COMPLETE TOURS

SPECIAL-INTEREST PROGRAMME COLLECTION

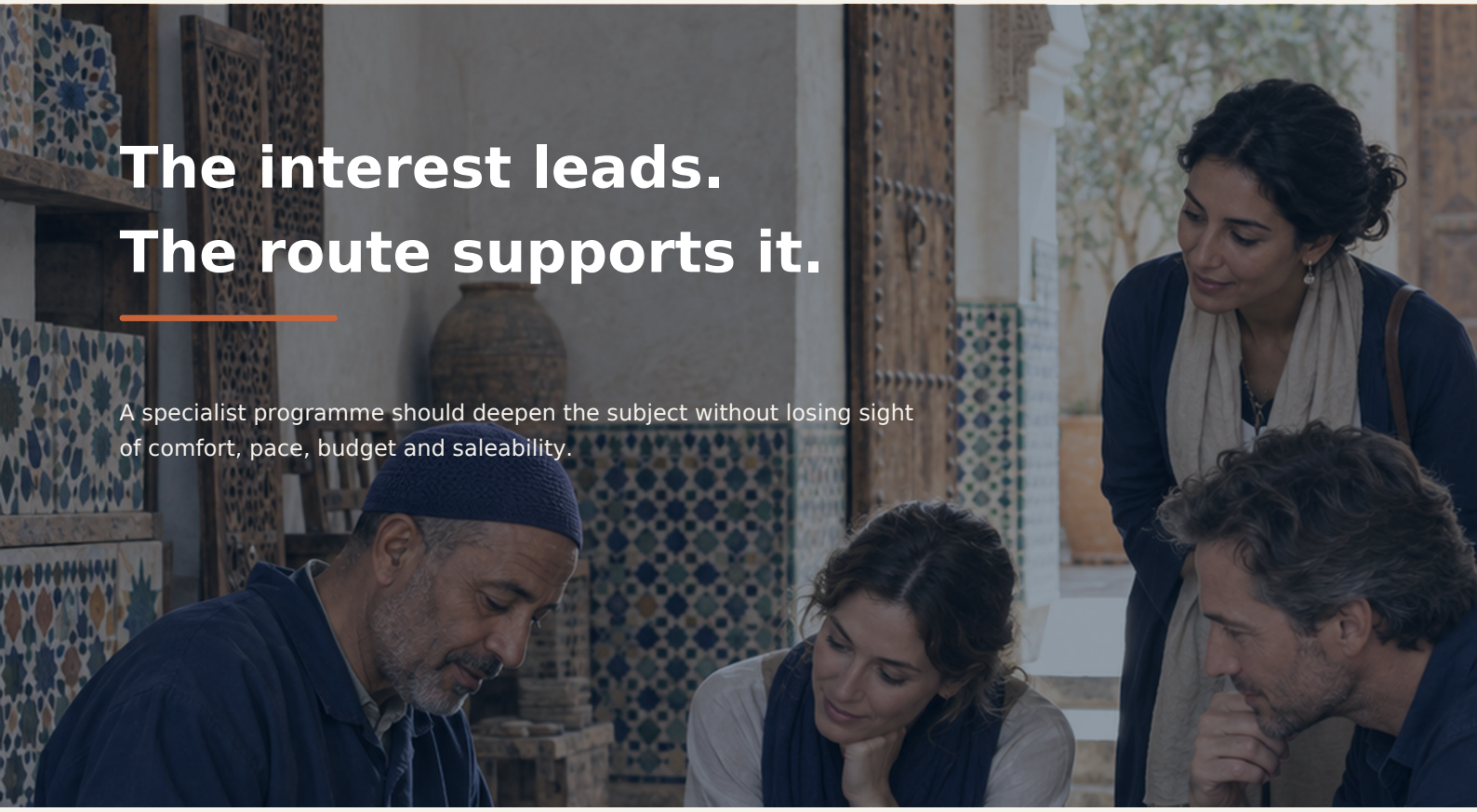
TRAVEL LED BY PURPOSE.

Morocco programmes for specialist tour operators, travel designers, clubs, associations and affinity groups.

Heritage | Food | Craft | Walking | Golf | Astronomy



MOROCCO DMC | ESTABLISHED 1999



The interest leads. The route supports it.

A specialist programme should deepen the subject without losing sight of comfort, pace, budget and saleability.

Complete Tours is a British-owned, licensed and insured Morocco destination management company established in 1999. Our teams in Agadir, Casablanca and Marrakech coordinate programmes across Morocco.

We build around the buyer brief, then connect the right route, local expertise, access, transport, accommodation and operating support.

1999	03	40	04
ESTABLISHED	MOROCCO OFFICES	TEAM MEMBERS	WORKING LANGUAGES

Private FIT | Small groups | Escorted series | Club and association departures | 24/7 support

SIX COMMERCIAL DIRECTIONS

Start with the reason to travel

Each direction can stand alone, support a themed departure or add specialist depth to a wider Morocco itinerary.

01

HERITAGE & IDENTITY

Jewish heritage, archaeology, imperial history, architecture and cultural interpretation.

02

FOOD & CULINARY

Markets, regional dishes, hosted meals, cooking formats and producer-led visits.

03

CRAFT & DESIGN

Artisan practice, materials, interiors, contemporary design and workshop context.

04

WALKING & OUTDOORS

Atlas walking, village routes, oasis journeys and coastal directions shaped by ability.

05

GOLF

Multi-course circuits, private touring, dedicated transfers and non-golfer options.

06

ASTRONOMY & IMAGE

Eclipse planning, stargazing, photography and long-lead expedition support.

BUYER FIT Specialist operators | Travel designers | Cultural organisations | Clubs | Associations | Affinity networks



CULTURE WITH CONTEXT

Stories shaped with care

The subject should guide the choice of places, people, pace and interpretation.

SEPHARDIC HERITAGE CIRCUITS

Fez, Marrakech and Essaouira can support a respectful journey through mellahs, synagogues, cemeteries, community history and shared Moroccan identity.

ARCHAEOLOGY & IMPERIAL HISTORY

Volubilis, royal cities, medinas and selected monuments can be linked by a clear historical theme rather than a standard sightseeing sequence.

ARCHITECTURE & PLACE

Urban form, riads, gardens, materials and regional building traditions can anchor programmes for design-led groups.

Guide profile | Site access checks | Language | Permissions | Sensitive interpretation | Realistic pacing



PARTICIPATION WITH PURPOSE

Meet the makers of Morocco

Good specialist access is relevant to the theme, respectful to the host and workable for the group.

MARKET TO KITCHEN

Market context, ingredient knowledge and cooking formats matched to the group.

REGIONAL FOOD

Hosted meals, baking, produce and culinary routes with a clear local story.

ARTISAN PRACTICE

Ceramics, leather, wood, textiles and zellige explored through selected workshops.

DESIGN & INTERIORS

Architecture, materials, decorative arts and contemporary Moroccan creative work.

TRADE PLANNING
Host availability, group size, language, physical access, timing and photography rules should be checked before sale.



Active by interest, not by assumption

Ability, equipment, season, transfer time and recovery matter as much as the setting.

GOLF CIRCUITS

Marrakech and Atlantic golf directions with course planning, bag handling, private transfers, hotel bases and touring for non-golfers.

ATLAS WALKING

Guided day walks or multi-day routes set around ability, altitude, season, road access, accommodation and luggage movement.

OASIS & DESERT ROUTES

Walking and vehicle-supported journeys through oasis regions, kasbah country and desert-edge settings.

COASTAL PROGRAMMES

Atlantic walking, food, maritime character and slower stays that balance activity with time off.

Ability profile | Equipment | Guide ratio | Season | Travel time | Rest plan | Backup route

2 AUGUST 2027 | NORTHERN MOROCCO

Total solar eclipse programme concept

The path of totality crosses northern Morocco. The final observing location should be selected with astronomy specialists using path position, access, terrain, weather data, safety needs and backup planning.

01

TECHNICAL BRIEF

Observation needs, equipment, timing and specialist authority.

02

SITE REVIEW

Path position, access, terrain, permissions and alternate locations.

03

CAPACITY PLAN

Accommodation, transport, catering, staffing and field setup.

04

OPERATING PLAN

Guest flow, equipment movement, communications and local support.

THE PRODUCT MUST WORK WITHOUT CLEAR SKIES
Weather remains outside operational control, so the wider Morocco itinerary should carry strong value independent of the eclipse.

Astronomical path reference: NASA GSFC, Five Millennium Canon of Solar Eclipses

COMPLETE TOURS

YOUR NEXT SPECIALIST PROGRAMME

SEND YOUR SPECIAL-INTEREST BRIEF

Share the theme, source market, traveller profile, dates, expected group size, programme length, technical needs, hotel level, budget parameters, preferred format and decision timeline.

YOUR MOROCCO CONTACT

Lesley Sanchez

Founder and General Manager

00212 661 38 33 33 | WhatsApp

lesleysanchez@complete-tours.com

BOOK A BUSINESS MEETING

www.complete-tours.com

Immeubles Oumlil N26, Avenue Hassan II, Agadir 80000, Morocco

Head office: Agadir | Offices: Casablanca and Marrakech

LinkedIn: Complete Tours Morocco

Licensed and insured Morocco destination management company