

LUNZER WINE

Wine. Hosted Brilliantly

Bespoke wine experiences designed around your people and the reason for bringing them together. Delivered with effortless hosting and expert insight.

Elegant and unpretentious.

The Lunzer Way

- Warm engaging hosted wine experiences that bring people together
- Experiences designed for organisations where relationships matter
- Each experience shaped around your people and the purpose of the gathering
- Generous and intuitive hosting that immediately puts people at ease
- Carefully curated wines chosen for the occasion
- An athmosphere that gently sparks conversation and connection

LUNZER
WINE

Peter Lunzer, Founder



What we bring

- Decades of hands-on wine experience and insight
- Story-led hosting with anecdotes, humour and perspective
- Encouraging guests to trust their own taste
- Wines chosen for flavour, character and the stories they carry, not prestige
- A relaxed, interactive atmospheree where conversations flow easily
- The Marriage of Food & Wine, discovering what works and what absolutely doesn’t



Connection doesn’t happen by accident

It happens when people feel relaxed,
curious, and genuinely engaged.
Wine becomes a catalyst for conversation.
An easy path into meaningful connection.

Three ways to host brilliantly...

Social & Networking Wine Experiences

Relaxed, hosted wine experiences designed to spark conversation, shared discovery and genuine connection.

Curated Dining Experiences

Elegant hosted dinners where wine, food and conversation create a memorable shared experience.

The Lunzer Signature Experience

An extraordinary evening of exceptional wines, exquisitely paired cuisine, remarkable venues and unforgettable storytelling.

Choose a format or combine elements to suit your guests.

Social & Networking Wine Experiences

Relaxed, expertly hosted wine experiences designed to spark conversation, shared discovery and genuine connection. Ideal for client networking events, partner gatherings, professional communities and member events, as well as internal team connection and celebrations.







What to Expect

- Expert Lunzer host guiding the tasting and conversation
- Curated selection of exceptional wines paired with canapees
- Interactive tasting formats that spark conversation

Format

Typically 30–100 guests, though experiences can be designed for both smaller groups and larger gatherings.

Guide Investment

Typically £85–£150 per guest, depending on wine selection, venue and catering.







Hosted Wine Dinners

Elegant hosted dinners where exceptional wines, food and conversation unfold around the table.
Perfect for client entertainment, relationship building, partner hosting and special gatherings where meaningful conversation happens.

What to Expect

• A Lunzer host guiding the evening with stories, insights and anecdotes from the world of wine
• A curated selection of exceptional wines paired with each course
• Three- to five-course dining experiences designed around the wines
• A shared table atmosphere that encourages conversation between guests

Format

Typically 20–60 guests, though dinners can be designed for both intimate tables and larger hosted dining events.

Guide Investment

Typically £150–£295 per guest, depending on wines, venue and menu design.

The Lunzer Signature Dinner

Our most exceptional hosted experience - an unforgettable evening of extraordinary wines, exquisitely paired cuisine and world-class hosting. Designed for those occasions where only the very best will do.



What to Expect

- Peter Lunzer hosting the evening with captivating stories, insight and rare wine knowledge
- A remarkable selection of exceptional and often rare wines
- A beautifully designed multi-course dining experience paired throughout
- Iconic dining rooms and remarkable venues that elevate the entire experience
- An atmosphere of discovery, conversation and shared celebration



Format

Typically 20–60 guests, though the experience can be designed for more intimate or larger flagship events.

Guide Investment

Typically £350–£800+ per guest, depending on wines, venue and menu design.

Who we work with

LUNZER WINE



Trusted by leading organisations across Finance, Technology, Law, Insurance & Professional Services

What our clients say

LUNZER WINE

"A fantastic event that helped make our Female Trailblazers in Private Equity event such a success. It was an incredible evening - full of connection, celebration and conversation that lasted long after the event itself. Already looking forward to the next one."

Nathalie Thai, Vice President, AlixPartners

"Peter's hosting brought the perfect interlude to our series of content-heavy product updates. His warm presence, engaging storytelling, and expertly paired food and wine created memorable moments of connection. The experience was a hit and his sessions quickly became the highlight of each event."

Philip King, ORACLE

"The event was a huge success... one of the best we've had- 93%! Almost unheard of to have such a high attendance rate and the conversation and community building just continued way after the event finished."

Amy Blyszko, Marketing Manager, Eversheds Sutherland

For a hosted, story-driven, relationship-focused experience, Lunzer Wine is arguably the most relevant and effective partner.
It uniquely combines fine-wine credibility, engaging storytelling, a warm, intelligent hosting style - making it the go-to for events where conversation and connection are key."

Chris Watson, Senior Partner, CMS



Banksy Exhibition Private View Opening Dinner

In partnership with The FoodShow

What our partners experience

"Peter Lunzer is an absolute legend and is well-regarded in the high-end hospitality industry in London and around the world. We have worked together for many years, and I highly recommend his superb skills and knowledge in anything to do with wine."

MAX UYANIK

Co-Owner and Chef Patron,

The Food Show



Success Story

Battle of the Bubbles and the Law of Preconceptions

Senior Partner Networking Event - Client: Keystone Law

The Experience

A lively blind tasting of four sparkling wines, each marked only by a coloured dot.
Guests debated whether each wine was Champagne, Crémant or English sparkling - discovering how easily perception can mislead the palate.
Guided by Peter Lunzer, the evening combined tasting, storytelling and discussion with generous boards of cheese, charcuterie and canapés.

Client Response

"A brilliant evening of blind tasting and laughter with Peter Lunzer.
We sniffed, swirled and debated like counsel in cross-examination -
only to discover our 'Champagne' was in fact a Sussex sparkler."

Gareth Hughes, Partner – Keystone Law

Impact

- 100% attendance
- Lively debate and engagement among partners
- A fresh, intelligent take on corporate hospitality that sparked genuine connection

Taste - Debate - Discover - Connect

How we work

LUNZER WINE

Understand your objectives

Audience, setting and desired outcome

Curate the experience

Format, wine selection and storytelling tailored to your guests

Host brilliantly

Expert hosting that sparks meaningful conversation and connection

Create a lasting impact

Guest leave with new perspectives and shared moments



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Elegant yet unpretentious

At Lunzer Wine , wine is the catalyst -
conversation and connection the outcome.
Lets create something together!

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