بثقتكم نتميز

Excellence Through Experience

الدولية

شركة السياحة الدولية السعودية

Saudi International Travel Company

Who we are:

SITC is your reliable, full-service Destination Management Company in Saudi Arabia, founded in 1980.

Our Approach

Customer satisfaction is the heart of everything we do. As we strive relentlessly to reach greater heights of excellence, we do our best to improve, evolve and build upon our credibility. Our customers expect nothing but the best, so we refuse to settle for less.

SITC is the best of both worlds

A trustworthy partner for any type of corporate meetings, incentives, and events nationwide, and an inspired creator of authentic, high-end experiences.

cmp

VIRTUOSO
MEMBER

Why SITC?

We remain the Kingdom’s leading travel partner by delivering quality, innovation, and exceptional client satisfaction.

1980
ESTABLISHED

1st DMC in KSA
with CMP Manager

300+
DESTINATIONS

100+
PARTNERS WORLDWIDE

1000+
BOOKINGS ANNUALY

OUR VALUES

- Integrity
- Mastery
- Continuous Learning
- Respect & Dignity
- Collaboration

OUR STRENGTHS

- Proven Legacy
- Robust Operational Systems
- Established Partnerships
- Grand Operational Scale
- Trusted Client Portfolio

CLIENT BENEFITS

- Experience in complex programs
- Customer-Centric Approach
- Cultural Understanding
- Commitment to Excellence
- Transparency & 24h Support

Our Services:

- Incentive & Cultural Programs
- Hotel Accommodation
- Venue & Supplier Sourcing
- Transportation and logistics
- Team-building Activites
- Desert Adventures
- Themed Parties



Our projects

- **AFC 2023**

- Flight, accommodation, and transportation arrangements for Saudi fans, as well as the operational team and important figures in the world of Saudi football: 900 units of 3-bedroom apartments, 153 units of 2-bedroom apartments, 450 rooms across 5 different hotels, 115 big buses, and 38 charter flights.

- **Saudi Games 2023 & 2024**

- Travel arrangements for over 6,150 athletes and officials, including flight tickets and hotel accommodations, from various regions in Saudi Arabia, 27,000 room nights across 19 hotels.

- **World Combat Games 2023**

- Travel arrangements coordination for 46 countries includes 12 different sports, with services provided to 3,150 athletes and officials. This service encompasses organizing flights, hotel accommodations, and transportation, 10,450 room nights across 12 hotels.

- **Saudi CUP 2021**

- SITC organized a travel trip to the Saudi Cup 2021, offering luxurious accommodations, exclusive access to events, and customized schedules. Our services included seamless transportation and VIP hospitality to provide an unforgettable experience.

- **Global Cyber Security Forum: 2020, 2022, 2023, 2024**

- Transportation, hotel collaboration, and hospitality services were managed Security, efficient registration, and technical support were .provided for the cybersecurity event in Riyadh

- **Arabsat Telecom Forum**

- 130-140 guests annually across 8 countries from 2008 to 2025.

We are Trusted by Best

SITC is honored to have served notable clients from across the business spectrum, in both government and private sectors.

Private Sector Clients

RICHARD ATTIAS & ASSOCIATES
FIRST DIVISON LEAGUE
IMAGINATION
SERB ALADIRA CONTRACTING CO.
solutions by stc
عرب سات ARABSAT
GAS جاز العربية للخدمات GAS ARABIAN SERVICES
REDA NATIONAL
SCEE
salini impregilo
ALANESOON الأنسون
Dallah Pharma
Liberté • Égalité • Fraternité RÉPUBLIQUE FRANÇAISE
MERCK
janssen
أساس ASAS
GlaxoSmithKline
NOVARTIS
Abbott
ATHEEB GROUP مجموعة عذيب

Government Sector Clients

الاتحاد السعودي لكرة القدم SAUDI ARABIAN FOOTBALL FEDERATION
SAUDI TOURISM AUTHORITY الهيئة السعودية للسياحة
مستشفى الملك فيصل التخصصي ومركز الأبحاث King Faisal Specialist Hospital & Research Centre Gen. Org. مؤسسة عامة
وزارة الرياضة Ministry of Sports
Saudi Saudi
الهيئة العامة للغذاء والدواء Saudi Food & Drug Authority
الهيئة الوطنية للأمن السيبراني National Cybersecurity Authority
الإتحاد العربي لكرة القدم UAFA
الاتحاد السعودي للجولف SAUDI GOLF FEDERATION
الاتحاد السعودي للبولينج Saudi Bowling Federation
الاتحاد السعودي للهجن SAUDI CAMEL SPORTS
مجلس شؤون الجامعات Council of Universities' Affairs
الاتحاد السعودي للإعلام الرياضي Saudi Sports Media Federation
الموارد البشرية والتنمية الاجتماعية
وزارة الشؤون البلدية والقروية Ministry of Municipal & Rural Affairs
مدن MODON
مجلس الشورى
الموسسة العامة للصناعات العسكرية
وزارة الشؤون الإسلامية والدعوة والإرشاد Ministry of Islamic Affairs, Dawah and Guidance
وزارة الخارجية MINISTRY OF FOREIGN AFFAIRS
SBA هيئة الإذاعة والتلفزيون SAUDI BROADCASTING AUTHORITY
وزارة التعليم Ministry of Education
وزارة الطاقة MINISTRY OF ENERGY
المؤسسة العامة للتدريب التقني والمهني Technical and Vocational Training Corporation
NCMS
وزارة الصناعة والثروة المعدنية Ministry of Industry and Mineral Resources
الهيئة العامة للتطوير الدفاعي GENERAL AUTHORITY FOR DEFENSE DEVELOPMENT
صندوق التنمية السياحي Tourism Development Fund

Recognized for Exceptional Achievements

SITC's high standards of services have been recognized by many notable clients and travel industry partners.

Official Letters of Appreciation:

From His Excellency, the Minister of Islamic Affairs. 2003 - 2004 & 2006 - 2008.

From His Royal Highness Prince Salman bin Abdulaziz, Governor of Riyadh in 2003.

From His Royal Highness Prince Sultan bin Salman, President of the Supreme Commission for Tourism & Antiquities.

From His Excellency, the Minister of Civil Service.

From the US Ambassador to Saudi Arabia.

From His Excellency, the Minister of Communications and Information Technology.

From the General Organization for Technical and Vocational Training.

From Arabsat by his Excellency CEO & President of Arabsat.

From our various tour operators and airlines.

From the vice president of the Saudi Football Federation.

From the Ministry of Islamic Affairs, Dawah and Guidance, for organizing of the Hajj program for the Guests of the Custodian of the Two Holy Mosques, King Abdullah.

A History of Challenges Met

Over the years, SITC has been entrusted with numerous high-profile and important projects on behalf of prestigious clients in the Kingdom and abroad.

Past Accomplishments Include:

- Private chartered flights & Commercial chartered flights for fans to Basra for GulfCup Jan 2023
- Logistics of Arabsat for the successful launch of the largest commercial falcon heavy 6A Satellite launch in Cape Canaveral on 11 April 2019.
- Logistics for the National Football Team of Saudi Arabia for World Cup Qualification and Final Matches from 2017 till the Summer of 2018 in Russia.
- Implemented Internet booking engine & training for Saudia World Holidays of Saudi Arabian Airlines from 2010 - 2015 (Saudia).
- Implemented the concierge service along with a call center for the Al Tamayouz clients (Loyalty customers) of STC from 2009-2015.
- Hajj Programs for Guests of the Custodian of the Two Holy Mosques (2001-2014).
- "Career Day" and its related exhibition, presented by His Royal Highness Prince Salman bin Abdulaziz, Sponsored by the General Directorate for Technical Education and Vocational Training (2004 - 2005).
- The Kingdom Exhibition (South Africa, 2003).
- The King Fahad Islamic and Cultural Forum (South Africa, 2002).
- The King Fahad Islamic and Cultural Forum (Denmark, 2001).

Nationwide Destinations We Cover

As we continue to uncover the hidden gems, we are pleased to present to you and your clients the ten most thrilling tourist attractions in the Kingdom.



Fly in with Ease

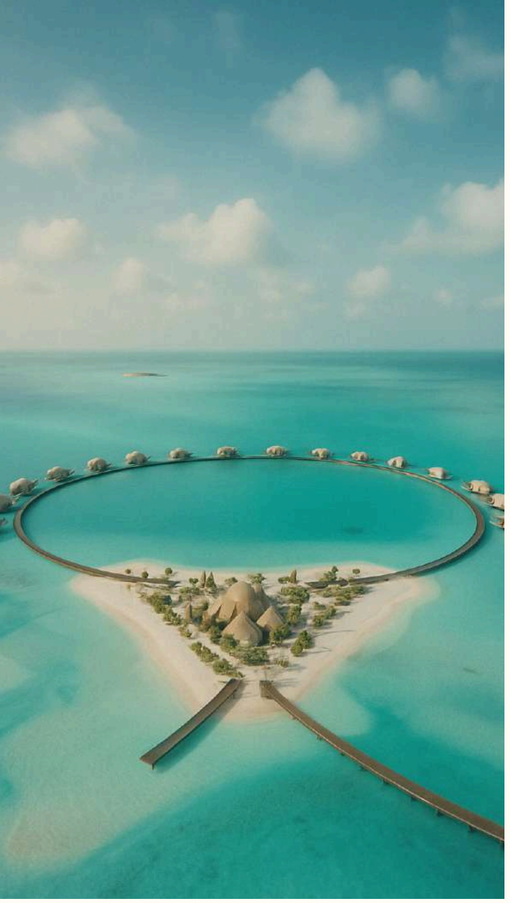
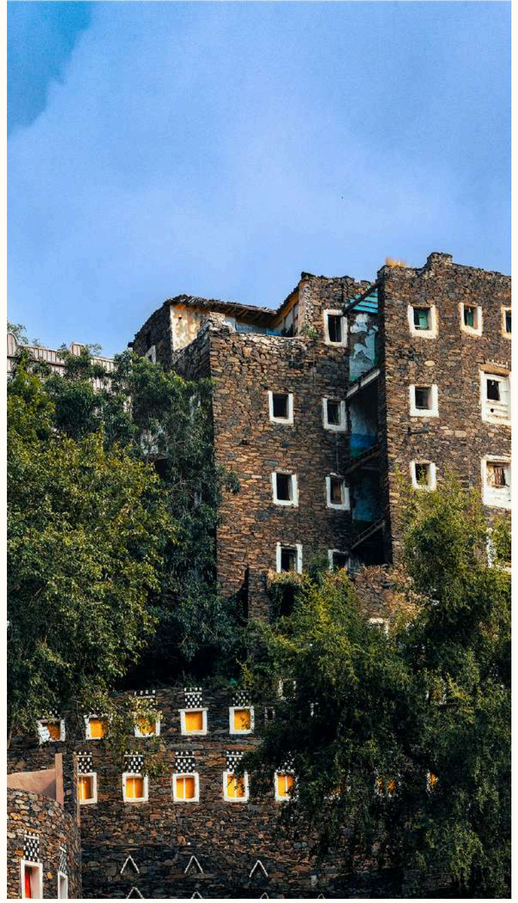
Kingdom of Saudi Arabia is exceptionally well connected with 29 airports:

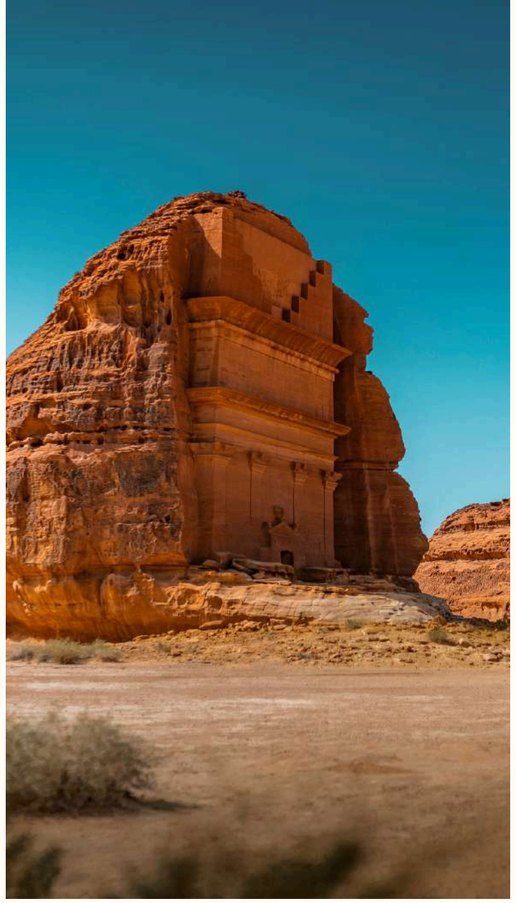
- **13 International Airports**
- **14 Domestic Airports**
- **2 Regional Airports**

Riyadh Airport has non-stop passenger flights scheduled to 100 destinations in 40 countries.

- **Riyadh <>New York 14 H (average)**
- **Riyadh <>London 7 H**
- **Riyadh <> Madrid 9 H (average)**
- **Riyadh <>Jararta 11 H (average)**

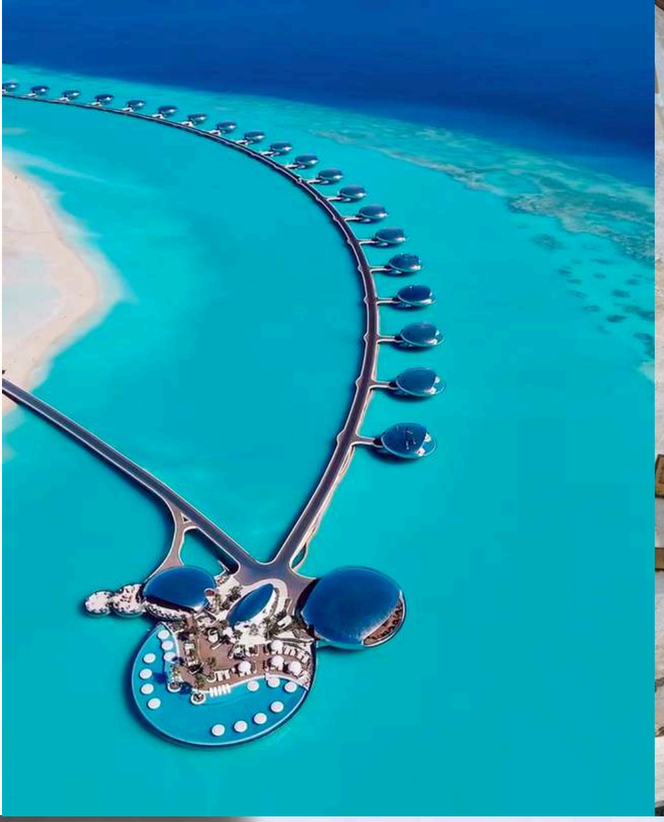




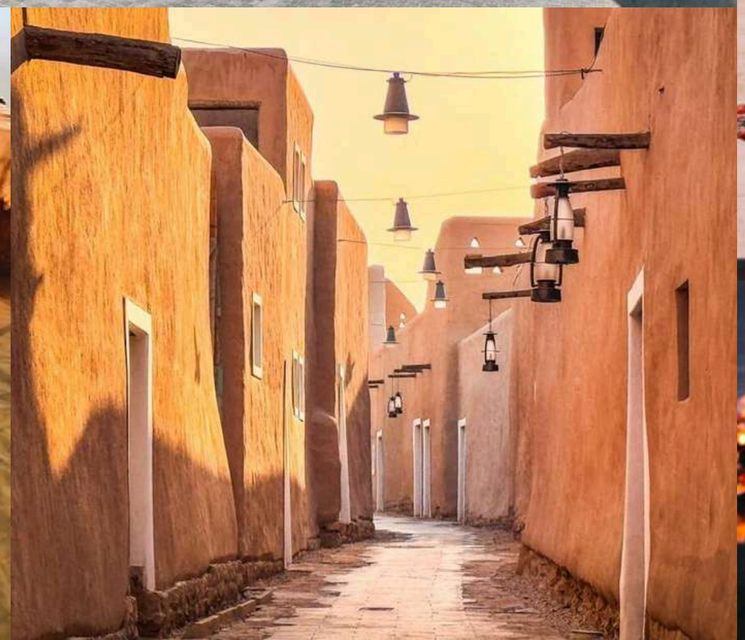

Discover Kingdom of Saudi Arabia with Our Expert Services

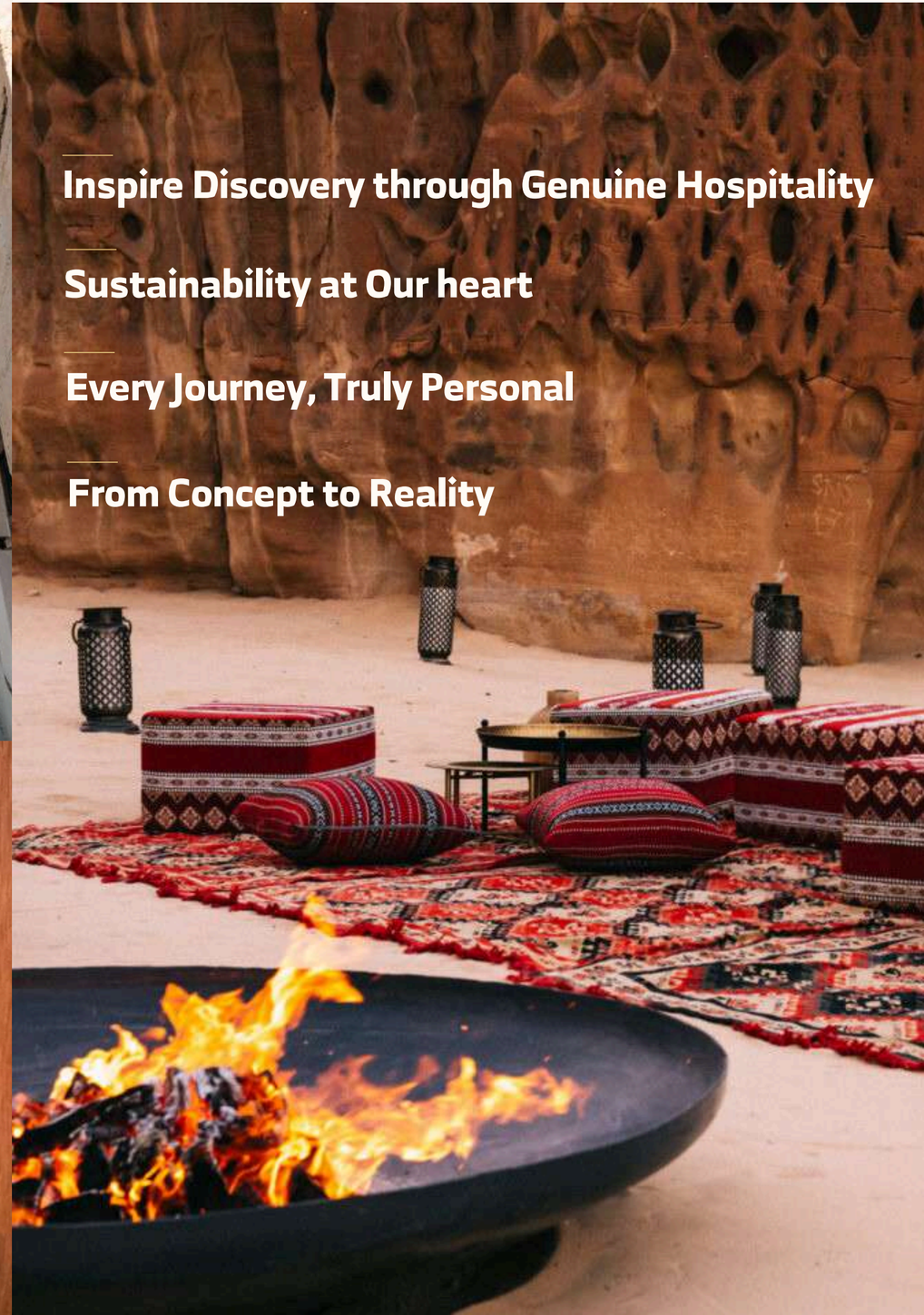
Creating memorable journeys with integrated hospitality programs to enjoy a distinctive tourism experience and exploring wonders of the Kingdom of Saudi Arabia through its historical, cultural, and adventurous experiences.











Inspire Discovery through Genuine Hospitality

Sustainability at Our heart

Every Journey, Truly Personal

From Concept to Reality



Welcome to Saudi Arabia, please press here to see the video

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شكرًا لكم

Thank you