

A SOCIAL ENTERPRISE IN ACTION

Cape Town, South Africa

township®

2010 Ernst & Young
Social Entrepreneurship Award finalist

2015 Western Cape PERA Awards
Best Social Business

ICCA Member

WORLD FAIR TRADE ORGANIZATION

saaci
SOUTHERN AFRICAN ASSOCIATION FOR THE CONFERENCE INDUSTRY
ESTAB 1987





SWITCH TO TOWNSHIP® FOR YOUR NEXT CONGRESS

- Support women economic empowerment
- Choose a true fair trade solution
- Participate in the new circular economy

Our action is making a difference in 6 out of the 17 United Nations Sustainable Development Goals categories



ALL BAGS PRODUCED IN WOMEN-OWNED COOPERATIVES

- Each co-operative has 8-12 members – all women
- Co-op is legally registered
- Operates from professional workshop out of township communities
- Equipped with industrial machines
- Full autonomy and responsibility in co-op management

- **7** groups
- **65** women
- Target net income: R5,000 per month / per person i.e. **$400**
- Labour content: **20-30%**









FAIR TRADE MATTERS

- Women highly value to work close to whey they live
- Co-ops establish permanent economic activity within the township communities
- Women earn a regular income from township® orders and other customers
- Co-ops act as role model in community
- Personal Training assistance
- Poverty stoplight measurement system to track social impact

JOIN THE NEW CIRCULAR ECONOMY

- Township® bags are **re-usable**
  high quality, contemporary design
- Made out of **natural** fabrics – jute, cotton
  or **recycled** PET from plastic bottles
- In support of WWF-SA **conservation** programs
- Cotton sourced from southern Africa (Zimbabwe, Madagascar)







A WORLDWIDE SOLUTION FOR ASSOCIATIONS, PCOS & CORPORATIONS

- Quality craftmanship
- Member of ICCA, MICE experience
- Worldwide deliveries
- Representation in Europe (import)

4 major congresses in the last 12 months – **53,000 bags**





township®

www.townshipbags.com

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