

Brandenburg Gate Museum

BRANDENBURGER TOR MUSEUM

MULTI-MEDIA.

MULTI-FUNCTIONAL.

THE LOCATION FOR EXCLUSIVE EVENTS.

PARISER PLATZ 4A | 10117 BERLIN | GERMANY | WWW.BRANDENBURGGATE-MUSEUM.COM

DESIGN AWARD 2018



THE LOCATION

World history was written here; the pulse of the metropolis beats here: Pariser Platz, located in the center of the German capital, represents the past, present, and future of our country. At this important site, just fifty meters from the Brandenburg Gate, the BRANDENBURG GATE MUSEUM provides an excellent venue for special events. Political discussions, intercultural dialogues, creative transformations, and multi-media events profit from the unique concept of the Immersive Showroom Berlin, turning them into highly emotional experiences that have lasting effects.

THE BRANDENBURG GATE MUSEUM

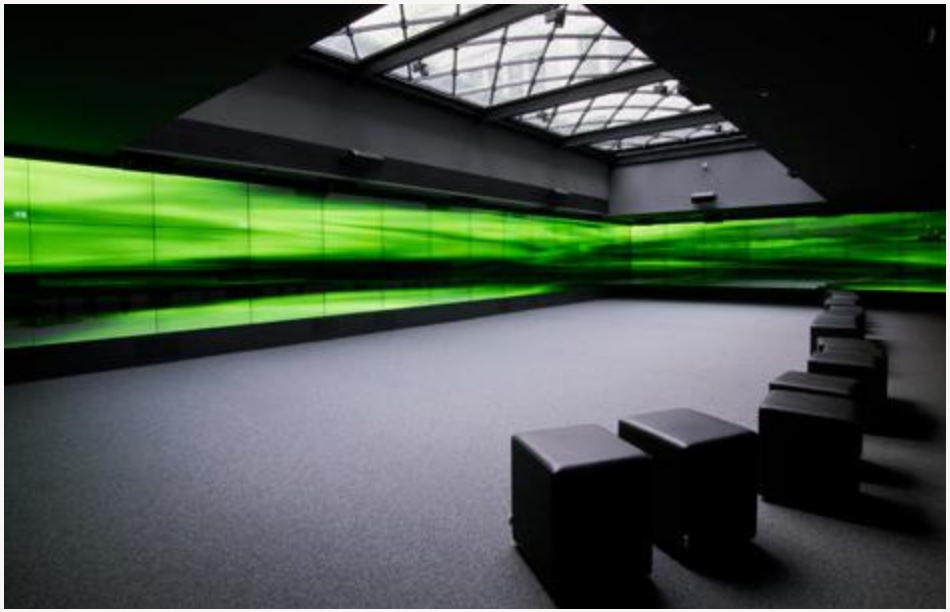
Launched in Spring of 2016, the BRANDENBURG GATE MUSEUM provides a new tourist attraction in Berlin, enriching the German capital with a multi-media experience, sending its visitors on a highly emotional journey through 300 years of impressive Berlin history. Created in an innovative edutainment format, the show blurs the lines between the spectator and the 270° panorama wall: 87 high-tech screens with a total of 180 million pixels and a 38-channel surround sound system visually and acoustically draw the spectators into the mesmerizing history of the Brandenburg Gate. Already, the BRANDENBURG GATE MUSEUM has become a visitor magnet for both national and international guests. This is reflected in the above-average rate of recommendation on relevant review sites.



THE EVENT LOCATION FOR EXCLUSIVE EVENTS

From museum to an innovative event location: In both aesthetics and functionality, this location goes above and beyond the highest expectations of its guests. Starting with the minimalistic architecture, which provides sufficient space in the room for the theme of your event, it also features innovative technology that enables the extensive transformation of the showroom, as well as various multi-media options for storytelling.
Create lasting experiences for your guests – in the Immersive Showroom Berlin.
In the Immersive Showroom Berlin, every event becomes a highly emotional experience. The 270° panorama wall with 87 high-tech screens and a resolution of 180 million pixels creates the perfect atmosphere with a 38-channel surround sound system. Your guests will dive into a virtual world you provide for them. If you would like, we are happy to assist you in creating the media content, assist with the technology and organize catering. Of course, with our years of experience staging events, we can also take on the entire organization of your event.





We can create workshops, incentives, seminars, gala dinners, and events of every kind based on your individual needs.

IMPRESSIONS





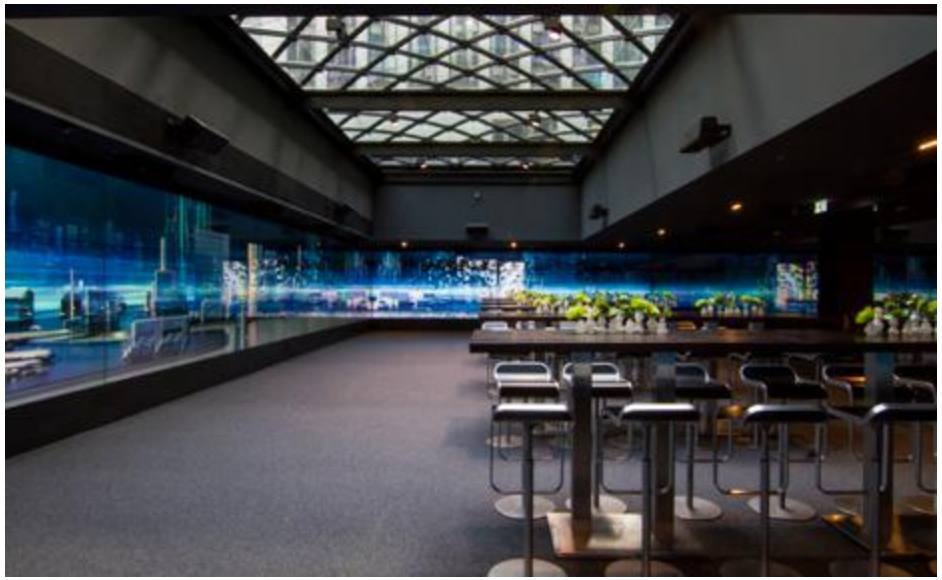


— SERVICE

- 500 sqm location with a beautiful view to the Brandenburg Gate
- No bond caterer, selection of top caterers available
- Completely free and versatile furnishing possibilities, a selection of in-house equipment available
- Friendly Event-Team for individual support during the whole process
- Hotels of different categories within walking distance
- Easily accessible from TXL & SFX Airport and Berlin Central Station
- Convenient delivery via underground parking as well as barrier-free access
- Some individual event branding possibilities
- Integration of the popular multimedia show about Berlin history
- Capacity for up to 100 people including staff

* Not all listed services are included in the rental price. Use of special services for an additional charge.

IMPRESSIONS





— TECHNICAL EQUIPMENT

- 270° panoramic wall with 87 HD screens that can be recorded with you content individually e.g. for presentations
- Room-comprehensive sound system with 38 sound channels
- Powerful WLAN
- Convertible room situation because of the electric glass dome roof
- Air conditioning
- Competent event technology team for support before and during the event
- Virtual reality integration for VR as a group experience
- Professional streaming of your event to your audience
- Organization of additional conference technology (microphone, video chat, etc.)

* Not all listed services are included in the rental price. Use of special services for an additional charge.



THE ROOMS

— STREET LEVEL

The minimalist architecture of the bright room, complemented by an elegant bar and seating area make this street-level foyer perfect for stylish cocktail receptions.

A full-length glass front provides a flowing transition from inside to outside, allowing your guests to experience the unique atmosphere of Pariser Platz up close: The view is cast directly upon the Brandenburg Gate, which mesmerizes visitors with its changing illumination of light and shadows, setting the mood for your guests at your event.









THE ROOMS

— GROUND FLOOR

Functionality meets design: You enter the showroom from the foyer, which due to its compactness makes it perfect for small groups. The foyer has space for jackets and secure lockers for valuables, as well as access to the restrooms. The exhibition room with artifacts relating to the BRANDENBURG GATE is accessible both from the foyer as well as from the showroom via a corridor. This setup provides an optimal way to guide your guests through the exhibit.

The approx 155sqm showroom is the heart of the Immersive Showroom Berlin. Its innovative technology turns your visual and acoustic message into an experience—with a lasting effect.



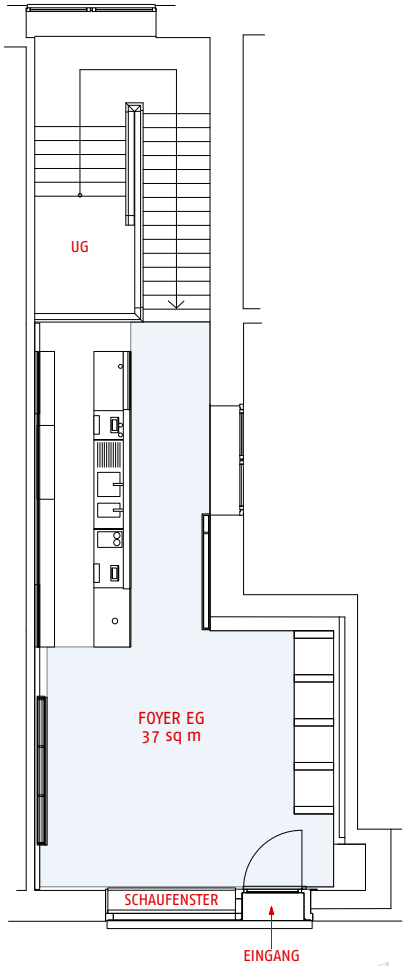




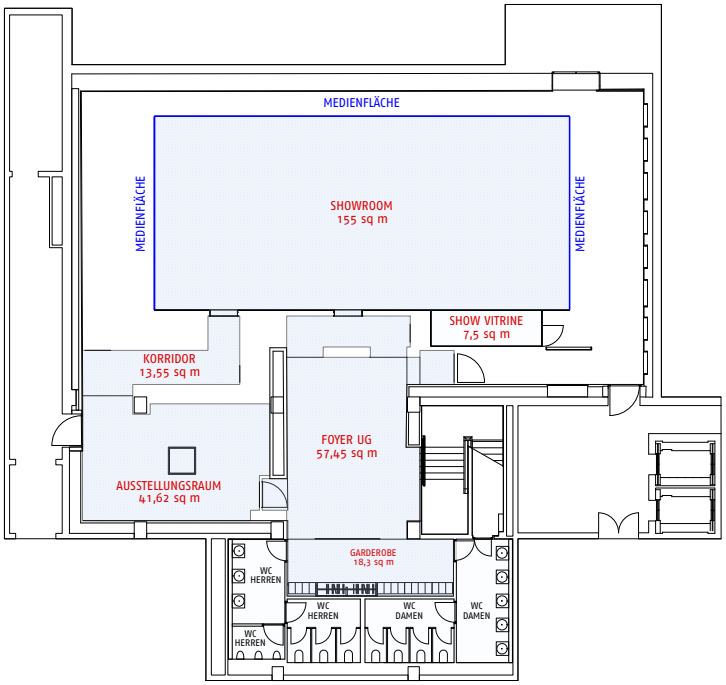


FLOORPLAN

STREET LEVEL

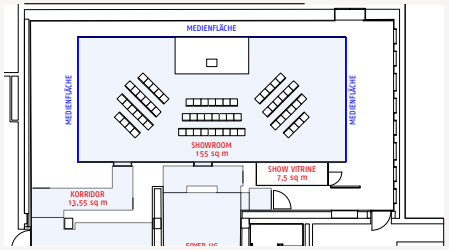


GROUND FLOOR

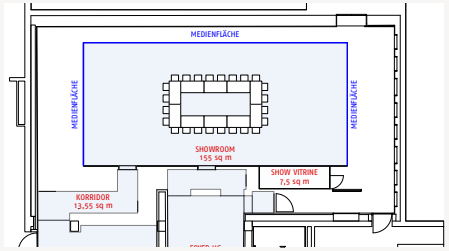


SEATING OPTIONS

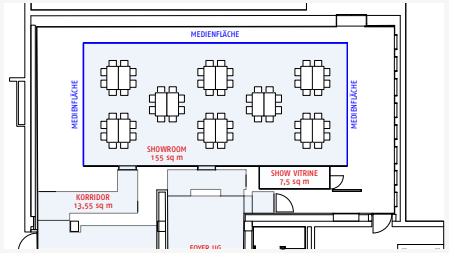
CONFERENCE



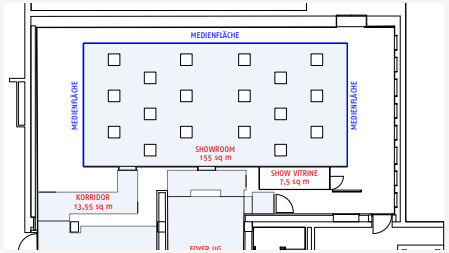
ROUNDTABLE



WORKSHOP



STANDING RECEPTION



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Immersive showroom berlin

CONTACT

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For any further information you may require or other enquiries, the Event-Team will be glad to assist you.

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Web: www.brandenburggate-museum.com

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DIRECTION



Schönefeld Airport: 21 km
Tegel Airport: 10 km
Berlin Central Station: 1,5 km
Next Train Station: Brandenburger Tor (100 m)