desert gate

MICE & Groups





Event Brief

Actelion Pharmaceuticals to design and activate the 7th Middle East & North Africa Pulmonary Hypertension Forum which took place in Atlantis the Palm with about 200 Pax.

This not-to-be-missed 2 day event program started with guests being amazed with the largest man made island and the Atlantis The Palm.

The Day 1 conference commenced with panel discussions and guest speakers and culminated with a welcome reception followed with a Lunch at Kaleidoscope. Day 2 kicked off with more conferencing and panel discussions before leading into a Lunch. After the relaxing lunch, guests enjoyed the Aquaventure water park. After a full day of activities, guest where invited to the farewell dinner at the Ossiano.

Guest then returned back home with individual transfer to the airport with lots of happy memories and photos of the occasion.

Scope of Service

Creative input & delivery, theming & design, catering, construction management, supplier & venue management, entertainment management, AV & production, progress updates, running schedules, promotional staff, uniforms, installation and disassembly.

Challenges

Visa Processing with certain nationalities

Results

I have been to the Pulmonary Hypertension Forum over a number of years. Each year it gets better. It finds a balance between activities and the entertainment which others have not found. Food was great. People mix was great. The location is fantastic and much appreciated by the guests.

Event Brief

Each year, ICANN holds three Public Meetings in different regions around the world. The meetings provide the opportunity for an internationally diverse group of individuals and organisations to come together and discuss and develop policies for the Internet's naming systems.

No prerequisite or membership is necessary to attend an ICANN meeting, and attendance is free to the general public.

ICANN estimated 2500 attendees for this event and required the following:

- Registration & qualified staffing.
- Promotional items such as conference bags, luggage tags, lanyards, t-shirts etc.
- Conference display such as registration counters, exhibition booths, signages etc.
- Equipment rental such as AV, translation booths with headphones, printer, copiers etc
- Health & Safety center with HSC operators
- Visa, Meet & greet, transportation, HSC, excursion and restaurant bookings.

Scope of Service

Creative input & delivery, theming & design, catering, construction management, supplier & venue management, entertainment management, AV & production, progress updates, running schedules, promotional staff, uniforms, installation and disassembly.

Challenges

Last event of Stephen D. Crocker the founder & chair of the board member of ICANN

Results

Excellent delivery, friendly & qualified staff. Event manager preformed more than a single person could do. Excellent choice of restaurants and Gala Dinner venue.

With the success of this meeting, it will give ICANN the opportunity to host more regional meetings.



Event Brief

Danaher is a global science and technology innovator committed to helping customers solve complex challenges and improving quality of life around the world. Our trusted brands hold unparalleled leadership positions in diagnostics, life sciences, dental and environmental and applied solutions. With more than 30 operating companies, our globally diverse team of 59,000 associates is united by a shared purpose: to help realize life's potential.

Danaher organizes their Leader Ship conference every year and this time it was held in Dubai

300 attendees for this event and required the following:

- Registration & qualified staffing.
- Promotional items such as conference lanyards, trifold & pens etc.
- Conference display such as registration counters, signages etc.
- Equipment rental such as AV, LED Screen etc
- Visa, Meet & greet, transportation,
- Cocktail reception for the first timers, Gala Evening & a talent show in the Desert.

Scope of Service

Creative input & delivery, theming & design, catering, construction management, supplier & venue management, entertainment management, AV & production, progress updates, running schedules, promotional staff, uniforms, installation and disassembly.

Challenges

Visa Processing with certain nationalities

Results

Desert Gate and team executed an excellent event. Excellent choice of meeting facility and Gala Dinner venue.

Many more to go…



Event Brief

PRIO is a 100% Portuguese company that was founded in 2006. Its main purpose is to distribute and sell liquid fuels and produce biofuels. Prio the only petrol station company on the Iberian Peninsula with triple QSE (Quality, Safety and the Environment) certification.

It is thanks to the work and effort of everyone who works at PRIO that we can distribute high-quality fuels that meet the legally established technical requirements at the most competitive prices.

In order to thanks every one involved with the success, the company decided to incentivize 155 Pax.

Scope of Service

Creative input & delivery, theming & design, catering, construction management, supplier & venue management, entertainment management,

Results

THANK YOU for your excellent cooperation and professionalism shown during the stay of our client's incentive.
Your efficiency and cooperation was excellent and this was immediately reflected in the satisfaction of all of the more than 150 customers.

PARTNERS LIKE THIS MAKE OUR INDUSTRY HEALTY AND HAPPY

Miguel Ferreira
CEO



Event Brief

5àsec is a full-service dry cleaning and laundry expert, offering cleaning, care, alteration services ... for your clothing and other textiles.

Having continuously expanded its operations throughout the world, 5àsec has managed to position itself as the world's leader in dry cleaning services for individuals.

In this context of continuous development and improvement, it made perfect sense for them to open a couple of shops in Dubai.

Hence, they invited their Global partners to lounge the shop and update them with their services.

Scope of Service

50 years anniversary along with the introducing the destination and products/shops to open in 2 different location within Dubai. Showcasing both the modern and Heritage part of the country. Having everything to be done within 2 days.

Results

Showcase the Heritage part with the Safari and the modern part by organize our Gala Dinner overlooking Burj Khalifa and Dubai fountains.

A job well done keeping the scope in mind. 5asec will use us DG for their Grand shop opening.





Event Brief

AdCombo is a unique online advertising network that can drive your sales up to unprecedented heights — thanks to a well optimized combination of various traffic types, lucrative campaign models and custom-built software. Our affiliate community of more than 40 000 members will reach your customer in any part of the world and can generate significant volumes of billions clicks a day.

AdCombo invited their top sellers to an Award Night, where the best performer was honored with a Porsche 911. Moreover, they wanted to incentivize the attendees with an experience in the Desert of Dubai.

Scope of Service

Creative input & delivery, theming & design, catering, construction management, supplier & venue management, entertainment management, AV & production, progress updates, running schedules, installation and disassembly.

Challenges

Efficiently install and dismantle the event setup.

Results

The event was a resounding success, with positive feedback from attendees and stakeholders. Each aspect of the event, from creative design to logistical management, was executed flawlessly, contributing to a memorable and impactful experience.

Video Link

Link

Event Brief

AdCombo once again invited its top performers to Dubai for an annual awards ceremony. This year, the event was elevated with the introduction of the Teslavision theme and the awarding of Tesla Model X and Model 3 cars. To create an unforgettable experience, AdCombo also hosted a welcome dinner on the breathtaking World Islands with a theme of Burning Man.

Scope of Service

Comprehensive event management from conception to execution. Coordination with vendors, venues, and service providers. Securing a venue on the World Islands for the welcome dinner. Designing the event space with Teslavision and Burning Man themes. Sourcing and arranging themed décor, lighting, and audiovisual elements. Implementing necessary health and safety measures.

Results

The event successfully delivered an unforgettable experience, leaving a lasting impression on all attendees. The combination of innovative themes, luxurious settings, and meticulous planning contributed to the outstanding feedback and the event's success.

Video Link

Teslavision Link
Burning Man Link



Client Overview



Event Methodology



Vendor negotiation and coordination

Sourcing, selecting, and contracting the ideal venue

Supervised and facilitated by a Project Executive/Manager

Onsite support by a dedicated Events Manager

Onsite management of event operations and suppliers

Billing & Reconciliation

Post Event Analysis

Why Desert Gate?

Desert Gate's Meetings, Incentives & Events delivers fully customizable and cost-effective solutions for our clients. Our team of dedicated M&E specialist leverage the full technological and purchasing power of the entire Desert Gate platform to extend full cost control & creative-solutions.

- Professional design and organisation counsel
- Detailed budgeting for every project
- Multi-lingual staff with 24/48-hour response to requests
- Key Account Management
- Specialised local Destination know-how
- Price advantages due to our global buying power
- Tour Operator's Liability Insurance of USD 5,000,000.00 Any One Occurrence and USD 10,000,000.00 in the Aggregate for up to 55000 Pax a year.

Making your event a great experience with our help & years back of experience. But experience alone does not guarantee success. Only by combining it with our unparalleled attention to details we will start creating an environment that makes the participant feel at ease, from start to finish.

Desert Gate is part of the MTS Globe group (www.mtsglobe.com) and through that partnership has access to the best-in-class technology and cleanest XML feed in the industry. Also, as a traditional DMC, Desert Gate has all you can expect from a first-rate ground handler, such as excellent contracting, creative excursions and superior in-resort service levels.



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