HUB

EVENTS & LIFESTYLE CONSULTANCY

COMPANY PROFILE

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WHO WE ARE?



Events & Lifestyle Consultancy

MARHABA FROM HASHTAGMYHUB!

Looking for an authentic glimpse of the UAE? As an events and lifestyle consultancy, we offer a wide range of custom tourist experiences, all with a focus on Emirati culture.

Educational and interactive, our programmes help our clients and their guests make memories that will last a lifetime, from dune bashing in the famed desert sands to an expert tour of historical monuments.

HashtagMyHub is on hand to develop an adventure that works for you. We're here to meet your needs, creating bespoke itineraries, personalizing trips and providing insights on the local way of life, so every visitor feels at home.

Welcome to the UAE.

EMIRATI CULTURE



What is Emirati culture all about? What is the Emirati heritage? What are the Emirati traditions?

We understand your curiosity for the Emirati Culture and its traditions and we would like to answer all your questions with an honest approach.

Become enlightened about the UAE culture through an informative and fun presentation. In order to ensure that your stay is memorable, we would like to embark with you on this cultural adventure and help you grow to respect and love the best traditions and experiences this beautiful country has to offer.

Let our friendly expat experts guide you through the Cultural Awareness journey. The UAE is a fabulous country whose people are some of the most genuine, hospitable and respectful you will ever be likely to encounter anywhere in the world.

WHAT VALUE DO WE OFFER?



Enhance Staff Performance & Increase General Corporate Productivity

- Respectful Interaction between Expats and Emiratis
- Cultural Awareness and Understanding
- Business Etiquette
- Encourage Employee Integration
- Situational Protocols
- 1-on-1 Sessions with our Expert
- Cultural Intelligence
- Guidelines on “How to Settle in Dubai”

OUR SERVICES



Incentive Groups



Cultural Awareness Programs



Tailor-made Private Guided Tours



Leisure/Corporate Events



Team Building Activities



Concierge services

CULTURAL AWARENESS



Refers to the ability to develop respect and appreciation for others by removing one's self from customary norms and experiencing life through the thinking and values of another culture.

IMPORTANCE OF CULTURAL AWARENESS

UAE is a melting pot with over 200 nationalities and over 80% of them are expats.

Cultural Understanding and Awareness plays a crucial role in private organizations operating here.

CULTURAL AWARENESS



CULTURAL AWARENESS IS IMPORTANT FOR BUSINESS

Why is cultural awareness so important for business success?

CULTURAL SENSITIVITY

In a conservative country, it is very important to understand how to be culturally sensitive in order to avoid accidentally offending nationals, business colleagues, clients or suppliers.

KNOWLEDGE

Being aware of the most crucial Dos & Don'ts in terms of Rules & Regulations will protect your employees from getting themselves into trouble – which may have a negative impact on your business

AWARENESS

Being aware of the correct 'Business Etiquette' will allow your business to handle relations with respect and better understanding, resulting in effective cross-cultural management and dealings.

THE MISSING PIECE



CULTURAL AWARENESS | HIRING | HOUSING

VISA | TRAINING | RECRUITMENT

Cultural Awareness is the final piece of the puzzle.

Without the appropriate understanding of the culture they operate in, organizations will always face difficulties accommodating new employees to the surrounding environment.

CULTURAL AWARENESS

STEPS TO CULTURAL AWARENESS



Understanding the UAE History



Facts and Figures of the UAE



Understanding the Basics of Islam



Understanding of Tribal Life



Understanding of Marriage practice



Understanding of Traditional Clothing



Understanding of Correct Behavior



Experiencing the Emirati Cuisine



Guided Explorer/ Orientation Tour



Complete Cultural Understanding

OUR BEAUTIFUL VENUES



Private Desert Venue Set Up



Al Bastakiya - Al Fahidi Historical Neighbourhood



Majlis on an Emirati Farm



Qasr Al Sultan Desert Venue

PRIVATE GUIDED TOURS



HERITAGE TOUR

Explore the oldest neighbourhoods in Dubai, steeped in rich Emirati cultures and traditions.



ART TOUR IN BASTAKIYA

Dubai's Al Fahidi district is home to countless galleries and here you'll meet local artists, and be inspired by this unique area.



PHOTO TOUR NEW DUBAI

Dynamic Dubai's skyline is ever-changing, and the architecture is perfect for aspiring and expert photographers alike.



CREATE YOUR OWN TOUR

We can customise any tour according to your availability and preferences. Pick your favourite sights and let us create a trip to remember.

TEAMBUILDING ACTIVITIES



We have teamed up with leading training consultancies to offer award-winning business games, simulations and Discovery Maps. Core methodology is experiential and discovery learning.

Our International Solutions

- Business Acumen
- Leadership Accountability
- Sales Activation
- Customer Centricity
- Organizational Change
- Talent Leadership and Project Management

Benefits

- Increase Knowledge
- Shape Changes in Strategies
- Enhance Behavior
- Improve Performance
- Increase Revenues

Our creative team building interventions have achieved outstanding feedback and results. (more details available on request)

LEISURE/CORPORATE EVENTS



NEED INSPIRATION? YOU'VE COME TO THE RIGHT PLACE!

When it comes to events and teambuilding we are 'out of the box' people. This means that we're always looking for extraordinary venues, exciting activities and brilliant incentives from around the UAE and Oman.

As lifestyle consultants we are on hand to arrange events and travel that perfectly fit your vision and preferences.

Together we go the extra mile to make our clients happy, and create an amazing, one-off event.

UAE INCENTIVE GROUPS



/ɪnˈsɛntɪv/ /ˈtrav(ə)l/ (noun):
Business-related travel that is designed to provide motivation or incentives to help business people become more successful.

Motivate your team with well-planned and innovative incentives, in exotic locations such as UAE and Oman. Taking colleagues away from their normal environment can not only spark ideas, but is proven to boost bonding, and our extensive offering will ensure an enjoyable celebration, as well as maximising development.

OMAN ROUNDTRIPS



Want to explore this beautiful country, famed for its hospitality, culture and stunning landscape?

We guarantee a truly authentic experience during our roundtrips, where guests are always accompanied by an Omani. You'll experience first-hand why this is one of the hottest travel destinations on the planet.



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