КАТ
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CATALOG 2026

Team Building Programs & Corporate Events

Catalyst Russia (Каталист): one of Russia's leading event and team building agencies for large enterprises. Since 2010.



catalystrussia.ru · +7 991 150-10-01 · Moscow

WHO WE ARE

Event agency for large teams

Catalyst Russia (Каталист) is one of Russia's leading event and team building agencies for large enterprises. We run team building, corporate parties and conferences turnkey, and develop teams through year-long programs.

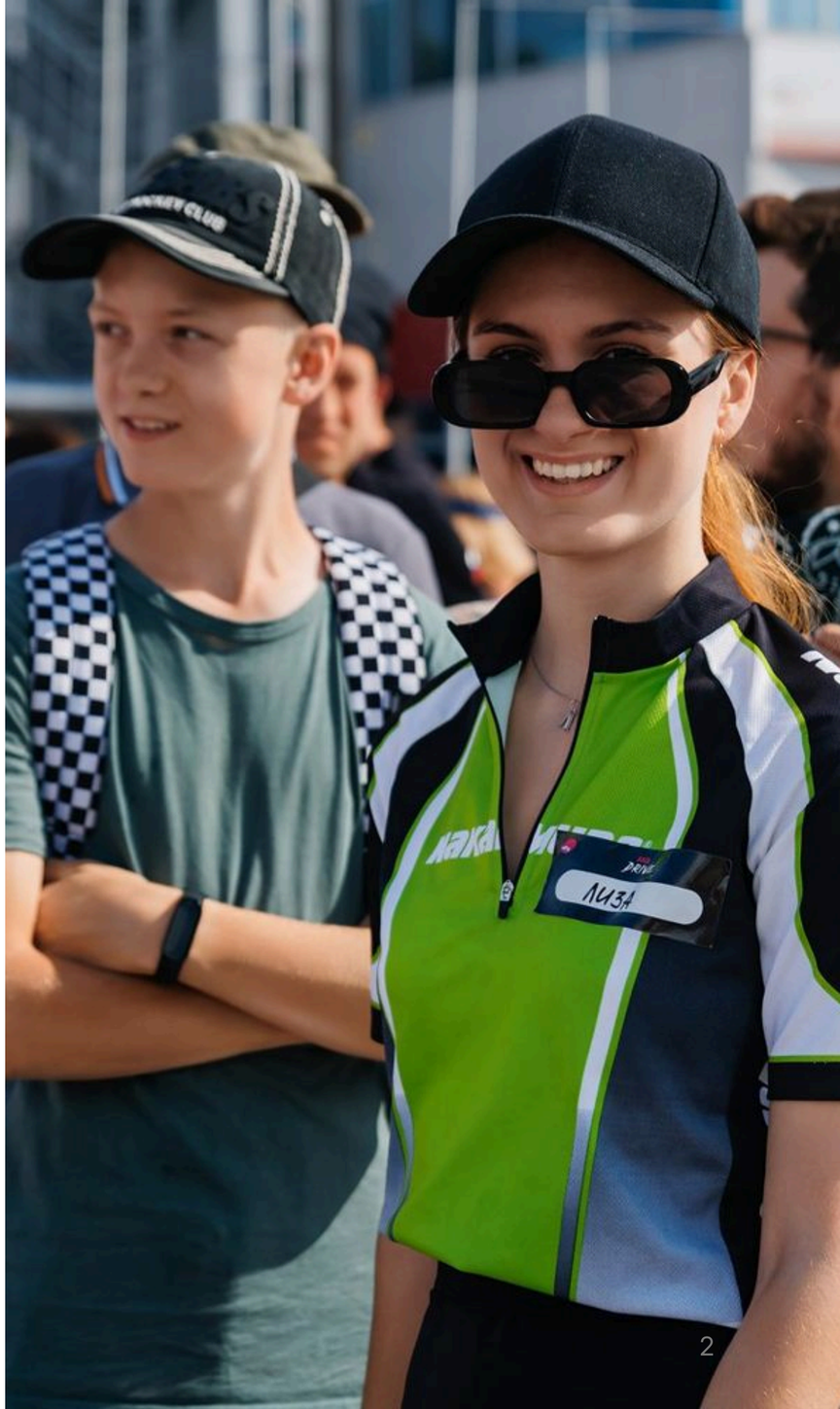
4,800
projects delivered

16
industry awards, incl. BEMA 2025

50+
original programs

2010
year founded

100–5,000
people in a team



WHAT WE DO

Five formats, one team



Team building

50+ original programs for 100 to 5,000 people



Corporate parties

Concept, venue, show and catering turnkey



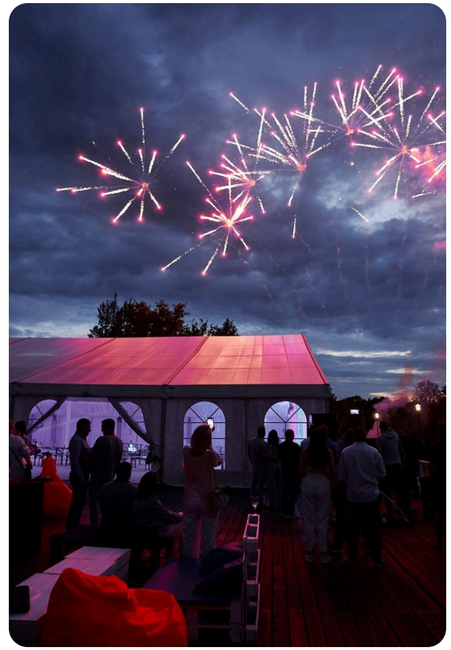
Conferences (MICE)

Script, hall, equipment, registration



Off-site events

Programs outside the city, with transfer and lunch



Anniversaries

Company birthdays and New Year celebrations



Food Truck Festival

Teams build their own food trucks, each with a cuisine of the world, and trade for game money. Award winner: Event of the Year, Event Breakthrough, Golden Puzzle.

60 to 500 guests | 3.5 to 4 hours | from 3,700 RUB per person



WOW Pizza

The whole team cooks a three-meter pizza together with a chef. A program only Catalyst Russia runs.

50 to 200 guests | 2.5 hours | from 3,200 RUB per person



WOW Tower (Mechanism of Success)

Teams assemble a ten-meter art object with rotating blades. One tower built by the entire company.

10 to 500 guests | about 2 hours | from 450,000 RUB per program up to 50 people



Megapolis

A business game: teams build a city from thousands of parts and agree on a single map.

60 to 500 guests | 2.5 to 3 hours | from 3,200 RUB per person



Formula 1 Races

Teams assemble cardboard race cars, decorate them and take them to a real race.

60 to 300 guests | 2.5 hours | from 3,300 RUB per person



Startup with Neural Networks

Teams create AI startups and pitch the idea to the market. BEMA 2025 winner for AI team building.

60 to 300 guests | 2.5 hours | from 3,200 RUB per person



Ice Cream Festival

Teams build ice cream carts, each with its own flavor, and compete in sales.

100 to 1,000 guests | 2.5 to 3 hours | from 3,500 RUB per person



Art&Fun&Sport

A sports quest with stages of sport, logic, creativity and fun, in teams of 10.

50 to 500 guests | 2 hours | from 3,300 RUB per person

AT A GLANCE

Programs, group size, price

Program	Guests	Duration	Price
Food Truck Festival	60 to 500	3.5 to 4 hours	3,700 RUB per person
WOW Pizza	50 to 200	2.5 hours	3,200 RUB per person
WOW Tower (Mechanism of Success)	10 to 500	about 2 hours	450,000 RUB per program up to 50 people
Megapolis	60 to 500	2.5 to 3 hours	3,200 RUB per person
Formula 1 Races	60 to 300	2.5 hours	3,300 RUB per person
Startup with Neural Networks	60 to 300	2.5 hours	3,200 RUB per person
Ice Cream Festival	100 to 1,000	2.5 to 3 hours	3,500 RUB per person
Art&Fun&Sport	50 to 500	2 hours	3,300 RUB per person

Catalog programs start from 3,200 RUB per person. The exact estimate depends on the program and the number of guests: the larger the group, the lower the price per person. Estimate in 10 minutes.



TECHNOLOGY AND DEVELOPMENT

Technology-driven, year-long

We use neural networks and our own digital tools in programs: team building with neural networks, AI workshops for employees, the business game Startup.

Year-long team development programs turn a single event into a habit: a series of formats across the year, with one manager from brief to final report.

BEMA 2025: team building project with AI.

HOW WE WORK

Everything in one contract

- + Concept and script
- + Hosts, instructors, show
- + Installation and teardown
- + Photographer
- + Venue search and setup
- + Own props and decor, delivered
- + Catering and logistics
- + One manager from brief to report

Catalyst Russia makes its own props and decor and stores them in a 500 square meter warehouse. Our school trains hosts and animators; the team has 60 people. Quality stays steady for 100 guests and for 3,000.

We work in Moscow, Saint Petersburg and across Russia: recent trips include Sochi, Kazan and Tomsk.



TRUST

Clients and awards

700+ companies, including

Sber | VTB | Yandex | Gazprom

X5 Group | MTS | Raiffeisenbank

Rating 5.0 on Yandex Maps, Zoon and Google. Companies return every year.

16 industry awards

BEMA 2025
Startup with Neural Networks, AI team building project

Event of the Year
Food Truck Festival for Raiffeisenbank, team building category

Event Breakthrough
Food Truck Festival

Golden Puzzle
Food Truck Festival for Raiffeisenbank

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CONTACT

Let's plan your next event

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