desert gate

MICE & Groups

MICE & GROUPS PROFILE 2025

www.desertgate.ae



Our Journey

2004
Service Provider to DMC's.

2013
Fully fledged DMC in Dubai & RAK.

2014
Desert Gate DMC Oman.
Events Lab.

2017
Virtuoso On-site.
MTS Global.
M,I&E Dept.

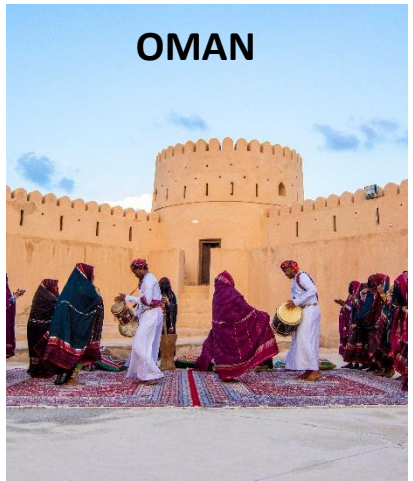
2018
Desert Gate DMC Maldives.

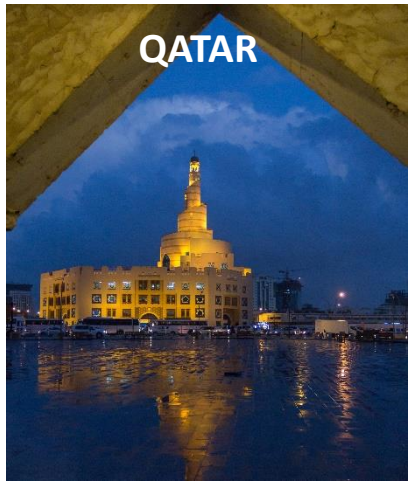
2019
Desert Gate DMC Abu Dhabi.
Select in Country Partners.

2023
Desert Gate DMC Qatar & Mauritius

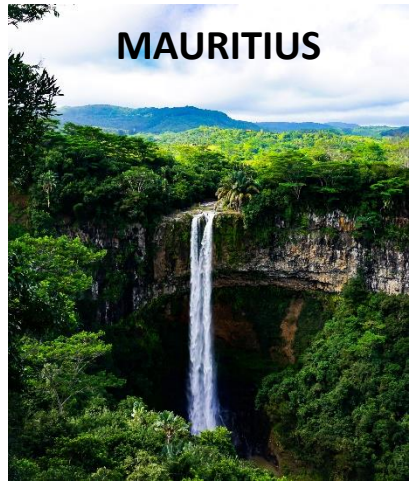
2025
Desert Gate DMC Sri Lanka

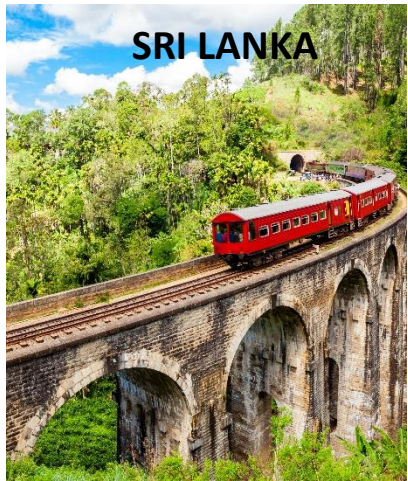


















Our Services













Our Services

- Visa Support
- Airport meet & greet.
- Transportation.
- Hotel bookings.
- Tours & Excursion.
- Hotel Concierge.
- Venue Sourcing.
- Incentive Programs.
- Exclusive activities and social programs.
- Team-building.
- Conference Concierge.
- Off-site Events.
- Gala Dinner.
- In-house Production team
  - Audio visual, Decor & Entertainment
- Manpower and Hostesses

Client Overview



Event Methodology



Vendor negotiation and coordination



Sourcing, selecting, and contracting the ideal venue



Supervised and facilitated by a Project Executive/Manager

Onsite support by a dedicated Events Manager



Onsite management of event operations and suppliers





Billing & Reconciliation

Post Event Analysis









Our Case Study

Event Brief

Each year, ICANN holds three Public Meetings in different regions around the world. The meetings provide the opportunity for an internationally diverse group of individuals and organisations to come together and discuss and develop policies for the Internet‘s naming systems.

No prerequisite or membership is necessary to attend an ICANN meeting, and attendance is free to the general public.

ICANN estimated 2500 attendees for this event and required the following:

- Registration & qualified staffing.
- Promotional items such as conference bags, luggage tags, lanyards, t-shirts etc.
- Conference display such as registration counters, exhibition booths, signages etc.
- Equipment rental such as AV, translation booths with headphones, printer, copiers etc
- Health & Safety center with HSC operators
- Visa, Meet & greet, transportation, HSC, excursion and restaurant bookings.

Scope of Service

Creative input & delivery, theming & design, catering, construction management, supplier & venue management, entertainment management, AV & production, progress updates, running schedules, promotional staff, uniforms, installation and disassembly.

Challenges

Last event of Stephen D. Crocker the founder & chair of the board member of ICANN

Results

Excellent delivery, friendly & qualified staff. Event manager preformed more than a single person could do. Excellent choice of restaurants and Gala Dinner venue.

With the success of this meeting, it will give ICANN the opportunity to host more regional meetings.



Event Brief

AdCombo once again invited its top performers to Dubai for an annual awards ceremony. This year, the event was elevated with the introduction of the Teslavision theme and the awarding of Tesla Model X and Model 3 cars. To create an unforgettable experience, AdCombo also hosted a welcome dinner on the breathtaking World Islands with a theme of Burning Man.

Scope of Service

Comprehensive event management from conception to execution. Coordination with vendors, venues, and service providers. Securing a venue on the World Islands for the welcome dinner. Designing the event space with Teslavision and Burning Man themes. Sourcing and arranging themed décor, lighting, and audiovisual elements. Implementing necessary health and safety measures.

Results

The event successfully delivered an unforgettable experience, leaving a lasting impression on all attendees. The combination of innovative themes, luxurious settings, and meticulous planning contributed to the outstanding feedback and the event's success.

Video Link

Teslavision Link
Burning Man Link



Event Brief

Danaher is a global science and technology innovator committed to helping customers solve complex challenges and improving quality of life around the world. Our trusted brands hold unparalleled leadership positions in diagnostics, life sciences, dental and environmental and applied solutions. With more than 30 operating companies, our globally diverse team of 59,000 associates is united by a shared purpose: to help realize life's potential.

Danaher organizes their Leadership conference every year and this time it was held in Dubai

300 attendees for this event and required the following:

- Registration & qualified staffing.
- Promotional items such as conference lanyards, trifold & pens etc.
- Conference display such as registration counters, signages etc.
- Equipment rental such as AV, LED Screen etc
- Visa, Meet & greet, transportation,
- Cocktail reception for the first timers, Gala Evening & a talent show in the Desert.

Scope of Service

Creative input & delivery, theming & design, catering, construction management, supplier & venue management, entertainment management, AV & production, progress updates, running schedules, promotional staff, uniforms, installation and disassembly.

Challenges

Visa Processing with certain nationalities

Results

Desert Gate and team executed an excellent event. Excellent choice of meeting facility and Gala Dinner venue.

Many more to go…



Why Desert Gate?

Desert Gate's Meetings, Incentives & Events delivers fully customizable and cost-effective solutions for our clients. Our team of dedicated M&E specialist leverage the full technological and purchasing power of the entire Desert Gate platform to extend full cost control & creative-solutions.

- Professional design and organisation counsel
- Detailed budgeting for every project
- Multi-lingual staff with 24/48-hour response to requests
- Key Account Management
- Specialised local Destination know-how
- Price advantages due to our global buying power
- Tour Operator's Liability Insurance of USD 5,000,000.00 Any One Occurrence and USD 10,000,000.00 in the Aggregate for up to 55000 Pax a year.

Making your event a great experience with our help & years back of experience. But experience alone does not guarantee success. Only by combining it with our unparalleled attention to details we will start creating an environment that makes the participant feel at ease, from start to finish.

Desert Gate is part of the MTS Globe group (www.mtsglobe.com) and through that partnership has access to the best-in-class technology and cleanest XML feed in the industry. Also, as a traditional DMC, Desert Gate has all you can expect from a first-rate ground handler, such as excellent contracting, creative excursions and superior in-resort service levels.



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