

COMPANY PROFILE

2026

Takjub INDONESIA

Amazement,
thoughtfully
delivered.

www.takjubindonesia.com



Indonesia evokes amazement not through spectacle alone,
but through its depth—of landscapes, cultures,
and lived traditions.Yet behind this beauty lies complexity:
distance, logistics, safety, and cultural nuance.

Takjub Indonesia was formed to manage that complexity—
quietly and carefully—so our partners can deliver journeys
that feel seamless, meaningful, and genuinely Indonesian.



Company Overview

Takjub Indonesia operates across Indonesia as a destination management–led travel company, supporting international travel professionals and travelers through carefully managed journeys.

As a dedicated Destination Management Company (DMC), **Takjub Indonesia** provides structured, behind-the-scenes operational support for partners navigating Indonesia's diverse destinations. Its work centers on disciplined planning, operational clarity, quality control, and responsible execution across all programs.

Working primarily in a B2B capacity, **Takjub Indonesia** serves as the accountable local operator—translating partner-designed journeys into reliable on-ground execution while protecting partner relationships through clear separation between partnership and retail activities.

Takjub Indonesia operates as part of Takjub Group, a broader travel ecosystem developed to support different market needs under a unified operational framework. This structure allows **Takjub Indonesia** to remain focused on destination management excellence while leveraging complementary execution and market-facing units within the group.

Rooted in over two decades of hands-on experience in Indonesia's travel and event operations, **Takjub Indonesia** brings together operational insight developed since 2005—refined through years of fieldwork and continuously strengthened through structured systems and partnerships.

Our Vision & Philosophy

Our Vision

To become a trusted destination management partner that enables meaningful journeys across Indonesia—delivered with clarity, care, and long-term responsibility.

Our Philosophy

Takjub Indonesia is guided by a simple belief: amazement is not created by excess, but by intention. Our work is grounded in four core values that shape how we operate, collaborate, and deliver every journey.



Integrity

We approach travel as a connected ecosystem. From planning and operations to on-ground execution, every element is aligned to ensure consistency, clarity, and accountability across destinations.



Trusted

Trust is earned through transparency and integrity. We deliver what is promised, avoid hidden costs, and protect the relationships our partners have built with their clients—whether through DMC support or white-label collaboration.



Happiness

For us, success is measured by shared satisfaction. We aim to create journeys that bring joy to travelers, confidence to partners, and fairness to the teams and communities involved.



Grateful

We recognize the privilege of operating within Indonesia's landscapes and communities. Gratitude guides our commitment to responsible practices, local involvement, and giving back—however modestly, but consistently.

Company Milestone

2005

Foundation of Operational Experience

The journey began with hands-on involvement in Indonesia's travel and event operations, building on-the-ground experience in logistics, coordination, and destination handling long before formal brand structures were established.

2007–2014

Early Independent Operations & Market Exposure

Operational capabilities expanded through independent projects, group travel handling, and collaboration with domestic and international partners—shaping a practical understanding of Indonesia's complexities and partner expectations.

2015–2019

Strengthening Destination Management Capabilities

Focus shifted toward structured destination management, supplier networks, and quality control systems, laying the groundwork for a more disciplined DMC approach across multiple destinations.

2020–2022

Consolidation & Operational Maturity

Challenging travel conditions accelerated internal consolidation, reinforcing risk awareness, operational discipline, and the importance of controlled execution and partner trust.

2023–Present

Takjub Indonesia as a DMC-Led Operation

Takjub Indonesia operates with a clear destination management focus, supported by an integrated ecosystem under Takjub Group. Emphasis is placed on accountability, clarity, safety, and long-term partnerships—serving as a reliable local operator for international travel professionals.

Takjub INDONESIA

Services & Capabilities

Takjub Indonesia provides end-to-end destination management support, combining strategic planning with disciplined on-ground execution.

DMC & Partnership Support

- A Destination Management Company (DMC) services operated through **Takjub Indonesia**, serving as the accountable local operator for international partners
- White label and behind the scenes operations, where partner branding is prioritized
- Local partner and supplier coordination under centralized operational oversight
- Brand-aligned execution that reflects partner positioning while maintaining **Takjub Indonesia**'s operational responsibility

Destination Management & Program Design

- Custom itinerary development and journey planning
- Destination research and experience curation
- Group, FIT, and thematic travel programs

Ground Operations & Logistics

- Transportation management and coordination
- Licensed guides and onsite operational teams
- Accommodation, dining, and activity arrangements

Corporate, MICE & Special Projects

- Corporate travel and incentive programs
- Meetings, events, and large-scale group handling
- VIP, protocol, and special interest arrangements

Each service is delivered with a strong emphasis on operational clarity, risk awareness, and consistency across destinations.

Destination Coverage

Takjub Indonesia operates across key destinations in Indonesia, focusing on areas where we maintain operational readiness, local partnerships, and proven execution capability.

Our destination coverage includes, but is not limited to:

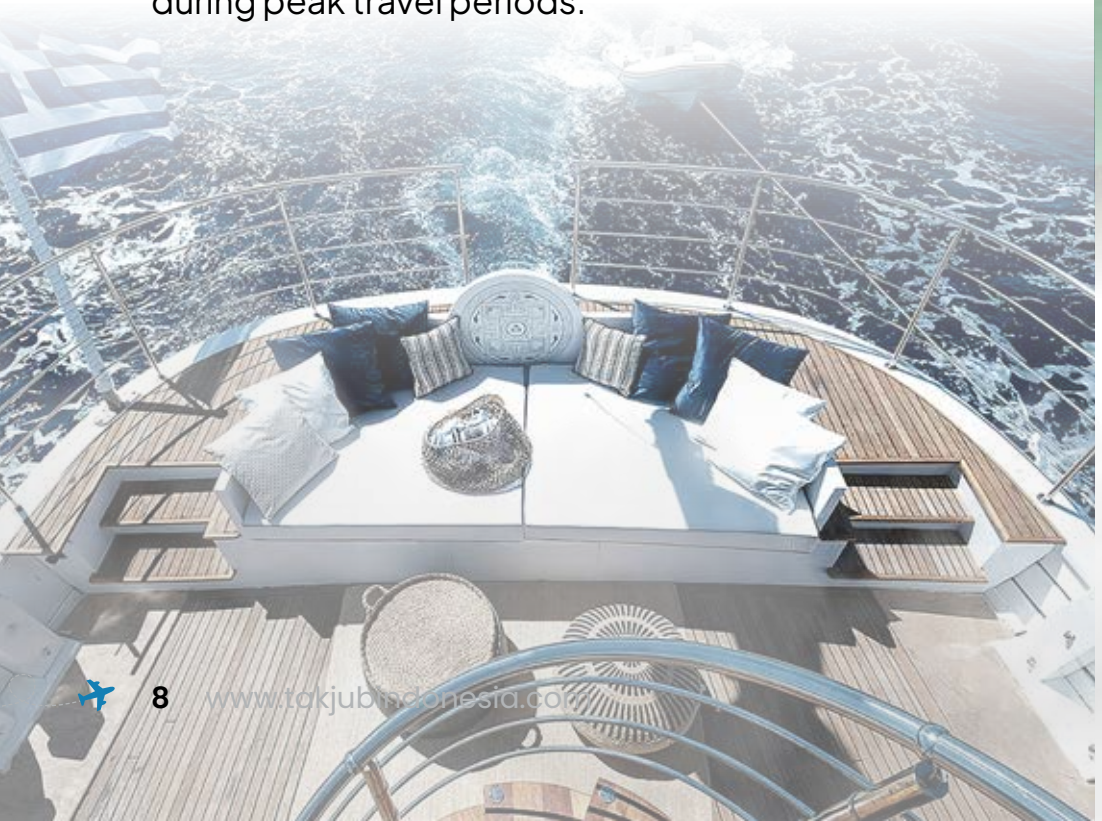


Rather than claiming blanket nationwide coverage, we prioritize destinations where quality control, safety standards, and on-ground coordination can be consistently maintained.

Operational Excellence & Quality Control

Operational discipline is central to how Takjub Indonesia works across destinations.

We apply layered quality control across transportation, vessels, guides, accommodations, and activity providers. All operational elements are inspected and monitored based on predefined standards, with additional checks implemented during peak travel periods.





Local operational teams and trusted partners are engaged to ensure consistency on the ground, while centralized coordination maintains oversight, timing accuracy, and contingency readiness across all journeys.

This approach allows us to deliver reliable execution, even in complex or high-demand environments.

The DMC for a Remarkable Journey

Safety, Compliance & Risk Management

Safety is approached as a structured process, not a reactive measure.

All activities are assessed in advance based on risk level, environmental conditions, and local infrastructure. Safety briefings are conducted prior to participation, with clearly defined emergency protocols in place for land and marine operations.





Takjub Indonesia maintains coordination with local medical services, search and rescue teams, and relevant authorities where applicable.
All journeys invoiced through the group are covered under public liability insurance, ensuring baseline protection for travelers and partners.

Through preparedness, clear communication, and disciplined execution, we aim to minimize risk while allowing journeys to unfold naturally and responsibly.

Responsible & Sustainable Travel

Our operations prioritize respect for local communities, natural environments, and the destinations we work in.
We support locally managed accommodations, dining, and services, ensuring tourism creates tangible value beyond the journey itself.

Environmental responsibility is integrated into daily operations through waste reduction practices, minimized single-use plastics, and mindful travel design—particularly in sensitive areas such as Eastern Indonesia.

We recognize sustainability as an ongoing effort. Rather than making broad claims, we focus on consistent, practical actions that contribute positively over time.



Why Partner with Us



We operate with a clear commitment to protecting partner relationships. Through white-label and DMC support, **Takjub Indonesia** works quietly behind the scenes—ensuring seamless execution while allowing our partners to remain fully visible and in control of their client relationships.

Our approach prioritizes operational clarity, transparent communication, and disciplined execution. What is promised is what is delivered, without hidden costs or last-minute surprises.

With deep local insight and centralized coordination, we help partners navigate Indonesia's complexity with confidence—minimizing risk while maximizing reliability across destinations.

Takjub
INDONESIA

THE DMC FOR A REMARKABLE JOURNEY



Amazement does not need to be loud

When journeys are thoughtfully designed and responsibly managed, amazement emerges naturally—through moments of clarity, care, and connection.

At **Takjub Indonesia**, this is how we help our partners bring Indonesia to life: quietly, carefully, and with confidence.