ALDEMAR RESORTS
Greece
CRETE • RHODES • OLYMPIA

30 YEARS

VALUING PEOPLE

Celebrate Life

ALDEMAR-RESORTS.GR

ALDEMAR RESORTS
Greece
CRETE • RHODES • OLYMPIA

30 YEARS
VALUING PEOPLE

Greece

WE ARE A **GREEK** COMPANY

***proud** of our origins*

*with a **vision** to strengthen Greece's position on the global tourism map*

ALDEMAR RESORTS
Greece
CRETE • RHODES • OLYMPIA

30 YEARS
VALUING PEOPLE

Celebrate Life

Our corporate motto reflects the need to appreciate life. Our need to **honour** and **celebrate** it! Feeling grateful to be living in a country where there are plenty of reasons to **value life**, we would love to **SHARE them** with all our guests!

ALDEMAR RESORTS
Greece
CRETE • RHODES • OLYMPIA

30 YEARS
VALUING PEOPLE

Branding

Our holiday products fall under 2 categories visually depicted by 2 distinct circular symbols

LUXURY RESORTS +THALASSO

This fine wellness ornament symbolises the
“good life” type of holidays in our two world-class
Luxury Resorts + Thalasso

BEACH RESORTS

These colorful circles represent
fun and carefree holidays
in Aldemar Resorts

location





ALDEMAR RESORTS

Greece

LUXURY RESORTS

*****
ROYAL MARE
& THALASSO

*****
ROYAL OLYMPIAN
& SPA

*****
KNOSSOS VILLAS

BEACH RESORTS

****
CRETAN VILLAGE

*****
KNOSSOS ROYAL

*****
OLYMPIAN VILLAGE

*****
AMILIA MARE

****
PARADISE VILLAGE



ALDEMAR RESORTS

LUXURY RESORTS

*****
ROYAL MARE

*****
KNOSSOS VILLAS

BEACH RESORTS

****
CRETAN VILLAGE

*****
KNOSSOS ROYAL

ALDEMAR RESORTS
Greece

*****
ROYAL MARE
LUXURY & THALASSO RESORT
CRETE

Aldemar Royal Mare

Luxury / Thalasso / Gourmet



ALDEMAR RESORTS
Greece

*****
ROYAL MARE
LUXURY & THALASSO RESORT

CRETE

luxury

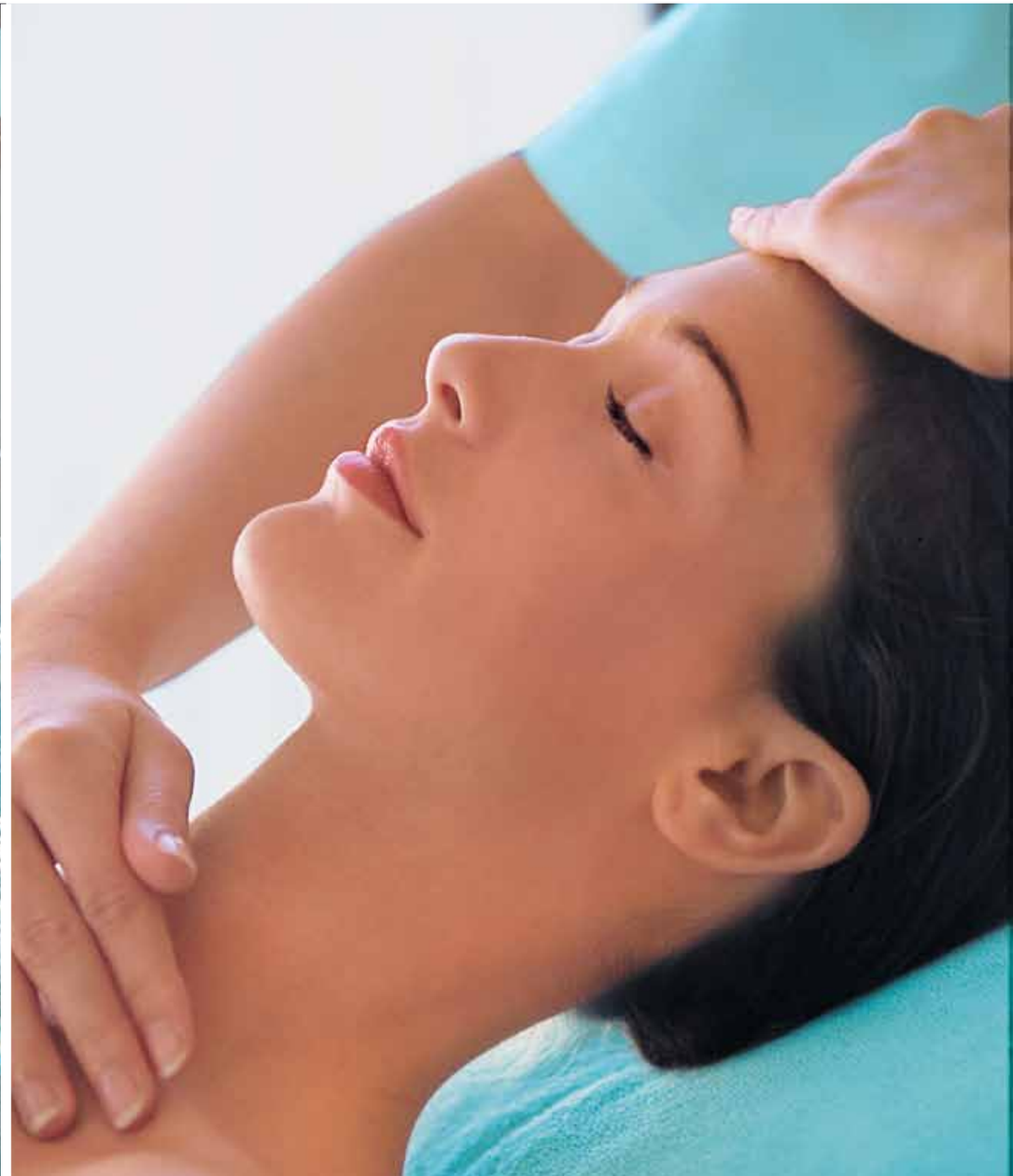


ALDEMAR RESORTS
Greece

*****
ROYAL MARE
LUXURY & THALASSO RESORT
CRETE

thalasso

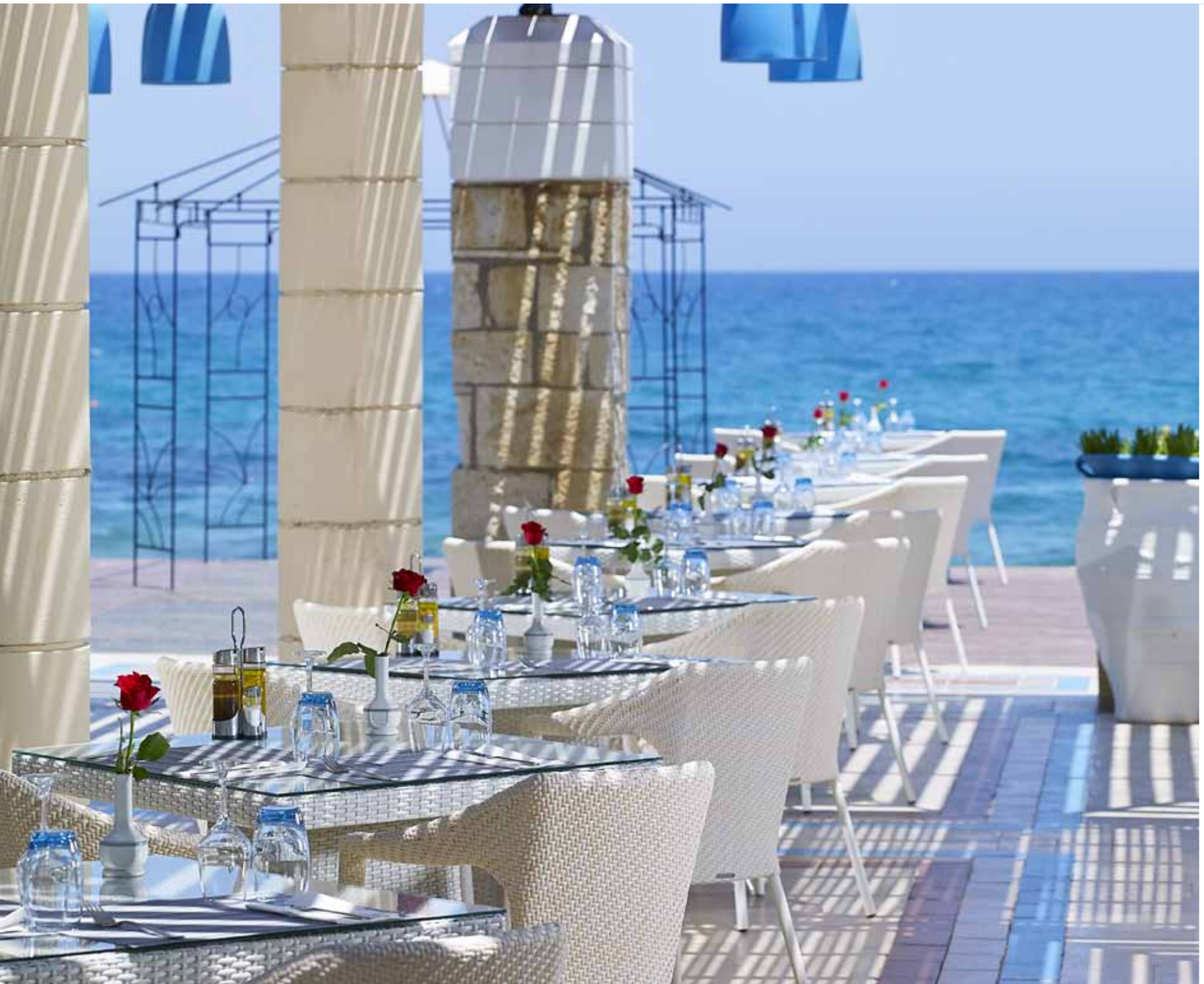




ALDEMAR RESORTS
Greece

*****
ROYAL MARE
LUXURY & THALASSO RESORT
CRETE

gourmet





ALDEMAR RESORTS
Greece

*****
ROYAL MARE
LUXURY & THALASSO RESORT
CRETE

business



ALDEMAR RESORTS
Greece

*****
ROYAL MARE
LUXURY & THALASSO RESORT
CRETE

accommodation

435 ROOM UNITS
(sea view / garden view / VIP sharing pool / VIP premium sharing pool)

SUITES: Junior (sharing pool / private pool / private pool seafront) VIP suites: sharing pool / private pool / seafront upper floor / seafront private pool / Executive sharing pool suite. Presidential suite.





ALDEMAR RESORTS
Greece

*****
ROYAL MARE
LUXURY & THALASSO RESORT
CRETE

VIP Breakfast
El Greco





ALDEMAR RESORTS
Greece

*****
ROYAL MARE
LUXURY & THALASSO RESORT
CRETE

accommodation





ALDEMAR RESORTS
Greece

*****
ROYAL MARE
LUXURY & THALASSO RESORT
CRETE

food & beverage

6 Restaurants (main / beach / snack / traditional Greek / Mediterranean gourmet / Asian)
+ 3 Bars (main / pool) + theme nights + room service + VIP breakfast
at El Greco for Vip Rooms & Suites + unique dinning packages.







ALDEMAR RESORTS
Greece

*****
ROYAL MARE
LUXURY & THALASSO RESORT
CRETE

facilities & services

ROYAL MARE THALASSO / BEACH / POOLS / ACTIVITIES / CHILDREN

(+) Personal guest relations services / club car transfer within hotel premises / hotel security / lifeguard / hotel shops/weddings & events/Wi-Fi internet connection.







ALDEMAR RESORTS
Greece

*****
ROYAL MARE
LUXURY & THALASSO RESORT
CRETE

elements
dine around
LUXURY WRAPPED IN A PACKAGE

Introducing an all inclusive holiday experience

Welcome to your dream vacation customized with care!









ALDEMAR RESORTS
Greece

*****
ROYAL MARE
LUXURY & THALASSO RESORT
CRETE

fine dining

Introducing an all inclusive holiday experience

elements
dine around
LUXURY WRAPPED IN A PACKAGE

Enjoy a wide range of **HEALTHY DELICIOUS CHOICES** with natural refreshments,
infusions & snacks, nutritious assortments, customized & gluten free menus





ALDEMAR RESORTS
Greece

*****
ROYAL MARE
LUXURY & THALASSO RESORT
CRETE

well-being

Introducing an all inclusive holiday experience

elements
dine around
LUXURY WRAPPED IN A PACKAGE

Unique **THALASSO CARE TREATMENTS** + HAMMAM & SAUNA to detox
and rejuvenate at the world's Best Thalasso & Spa Centre





ALDEMAR RESORTS
Greece

*****
ROYAL MARE
LUXURY & THALASSO RESORT
CRETE

activities

Introducing an all inclusive holiday experience

elements
dine around
LUXURY WRAPPED IN A PACKAGE

FITNESS & WELLNESS for everyone's taste:YOGA or Pilates to restore your energy & flexibility
+ Water Sports [sup, canoes and pedalos] & green-set Tennis Courts + Squash + Nordic walking





ALDEMAR RESORTS
Greece

*****
ROYAL MARE
LUXURY & THALASSO RESORT
CRETE

relax

Introducing an all inclusive holiday experience

elements
dine around
LUXURY WRAPPED IN A PACKAGE

LEISURE & REST at the RELAX ZONES + HANGOUT SPOTS
spread across the landscaped gardens or next to the island-shaped pools





ALDEMAR RESORTS
Greece

*****
ROYAL MARE
LUXURY & THALASSO RESORT
CRETE

why love it?



Serenity & Relaxation
Authentic Cretan Hospitality
Health & Wellness Programme “Elements”
Seawater Treatments
Gourmet Restaurants
Elegant Accommodation
Private Beach
29 Private & Sharing Pools
Thalasso Resort
Professional Tennis Courts
Unique Architecture
Personalised Vip Services
Unique Gastronomic Experience

ALDEMAR RESORTS
Greece

*****
KNOSSOS ROYAL
BEACH RESORT
CRETE

Aldemar Knossos Royal

Family / Romance / Business



ALDEMAR RESORTS
Greece

*****
KNOSSOS ROYAL
BEACH RESORT
CRETE

family



ALDEMAR RESORTS
Greece

*****
KNOSSOS ROYAL
BEACH RESORT
CRETE

romance





ALDEMAR RESORTS
Greece

*****
KNOSSOS ROYAL
BEACH RESORT
CRETE

business

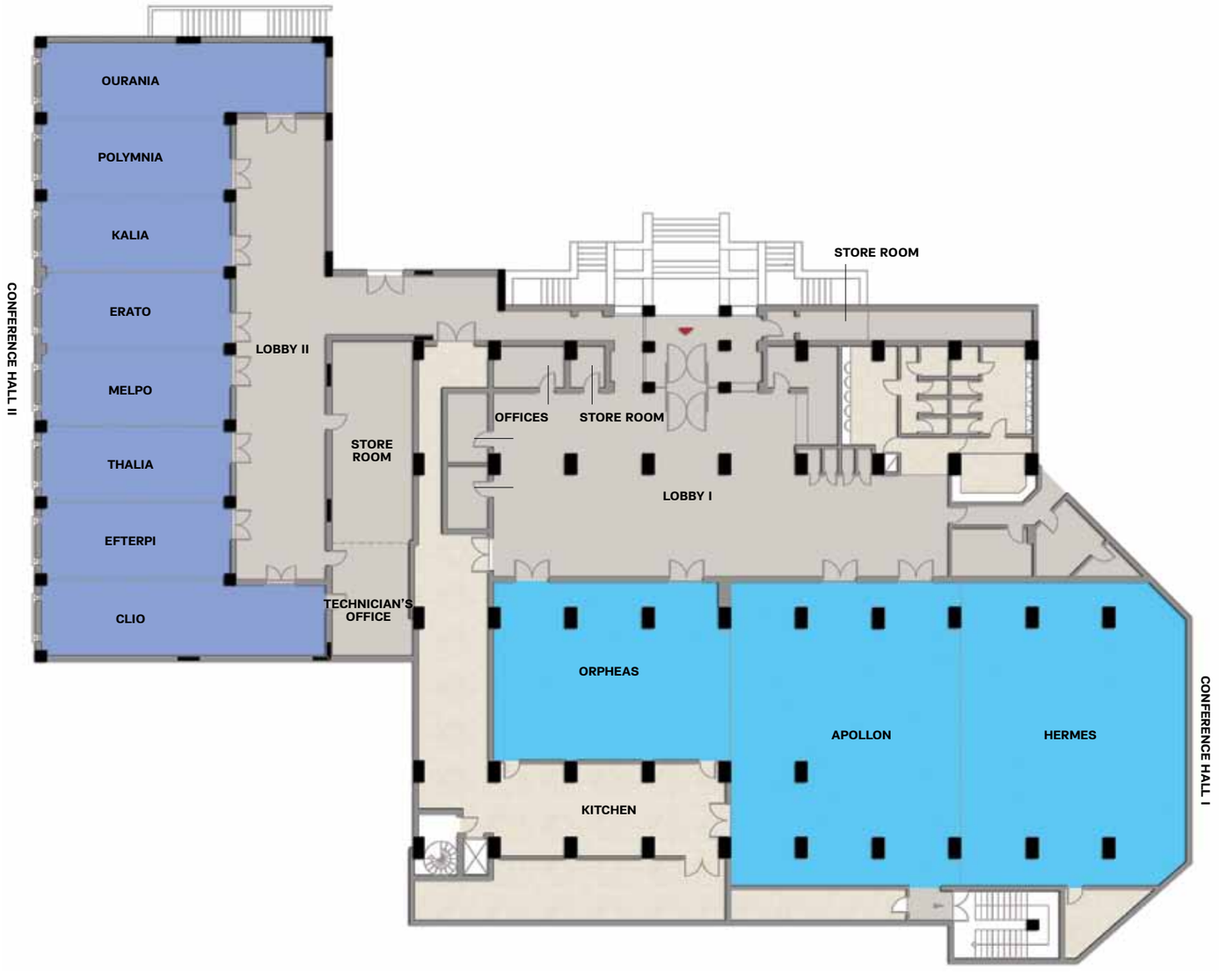




ALDEMAR RESORTS
Greece

*****
KNOSSOS ROYAL
BEACH RESORT
CRETE

conference halls



CONFERENCE HALL I

MEETING ROOMS	AREA (m²)	CEILING HEIGHT (m)	DIMENSIONS				
HERMES	260	3.40	16.3x15.9	170	130	80	170
APOLLON	120	3.40	15.9x7.5	105	60	40	85
ORPHEAS	115	3.40	12.2x9.4	80	60	40	80
GRAND ROOM	495	3.40	15.9x36	350	250	130	330

CONFERENCE HALL II

MEETING ROOMS	AREA (m²)	CEILING HEIGHT (m)	DIMENSIONS LxW (m)				
CLIO	55	3.80	14.9x3.7	40	25	30	60
OURANIA	55	3.80	14.9x3.7	40	25	30	60
EFTERPI	40	3.80	10x4	30	20	20	40
THALIA	40	3.80	10x4	30	20	20	40
MELPO	40	3.80	10x4	30	20	20	40
KALIA	40	3.80	10x4	30	20	20	40
ERATO	40	3.80	10x4	30	20	20	40
POLYMNEA	40	3.80	10x4	30	20	20	40
GRAND ROOM	318	3.80	31.8x10	250	150	80	350

BANQUETING FACILITIES KNOSSOS ROYAL

VENUE	BANQUET	COCKTAIL
Gourmet Restaurant "Fontana Amorosa"	80	200
Taverna "Artemis"	90	150
Main Pool	320	300
Large Platform	140	150
Beach Bar & Restaurant	140	200

BANQUETING FACILITIES ROYAL MARE

VENUE	BANQUET	COCKTAIL
Gourmet Restaurant "Candia"	80	-
Taverna "El Greco"	120	180
Main Pool	300	400
Beach Bar & Restaurant	120	120
Main Bar	-	120

ALDEMAR RESORTS
Greece

*****
KNOSSOS ROYAL
BEACH RESORT
CRETE

accommodation

373 ROOM UNITS

(rooms / family rooms), sea view / garden view / VIP seafront with sharing pool





ALDEMAR RESORTS
Greece

*****
KNOSSOS ROYAL
BEACH RESORT
CRETE

accommodation





ALDEMAR RESORTS
Greece

*****
KNOSSOS ROYAL
BEACH RESORT
CRETE

food & beverage

5 Restaurants (main / beach / snack / tavern / gourmet)
+ 4 Bars (main / pool / manitari / kafeneio) + theme nights + room service







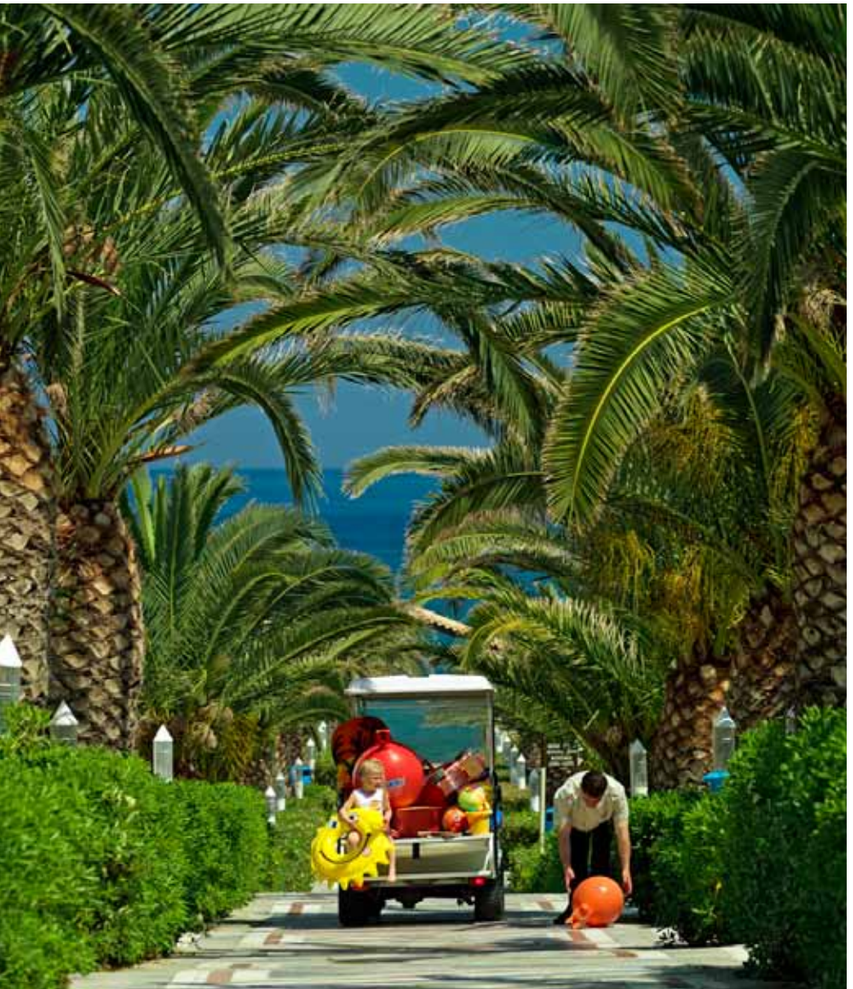
ALDEMAR RESORTS
Greece

*****
KNOSSOS ROYAL
BEACH RESORT
CRETE

facilities & services

BEACH / POOLS / ACTIVITIES / CHILDREN / CULINARY CLASSES

(+) Guest relation services / hotel security / lifeguard / hotel shops /
Thalasso Spa & Tennis Club in walking distance from Royal Mare / Conference Centre for 900 pax.







ALDEMAR RESORTS
Greece

*****
KNOSSOS ROYAL
BEACH RESORT
CRETE

facilities & services

BEACH / POOLS / ACTIVITIES / CHILDREN / CULINARY CLASSES

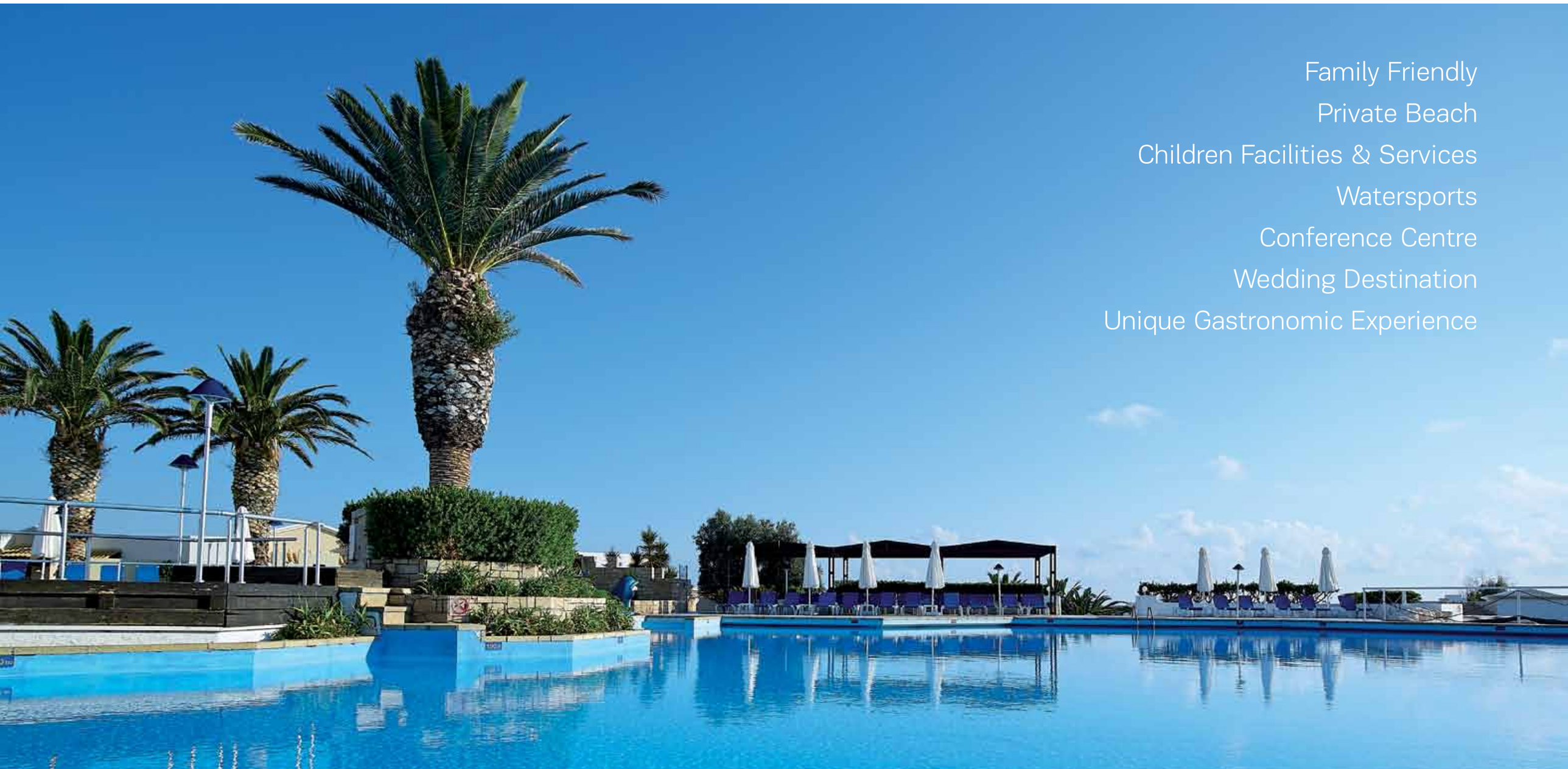
(+) Guest relation services / hotel security / lifeguard / hotel shops /
Thalasso Spa & Tennis Club in walking distance from Royal Mare / Conference Centre for 900 pax.



ALDEMAR RESORTS
Greece

*****
KNOSSOS ROYAL
BEACH RESORT
CRETE

why love it?



Family Friendly
Private Beach
Children Facilities & Services
Watersports
Conference Centre
Wedding Destination
Unique Gastronomic Experience

ALDEMAR RESORTS
Greece

*****
KNOSSOS VILLAS
LUXURY RESORT
CRETE

Aldemar Knossos Villas

VIP/ Deluxe



ALDEMAR RESORTS
Greece

*****
KNOSSOS VILLAS
LUXURY RESORT
CRETE

VIP



ALDEMAR RESORTS
Greece

*****
KNOSSOS VILLAS
LUXURY RESORT
CRETE

deluxe



ALDEMAR RESORTS
Greece

*****
KNOSSOS VILLAS
LUXURY RESORT
CRETE

accommodation

40 SUITES
in a private area





ALDEMAR RESORTS
Greece

*****
KNOSSOS VILLAS
LUXURY RESORT
CRETE

accommodation







ALDEMAR RESORTS
Greece

*****
KNOSSOS VILLAS
LUXURY RESORT
CRETE

food & beverage

6 Restaurants (Villas breakfast restaurant / main / beach / tavern / gourmet)
+ 4 Bars (main / pool / manitari / kafeneio) + room service





ALDEMAR RESORTS
Greece

*****
KNOSSOS VILLAS
LUXURY RESORT
CRETE

facilities & services

BEACH / 7 POOLS / ACTIVITIES / CHILDREN

(+) Guest relation services / hotel security / lifeguard / hotel shops / Thalasso Spa & Tennis club in walking distance from Royal Mare / Conference Centre hosting 900 pax.







ALDEMAR RESORTS
Greece

*****
KNOSSOS VILLAS
LUXURY RESORT
CRETE

why love it?



Serenity & Privacy
Villas Only!
Personalised Vip Services
Private Beach
Ideal Location / Premium View
Unique Gastronomic Experience

ALDEMAR RESORTS
Greece

****
CRETAN VILLAGE
BEACH RESORT
CRETE

Aldemar Cretan Village

Colours / Kids / Fun!



ALDEMAR RESORTS
Greece

****
CRETAN VILLAGE
BEACH RESORT
CRETE

colours



ALDEMAR RESORTS
Greece

****
CRETAN VILLAGE
BEACH RESORT
CRETE

kids



ALDEMAR RESORTS
Greece

****
CRETAN VILLAGE
BEACH RESORT
CRETE

fun!



ALDEMAR RESORTS
Greece

****
CRETAN VILLAGE
BEACH RESORT
CRETE

accommodation

322 ROOM UNITS

(rooms / family rooms / family apartments), sea view / garden view / seafront
*2/3 Renovated Rooms





ALDEMAR RESORTS
Greece

****
CRETAN VILLAGE
BEACH RESORT
CRETE

accommodation





ALDEMAR RESORTS
Greece

****
CRETAN VILLAGE
BEACH RESORT
CRETE

food & beverage

4 Restaurants (main / beach / snack / taverna)
+ 4 Bars (main/pool) + kids' menu





ALDEMAR RESORTS
Greece

****
CRETAN VILLAGE
BEACH RESORT
CRETE

facilities & services

BEACH / POOLS / ACTIVITIES / CHILDREN

(+) Guest relation services / hotel security / hotel shops /
Royal Mare Thalasso Spa / Aldemar Tennis club at the neighbouring Royal Mare



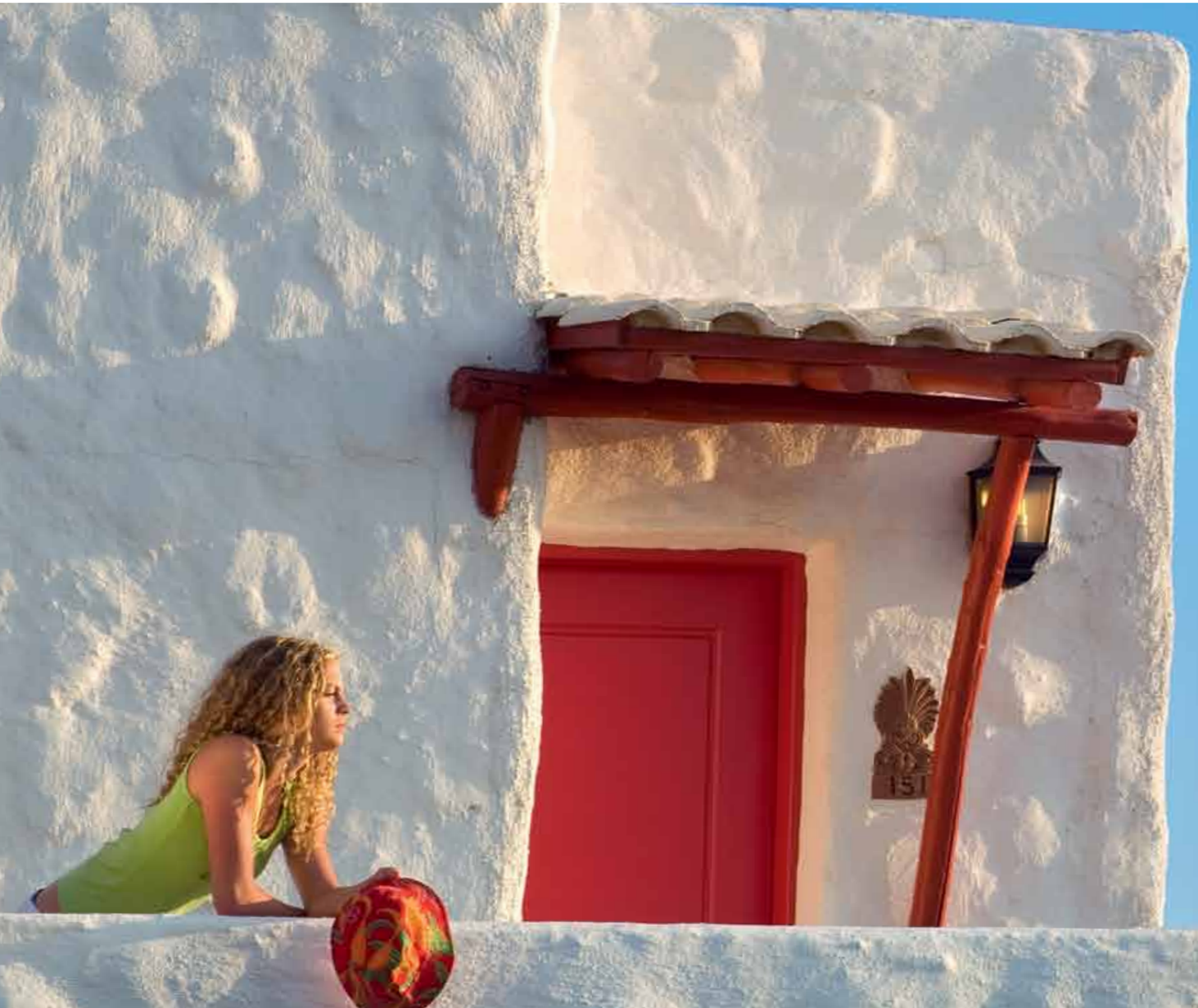




ALDEMAR RESORTS
Greece

****
CRETAN VILLAGE
BEACH RESORT
CRETE

why love it?



All Inclusive Family Resort

Greek Island Architecture

Animation & Shows

Kids' & Teens' Club

75M Waterslide

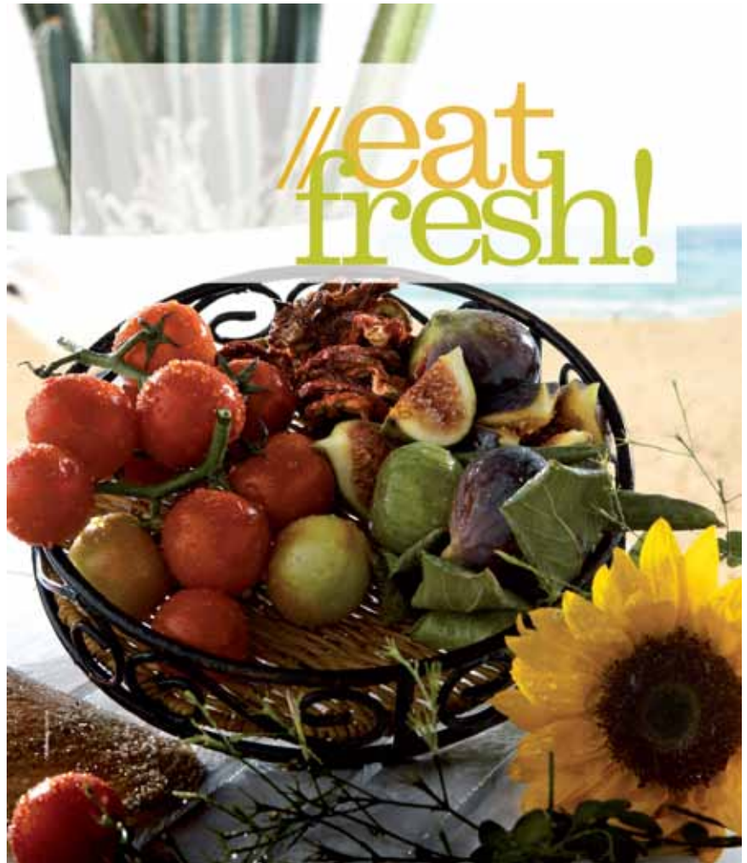
Unique Gastronomic Experience

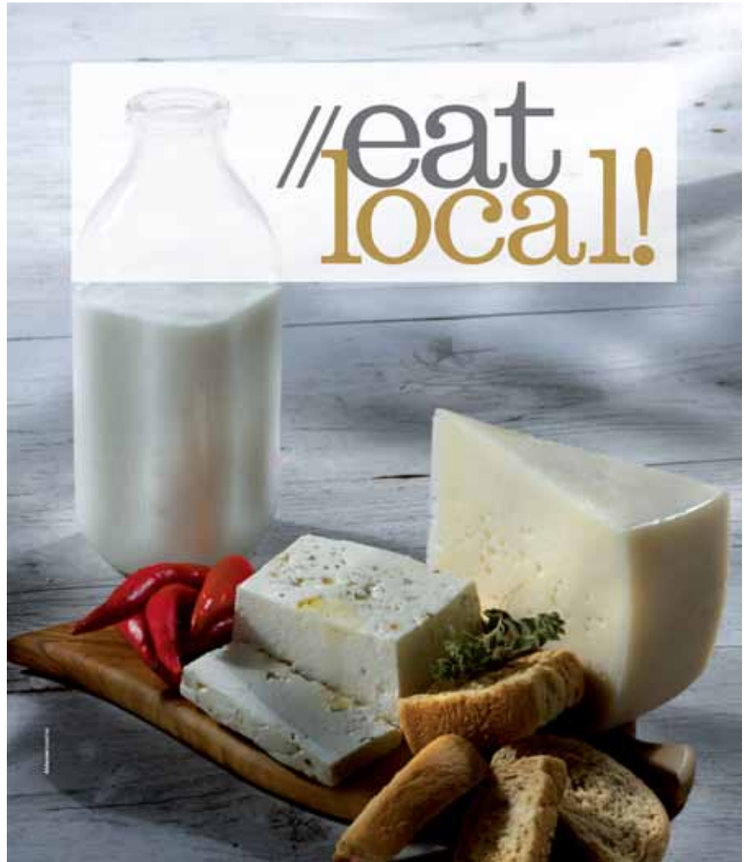
Greece on a dish!

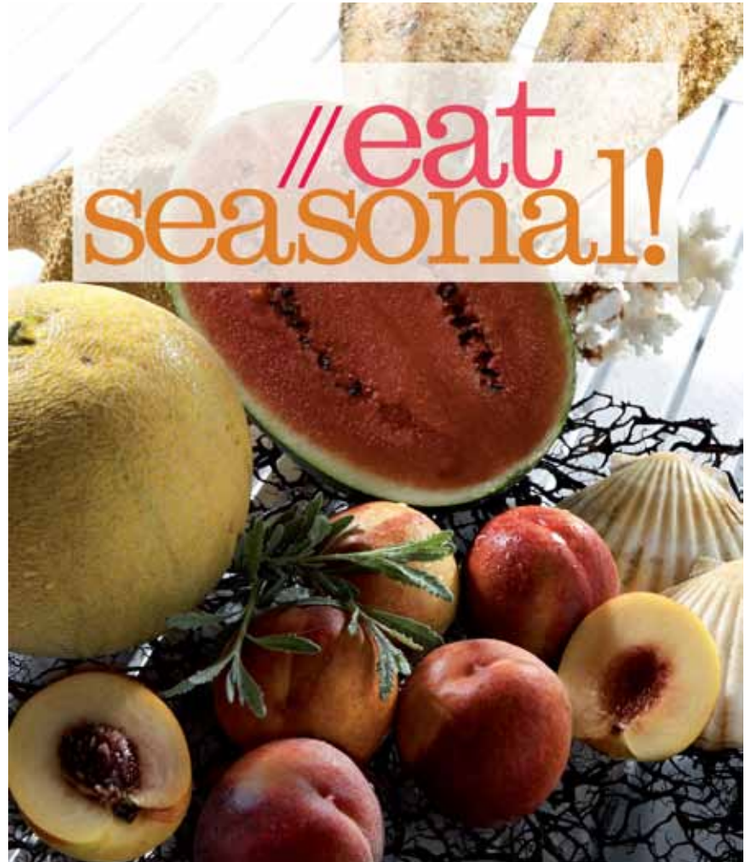
We are promoting the idea of an eco-friendly cuisine with respect to seasonality and locality of products



//eat...









SYMPOSSIO

GREEK

GOURMET TOURING

2010-present







ALDEMAR CARE







ALDEMAR HOTELS & SPA
Europe's Leading Green Hotel Chain

7,010 m^2 of solar panels – **€2,700,000** investment

energy recovery amount **2,500,000** kwh/year

Garden produce - organic vines

ALDEMAR CARE







CRI 2011 SILVER
ΙΝΣΤΙΤΟΥΤΟ ΕΤΑΙΡΙΚΗΣ ΕΥΘΥΝΗΣ
CORPORATE RESPONSIBILITY INDEX

CRI 2010 BRONZE
ΙΝΣΤΙΤΟΥΤΟ ΕΤΑΙΡΙΚΗΣ ΕΥΘΥΝΗΣ
CORPORATE RESPONSIBILITY INDEX

- **Blood Bank**
- **Training**
- **Volunteering Programs**
- **Sponsorships**

ALDEMAR RESORTS

Greece

Thank you!

Mandy Kalliontzi

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