insiders mice

Bringing **incredible ideas** to life











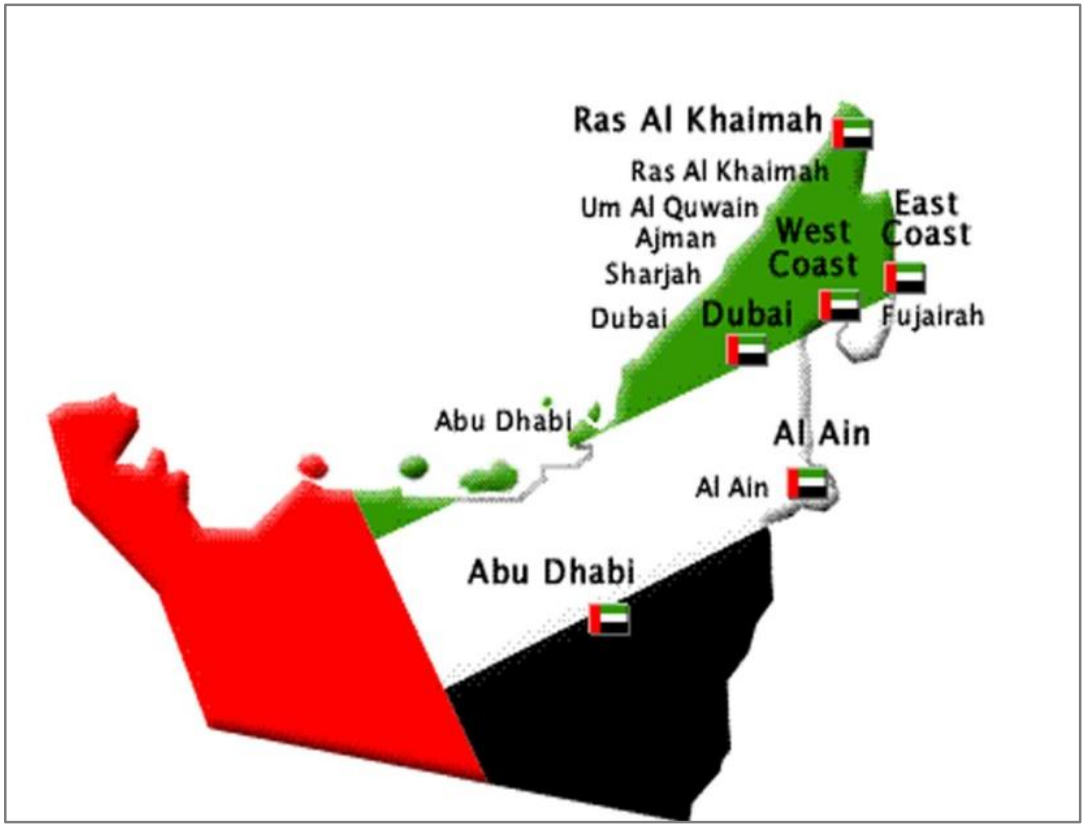






The **destination** we all love – United Arab Emirates

The United Arab Emirates is a federation divided into seven emirates. Each emirate is governed by a hereditary emir. The seven emirates are: Abu Dhabi, Ajman, Dubai, Fujairah, Ras al-Khaimah, Sharjah, and Umm al-Quwain. Abu Dhabi is the capital and also the most populated Emirate.



The perfect **MICE Destination**







Convenient Geographical Location

The UAE is truly the gateway to the world, located at the crossroads of Europe, Asia and Africa. This coupled with the tropical climate and highly innovative architecture makes it an attractive choice.

Air Accessibility

Visa exemptions introduced in the early years of this decade along with opening of more routes from Emirates has helped the country become a popular incentive destination. Dubai provides congress attendees the ease and convenience of direct flights to over 200 Destinations.

Strong Infrastructure Network

Dubai is a member of the BestCities global alliance, which certifies that it has the necessary facilities, infrastructure and attractions to successfully host meetings and conventions.

The perfect **MICE Destination**

Excellent Hospitality
With over 55,000 hotel rooms Dubai offers a wide variety of accommodation options with various price points from 3, 4 and 5 star properties, coupled to an additional 21,000 serviced apartment units.

Numerous Convention Venue Options
One can choose from private yachts to outdoor terraces, landscaped gardens, private beaches and grand ball room and convention centres.

Unique Excursions and Cultural Sites
Dubai offers thrilling activities in the Desert and the Arabian Sea while heritage and cultural sites transport congress delegates to the traditional Arabian roots. Local DMC's offering a variety of excursions and transport.







We are a destination with
Global Appeal


Venue selection


Conference logistics


Events set up

MICE Management

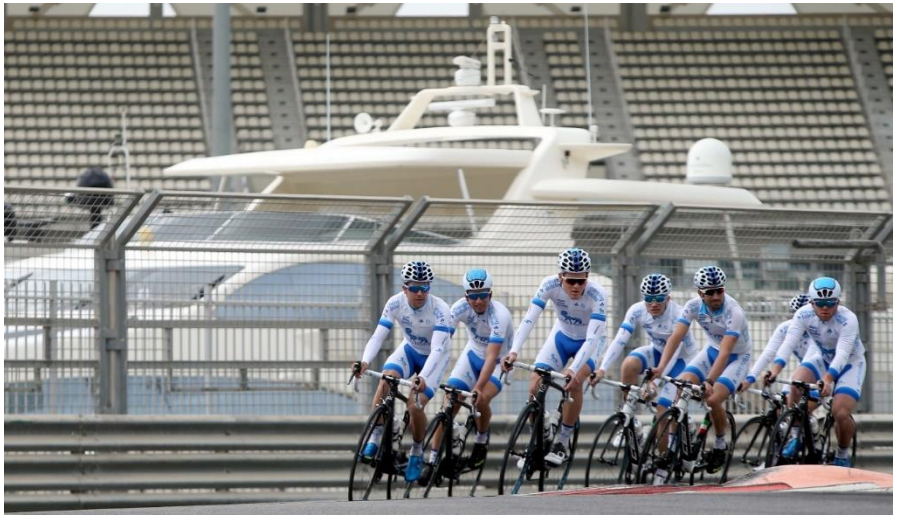
For off-beat **corporate meeting experiences** and **incentive programs**, we know how to make the best of this exotic destination. Perfect settings coupled with outstanding culinary services are key to delivering exceptional business solutions.

Organizing **conferences** is in our DNA.

1. Concept initiation
2. Venues selection
3. VIP handling

We can help in

1. Conference design
2. Site and venue selection
3. Registration and booking, AV
4. Logistics
5. Leisure management





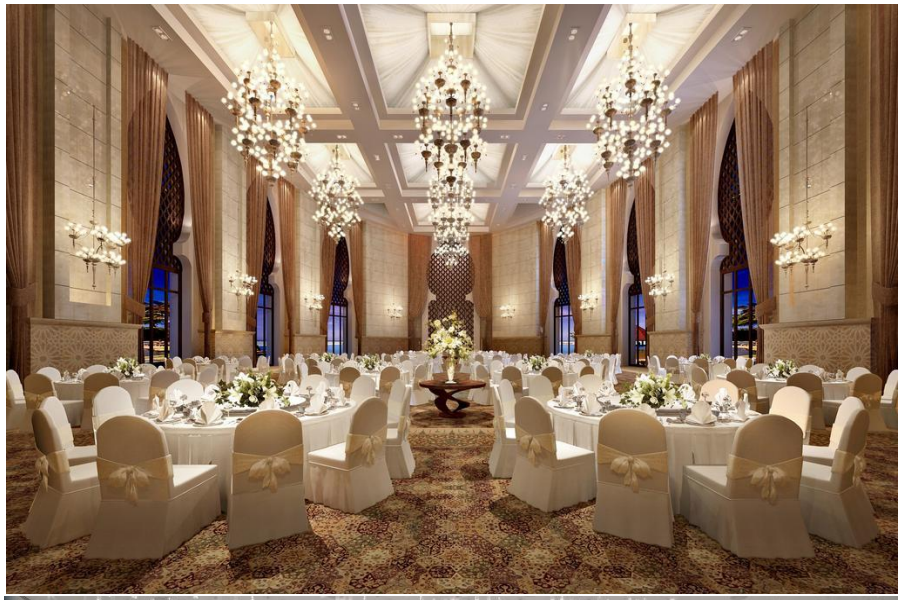
Incentive Travel & Teambuilding

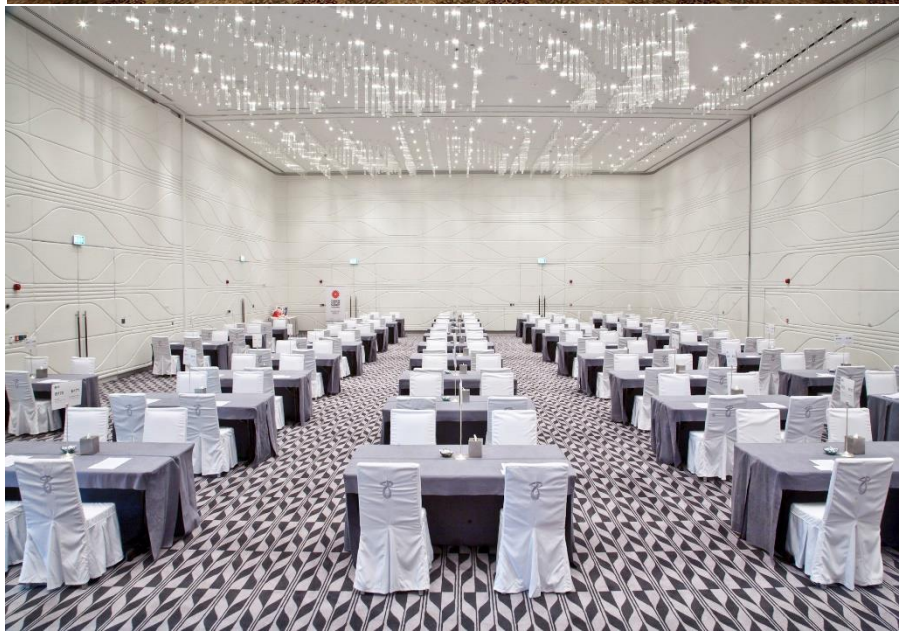
Picking the Right Corporate Incentive Travel Partner
The best incentive travel companies help clients solve these challenges.

At Insiders MICE, we design incentive programs scientifically proven to:

1. Improve sales, productivity and profitability
2. Reinforce and grow effective sales behaviours
3. Increase or maintain market share
4. Retain top sales talent

Our expert planners can find a strategic balance between your company's budget constraints, corporate goals, employee schedules, and more.





Our **services**

Corporate Event & Meeting Planning

Enjoy an all-inclusive, highly personalized meeting planning service for your next corporate event. Whether your group has 10 or 5000 attendees, **Insiders MICE** can coordinate every aspect with expertise and professionalism.

From site selection and registration through site preparation and day-of management, our experts will provide you with a hassle-free event experience.

We excel at:

1. Attention to detail
2. effective execution
3. Creating an ideal experience for all attendees
4. Ensuring a successful outcome.

You can trust the expertise, knowledge, tools, and resources of the **Insiders Pros**!

The epitome of modernity - **Dubai**

A city known for **luxury shopping**, **ultramodern architecture** and a **lively nightlife** scene, Dubai's ambitious futuristic vision has led to its becoming the most glamorous emirate of the UAE.









The eclectic mix of modern & traditional – **Abu Dhabi**









Although the capital of the UAE does not match the glitz of its neighbour Dubai, it is an amalgamation of **modern skyscrapers** and **historical charm**.

The coastal paradise- **Ras Al Khaimah**









With over 7,000 years of fascinating history and culture, Ras Al Khaimah is the perfect getaway from the bustling city. Offering **magnificent landscapes**, **breathtaking coastlines** and **rich, terracotta desert** planes, the emirate has firmly established itself as the UAE's most authentic destination in the Middle East. With year-long sunshine and 64 kilometres of white sandy beaches, just 45 minutes from Dubai, Ras Al Khaimah offers an entirely unique experience from its neighbouring emirates.

Nature's bounty- **Fujairah**

Fujairah is a modern, industrious city that is the main settlement of the east coast. The emirate is separated from the rest of the United Arab Emirates by the jagged line of the Hajar Mountains. Although the city itself is a grid pattern of high-rise office blocks, much pride and fine restoration work has been put into the few **historic monuments** - the Al-Bidyah Mosque and Fujairah Fort being two excellent sightseeing highlights of a visit here.









Dubai Tennis Championships



Standard Chartered Dubai Marathon



F1 Grand Prix Abu Dhabi



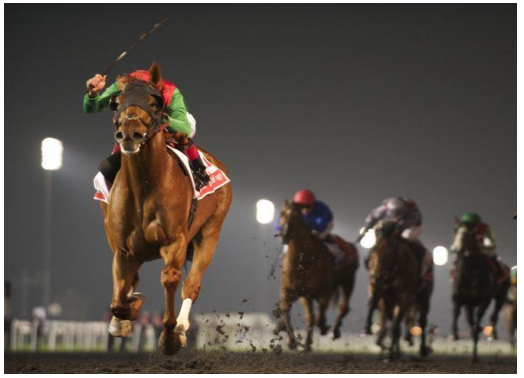
Dubai Shopping Festival



Dubai Desert Classic



Dubai World Cup



Rugby 7



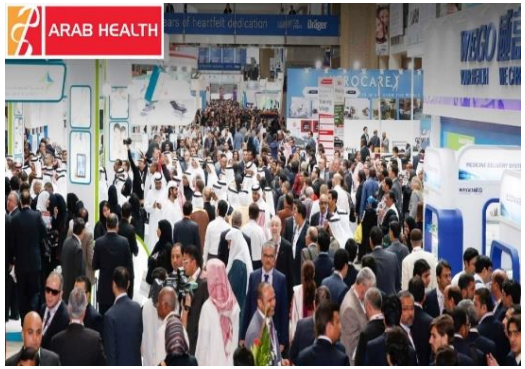
New Year in Dubai



Air Show



Arab Health



GITEX



Gulf Food



Motor Show



BIG 5



IDF – Abu Dhabi

IDF Congress 2017
4-8 December
Abu Dhabi

Arab Lab

ARABLAB The Expo 2017
The International Show for Tomorrow's Technology

20-23 March 2017
The Dubai International Exhibition Centre

IDEX



ADIPEC



Desert Safari



Palace Cappuccino



Dhow Cruise



At The Top



Ferrari World Park



Grand Mosque



Dubai Opera



Miracle Garden



Fountains Show



Helicopter Ride



Sea Plan



Falconry Experience



Hot Balloon



Heritage Safari



Inner Circle Tour



Global Village



Platinum Safari



Falcon Hospital



Ski Dubai



Dubai Autodrome



Yas 3000 Drive



Dolphinarium Show



Dolphin Bay



Yellow Boat



Le Perle Dubai



Dubai Parks



IMG World Dubai



Al Hadheerah



Qasr Al Sultan



Al Dawaar



Bateaux Cruise Dinner



Arabian Nights Village



Atmosphere at Burj Khalifa



Gold On Bar



Nikki Beach



Pierchic



White Dubai



Cavalli Dubai



Cirque Du Soir



Crystal



Kasbar



Armani Prive



Billionaire Mansion



VIP Room



The ICE Bar



Arabian Market



Beat The Box



Go Team



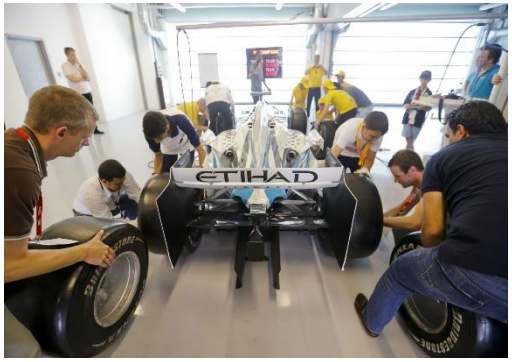
Treasure Hunt



Need for Speed



Pit Stop Challenge



Karting



Paintball



Camel Polo



How we craft your perfect itinerary

Step 1

We collate your requirements

Yes, it is very important for us to know what your clients need. Are you looking for FIT or Group rates? What is the group size? Do you need excursions? Are you looking for VIP services?

Step 2

We listen carefully to your needs

We pay attention to every little detail that you tell us. And then we go out of our way to do a little bit extra, where we can.

Step 3

We brainstorm and put together ideas

Our team often picks each others' brains to come up with the best solutions for you. However, we make sure that even though we are creative, we only promise what we can deliver to you.

Step 4

We work as per your budgets

We understand the importance of budgets and the need to stick to them as much as possible.

Step 5

We negotiate, and re-negotiate

Although we have negotiated exclusive rates for our partners, we always re-negotiate whereever we see the possibility of bringing the prices further down for you.

Step 6

We provide you with options

We provide you with not one solution but several options for you to choose from. It is important for us that you are satisfied with the ultimate result.

Step 7

We stay in touch with you

We believe the best results can only be achieved in collaboration with you. It is imperative that we communicate with you regularly, provide you with updates and are always available should you have any questions for us or require our assistance.

Step 8

We gather feedback

It is crucial for us to know how we performed! It is your feedback of the experience of working with our team and your customers' feedback of our services that helps us improve in the future.

Our promise to our clients



The **experiences** you cannot miss

























Thank you!

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