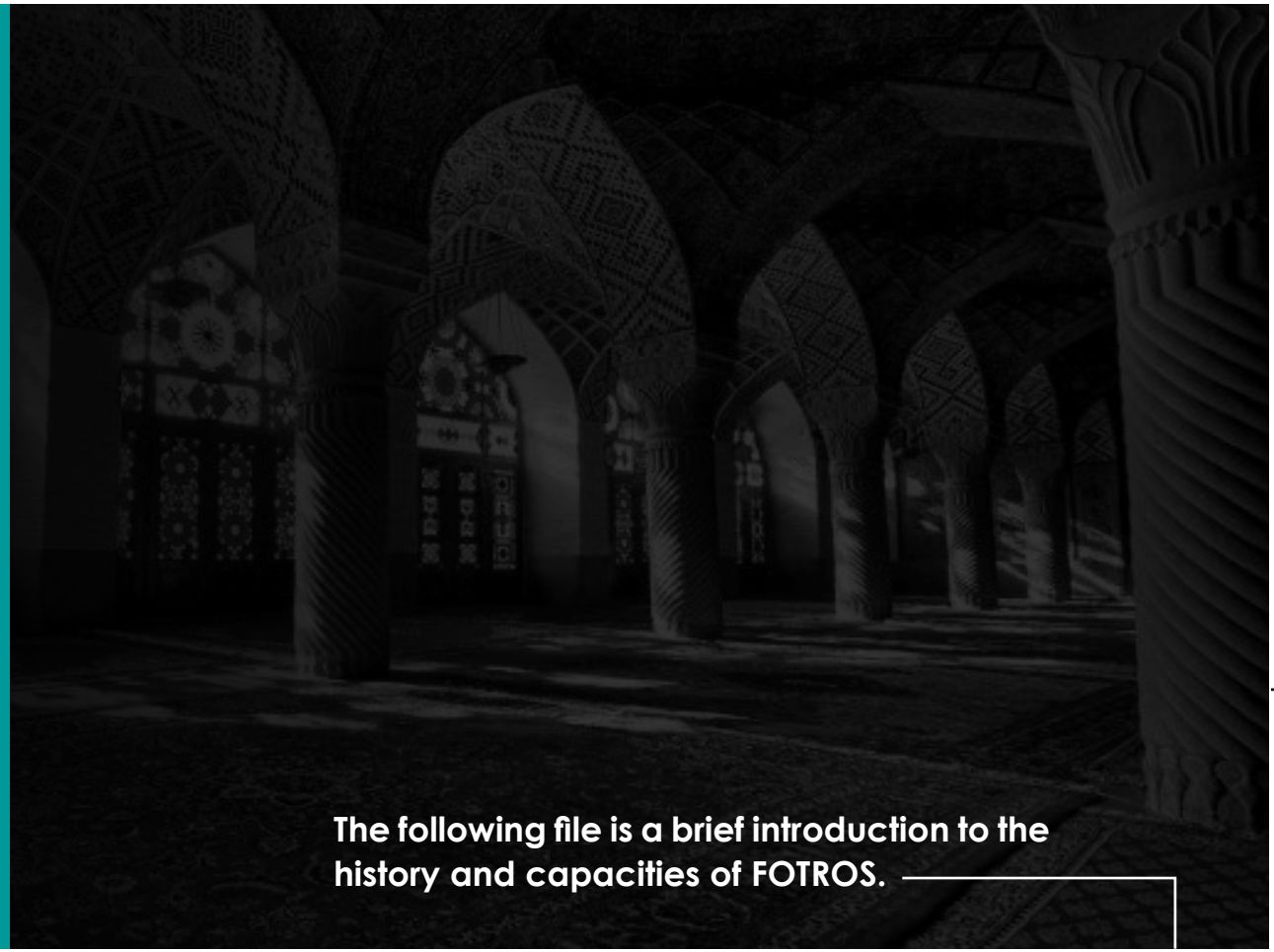
COMPANY PROFILE

2025

FOTROS

TOURISM COMPANY

For over fifteen years, FOTROS Travel has been a trusted name in the travel and tourism industry of Iran — built on the solid professional foundation of its founder and CEO, Mr. Saeed Zali, whose years of extensive experience predate the company's establishment.



The following file is a brief introduction to the history and capacities of FOTROS.

FOTROS
TOURISM COMPANY



We have started a long journey to make a difference in Iran's tourism industry. To achieve this goal, we have set a clear outlook for what we want to do. While meaningful steps have been taken, there remains scope for further progress.

FOTROS

TOURISM COMPANY

Our Vision

- To become one of the top three private sector leaders in Iran's tourism industry in terms of influence, innovation, and decision-making.
- To build and expand sustainable partnerships with leading global travel and tourism companies, and to make Iran's tourism more international.
- To Make it possible for more and more people around the world to know about Iran's outstanding cultural and natural attractions.

Our Mission

With the support of skilled professionals, innovative technologies, and a wide network of domestic and international partners, we are committed to:

- Delivering a unique and authentic experience of Iran to international travelers.
- Creating sustainable value for our customers, partners, and stakeholders.
- Driving the growth of Iran's tourism industry through sustainability, innovation, and cultural exchange.

FOTROS
TOURISM COMPANY



Core Values

- Customer-Centricity – Respecting and prioritizing the rights, safety, and satisfaction of our travelers.
- Integrity and Professionalism – Acting with transparency, honesty, and accountability in all activities.
- Innovation and Creativity – Continuously improving services through new ideas and advanced technologies.
- Learning and Development – Investing in professional training and knowledge growth for our employees.
- Sustainability and Social Responsibility – Preserving Iran's cultural and natural heritage, while supporting local communities.
- Teamwork and Diversity – Embracing collaboration and respecting differences among employees, partners, and travelers.
- Flexibility and Responsiveness – Adapting quickly to market dynamics and the evolving needs of customers.

FOTROS
TOURISM COMPANY



Lut Desert | Airpano project 2025

What we offer

Tourism bridges multiple sectors, from art & culture to business & leisure. Its scope is so extensive that one in ten jobs worldwide depend on it.

Consequently, our activities also span in different fields:

- Fotros operates as DMC (Destination Management Company) for Iran, as well as selected other destinations where we either a branch or an onsite team.
- We organize cultural and adventure group and private tours both for middle-end and high-end demands.
- We provide MICE (Meetings, Incentives, Conferences, and Exhibitions) services for our corporate, academic and diplomatic clients.
- And recently, we have launched initiatives in the art industry aimed at fostering international collaboration, leveraging art as a key engine to stimulate tourism.

FOTROS
TOURISM COMPANY

Some of our ACTIVITIES & NOTABLE projects



2008 – now

Partnering with renowned travel companies around the world.



2017 – now

Arranging MICE services in Iran for governmental and private sector delegations from Russia and China, providing full travel and event services.



2018 – now

Arranging photography tours and acquiring special permits for renowned photographers from around the world, including Leica's and Huawei's ambassadors and Forbes-recognized figures. Also organizing an aerial-photography tour in May 2025 for the International project "Airpano" securing complicated permits and exclusive access.



2022 – now

Organizing Tehran Book Fair's International affairs for 4 consecutive years, providing full travel services for International guests as well as Ministers of Culture and their delegation from various countries.

FOTROS
TOURISM COMPANY



Some of our ACTIVITIES & NOTABLE projects



2014

Organized Iran's official delegation trip to Japan to attend World Ophthalmology Congress in Tokyo. Managing travel arrangements, by Fotros onsite team, for 186 Iranian participants, marking the largest Iranian group-travel to Japan.

2018

Organized ICOFOM's 41st International symposium in Tehran, gathering more than 100 museologists from all around the world.



2023 -2024

Organized for 2 consecutive years, the summer visit of Peking University teachers and students to Iran, arranging special visits to factories and industrial areas, as well as meeting with high-level Iranian officials including vice-minister of foreign affairs.



2025

Organized a motorcycle rally tour from Poland, with over 30 heavy motorcycles traveling to Iran to commemorate Iran's hospitality towards Polish refugees of WWII.

FOTROS
TOURISM COMPANY




Isfahan | Airpano project 2025

Certifications, Awards and Memberships



Touring Certificate



Certificate for Health Tourism



Ticketing Certificate

IATA Membership



Recognition for exemplary activities, from Iran Ministry of Tourism



Turkish Airline recognition for best local partner

Iran Tour Operators Association Membership

FOTROS TOURISM COMPANY

A Reputation for Excellence and Resilience

Fotros is a well-known and highly respected name across Iran tourism sector. Over the years — even through global crises such as COVID-19 and times of political tension — we have maintained a steady, specialized team of +30 professionals. Our stability is not just history; it is our commitment for the future.

