ERASMUS S.A.
CONFERENCES TOURS & TRAVEL
PROFESSIONAL CONGRESS ORGANISERS

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COMPANY PROFILE

Always with a smile...at your service!



www.erasmus.gr

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www.erasmus.gr

Erasmus at your service

www.erasmus.gr

INCENTIVES & EVENTS

From A to Z. It's all about your next "wow" event.

CONGRESSES

TOP Professional Congress Organizers, Unrivaled service, Proven expertise & solutions you can trust.

ASSOCIATION MANAGEMENT

Feel free to focus on your association's objectives, while we do all the administrative and management work for you.

DMC SOLUTIONS

We hand-pick for you the best a destination has to offer.

Landmark year

www.erasmus.gr

In 2009, a landmark year for our company, for the first time we organized a Conference abroad, the 2nd International Workshop on Focal Therapy and Imaging in Prostate and Kidney Cancer, in Noordwijk, Amsterdam, with great success. Ever since our list of events organized abroad is ever growing with an average of 10 projects annually being organized by ERASMUS outside the Greek borders.







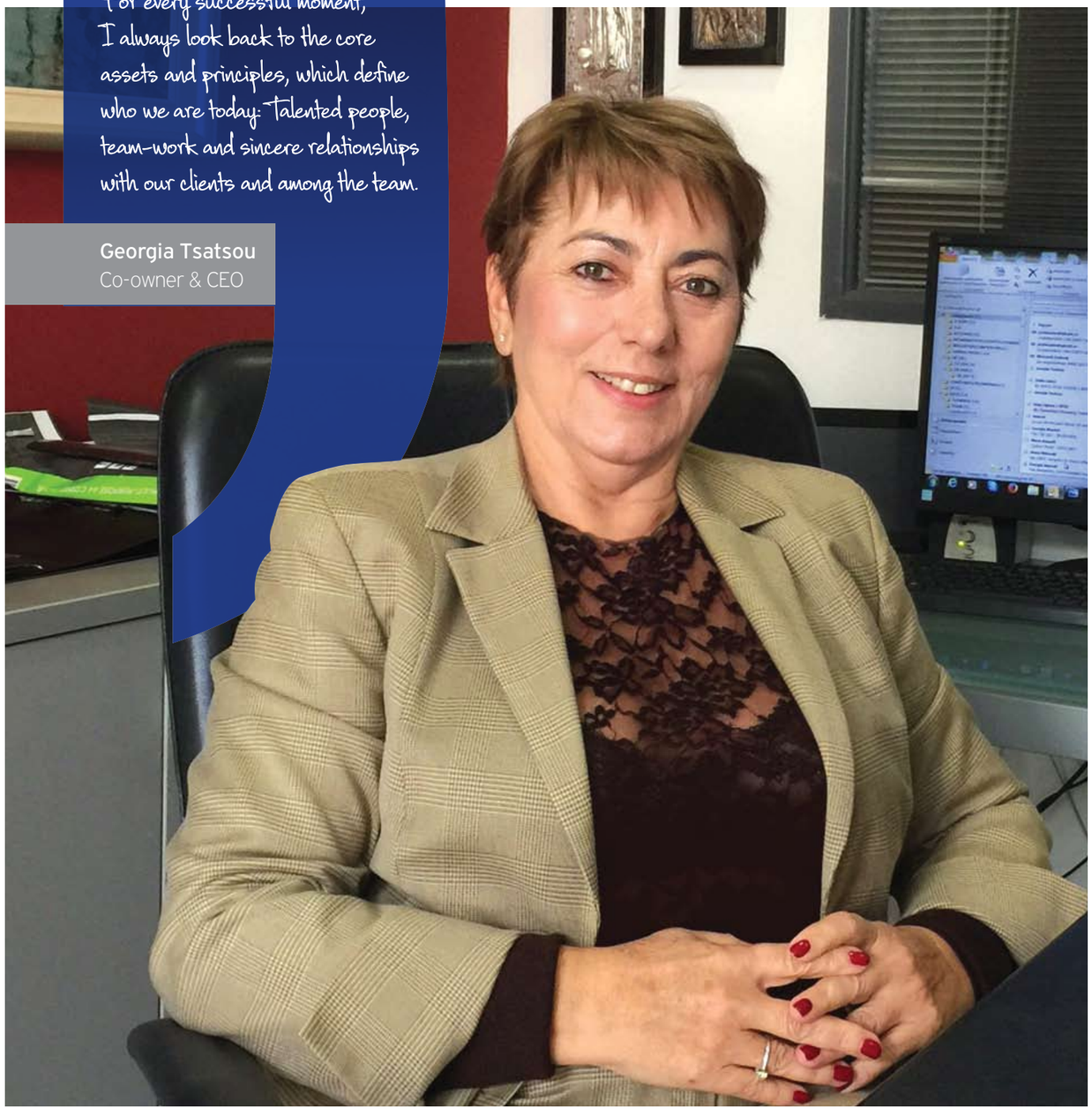


Message from the CEO

www.erasmus.gr/message-from-the-ceo

For every successful moment, I always look back to the core assets and principles, which define who we are today: Talented people, team-work and sincere relationships with our clients and among the team.

Georgia Tsatsou
Co-owner & CEO



Erasmus at a glance

www.erasmus.gr

Erasmus Conferences Tours & Travel S.A. is a leading Professional Congress and Event Organizing company, based in a prime location in Athens, Greece. Since 1993 Erasmus is committed to creating event experiences by providing customized, innovative solutions with a focus on meeting clients' needs and objectives. Our company's well-trained and dynamic team of 26 multilingual and dedicated permanent staff is always at your service to design with attention to detail and deliver high quality meetings, experiences and incentives, as well as integrated association management services.

With more than 50 projects per year for local and international clients, Erasmus is your trustful and loyal partner in creating unique experiences of any scale.

Erasmus is ranked among the top Professional Event Organizers in Greece and has been assessed with the Strongest Companies in Greece certificate twice. It is a full member of IAPCO (since 2008), ICCA and the Athens Convention Bureau, as well as founding member of HAPCO. Erasmus is EN ISO 9001:2008 certified for its quality management system in Congress & Exhibition Organizing, Incentive Travel and Association Management Services.

At Erasmus, we believe that each event is unique. Our goal is to become our clients' preferred partner and to transform each event into a successful and memorable experience by providing tailor-made solutions, supported by our solid event management experience, professionalism and responsibility.

12.000 delegates and 130 exhibitors in Rhodes for the 15th Congress of the European Academy of Dermatology & Venereology (EADV)

OUR BIG MOMENT

To become the leading Professional Event Organizer in Greece and one of the top 10 Professional Congress Organizers globally, while conducting our business with professionalism, ethics and responsibility towards our people (personnel), our clients and the society.

OUR VISION

ERASMUS S.A.
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PROFESSIONAL CONGRESS ORGANISERS



I can recommend ERASMUS as a trusted, efficient and enthusiastic partner. There is a strong commitment to the client starting at the leadership level of the company and reflected through the whole ERASMUS staff. [...] For my part, it is a pleasure to work with the ERASMUS team, who are hard-working, extremely responsive, open and friendly.

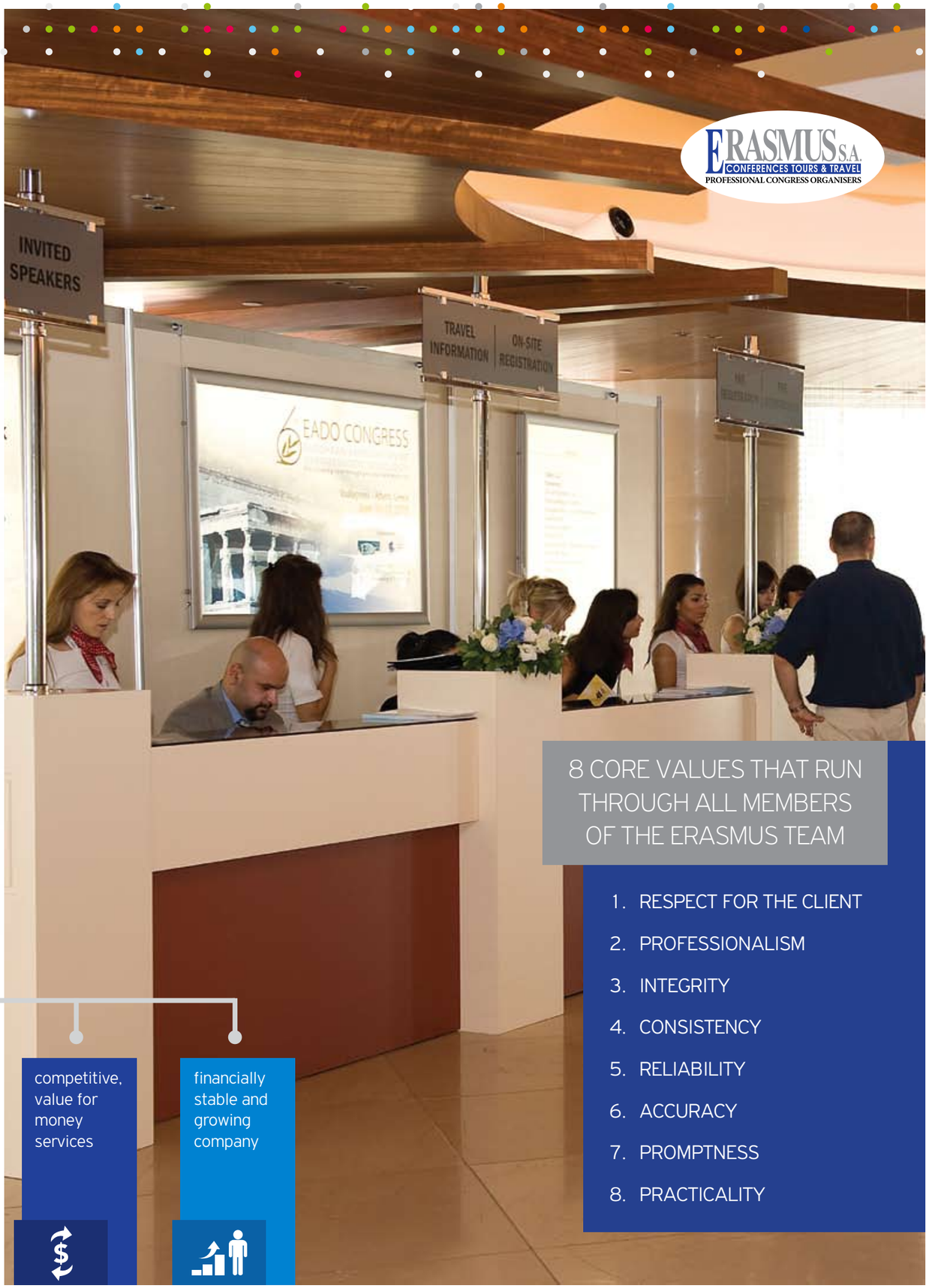
10+1 reasons to choose Erasmus

www.erasmus.gr/why-erasmus

1. OUR PEOPLE
2. Long-lasting experience in the field of event organizing
3. Professionalism and business ethics
4. Originality, creativity and great attention to detail
5. Personalized service and customized solutions for events of any size
6. Logistic excellence, integrated event management solutions
7. Employing new technologies and fostering interaction and networking opportunities at events
8. Operating at any location around the globe
9. Meeting clients' demands
10. Exceeding participants' expectations
11. Enhancing clients' market positioning

OUR ASSETS

- ranked among the top three companies of Professional Congress Organizers in Greece
- strong business relations with an extensive network of top quality suppliers
- strong database of key contacts around the world in an ever growing spectrum of scientific and professional fields
- a dedicated & enthusiastic team offering reliable and professional services
- in house graphic design and production technologies allowing flexibility and fast solutions
- competitive, value for money services
- financially stable and growing company



8 CORE VALUES THAT RUN THROUGH ALL MEMBERS OF THE ERASMUS TEAM

1. RESPECT FOR THE CLIENT
2. PROFESSIONALISM
3. INTEGRITY
4. CONSISTENCY
5. RELIABILITY
6. ACCURACY
7. PROMPTNESS
8. PRACTICALITY



"Throughout this long period of time, I experienced all staff members of ERASMUS to be entirely competent, professional and cooperative. The team were dedicated to the aims and goals of the Colloquium and strived for maximum efficiency and output with great effect. Their solution-oriented approach and their immediate grasp of the specific needs for large academic meetings can be attested to the fact that any arising challenges were overcome quickly and to our complete satisfaction. [...] I have no hesitation in recommending ERASMUS wholeheartedly and unreservedly to any institution searching for a professional, goal-oriented and efficient PCO.

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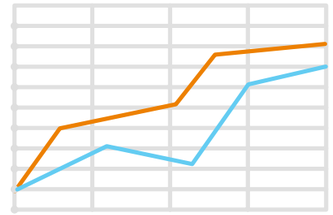
Our History

www.erasmus.gr/history

1993
Erasmus is founded in Athens, Greece

1998
Team grows to 17 members

2002



Team grows to 25 permanent staff

2003
Erasmus moves to privately owned premises in the city center, at the doorstep of major conference venues and hotels

2006
- Erasmus organizes the 15th Congress of EADV with 12.000 participants and 130 exhibitors, in Rhodes, Greece
- Erasmus receives ISO certification for Congress & Exhibition Organizing and Incentive Travel

IAPCO MEETING QUALITY

2008
Erasmus becomes full member of IAPCO – the International Association of Professional Congress Organizers

2009
Erasmus goes global and organizes its first congress outside Greece, in the Netherlands. Since then Erasmus organizes an average of 10 events per year outside the Greek boarders



2013
Kyvernitis Travel, one of the strongest corporate travel companies in Greece, joins Erasmus as a trusted partner

Association Management services

2016
Erasmus receives ISO certification for Association Management services

Erasmus in numbers

www.erasmus.gr

5 languages
spoken in the company

26 dedicated and enthusiastic team members

50+ An average of projects organized annually

More than **2.000 sq.m** of exhibition sold each year

Over **3.000 submitted abstracts** handled per year

An average of **13.000 participants** annually



Our Team

www.erasmus.gr/our-people



















Our Structure

www.erasmus.gr

BOARD OF DIRECTORS

QUALITY ASSURANCE

LEGAL DEPARTMENT

BUSINESS DEVELOPMENT AND CORPORATE COMMUNICATIONS

ADMINISTRATION AND SUPPORT SERVICES

- IT
- WEB, GRAPHICS AND PRINT PRODUCTION
- RECEPTION
- CLEANING SERVICES

CEO

CONGRESS OPERATIONS

- PROJECT MANAGEMENT AND REPORTING
- PROGRAMME DEVELOPMENT AND INVITED SPEAKERS
- SPONSORS & EXHIBITION
- REGISTRATION
- ABSTRACTS

FINANCES

ACCOUNTING

HOSPITALITY AND TRAVEL

- HOTELS & ACCOMMODATION
- GROUND SERVICES
- GROUPS
- SPECIAL EVENTS
- INCENTIVE PROGRAMMES

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PROFESSIONAL CONGRESS ORGANISERS

Our Services

www.erasmus.gr/services





At Erasmus we apply our strategic planning process and a full range of management solutions to build and provide unforgettable experiences that inspire, educate, boost, enhance, and change business performance in various sectors and event types.

FORMATS OF COOPERATION

PCO AND CORE PCO ASSIGNMENTS

Whether it is small or big, national or international, our extensive experience in the congress organizing industry ensures the perfect planning and smooth running of your event, successfully meeting your key aims and objectives. Furthermore we have the knowhow and experience to deliver successful exhibitions and trade shows, whether in the context of a congress or as standalone events in Greece and around the globe.

SPECIAL EVENTS, MEETINGS AND INCENTIVE ASSIGNMENTS

Enthusiasm and creativity are the key drivers for our team members' performance to handle events of any scale, from A to Z: concept design and development, budgeting, contracting and logistics, event production, entertainment elements and shows, decorations, travel and ground transportation, securing creative solutions and "wow" experiences for the participants.

ASSOCIATION MANAGEMENT ASSIGNMENTS (AMC)

Our specialist team provides top quality services to carefully design personalized programmes and propose targeted strategies, tailored to each Association's needs and goals. The way our team works is based on true partnership, trust, transparency, professionalism, ensuring the efficient and successful management, handling, fundraising, representation and growth of the Association.

LOCAL DESTINATION MANAGEMENT SOLUTIONS (DMC)

Erasmus is proud of its extensive and deep knowledge of Greece as a destination. When receiving a proposal from Erasmus you can only expect the best that Greece has to offer in venues, hotels, restaurants, cuisine, cultural programs, historical sites and recreation facilities to name but a few, promising to turn your event into an unforgettable experience.

Our Services

www.erasmus.gr/services

TYPES OF EVENTS SUPPORTED

- CONGRESSES AND CONFERENCES
- MEETINGS
- SEMINARS
- TRAINING PROGRAMS
- SUMMITS
- CORPORATE EVENTS
- INCENTIVES
- TEAM BUILDING EVENTS
- EXHIBITIONS AND TRADE SHOWS
- PRODUCT LAUNCHES
- GALA EVENTS
- FIELD TRIPS
- STAND ALONE EVENTS

We would like to thank Erasmus Team for the excellent and impeccable support and cooperation [...]. Your professionalism, discipline, careful organization and proactivity made this conference a great success.



CONTENT MANAGEMENT
- Agenda design
- Speaker liaison
- Abstract handling
- E-posters
- Event flow

EVENT PLANNING AND PROJECT MANAGEMENT
- Consultancy services
- Budget control
- Reporting
- Event insurance coverage
- Financial management
- Post event evaluation and benchmarking

REGISTRATION MANAGEMENT

VENUE MANAGEMENT

EXHIBITION SALES AND MANAGEMENT

CONGRESS BIDS

SERVICES OFFERED

SPONSORSHIP MANAGEMENT

BANQUET SERVICES
- Food and Beverage
- Networking events
- Dinners and parties

ON-SITE STAFF AND SUPPORT

EVENT MARKETING, COMMUNICATIONS & PROMOTIONAL ACTIVITIES

COMMUNITY MANAGEMENT (MAILING LISTS/ DATABASES)

NEW TECHNOLOGIES
- Webcasting & live streaming
- Expert interviews
- Live surgeries
- Event mobile apps

...we had a lot of last minute requests and nothing seemed to be a problem for you. I really appreciate all your help.
Given that we challenged you to set up the facilities only eight weeks before the relocated meeting, your help and assistance is making everything go to plan was extremely helpful to me. Even the change to the location of the Companion's Tour due to the ferry strike went very well [...] Excellent organization and I have no difficulty in recommending Erasmus services to anyone else managing a conference in Athens.







Our Clients

www.erasmus.gr/clients-list

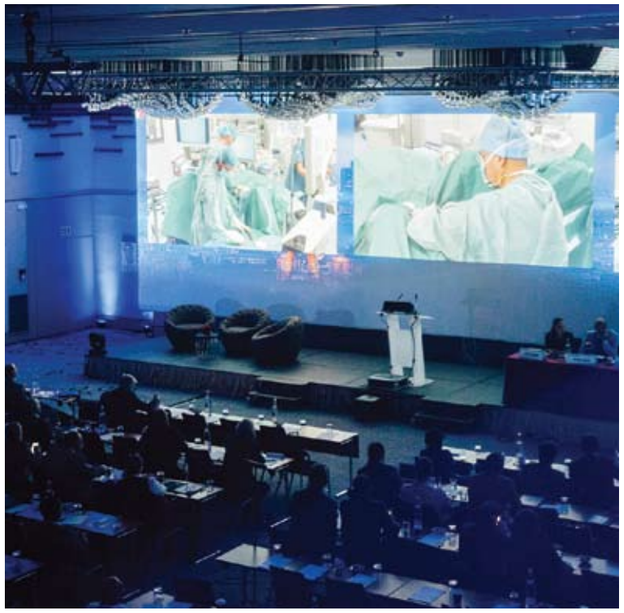
Erasmus invests on building long lasting, trustworthy and close relations with its clients. It is our commitment to stay by the side of our clients, to discuss their ideas, listen to them carefully and design tailor-made strategies that meet their needs and objectives.

Our dedicated team will go the extra mile to ensure only the best of service for our valued clients. We serve hundreds of association boards, institutes and corporations from various sectors such as:

- Scientific Associations / Hospitals
- Educational Institutions (Universities / Colleges)
- Pharmaceutical Companies
- Corporate Clients
- Governmental / Public Sector

Erasmus events in a snapshot

www.erasmus.gr





250.000
Participants in total

65%
International congresses

More than 1 in 10
events organized outside Greece

25%
Non-medical events

30 recurring events repeatedly trusted to our team

Where can you find us?

www.erasmus.gr/contact



Erasmus' privately owned premises enjoy a prime location in the center of Athens, only a few steps away from the Metro (Airport line), the Megaron Athens International Conference Centre (MAICC), major conference hotels, as well as important and historic sites.

FIND US ON

ERASMUS S.A
@erasmusgr

ERASMUS S.A
@erasmus_sa

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MEMBERSHIPS & ACCREDITATION