VNIMPRESSIVETOURS

COMPANY PROFILE



096766336

info@vnimpressivetours@gmail.com

https://vnimpressivetours.com

45 Hang Bong, Hoan Kiem, Ha Noi

LETTER OF INTRODUCTION

Dear Valued Customers and Partners,

VNImpressive Tours Joint Stock Company extends our warmest greetings and best wishes for your health and success!

VnImpressive Tours is on a mission to provide unique journeys that connect Vietnam's culture, nature, and people with friends worldwide. Our vision is to elevate Vietnam's tourism industry on the global map through high-quality services and bespoke travel experiences.

With a commitment to delivering premium travel and leisure experiences, we are proud to introduce our services: **Vietnam Exploration Tours** (Explore iconic destinations across the North, Central, and South of Vietnam), **Southeast Asia Tours** (Discover the beauty of Laos, Cambodia, Myanmar, and Thailand), **Customized Tours** (Tailored to meet individual or group needs), **MICE Tours**: Designed for corporate meetings, incentives, conferences, and exhibitions.

In addition, **VnImpressive Tours** offers exclusive luxury cruise experiences with our fleet of four 5-star, 6-star Ha Long Bay cruise ships, Nam Cat Tien resot, featuring international-standard accommodations, fine dining, spas, jacuzzis, and more.

Furthermore, Lake View Group, a subsidiary of **VnImpressive Tours**, is strategically located in prime areas, offering world-class resorts that seamlessly blend traditional Vietnamese charm with modern sophistication.

The trust and support of our customers and partners have been the driving force behind our continuous growth and innovation. **VnImpressive Tours** is committed to further enhancing our service quality and creating even greater value. This is not just a promise but also our heartfelt dedication to ensuring that every time customers choose VnImpressive Tours, they experience unforgettable journeys.

We look forward to your continued support and cooperation.

Best regards,
[Representative Name]
Chairman of the Board of Directors
VNImpressive Tours Joint Stock Company

INTRODUCTION

VNIMPRESSIVETOURS JOINT STOCK COMPAN

Business License Number: 0110813784, issued by the Hanoi Department of Planning and Investment.

VNIMPRESSIVETOURS has 5 offices located in:

Headquarters in Hanoi, Vietnam:

Address: 45 Hang Bong Street, Hang Gai Ward, Hoan Kiem District, Hanoi, Vietnam

Office in USA:

Address: 15 Vernon Place, East Orange, New York, US

Office in India:

Address: D11/145& 146 2nd Floor, Sector-7, Rohini, Delhi-110085

Office in France:

Address: 16 Rue de Charonne, Paris, 75011, France, European Office

Office in Australia:

Address: 66 Chifley Square, Sydney NSW 2000, Australia

Our Resources

VNImpressiveTours operates a network of 3 to 5-star hotels and representative offices in both Hanoi and Ho Chi Minh City.

Our Mission

With the motto: "Creating travel, hospitality, and lifestyle experiences that exceed expectations, connecting Vietnam's cultural values with the global market," **VNImpressiveTours** aims to elevate Vietnam's image on the global stage, showcasing a beautiful, hospitable, and friendly country to the world.

Strategic Partnerships

Although a young company, **VNImpressiveTours** is proud to be a strategic partner of leading brands such as Agoda, Booking.com, Vietnam Airlines, and renowned French wine producers. This success is attributed to our exceptional quality and outstanding services.

Collaboration Invitation

We sincerely hope to receive your interest and cooperation in building a successful partnership.

VNIMPRESSIVETOURS JOINT STOCK COMPANY
CHAIRMAN OF THE BOARD OF DIRECTORS

TRAVEL BUSINESS LICENSE

CỘNG HÒA XÃ HỘI CHỦ NGHĨA VIỆT NAM
Độc lập - Tự do - Hạnh phúc

BỘ VĂN HÓA, THỂ THAO VÀ DU LỊCH
CỤC DU LỊCH QUỐC GIA VIỆT NAM



GIẤY PHÉP

KINH DOANH DỊCH VỤ LỮ HÀNH QUỐC TẾ
INTERNATIONAL TOUR OPERATOR LICENCE

1182

BỘ VĂN HÓA, THỂ THAO VÀ DU LỊCH
CỤC DU LỊCH QUỐC GIA VIỆT NAM

CỘNG HÒA XÃ HỘI CHỦ NGHĨA VIỆT NAM
Độc lập - Tự do - Hạnh phúc

GIẤY PHÉP

KINH DOANH DỊCH VỤ LỮ HÀNH QUỐC TẾ
INTERNATIONAL TOUR OPERATOR LICENCE

Số GP/No.: 01-2724/2024 /CDLQGVN-GP LHQT
Cấp lần/ Issued for 2 time)

1. Tên doanh nghiệp:

Tên doanh nghiệp viết bằng tiếng Việt:
CÔNG TY CỔ PHẦN DU LỊCH VNIMPRESSIVETOURS

Tên doanh nghiệp viết bằng tiếng nước ngoài/Enterprise's name in foreign language:
VNIMPRESSIVETOURS TOURISM JOINT STOCK COMPANY

Tên doanh nghiệp viết tắt/Brief name:

2. Trụ sở chính/Head Office:
SỐ 45 HÀNG BÔNG, PHƯỜNG HÀNG GAI, QUẬN HOÀN KIẾM, THÀNH PHỐ HÀ NỘI

Tel: 0967166336 Fax:
Email: info@vnimpressivetours.com Website: https://vnimpressivetours.com

3. Phạm vi kinh doanh dịch vụ lữ hành/Travel Service boundaries:
KINH DOANH LỮ HÀNH ĐỐI VỚI KHÁCH DU LỊCH VÀO VIỆT NAM (INBOUND)

4. Thông tin người đại diện theo pháp luật của doanh nghiệp/Legal representative

Họ và tên/Name: PHẠM THỊ ANH
Giới tính/Gender: NỮ Ngày tháng năm sinh/Date of birth : 22/03/1987
Quốc tịch/Nationality: VIỆT NAM
Chức danh/Title: CHỦ TỊCH HỘI ĐỒNG QUẢN TRỊ
Số định danh cá nhân/Chứng minh nhân dân/Hộ chiếu/ID/Passport No: 001187041112
Ngày cấp/Date of issue: 18/12/2021
Nơi cấp/Place of issue: CỤC CẢNH SÁT QLHC VỀ TTXH

Hà Nội, ngày 25 tháng 12 năm 2024
KT. CỤC TRƯỞNG
PHÓ CỤC TRƯỞNG

Nguyễn Lê Phúc











VNIMPRESSIVETOUR

COMPANY BOARD OF DIRECTORS



ROSA PHAM

FOUNDER & CEO

Phone/WhatsApp/Zalo: +84 969599836

Email: saleboutiquehotel@gmail.com



MR JAY MARVIN

US BRANCH DIRECTOR

Phone/WhatsApp: +1 (929) 355-5263

Email: jqyshari@hotmail.com



VU YEN

SALE MANAGER

Phone/WhatsApp/Zalo: +84 374075471

Email: info@vnimpressivetours.com



MR TIEN NGUYEN

FRENCH BRANCH DIRECTOR

Address: 16 Rue de Charonne, Paris, 75011, France

Phone/WhatsApp: +33649262190

Email:skyapollon.solutions@gmail.com



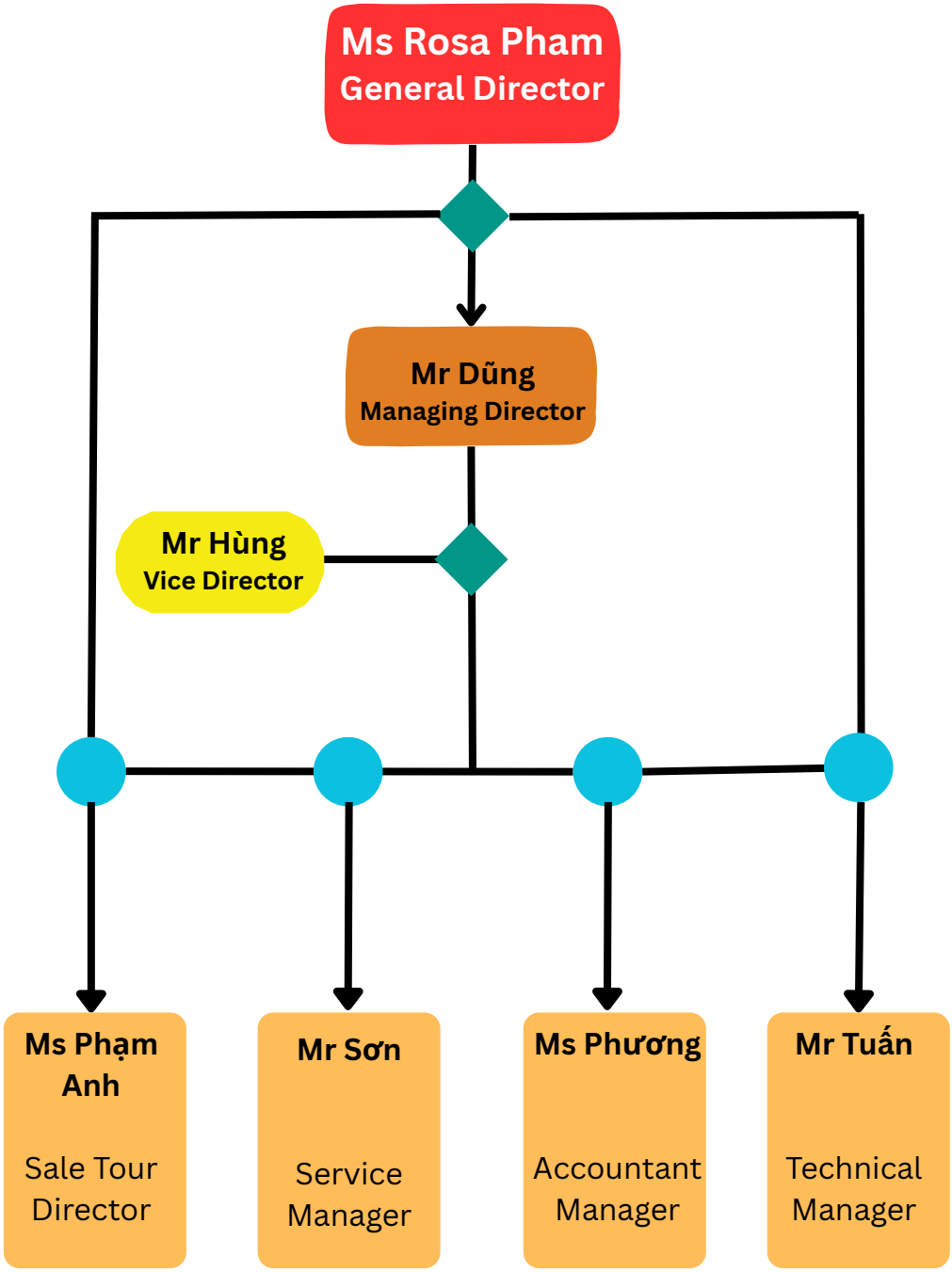
MR THO TRAN

AUSTRALIAN BRANCH DIRECTOR

Address: 66 Chifley Square, Sydney NSW 2000, Australia

Phone/WhatsApp: +61 415191981

Email: info@vnimpressivetours.com


Ms Rosa Pham
General Director
Mr Dũng
Managing Director
Mr Hùng
Vice Director
Ms Phạm Anh
Sale Tour Director
Mr Sơn
Service Manager
Ms Phương
Accountant Manager
Mr Tuấn
Technical Manager

FIELDS OF OPERATION



All-Inclusive Tours Across Vietnam and Southeast Asia

Vietnam Exploration Tours:
Discover the majestic Northwest mountains to the vibrant waterways of the Southwest.
MICE Tours:
Specialized services for meetings, incentives, conferences, and exhibitions.
Customized Tours:
Tailored itineraries designed to meet the unique needs and preferences of customers.
Ha Long Bay - Tuan Chau - Cat Ba Tours:
Enjoy overnight stays on 5-star luxury cruises, offering world-class experiences.







Lake View Group Hotel System in Hanoi

A network of 15 hotels ranging from 3-star to 5-star standards, all located in the heart of Hanoi's Old Quarter.
A seamless combination of Hanoi’s historical charm and modern sophistication in design.



COMPANY PROFILE

VNIMPRESSIVE TOURS & LAKE VIEW GROUP

1. Introduction

VnImpressive Tours is proud to be the leading tour operator in Vietnam, offering unique journeys that connect the culture, nature, and people of Vietnam with international travelers. With a comprehensive ecosystem that includes 5-star cruises, a network of high-class hotels, and offices spanning from North to South Vietnam, the company aims to deliver unforgettable experiences and elevate Vietnam's tourism industry on the global map.

Lake View Group, a subsidiary of VnImpressive Tours, manages a chain of 3-5 star hotels in prime locations throughout Hanoi's Old Quarter and other popular tourist destinations. Combining luxury, modern convenience, and traditional Vietnamese charm, Lake View Group provides exceptional accommodations to travelers.



"Unity creates strength – Continuing the Vietnamese dream with the passion of youth."

2. Vision, Mission, and Core Values Vision:
• Position Vietnam as one of the world's top tourist destinations.
• Build a sustainable and comprehensive tourism ecosystem, encompassing accommodation and extraordinary experiences.



Create customized journeys that highlight Vietnam's beauty, allowing travelers to explore its nature, people, and culture in the most authentic way.
• Elevate Vietnam's image globally, showcasing it as a beautiful, friendly, and hospitable nation.



Mission:
• Create customized journeys that highlight Vietnam's beauty, allowing travelers to explore its nature, people, and culture in the most authentic way.
• Elevate Vietnam's image globally, showcasing it as a beautiful, friendly, and hospitable nation.

Philosophy and Core Values:
1. Empowering the younger generation: Foster creativity and determination in future generations. 2. Social responsibility: Support disadvantaged communities and promote shared benefits.
3. Sustainable development: Integrate economic, environmental, and cultural values into all business operations.







3. Business Activities

1. Tourism and Travel Services - VnImpressive Tours:

• Vietnam Grand Tours: Explore from the highlands of the North, such as Sapa and Ha Giang, to the central heritage sites of Hue and Hoi An, and the river regions of the South.

• Southeast Asia Tours: Discover neighboring countries such as Laos, Cambodia, Myanmar, and Thailand.

• Custom Tours: Tailor-made journeys catering to specific preferences, from solo travelers to large groups.

• MICE Tours: Meetings, Incentives, Conferences, and Exhibitions for groups of 50-500 guests.

2. Luxury Cruises - 5-star Halong Bay Fleet:

• Operates 4 luxurious cruises in Halong Bay, offering world-class facilities, including restaurants, spas, jacuzzis, and international-standard cabins.

3. Premium Accommodation - Lake View Group:

• 15 hotels ranging from 3-5 stars located in Hanoi's Old Quarter and other major tourist destinations nationwide.

• Facilities include swimming pools, restaurants, conference centers, gyms, spas, and rooms with a touch of Vietnamese culture.

• Eco resot Green Hope lodge.

4. Hospitality Real Estate:

• Key Projects: Luxury resorts in renowned destinations such as Halong Bay, Danang, and Phu Quoc.

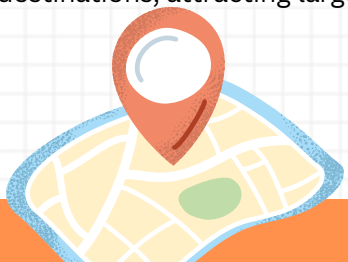
• Objective: Meet the needs of high-end travelers while providing sustainable investment opportunities.

https://vnimpressivetours.com
info@vnimpressivetours.com
096 716 63 36



4. Competencies and Scale
• Comprehensive Ecosystem:
• VnImpressive Tours: All-inclusive tours across Vietnam and Southeast Asia.
• Lake View Group: 15 premium hotels and 4 luxury cruises.
• Hospitality Real Estate: High-end resort projects in iconic locations.
• International and Domestic Offices:
• International: Paris (France), Sydney (Australia), New Delhi (India), New York (USA).
• Domestic: Hanoi, Danang, Ho Chi Minh City.
• Human Resources:
• Over 600 highly trained and experienced employees dedicated to delivering exceptional service.

5. Competitive Advantages
• Comprehensive Ecosystem: Offering seamless services in tourism, accommodation, and hospitality real estate for a holistic customer experience.
• Tailored Services: Catering to diverse needs, from adventure-seekers to investors and luxury travelers.
• Strong Partnerships: Strategic collaborations with major brands like Agoda, Booking.com, and Vietnam Airlines.
• Strategic Locations: Hotels, offices, and resort projects are situated in prime destinations, attracting large numbers of domestic and international travelers.





6. Key Projects and Achievements

1. Large-scale international tours: • Successfully organized tours for groups of over 500 guests from India, South Korea, and the United States.
2. 5-star Halong Bay cruises: • Highly rated on platforms like TripAdvisor and Agoda for exceptional service and experiences.
3. Hospitality real estate projects: • Developed luxury resort villas in Halong Bay with multi-million-dollar investments.

7. Commitment to Quality

• Customer-Centric Approach: All services are designed to deliver maximum value and satisfaction.
• Sustainability: Strive for long-term growth while preserving the environment and local culture.
• Community Support: Actively contribute to charitable programs and support disadvantaged communities.

MAIN OFFICE LOCATIONS:

• Vietnam: 45 Hang Bong, Hoan Kiem, Hanoi.
• France: 16 Rue de Charonne, Paris, 75011, France, European Office.
• Australia: 66 Chifley Square, Sydney NSW 2000, Australia.
• India: D11/145& 146 2nd Floor, Sector-7, Rohini, Delhi-110085.
• America: 15 Vernon Place, East Orange, New York, US.

Contact us:

• **VnImpressive Tours:**
• Hotline: +84969599836
• Email: info@vnimpressivetours.com
• Website: www.vnimpressivetours.com
• **Lake View Group:**
• Email: booking@lakeviewhotels.vn
• Website: www.lakeviewhotels.vn

Conclusion With a strategic vision and a united team, VnImpressive Tours and Lake View Group are dedicated to delivering exceptional experiences, spreading Vietnam's beauty and culture across the globe.



Exceptional Experiences Lifetime Memories