مجموعة المختص
The Specialist Group

EXICON
International Group s.a.r.l
مجموعة أكزيكون الدولية ش.م.م.
International Business Unit

THE LEADING EVENTS MANAGEMENT GROUP SINCE 1990

EXICON PROPOSAL PRESENTATION

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OUR BRANCHES ACROSS THE CONTINENTS



RIYADH / JEDDAH
OUR HEADQUARTER BENEFITS FROM MORE THAN 28 YEARS OF EXPERIENCE IN THE EVENTS' INDUSTRY WITH AN INTERNATIONAL TEAM OF DEDICATED EXPERTS



BEIRUT
A LONG LASTING RELATION WITH THE MIDDLE EAST SINCE 1990 AND A MAGNET FOR CREATIVITY AND INNOVATION



DUBAI
BRIDGING THE WEST AND THE EAST IN A COSMOPOLITAN GROWING CITY



CAIRO
OUR LINK TO NORTH AFRICA'S ARAB COUNTRIES



LONDON
OUR HUB IN ENGLAND REACHES OUT TO WORLDWIDE SPEAKERS AND COLLABORATORS

OUR EVENTS GEOGRAPHIC COVERAGE

- KSA
- LEBANON
- QATAR
- KUWAIT
- EGYPT
- BAHRAIN
- UAE
- JORDAN
- MOROCCO
- TURKEY



CERTIFICATIONS & MEMBERSHIPS

MEMBER OF THE
INTERNATIONAL CONGRESS AND CONVENTION ASSOCIATION

MEMBER OF THE
ARAB UNION FOR INTERNATIONAL EXHIBITIONS AND CONFERENCES

MEMBER OF THE
MULTILATERAL RECOGNITION ARRANGEMENT (IAF)

MEMBER OF THE
JOINT ACCREDITATION SYSTEM OF AUSTRALIA AND NEW ZEALAND

CERTIFIED BY THE
INTERNATIONAL ORGANIZATION FOR STANDARDIZATION

MEMBER OF THE
MEETING PROFESSIONALS INTERNATIONAL

MEMBER OF THE
INTERNATIONAL ASSOCIATION OF EXHIBITIONS AND EVENTS

OUR GROWING PORTFOLIO

BUSINESS & FINANCE

2 EDITIONS

- MASIC Annual Investment Forum
- Water Investment Forum
- Gulf Economic Forum
- Gulf Family Business Forum
- Gulf Business Women Forum
- Reconstruction & Investment
- Lebanon Building & Investment
- Real Estate & Development
- Arab Sports Investment
- Gulf Tourism Investment
- MEFMA

LEGISLATIONS

- International Food Standards
- Tawteen & Employment
- Legal & legislative Structure for E-Transactions
- Saudi Law Conference

AVIATION

- Global Ministerial Aviation Summit
- ACAC
- Civil Aviation Negotiation
- Arab Aviation Industry
- International Civil Aviation Day

OPERATIONS

12 EDITIONS

- Water Desalination
- School Transportation

16 EDITIONS

- Operations & Maintenance
- SWCC Experience

- Relief Operations' Management
- Water & Environment

MEDICAL

- BioMedical & Clinical Engineering
- 2nd Gulf Conference on Complementary Medicine
- Gulf Patient Rights Conference
- Plastic Surgery & Body Care
- Diabetes Economics
- Health Care & Services Management
- Heart Economics
- Plastic Surgery & Beauty Care
- Burden of Cancer in the Gulf Region
- Saudi Heart Association
- Arab Child's Health
- Saudi Health Insurance Conference

MICE

- Saudi Events Industry

5 EDITIONS

- Saudi Conventions & Exhibition Forum

TECHNOLOGY

- Technology Day
- E-Goverment National Conference
- Arab Inventors & Talents
- Mega Constructions & Technologies

CIVIL SOCIETY

- Women Empowerment
- Middle East Elections Management
- Municipal Work

SUSTAINABILITY

- Sustainable Housing Development
- Power & Electricity
- E-Waste Management & Regulations

THIS IS WHAT THEY TOLD US

DON'T JUST TAKE OUR WORD FOR IT!
HERE'S WHAT OUR PARTNERS, DELEGATES & SPEAKERS HAD TO SAY ABOUT OUR EVENTS

H. R. H. PRINCE SULTAN BIN ABDULAZIZ AL SAUD



Deputy Prime Minister, Minister of Defense, Aviation and General Inspector

OMAINTEC 2008 - KSA

Such Forum initiatives present a platform from which crucial decisions can be made in the interest of the Arab countries' growth

DR. MOHAMMED AL ZAABI



President of Arab Civil Aviation Commission Executive Committee, Oman

ACAC 2016 - KSA

Well done for the great efforts that lead to the success of the summit

SUZETTE NIEUWOUDT



Project Coordinator, International Civil Aviation Organization ICAO COSCAP-SADC, Swaziland

ACAC 2016 - KSA

Many thanks for your support and your very professional service during the conference.

AMADOU OUSMANE GUITTEYE



DG ASECNA
Senegal

GMA 2016 - KSA

Thank you very much for this tremendous and successful event. The aviation community will learn a lot from what have been achieved so far.

KYAL BARTER



Project Coordinator, ICAO CASP-AP Thailand

GMA 2016 - KSA

"Thank you for an extremely well managed and professional event it was a pleasure to attend."

CAPT. JAVIER GARCIA SORUCO



Representative of Bolivia on the ICAO Council Canada

GMA 2016 - KSA

"Thank you very much for the warm reception and hospitality at Riyadh."

H.R.H. PRINCE DR. MANSOUR BIN MIT'EB BIN ABDULAZIZ

المهندس احمد جدو الإمام
ممثل وزير الصحة الموريتانى



BioClinic 2017 - Lebanon

فى الوقت الذى أتهيأ لمغادرة بيروت مكان انعقاد مؤتمركم الناجح أود أن أتقدم إليكم بخالص تشكراتى بإسمى شخصيا ونيابة عن الحكومة الموريتانية على ما كنت محله من عناية وكرم ضيافة فشكرا جزيلا لكم وبعد فيما يخص النقطة التى أثيرت فى نهاية الجلسة الأخيرة وهي إنشاء جمعية للهندسة الطبية فى العالم العربى فإنى أحيى هذه الفكرة إلا أننى أود أن تكون الجماعة التأسيسية تتشكل من جميع ممثلى الدول العربية التى جاءت للمؤتمر بحيث تمثل كل دولة بشخص واحد من أجل إضفاء المصداقية وتوسيعا للنفوذ وتحقيقا للفعالية ليتم تبنى هذه الجمعية فى جميع البلدان التى حضرت فى وقت واحد .

ENG. ABDELFATTAH GHARIB



Quality and Environmental Consultant, Egypt

ARWADEX 2017 - Egypt

I would like to thank you all for your outstanding service and effort in making ARWADEX. As an Egyptian researcher, I look forward to meet you and always see you both in Egypt and in the Kingdom. You are truly a main key of the leading Arab companies and I personally look forward in participating with you in future events.

SUPPORTED & ENDORSED BY



H.M. King Salman Bin Abdulaziz Al-Saud
Custodian of the Two Holy Mosques
OMAINTEC 2016 | GMA 2016 | SAUDI URBAN FORUM 2016 | ACAC 2016 | GACA 2016



H.M. King Abdullah bin Abdul-Aziz Al-Saud
Custodian of the Two Holy Mosques
OMAINTEC 2013 | ARWADEX 2014



H.E. General Michel Aoun
The President of the Lebanese Republic
OMAINTEC 2017



H.E. General Michel Sleiman
The President of the Lebanese Republic
OMAINTEC 2012



Prince Faisal Bin Salman Bin AbdulAziz Al Saud
Emir of Medina Province
SCEF 2016



Prince Sultan Bin Salman Bin AbdulAziz Al Saud
President And Chairman Of The Board Of The Saudi Commission For Tourism & National Heritage
And Head Of The Supervisory Committee Of The National Program For Exhibitions And Conventions
SCEF 2016



Sheikh Sabah Al-Ahmad Al-Jaber Al-Sabah
Amir of the State of Kuwait
GULF FAMILY BUSINESS FORUM 2014



Prince Khalifa bin Salman Al Khalifa
Prime Minister of the Kingdom of Bahrain
GULF FAMILY BUSINESS FORUM 2013



Eng. Sherif Ismail
Egyptian Prime Minister
ARWADEX 2017



Mr. Ghassan Hasbani
Vice-President of the Council of Ministers
Minister of Public Health
BIOCLINIC 2017

KEY QUALIFICATIONS



ADDED VALUE

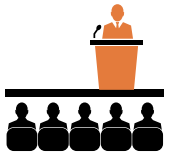
THOROUGH AND DEEP RESEARCH TO BUILD UP STRONG AND ATTRACTIVE EVENT PROGRAMS



DRAFT COMPREHENSIVE CONFERENCE PROPOSALS



RECOMMEND DIRECTIONS FOR THE TOPICS AND THEMES



SUGGEST SPEAKERS AND COLLABORATORS

ADDED VALUE

HIGHLY EFFECTIVE TARGETED MARKETING INCLUDING LATEST TECHNOLOGICAL ADVANCEMENTS



INTERACTIVE AND RESPONSIVE WEBSITES



TAILORED MOBILE APPS FOR EACH EVENT



TARGETED ONLINE ADVERTISEMENT CAMPAIGNS WITH AN EFFICIENT ROI



CREATIVE AND TRUSTED E-NEWSLETTERS CAMPAIGNS



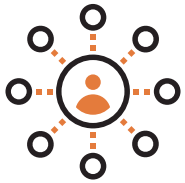
FREQUENT ANALYTICS REPORTS

ADDED VALUE

GENERATING BUSINESS LEADS THROUGH A CONSTANTLY UPDATED AND GROWING DATABASE



ONLINE AND OFFLINE
INDUSTRY RESEARCH



STRONG PR CONNECTIONS
ON A POLITICAL, CORPORATE AND MEDIA LEVEL



REGULARLY UPDATED AND CLEANED
DATABASE

ADDED VALUE

TAILOR-MADE EVENT DESIGN IDENTITY



PRE-EVENT AND EVENT PROMOTIONAL
PRINTED AND ELECTRONIC MATERIAL



MARKETING AND E-MARKETING
ACTIVITIES



WEBSITE
MOBILE APPLICATION
SOCIAL MEDIA



EVENT BRANDING

EVENT VENUE LOGISTICS

WE DO NOT MISS ANY DETAIL BECAUSE WE COVER IT ALL

- Venue Hunt and Booking
- Conference Venue Setup
- Opening Ceremony Arrangements
- Gala Dinner & Award Ceremony Arrangements
- Registration & Information Booths
- Latest Audio-Visual Equipment
- Translation services
- Media Center & Daily Event Translation Newsletters
- Exhibition Arrangements
- Catering Arrangements
















SPECIAL AV EQUIPMENT

YOU WILL DISCOVER THE LATEST CUTTING EDGE TECHNOLOGY

- Touch Screen Registration
- Map & Signage Screens
- Wall Projection
- Led Screen Backdrops
- Animated screens
- Online Live Feed
- Tablets for Q&A SMS
- Digital Invitation Cards














ICAN 2012


OFFICIAL
TELEVISION PARTNER
الناقل التلفزيوني للملتقى
الإخبارية







PR & GUESTS RELATIONS

WE BUILD A PERSONAL RELATION WITH EACH ONE OF OUR GUESTS

- Close Collaboration with Ministries & Governmental Partners
- VIP Special Greeting & Protocols
- Special Ceremony Greetings
- Group and individual VIP Transportation
- Airport Greeting and Transportation
- Travel Bookings & Accommodation Lists
- Visa Requests & Follow Up
- Welcome and Thank You Letters















REGISTRATION PROCEDURES

WE MAKE COMPLEX PROCEDURES EASY FOR ALL OUR GUESTS

- Automated Registration Software
- Online and On-site Registration
- Touch Screen Self Registration
- Registration Counters & Ushers
- Electronic Barcodes for Scanning










NEW REGISTRATION




REGISTRATION
EGISTRATION



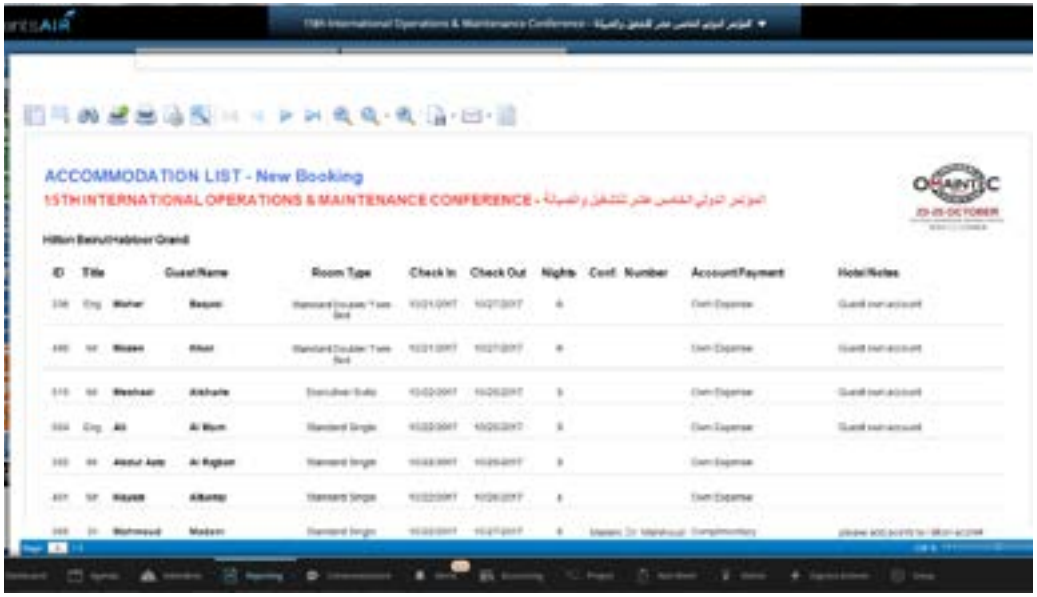


CONFERENCE PROGRAM

A ONE-TRACK COMMUNICATION CHANNEL WITH EACH SPEAKER

- Targeted Call for Paper
- One track Speakers Coordination
- On-site Sessions & Stage Coordination
- Close Coordination with the Program Committe
- Collection of Speakers' Material
- On-site Program Committee Assistance










24
OCTOBER
Eng. Fayad Daraghmeh
Kamil Moghab


GACA


GFBF2014
GULF FAMILY BUSINESS FORUM
15 - 17 December, 2014
OPENING CEREMONY
حفل الافتتاح


ORS, CONFERENCE RECOMMENDATIONS

DESIGN & PRODUCTION

A UNIQUE AND INNOVATIVE APPROACH TO EACH EVENT

- Conceptual Visual Identity for each Event
- Printed and Digital Promotional Material
- Website and Mobile Application
- Directional and Informative Signage
- Animated Screens
- Give Away Items
- Special Trophies Design
- 3D Floor Maps
- Promotional Videos
- Documentation
















bioclinic3
BIOMEDICAL & CLINICAL ENGINEERING
The 3rd International Conference
On Biomedical & Clinical Engineering In the Arab Countries
The Organizing Committee, in appreciation of
For the distinguished participation in the Workshop Entitled
25 - 26 OCTOBER 2017 | HABTOOR GRAND HOTEL | BEIRUT - LEBANON
EXICON
WORKSHOP
CERTIFICATE






WATCH
LIVE
WATCH
LIVE
WATCH
LIVE
WATCH
LIVE
WATCH
LIVE

MARKETING STRATEGY

LEAD GENERATION & REACH OUT TO A TARGETED NICHE AUDIENCE

- Responsive Website
- Mobile Application
- Social Media Engagement
- Outdoor Signage & Banners
- Lead generation and Promotional e-Newsletters
- Sales Telecommunication Advertisements
- Newspaper & Magazine Adverts
- Promotional Airport Greeting Booth









MEDIA COVERAGE

ESTABLISHED & LONG LASTING PARTNERSHIP WITH MEDIA

- Press Conference
- Press Releases
- Local & Regional Media Invitations
- Media Coverage
- Media Interviews
- Media Follow-up

....

WE CAN HANDLE

ALL TYPES OF EVENTS
IN ALL SIZES AND
CATEGORIES SUCH AS

CONFERENCES
EXHIBITIONS
ONE-DAY FORUMS
CONVENTIONS
INCENTIVES & SMALL MEETINGS

OUR EVENTS IN NUMBERS

GLOBAL MINISTERIAL AVIATION SUMMIT

GMA RIYADH
Global Ministerial Aviation Summit
المؤتمر الوزاري العالمي للطيران المدني

This summit is a platform for the exchange of information, experience and lessons learned related to Regional Projects that were implemented in different regions.

An opportunity for the adjacent regions to come up with mutually beneficial projects in areas like air traffic flow management, contingency planning, SAR, enhancing traffic movement between the adjacent regions, etc.



52 COUNTRIES REPRESENTED

- 2 Algeria
- 1 Argentina
- 1 Australia
- 4 Bahrain
- 2 Bangladesh
- 1 Belgium
- 1 Bolivia
- 27 Canada
- 1 Chile
- 1 China
- 3 Comoros
- 10 Egypt
- 1 France
- 3 Germany
- 1 Greece
- 1 Guatemala
- 1 Honduras
- 1 Indonesia
- 6 Jordan
- 1 Kiribati
- 1 Korea, Republic Of
- 5 Kuwait
- 4 Lebanon
- 1 Macao
- 4 Malaysia
- 2 Mauritania
- 1 Mexico
- 7 Morocco
- 1 Netherlands
- 1 Nicaragua
- 1 Nigeria
- 4 Oman
- 3 Pakistan
- 1 Palestine
- 2 Peru
- 1 Poland
- 3 Qatar
- 725 Saudi Arabia
- 3 Senegal
- 4 Somalia
- 2 Spain
- 1 Swaziland
- 1 Syria
- 2 Thailand
- 2 Tunisia
- 4 Turkey
- 1 Uganda
- 8 United Arab Emirates
- 3 United Kingdom
- 6 United States
- 1 Venezuela
- 4 Yemen

SPEAKERS FROM 23 COUNTRIES

- Bahrain
- China
- Honduras
- Morocco
- Saudi Arabia
- United Arab Emarates
- Belgium
- Egypt
- Jordan
- Netherlands
- Senegal
- United Kingdom
- Bolivia
- France
- Lebanon
- Oman
- Swaziland
- United States
- Chile
- Guatemala
- Mexico
- Poland
- Turkey

CONFERENCE ATTENDEES

- VIP DELEGATES 7
- DELEGATES 63
- MINISTERS 6
- PARTICIPANTS 390
- GACA PARTICIPANTS 97
- SPEAKERS 50

OUR EVENTS IN NUMBERS

16TH INTERNATIONAL OPERATIONS & MAINTENANCE CONFERENCE IN THE ARAB COUNTRIES

Operations and Maintenance departments in the major organizations in the Arab Countries are still optimizing the most cost-effective methods to operate and maintain their facilities in order to preserve their productivity and services, and ultimately, fulfill long term goals.

The fundamentals of business management, combined with the complexity of modern machinery and equipment, and the current direction of international industries, have pushed regional businesses to adopt new technicalities within the Operations and Maintenance field in order to improve their management performance level, and face the global economic challenges.

23 COUNTRIES REPRESENTED

- Australia
- China
- Iraq
- Kuwait
- Spain
- Bahrain
- Denmark
- Italy
- Lebanon
- Tunisia
- Canada
- Egypt
- Jordan
- Libya
- Sudan
- United Arab Emirates
- Saudi Arabia
- Syrian Arab Republic

SPEAKERS FROM 16 COUNTRIES

- Australia
- Denmark
- Italy
- Libya
- Switzerland
- United States
- Canada
- Egypt
- Jordan
- Saudi Arabia
- United Arab Emirates
- China
- Iraq
- Lebanon
- Spain
- United Kingdom

CONFERENCE ATTENDEES

EXHIBITORS	MEDIA	PARTICIPANTS	SPEAKERS
97	60	335	69







OUR EVENTS IN NUMBERS

| 12TH WATER DESALINATION CANFERENCE IN THE ARAB COUNTRIES

arwadex 2018

مؤتمر تحلية المياه في الدول العربية

Water Desalination Conference in the Arab Countries

This Conference is considered one of the most important international conferences on desalination & the widest specialized regional gathering to discuss desalination researches, technologies, economies & sustainability.

ARWADEX Conferences have contributed & will continue to contribute in introducing the privatesector to investment opportunities available in the desalination industry & studying the issues related to consulting & contracting activities in the desalination domain.

With a view to grope the actual needs of the water desalination sectors in the Arab countries, and to have the largest possible number of authorities and official bodies, academic and research subscribe in the conference events through preparation for the axes of each session until identifying the professional discussion sessions, dialogues and workshops held within the conference programs, a number of actors in the industry has been invited to collectively form an advisory council for the conference organizers and the Scientific Committee to the use Council visuals in developing and coping technologies of the water desalination industry, as those council members contributes in mobilizing the audience of experts and specialists from their parts to participate in the conference sessions to enrich the discussions and invest the exchange of experiences.













OUR EVENTS IN NUMBERS

| SAUDI MEETIGS INDUSTRY CONVENTION

الملتقى السعودي لصناعة الاجتماعات
SAUDI MEETINGS INDUSTRY CONVENTION (SMIC)

Under the patronage of his Royal Highness Prince Sultan Bin Salman Bin Abdulaziz, President & Chairman of the Board of the Saudi Commission for Tourism and National Heritage (SCTH) and President of the Supervisory Committee to the Saudi Exhibition & Convention Bureau, **the 5th edition of the Saudi Meetings Industry Convention (SMIC)** was held from February 18th to 20th 2018 at the King Faisal Conventions Center, InterContinental Riyadh Hotel, Saudi Arabia. It came as a developed version of the "Saudi Convention and Exhibition Forum" which was held from 2013 to 2017 (organized by us as well) as an initiative by the Saudi Exhibition & Convention Bureau which was established by virtue of the Cabinet decision number (246).

SMIC's main aim was to strengthen communication channels, develop capacities, transfer knowledge and benefit from international experiences in the sustainable development field to develop the Saudi meetings industry as well as highlight the importance of the industry, its multiple programs and its role in achieving the Kingdom's 2030 vision. It also shed light on the meetings industry role in increasing the Kingdom's economic base and volume of investments.

The Convention witnessed (5) key sessions, Saudi Associations Day, Future Leaders Day, (15) educational sessions and an International trade exhibition where players and suppliers in the meetings industry showcased their products and services. Becoming a platform of developing the meetings industry in Saudi Arabia, SMIC's attendees included local and international exhibition and conference organizers, exhibition and conference facilities personnel, public and private sector public relations departments, commercial centers, hotel managers, heads of scientific, professional and medical associations in Saudi Arabia, media professionals and investors.

26 COUNTRIES REPRESENTED

- Australia
- Bahrain
- Benin
- Canada
- China
- Egypt
- France
- Germany
- India
- Jordan
- Lebanon
- Mexico
- Morocco
- Oman
- Pakistan
- Palestine
- Philippines
- Saudi Arabia
- Spain
- Sudan
- Syrian Arab Republic
- Thailand
- United Arab Emirates
- United Kingdom
- United States
- Yemen

CONFERENCE ATTENDEES

EXHIBITORS	MEDIA	PARTICIPANTS	SPEAKERS
95	62	1223	45









OUR EVENTS IN NUMBERS

| WATER INVESTMENT FORUM

WIF Riyadh 2016

Water Investment Forum

ملتقى الاستثمار في المياه

The Water Investment Forum 2016 will act as a platform that will bring together investors and key national and global water players to promote investment opportunities in the Kingdom.

Some of the many venture prospects include new IWPPs (Independent Water & Power Producers), renewable technologies in desalination, O&M contract for water production and transmission, externalization of shared services, localization of manufacturing, and research partnerships. In addition, the forum will announce facilities offered to investors, and highlight the substantial advantages of investing in the Kingdom. The forum will emphasize public-private-partnerships (PPP), sharing many successful PPP stories in KSA's water sector.

The forum will take place in Riyadh, scheduled on the 27th - 28th November 2016, and will include hosting of distinguished speakers and key participants from across the world wide water sector.

24 COUNTRIES REPRESENTED

- United Arab Emirates
- Canada
- Egypt
- United Kingdom
- Japan
- Kuwait
- Oman
- Russian Federation
- Australia
- Switzerland
- Spain
- Indea
- Saint Kitts & Nevis
- Lebanon
- Palestine
- Saudi Arabia
- Bahrain
- Germany
- France
- Jordan
- Korea, Republic Of
- Malaysia
- Qatar
- United States

CONFERENCE ATTENDEES

SPONSORS 157	SPREAKERS 47	MEDIA 24	PARTICIPANTS 892
EXHIBITORS 226	VIP 13	ORGANIZERS 117	









OUR EVENTS IN NUMBERS

| ICAO AIR SERVICES NEGOTIATION CONFERENCE (ICAN 2012)

ICAN 2012

الهيئة العامة للطيران المدني
General Authority of Civil Aviation

The number of participants in the conference reached more than 600 people representing 71 countries and included 4 international organizations, more than 350 meetings, and a record number of 130 agreements were signed, and for the first time not only did the conference witness such attendance of this number of countries, but also it witnessed the participation of several regional meetings.

71 COUNTRIES REPRESENTED













OUR EVENTS IN NUMBERS

7TH ACQUIRED EXPERIENCE SYMPOSIUM

المؤسسة العامة لتحلية المياه المالحة
SALINE WATER CONVERSION CORPORATION

SWCC is committed to conduct such symposiums regularly. This symposium is the 7th in this series in an attempt to exchange the accumulated experience.

Due to major transformation that SWCC is going through, the theme of this Symposium is chosen to be "Knowledge Based Development" to emphasis the importance of identifying the suitable path and setting the appropriate strategies in an attempt to explore the future.













THANK YOU...