Company Profile

TAY
ISTANBUL



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Who We Are

TAY Istanbul DMC based in Istanbul / Türkiye and operates in International Market arena to promote Turkiye. Managing & organizing International MICE & Weddings which provide exciting and cost-effective solutions to the needs in Turkiye. The Goal is to introduce different markets to the friendliness and warmth of Turkish Hospitality in a professional and expert manner with timely responds. We deliver meticulous services around the year to the meeting, incentive, seminar participants as well as leisure, cellebrations and private event groups from all around the world.



Who We Are

TAY Istanbul DMC has a dynamic team. We design our proposals and programs unique only for you.
We focus on your requirements and co-ordinate with your staff to provide you total satisfaction. We offer you to manage every service with global minded support.

We still have the same motivation and passion since the day we opened our doors for business with the values



Our Management Team

Eda Başaran
Managing Director



Duygu Kuşkulu
Managing Director



Semra Şenel
General Manager



Sema Babacan
Financial Director



Core Values

- ✓ Service Excellence, Dedicated, Creativity, Adaptability, Detail Oriented
- ✓ Integrity: (Being Real), Passion, Diversity / Multicultural, Involved, Empathy,
- ✓ Responsibility: Accept and delegate it, Learn & Give
- ✓ Quality: What we do; we do good!



Our Mission
Our Vision



Mission

To be the trusted global leader in destination management by setting the standard for dependable, innovative, and value-driven travel solutions. We envision a world where every journey is enriched by local authenticity, seamless logistics, and unforgettable cultural experiences showcasing the distinct charm of each destination and consistently exceeding the expectations of our travel partners and their clients.



Vision

To be a leader in curating immersive and culturally enriching travel experiences that honor the heritage, showcase the beauty, and celebrate the diversity of the destination we serve.

Our Timeline

2021

Hosted 3.280 guests
Including
MICE, Leisure
Celebration

2022

Hosted 4.928 guests
Including
MICE, Leisure
Celebration

2023

Hosted 6.558 guests
Including
MICE, Leisure
Celebration

2024

Hosted 8.993 guests
Including
MICE, Leisure
Celebration

2025

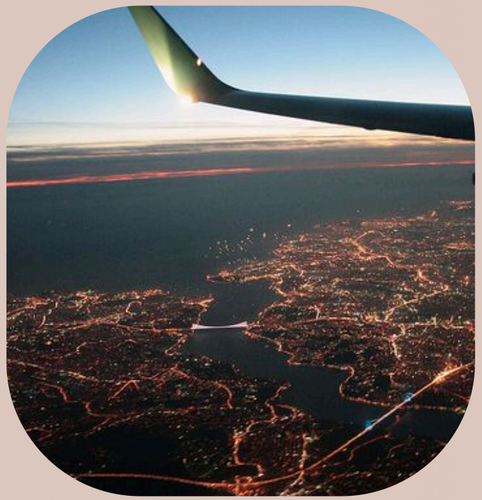
Target > 10k

Our Services

Scheduled or Charter Flight Arrangements
Hotel Room Arrangements
Transportation Services
Event Management
Supplier Management
Conference Planner

Special Activity Management
Stage Production
Custom Requests
Gift Arrangements
Budget Management
Logistics’
On-Site Management Support







TAY ISTANBUL

MICE







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CELEBRATION







LEISURE







TAY ISTANBUL

goxxho

Powered by Tay Istanbul

Goxxho is a new-generation B2B travel agency dedicated to crafting unforgettable experiences and authentic cultural connections for modern travelers. We go beyond the ordinary by curating immersive journeys and unique adventures that leave a lasting impact.



What We Offer

Diverse Accommodations: From luxury hotels and private villas to seaside bungalows and premium yachts—options for every style and budget.

Tailored Excursions & Tours: Culturally rich and nature-based experiences that inspire and engage.

Seamless Transfers: Reliable and stylish transportation throughout Türkiye, from airport pickups to intercity travel.

Bespoke Holiday Packages: Custom itineraries for couples, families, solo travelers, and groups.

Private Events & Celebrations: Expertly planned destination weddings, birthdays, and corporate retreats in stunning locations

Click to be our B2B partner

TAY ISTANBUL

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TÜRSAB TÜRKİYE SEYAHAT ACENTALARI BİRLİĞİ ASSOCIATION OF TURKISH TRAVEL AGENCIES

site INTEGRITY IN TOURISM USTOA United States Tour Operators Association

beyondlimits The Boutique Travel & Event Collective