EVENTS BY BEST

BEST GROUP

BE BOLD. BE BEST.

2025

ABOUT BEST GROUP



Best Group is a business group made up of five business units that operate synergistically in the fashion, advertising, sports marketing, lifestyle and events industries.

With a national and international presence, the Group stands out for its personalised approach, network of excellent contacts and commitment to results.

Founded with the mission of offering integrated and specialised solutions, **Best Group** brings together experience, talent and innovation to meet the demands of clients, organisations and brands.

BEST MODELS

BEST COMMERCIAL

BEST SPORTS

BEST lifestyle.

EVENTS BY BEST

EVENTS BY BEST

A full-service events agency dedicated to providing **consultancy, planning and management of corporate**, sports and lifestyle events.

Each event is **uniquely designed** and fully customized to reflect the client's identity and objectives.

The focus is on delivering a **turnkey service** that combines strategic thinking and seamless execution.

- As a result, every **corporate event** becomes a powerful experience that strengthens connections and reinforces brand identity.





SERVICE AREAS

1. Events
2. Travel Arrangements
3. Boutique Concierge

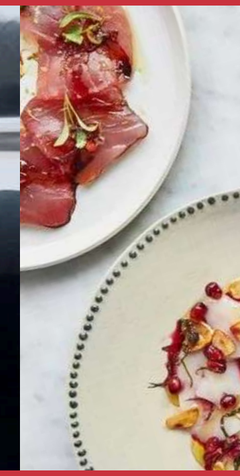
EVENTS

THESE ARE SOME OF THE AREAS WHERE WE PROVIDE SUPPORT IN THE PLANNING AND MANAGEMENT OF CORPORATE EVENTS

SERVICES







A. STRATEGIC EVENT CONCEPT & CREATIVE DEVELOPMENT

→ Defines the event's purpose, theme, and creative direction to align with strategic goals

B. BUDGETING AND FINANCIAL PLANNING

→ Establishes detailed budgets and ensures efficient financial management

C. VENUE SCOUTING AND INSPECTION TRIPS

→ Identifies and evaluates venues that best fit the event's needs and atmosphere

D. SUPPLIER SOURCING, NEGOTIATION, AND CONTRACT MANAGEMENT

→ Manages vendor selection, negotiations, and contracts for quality and value

E. FULL LOGISTICS COORDINATION AND PRODUCTION MANAGEMENT

→ Oversees all operational details to ensure smooth and flawless execution

EVENTS

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SERVICES







F. GUEST EXPERIENCE JOURNEY DESIGN

→ Designs a cohesive and engaging experience from the invitation stage to the post-event follow-up

G. RSVP & GUEST LIST MANAGEMENT

→ Handles invitations, confirmations, and guest tracking with efficiency and accuracy

H. ACCOMMODATION & TRANSFERS COORDINATION

→ Organizes travel and lodging logistics for a seamless attendee experience

I. CUSTOM EXPERIENCES

→ Designs unique and memorable experiences such as dinners, brand activations, team-building activities, and entertainment moments

TRAVEL ARRANGEMENTS

THESE ARE SOME OF THE AREAS WHERE WE PROVIDE SUPPORT IN THE PLANNING AND MANAGEMENT OF CORPORATE EVENTS

SERVICES











A. HOTEL SOURCING AND BOOKING

→ Selects and secures the most suitable hotels based on location, quality, and client preferences

B. GROUND TRANSPORTATION

→ Coordinates all ground transport, including buses, private transfers, and VIP vans, ensuring smooth and timely travel

C. COORDINATION OF ARRIVALS AND DEPARTURES

→ Manages all arrival and departure logistics to guarantee a seamless experience for every participant

BOUTIQUE CONCIERGE

THESE ARE SOME OF THE AREAS WHERE WE PROVIDE SUPPORT IN THE PLANNING AND MANAGEMENT OF CORPORATE EVENTS

SERVICES








A. CUSTOM ITINERARY PLANNING

→ Creates personalized travel itineraries for small groups or individual guests, tailored to their interests and schedules.

B. ACCESS TO EXCLUSIVE VENUES AND EXPERIENCES

→ Arranges entry to unique venues and curated experiences not available to the general public.

C. FINE DINING AND PRIVATE CHEF ARRANGEMENTS

→ Organizes gourmet dining experiences, including reservations or private chef services.

D. RESTAURANT RESERVATIONS AND PERSONAL SHOPPING

→ Manages restaurant bookings and coordinates personalized shopping assistance.

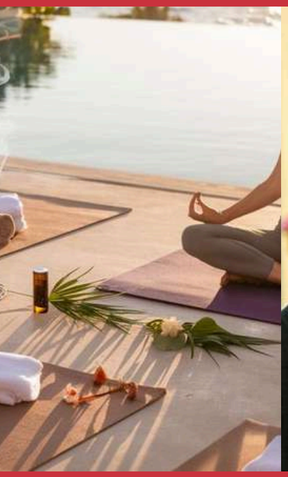
E. SPA, WELLNESS, AND HEALTH COORDINATION

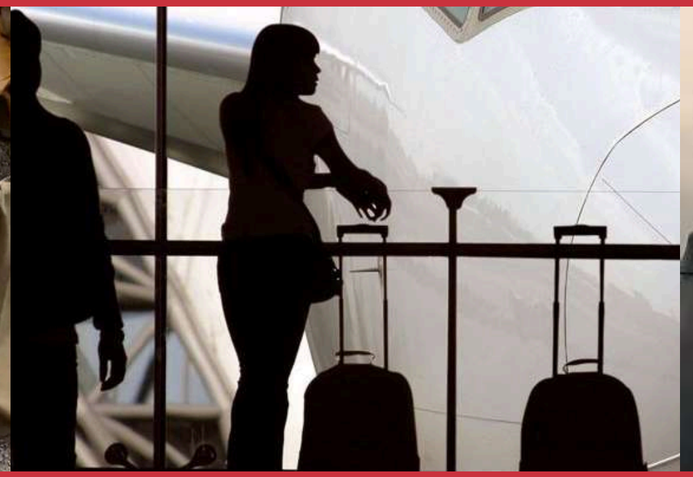
→ Schedules spa treatments, wellness sessions, and health-related services for guests.

BOUTIQUE CONCIERGE

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SERVICES




F. PRIVATE SECURITY

→ Provides discreet and professional security arrangements for individuals or groups.

G. PRIVATE TRANSPORTATION

→ Ensures comfortable and reliable private transport throughout the stay or event.

H. DEDICATED CONCIERGE TEAM

→ Offers round-the-clock assistance to handle any guest needs or last-minute requests.

I. CUSTOMIZED BOOKLET

→ Delivers a personalized event or travel booklet with tailored information, schedules, and recommendations.



GEOGRAPHIC COVERAGE

SERVICES

1. EVENTS

A. EUROPE
B. OTHER REGIONS UPON REQUEST

2. TRAVEL ARRANGEMENTS

A. WORLDWIDE

3. BOUTIQUE CONCIERGE

A. WORLDWIDE





















PORTFOLIO

3 DAY EVENT

















PORTFOLIO

TEAM BUILDING EVENT















PORTFOLIO

BLACK TIE DINNER





























PORTFOLIO

OTHER EVENTS

CONTACT US

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EVENTS BY BEST

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THANK YOU