

Immerse your company in exhilarating activities set against the stunning backdrop of Halong Bay. Picture your group kayaking through emerald waters, scaling majestic limestone cliffs, and racing bamboo rafts, all designed to strengthen teamwork and camaraderie. Elevate the adventure with a scenic flight over the bay, providing breathtaking, bird's-eye views of this UNESCO World Heritage site. Each activity promises not only excitement but also unforgettable memories, making your corporate retreat truly exceptional.

MEETINGS with a View

Elevate your business meetings to new heights by hosting them onboard luxurious cruise ships, where you can accommodate groups of up to 80 participants. Imagine conducting your sessions with the endless ocean as your backdrop, providing a unique and inspiring setting that will leave a lasting impression on your attendees. These floating venues offer state-of-the-art facilities, gourmet dining, and a variety of entertainment options, ensuring a perfect blend of productivity and relaxation.



Alternatively, opt for a hotel in the stunning Halong Bay, where you can hold your meetings in a sea-view room. This picturesque location not only offers breathtaking views but also fosters a productive and inspiring environment. The serene beauty of Halong Bay, combined with top-notch amenities and services, will make your business gatherings both memorable and effective. Whether you choose the elegance of a cruise ship or the tranquility of a seaside hotel, your meetings are sure to be a success.



Gala Dinners & PARTIES



Imagine hosting an extraordinary evening event on a secluded private island or aboard a luxurious cruise ship. Picture your guests being enchanted by the breathtaking scenery, indulging in gourmet cuisine, and being entertained by live performances.

These unique settings provide the perfect backdrop for your gala dinners and parties, ensuring that every moment is unforgettable and every guest leaves with cherished memories. Whether it's the serene ambiance of an island or the elegance of a cruise, your event will be a spectacular success, leaving a lasting impression on all who attend.





HUE

UNFORGETTABLE MICE

ACTIVITIES

Hue, the ancient capital of Vietnam, ofers a captivating blend of history, culture, and natural beauty, making it an ideal destination for MICE events. Embark on an **Amazing Race Hue**, where teams navigate through the city's historic landmarks and hidden gems, fostering teamwork and camaraderie. Experience the serene beauty of the **Hương River** with a relaxing boat or teak break, allowing participants to unwind and soak in the picturesque scenery. For a truly unique cultural experience, hop on a **Cyclo** and explore the charming streets of Hue, where every corner tells a story. These activities not only provide memorable experiences but also create a perfect backdrop for **team-building** and networking, ensuring your MICE event in Hue is nothing short of extraordinary.



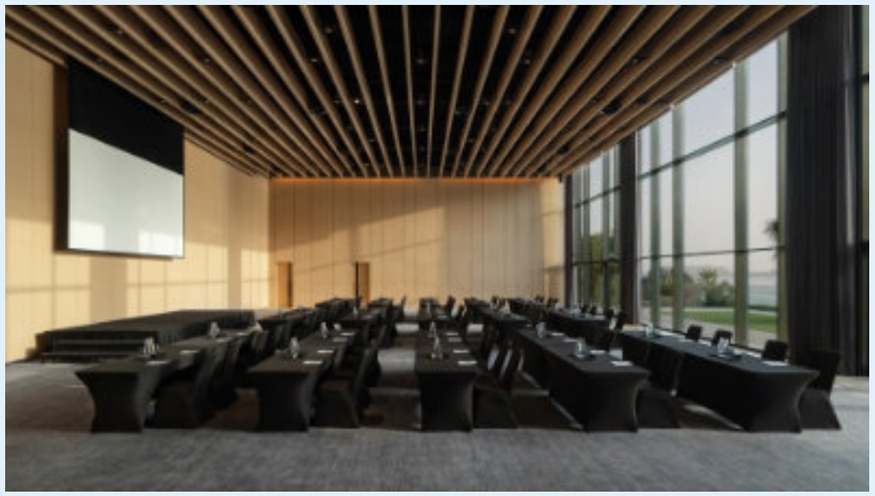
CENTRAL



MEETING

Exceptional Venues & Unique Experiences

Hue, with its rich cultural heritage and stunning landscapes, is the perfect backdrop for your next meeting. The city boasts a comprehensive system of suppliers for meeting venues, ensuring you have access to the best facilities. HImagine hosting your event in a ballroom with breathtaking views, where every detail is meticulously arranged to reflect your brand's identity. The flexibility to set up and decorate meeting rooms according to your specific concept adds a personalized touch that will impress your attendees. For team-building activities, Hue offers excellent indoor options that foster collaboration and creativity. Whether you're planning a small gathering or a large conference, Hue's unique blend of history, culture, and modern amenities will make your meeting truly unforgettable.



Experience the Grandeur of Hue

Gala Dinner - Hue Citadel

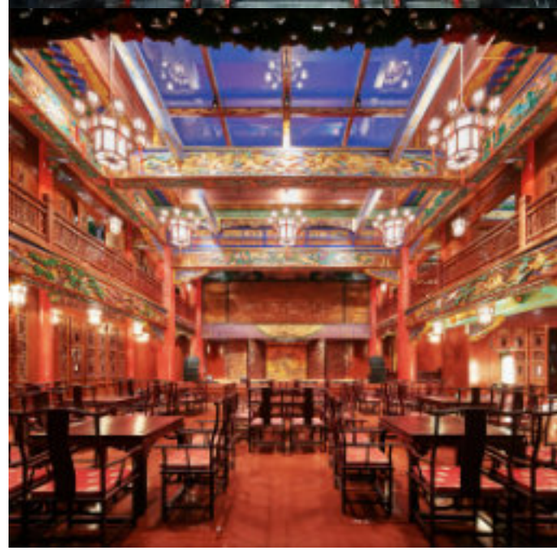
Hue, the former imperial capital of Vietnam, is a city steeped in history and culture, making it an exceptional destination for MICE events. Among its many treasures, the Imperial Citadel stands out as the perfect venue for a gala dinner. This UNESCO World Heritage site, with its historical significance and stunning location, offers versatile event spaces that promise a unique and unforgettable experience.

Imagine hosting your gala dinner within the ancient walls of the Citadel, where the grandeur of Vietnam's royal past comes to life. The evening begins with a warm welcome from hosts dressed in authentic Nguyen Dynasty attire, setting the tone for an evening of elegance and tradition. Guests are then treated to a mesmerizing traditional royal dance, performed by skilled artists who bring the history and culture of Hue to life through their graceful movements.

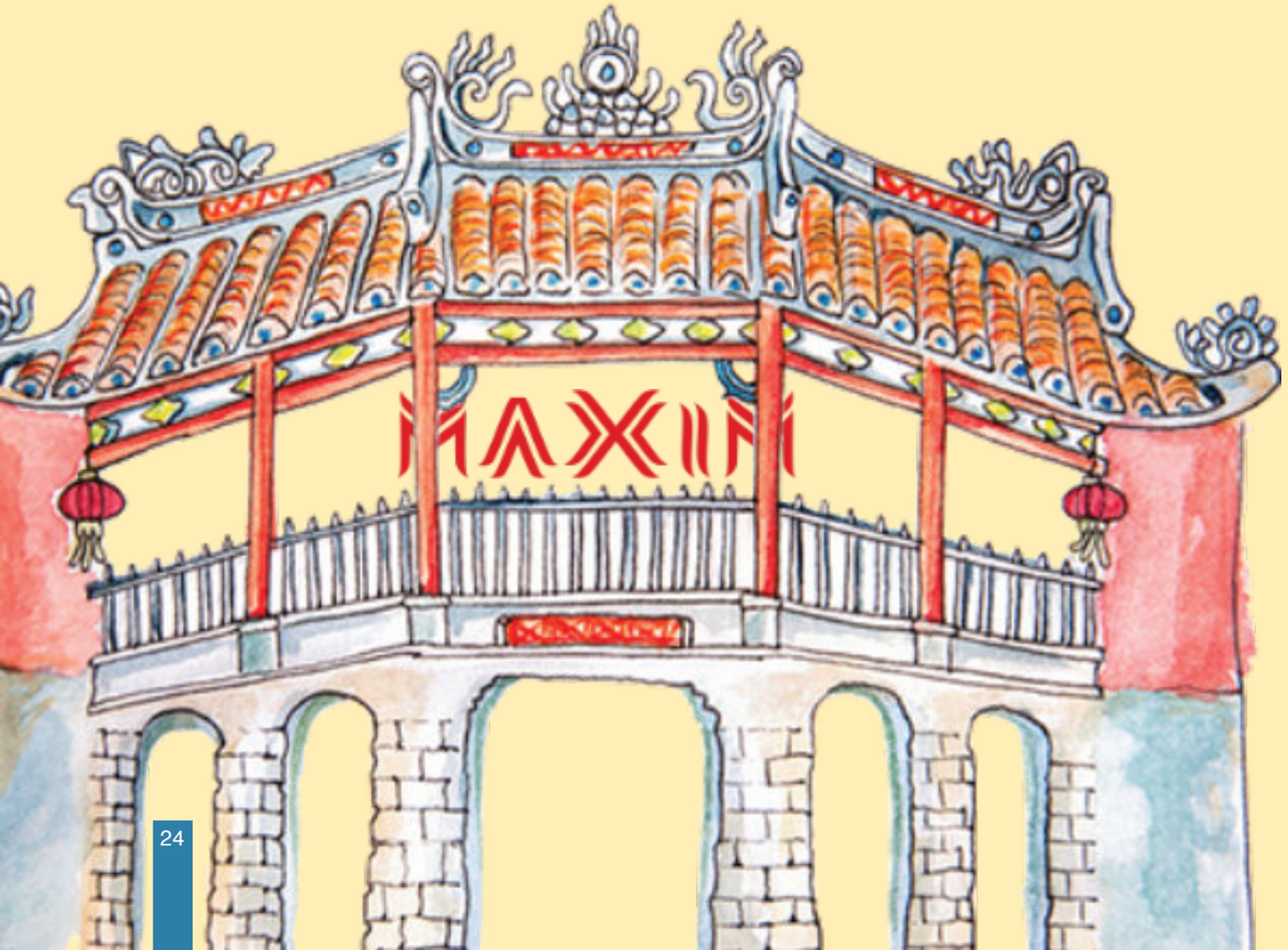
As the night progresses, attendees can savor a royal-inspired menu, meticulously crafted to reflect the culinary heritage of the Nguyen Dynasty. Each dish is a testament to the rich flavors and sophisticated techniques that have been passed down through generations. From delicate appetizers to sumptuous main courses and decadent desserts, the menu offers a culinary journey that delights the senses and pays homage to Hue's royal cuisine.

For those seeking a modern touch, Azerai Hue provides an equally enchanting setting for a gala dinner. Nestled along the serene banks of the Perfume River, Azerai Hue combines contemporary elegance with traditional charm. The venue's impeccable service and attention to detail ensure that every aspect of your event is flawlessly executed.





HOI AN



Activities

Amazing Race in Hoi An Old Town: Dive into an exhilarating adventure with a thrilling boat race on the picturesque Thu Bon River. This activity not only gets your adrenaline pumping but also offers a unique way to explore the scenic beauty of Hoi An. After the race, immerse yourself in the local culture by creating beautiful lanterns alongside the friendly locals. These lanterns are a symbol of Hoi An's rich heritage and make for a wonderful keepsake. As you wander through the vibrant market, take the opportunity to savor the delicious local cuisine, which is a feast for both the eyes and the palate. The highlight of this experience is participating in an exciting Amazing Race through the historic streets of Hoi An. This team-building activity is designed to foster collaboration, strategic thinking, and a sense of adventure, making it a memorable experience for all participants.

Beach Relaxation Day: For a more laid-back yet equally engaging experience, head to the serene shores of An Bang Beach or the pristine island of Cu Lao Cham. These locations are perfect for a day of relaxation or team-building activities. Whether you prefer lounging by the sea, soaking up the sun, or engaging in fun beach games, these spots offer the ideal setting. The crystal-clear waters and soft sandy beaches provide a tranquil backdrop for unwinding and recharging. To make the day even more special, organize a private beach party. This exclusive event allows your group to enjoy the stunning coastal views and the soothing sound of the waves in a more intimate setting. With delicious food, refreshing drinks, and perhaps some live music, a private beach party is the perfect way to cap off a day of relaxation and team bonding. This combination of activities ensures that your MICE group experiences both the thrill of adventure and the joy of relaxation, creating lasting memories and strengthening team dynamics.



CENTRAL

Amazing

Meeting

Imagine hosting your next MICE event in a meeting room that offers breathtaking views of the beach, river, and the ancient town of Hoi An. This is precisely what Maxim has achieved, creating a perfect blend of modern amenities and natural beauty. The meeting rooms are designed to provide a serene and inspiring environment, ideal for productive discussions and creative brainstorming sessions.

With large windows that frame the stunning coastal scenery, participants can enjoy the calming sight of the waves gently lapping the shore. The view of the Thu Bon River adds a touch of tranquility, with boats drifting by and the lush greenery along the riverbanks. As you look further, the historic charm of Hoi An's ancient town comes into view, with its iconic lanterns and traditional architecture providing a picturesque backdrop.

These meeting rooms are not just about aesthetics; they are equipped with state-of-the-art facilities to ensure that all your technical needs are met. High-speed internet, advanced audio-visual equipment, and comfortable seating arrangements make it easy to focus on the agenda at hand. The natural light flooding the room creates a warm and inviting atmosphere, enhancing the overall experience for all attendees.

Maxim's attention to detail ensures that every aspect of your event is taken care of, from catering services offering delicious local and international cuisine to professional staff ready to assist with any requirements. Whether you are planning a small meeting or a large conference, these meeting rooms provide the perfect setting to inspire and impress your guests, making your MICE event in Hoi An truly unforgettable.



Special

Venue

Nestled near the serene Thu Bon River, Moon River Restaurant offers a unique and enchanting setting for your gala dinner. Imagine a vibrant local market atmosphere, complete with colorful lanterns floating on the river, each carrying a wish. This picturesque scene not only adds a touch of magic to your event but also immerses your guests in the rich cultural heritage of Hoi An. The restaurant's exquisite cuisine, featuring both local specialties and international delights, ensures a memorable dining experience that will leave a lasting impression on all attendees.





Cam Thanh Rice Field: For a truly distinctive and immersive experience, host your gala dinner amidst the lush green rice fields of Cam Thanh. This venue offers a tranquil and rustic charm, providing a stark contrast to the hustle and bustle of city life. As the sun sets, the fields are bathed in a golden glow, creating a breathtaking backdrop for your event. Guests can enjoy a sumptuous meal prepared with fresh, local ingredients while soaking in the serene ambiance. The combination of natural beauty and exceptional cuisine makes this an unforgettable setting for any MICE group, fostering a sense of connection and relaxation among attendees.

SOUTH

HO CHI MINH CITY

The City That Never Sleeps

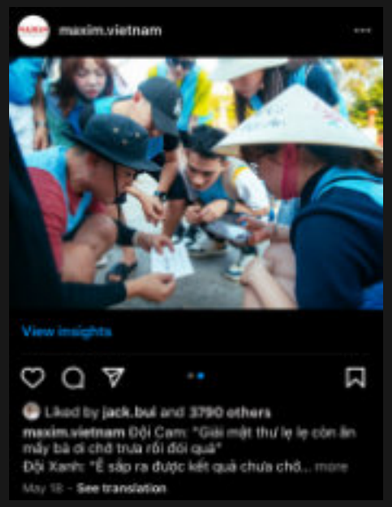
Uncover the unique charm of Ho Chi Minh City, where historic allure meets modern vibrancy. This dynamic city offers a wide array of venues and exceptional flexibility, making it the perfect destination for events of any size. Experience the warmth of genuine Vietnamese hospitality as you explore a lively cultural scene filled with rich traditions and contemporary flair. Choose Ho Chi Minh City for an event that is not only memorable but also distinctly captivating.

ACTIVITIES



Amazing Race Ho Chi Minh City

Embark on an exhilarating city-wide adventure through iconic locations like Ben Thanh Market and Chinatown District 5. Participants can engage in bargaining with vendors, decoding local clues, and uncovering hidden gems through interactive experiences with locals. This activity not only fosters team-building but also provides a unique cultural immersion.

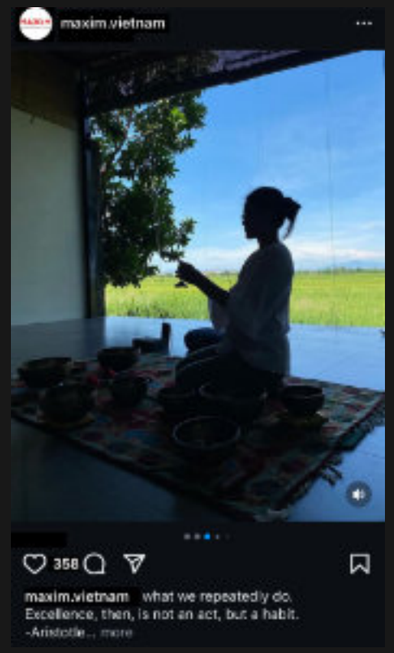




Vintage Vespa Tour

Experience the city's rich heritage and iconic spots in style with a nostalgic Vespa tour. This tour allows participants to explore Saigon's hidden treasures and savor its famous street food. Riding vintage Vespas, attendees can visit local eateries and enjoy authentic dishes, offering a delightful blend of history and culinary adventure.

SOUTH



Relaxation and Wellness

For a more tranquil experience, offer wellness activities such as spa sessions, yoga classes, or meditation workshops. These activities provide relaxation and rejuvenation, helping participants unwind and recharge amidst their busy schedules. Wellness sessions can be held in serene settings, ensuring a peaceful and refreshing experience.

Private Speed Boat to Cu Chi Tunnels or Mekong Delta

For those seeking adventure, a private speed boat tour to the Cu Chi Tunnels or the Mekong Delta is an excellent choice. The Cu Chi Tunnels offer a glimpse into Vietnam's wartime history, while the Mekong Delta showcases the region's lush landscapes and vibrant culture. These tours provide a mix of education and excitement, making them perfect for incentive trips.



Ho Chi Minh City's diverse activities ensure that MICE groups can enjoy a blend of adventure, culture, relaxation, and history, making their visit both productive and memorable.



MEETING VENUES

Our extensive network of suppliers ensures that we can provide the perfect meeting venue for any occasion. We specialize in sourcing ballrooms with stunning views, whether it's a panoramic cityscape, a serene garden, or a picturesque waterfront. These venues are designed to inspire and impress, creating an ideal setting for productive and memorable meetings.

We offer the flexibility to set up and decorate meeting rooms according to your specific concept. Whether you envision a sleek, modern design or a more traditional, elegant atmosphere, our team has the expertise to bring your vision to life. Our knowledge of branding ensures that every detail, from the color scheme to the layout, aligns perfectly with your company's identity and goals.

For team-building activities, we provide a variety of indoor options that are both engaging and effective. These activities are designed to foster collaboration, boost morale, and enhance communication among team members. Whether it's a creative workshop, a strategic game, or a fun challenge, our team-building options are tailored to meet the unique needs of your group.



Choose us for your next meeting, and experience the perfect blend of exceptional venues, customized setups, and dynamic team-building activities. We are committed to making your event not only successful but also truly unforgettable.

Special Venues for GALA DINNER



Opera House

Imagine hosting your gala dinner at the Saigon Opera House, a venue steeped in history and elegance. This iconic landmark, with its stunning French colonial architecture, offers a majestic setting that exudes sophistication and charm. As guests arrive, they are greeted by the grandeur of the building's intricate designs and opulent interiors. The evening unfolds with a seamless blend of cultural heritage and modern luxury, creating an unforgettable experience. The Saigon Opera House not only provides a breathtaking backdrop but also elevates the event with its timeless beauty and refined atmosphere, making it the perfect choice for a truly spectacular gala dinner.

Independence Palace

Step into history by hosting your gala dinner at the Independence Palace. This venue, rich in historical significance, boasts majestic architecture and a refined atmosphere. Guests will be captivated by the grandeur of the palace, making it an unforgettable setting for any event.



DOCUMENTATION
OUR PROJECT

“Bringing together multinational members at parties and meetings through authentic Vietnamese programs”

Our events are designed to foster connections among international participants by immersing them in the rich and vibrant culture of Vietnam. From traditional music and dance performances to culinary experiences featuring local delicacies, every aspect of our programs is crafted to provide a genuine taste of Vietnam. Whether it’s a gala dinner, a corporate meeting, or a casual get-together, our purely Vietnamese programs ensure that every moment is memorable and engaging, creating lasting bonds among attendees.



DOCUMENTATION
OUR PROJECT

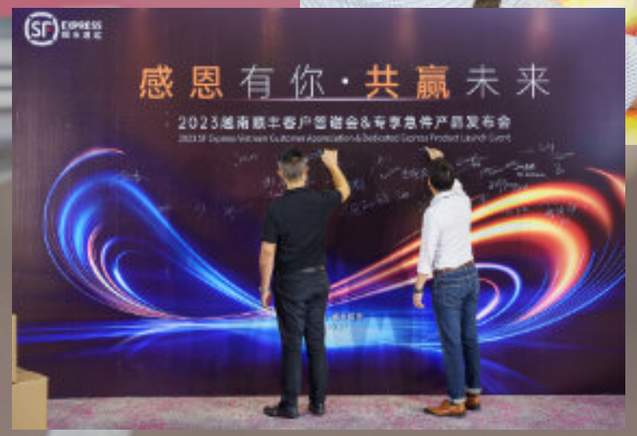


"Unveiling SF-express's New Products at the Press Conference"

The event was a remarkable showcase of SF-express's commitment to innovation and customer satisfaction. Attendees were impressed by the cutting-edge solutions presented, highlighting the company's dedication to enhancing service quality and meeting customer needs. The program not only introduced new products but also reinforced SF-express's position as a leader in the logistics industry, leaving a lasting impression on all who attended.

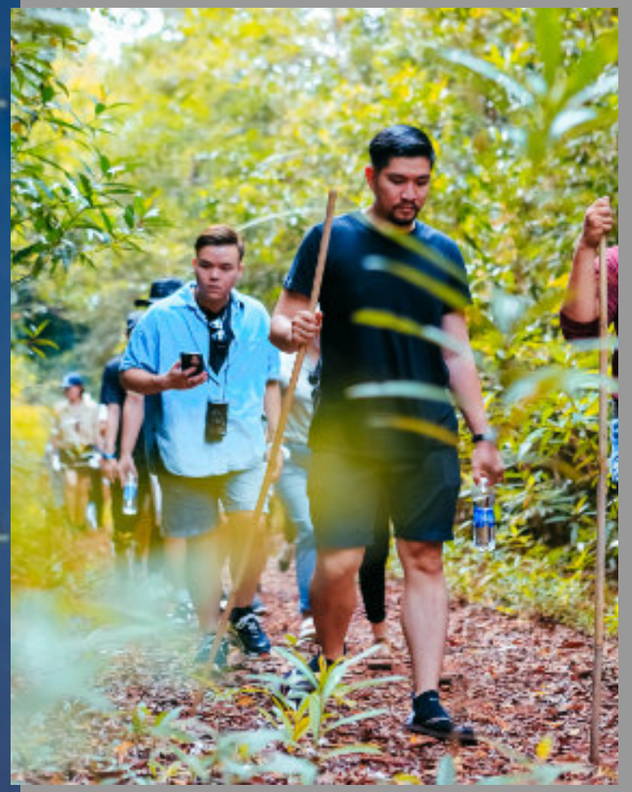
SF EXPRESS







TOMMY HILFIGER







“These experiences have united our team, deepened mutual respect, and prepared us to reach new heights together.”

Over the past five years, our company trips for Tommy Hilfiger Vietnam have been transformative experiences. These events have consistently emphasized the spirit of cohesion and respect, core values that Tommy Hilfiger embodies. Through a variety of engaging activities and team-building exercises, participants have not only strengthened their bonds but also deepened their understanding of mutual respect and collaboration. These trips have been instrumental in fostering a unified and motivated team, ready to achieve new heights together.

TOMMY HILFIGER

Booking.com



Summer Event and Team Building for Booking.com

Our summer event and team-building program for Booking.com was a resounding success. It not only provided an engaging and enjoyable experience for all participants but also solidified our partnership.

Through this event, we have become an official partner in reward and resort cooperation for Booking.com, showcasing our commitment to excellence and collaboration. The program highlighted our ability to create memorable experiences that foster team unity and enhance corporate relationships.

BUSINESS PHILOSOPHY



We believe that successful MICE events are built on trust, collaboration, and attention to detail. By understanding our clients' unique needs and objectives, we deliver tailored solutions that exceed expectations and create lasting memories.

CORE VALUE



Communicate

Connecting with customers through respect, credibility, and transparency. Open communication fosters unity, innovation, and engagement, creating a positive impact and building trust.

Responsibility

Embrace accountability, commitment, and reliability. Uphold integrity and strive for excellence in all actions and decisions.

Ethics

Adhere to moral principles with integrity, responsibility, quality, discipline, and teamwork. Strive for honesty, accountability, excellence, perseverance, and effective collaboration.

Innovation

Generate novel ideas and solutions. Embrace flexibility, collaboration, and experimentation. Apply design thinking to solve problems with empathy and creativity.

VIETNAM

MAXIM

Destination Management Company

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