shloka

INDIA | THAILAND

ABOUT US

An experienced team of dedicated and professional Event Planners, specializing in inbound as well as out-bound functions.

Operational experience across South East Asia, India and UAE.

Offering an end-to-end event planning solution in every aspect, ranging from chartered aircrafts to in-room amenities.

Depth of experience in handling all levels of clients, including VVIP's.

We believe that the devil is in the details, and no detail is too small for us.

As a team of primarily former Hoteliers, Shloka has solid relationships with various hotel groups and chains.

Consisting of an English speaking work force with good communication skills.

Other languages spoken: Hindi, Bengali, Thai, German and Spanish.



OUR LEADERSHIP

YUVRAJ SINGH JOHAR

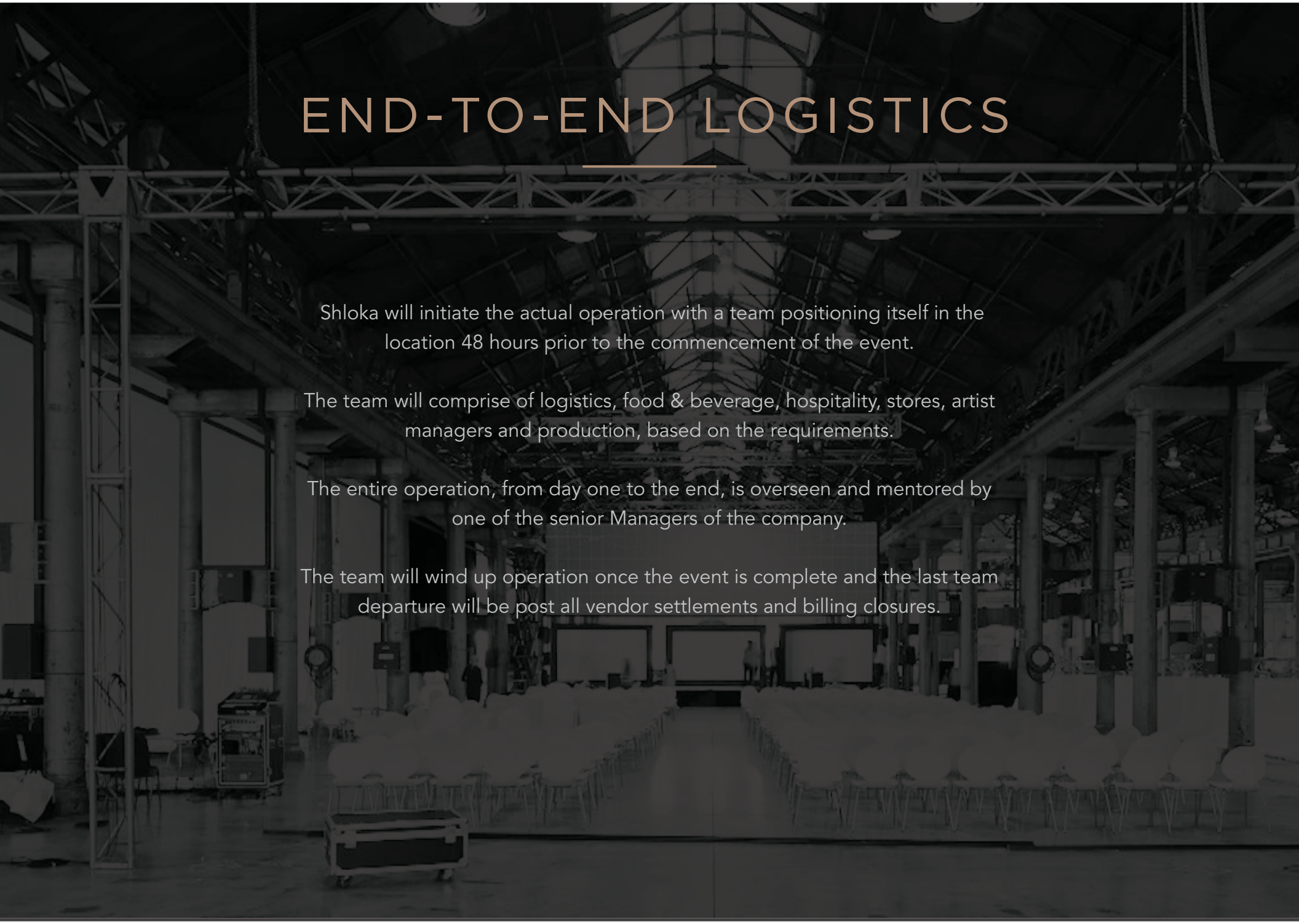
- A seasoned hospitality professional with 17 years experience in senior leadership positions with the Taj Group of Hotels.
- Events experience since 2011 and more than 80 successfully executed events.
- Trained in reputed hotel schools like IIHM, India and Cornell University, USA.
- Founded Shloka Events in 2014.

CATHERINE PUCHER

- More than 12 years experience in the Hospitality industry.
- Graduate from the prestigious Ecole Hoteliere De Lausanne, in Switzerland.
- Based in Thailand since 2013 and has been associated with the local hospitality business.
- Experience in Michelin Star restaurants.
- Worked across geographies in Europe and Asia, and has a deep understanding of local culture and sensitivities.

SERVICES

- END TO END EVENT PLANNING
- LOCATION SCOUTING
- TRANSPORT MANAGEMENT
- CONFERENCE PLANNING
- ACTIVITY PROPOSALS
- CULINARY EXPERIENCES
- ENTERTAINMENT
- SECURITY & VIP MANAGEMENT



END-TO-END LOGISTICS

Shloka will initiate the actual operation with a team positioning itself in the location 48 hours prior to the commencement of the event.

The team will comprise of logistics, food & beverage, hospitality, stores, artist managers and production, based on the requirements.

The entire operation, from day one to the end, is overseen and mentored by one of the senior Managers of the company.

The team will wind up operation once the event is complete and the last team departure will be post all vendor settlements and billing closures.



END-TO-END EVENT PLANNING

No two client requirements are the same, and indeed no two events executed by Shloka have ever been the same.

Every event is planned as a customized and tailor-made solution, depending on the agenda and purpose of the function, budget, number of days, location, specific requirements and indeed the over all experience that is to be communicated to the attending delegates.

A Pan-Asian presence gives us the leeway of providing more detailed and specific solutions, innovations, and a fresh perspective to the whole function.

A dedicated team, headed by a Manager, works with the clients in the planning phase, all throughout, until the function has finished and all delegates have returned home, ensuring seamless and timely communication as well as implementation.


"Location is the first impression of an event
and should be the aspect of the event that
binds everything together."



LOCATION SCOUTING

Location is one of the most cardinal aspects of an event; it forms the foundation, the ambiance and the theme.

Being a team of former Hoteliers, we have the capability to understand and recommend locations and hotels that would be most apt, as well as suitable to your requirements, always keeping price/quality in mind.

The location recommendation takes into account travel time for the delegates, apt meeting spaces, culinary experiences, activity requirements, climatic conditions etc.

We have a list of suitable options across all price points, depending on the nature of the requirements.



TRANSPORT MANAGEMENT

The first touch point of a **destination function.**

It's not just about arranging vehicles. We ensure that we have enough ground personnel to make the first point of contact for an arriving delegate efficient, warm and professional.

A fully functional travel desk in operation, manned by Shloka throughout the duration of the function.

A depth of fleet in terms of types and number of vehicles.

Luxury sedans and coaches as per the requirements.

Baggage management to ensure seamless delivery from airport to room.

Detailed arrival and departure schedules, to ensure all delegates are personally received by Shloka staff.

Exceeding guest expectations not only enhances the customers experience but is also considered to be good business.


"One cannot think well,
love well, sleep well,
if one has not dined well"

CONFERENCE PLANNING

In order to execute a conference successfully, the production team at Shloka ensures that all the necessary equipment is tested and ready for the event.

A detailed session-by-session event flow guarantees a seamless experience for the speakers as well as the attendees.

State-of-the-art sound management and lighting to complement the tone and agenda of the meeting.

Theme set up and decor, as per requirements including set design and production.

From simultaneous translation for multi ethnic groups, to a 3D mapped presentation, we have the expertise to deliver.

Shloka has its own Sound & Light Engineers for larger functions which require extremely detailed productions.



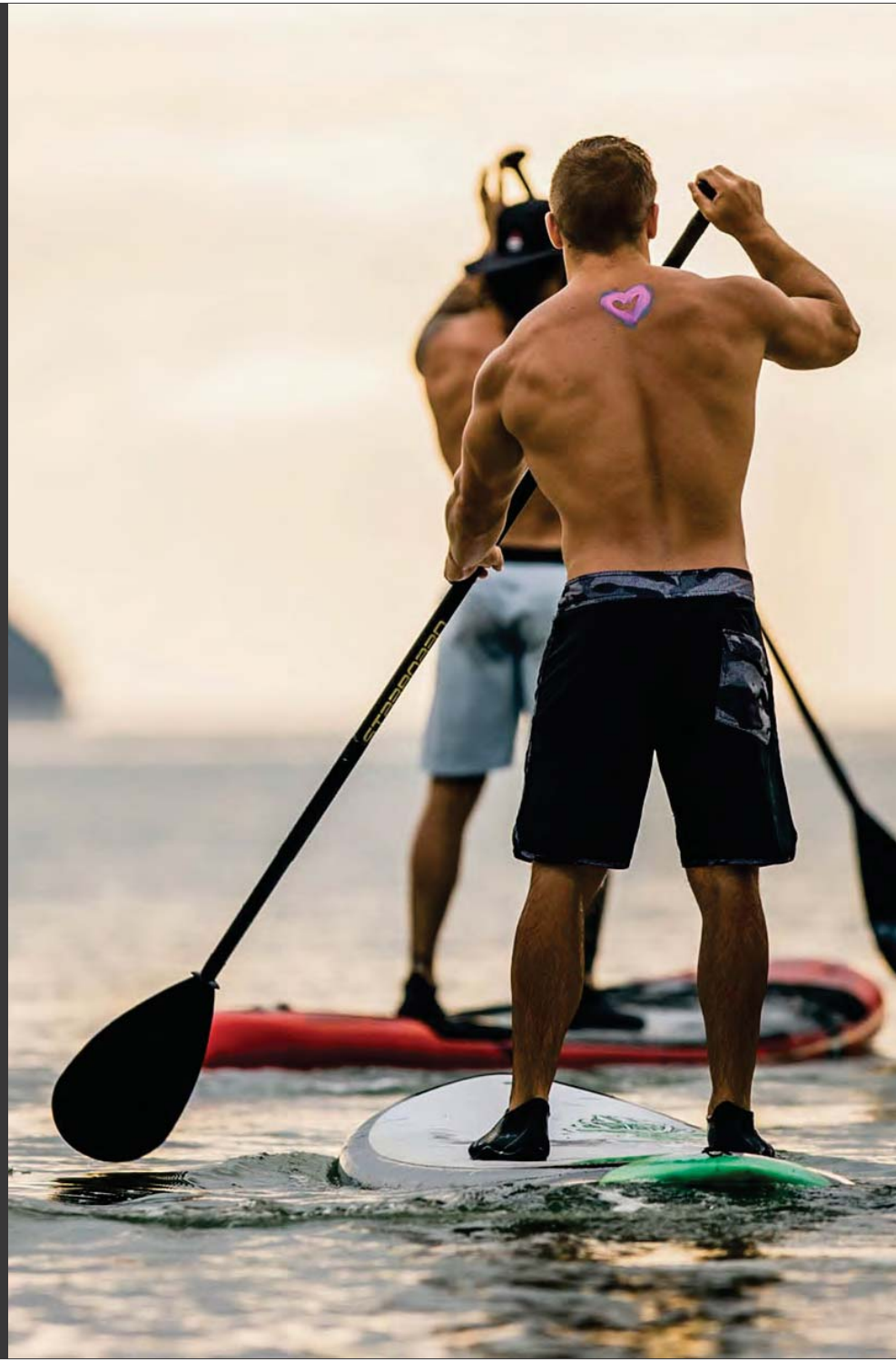
ACTIVITY PROPOSALS

From incentive trips, to conferences, to gala dinners and concerts, Shloka Events handles all levels of service-oriented functions and detailing.

It is our mission to entertain all attendees through a variety of activities, which are not the usual expected during a specific function.

Shloka strives to connect with the inner-child within every delegate, ensuring they reminisce fun and adventure.

Shloka understands the importance of a Company's culture and norms, and commits to always respecting them at all times.





CULINARY EXPERIENCES

An in-house team of F&B professionals.

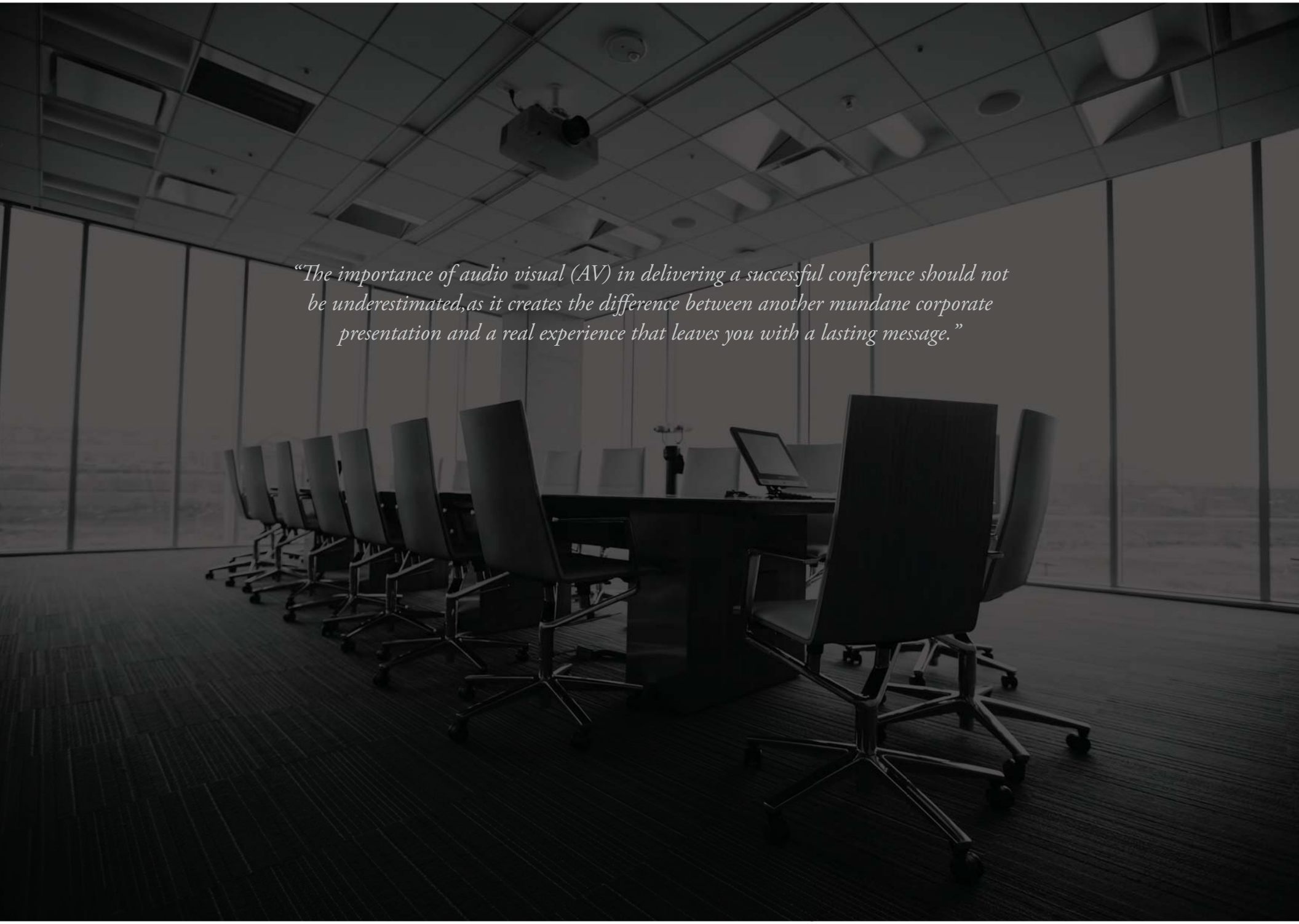
Customized and tailor made menus, keeping in mind delegate preferences, nationalities, allergies, intolerances etc.

Designer and signature food from the best cities and international restaurants and chefs (including Michelin starred).

Shloka can create sit-down menus with a variety of courses as well as large interactive international buffets.

Tailor-made beverage menus, entertaining bar tenders.

Availability of signature alcohol and brands.


"The importance of audio visual (AV) in delivering a successful conference should not be underestimated,as it creates the difference between another mundane corporate presentation and a real experience that leaves you with a lasting message."



"Entertainment that meets the interest of a client will create a lasting memory in their mind. I would rather entertain and hope that people learned something than educate people and hope they were entertained."



ENTERTAINMENT

Not just work, should there be an element of play, you are in the right hands.

Customized parties as per budgets, number of delegates, and desired entertainment.

Singers, DJs, performing artists available, from top international acts to the best local acts.

Local activities, games, entertaining suggestions etc. let Shloka propose a variety of options to make your function 'stand out'.

Specific clubs or restaurant options in case of a requirement of that nature.

Team building and adventure entertainment options.

Overseen and managed by Shloka production to ensure quality and safety.

Security of venue to handle any untoward incident.



SECURITY & VIP MANAGEMENT

The earmarked VVIP is managed by a dedicated Shloka resource as a one point contact from the time of arrival to the time of departure.

The Shloka resource is a trained Shadow, who will map the VIP from prior to arrival to check on his preferences, daily routine, comfort food etc.

Is empowered to take all decisions on the requirements of the VIP, with no prior approvals.

In case of frequent requirements, we try and map the same resource with the VIP, so that there is a sense of comfort over a period of time.

Experience of having managed Heads of State, parliamentarians, show biz celebrities etc.

A separate team only for management of VVIP delegates from the time they arrive to the time they depart.

More of a pro-active approach with an effort on prevention rather then reaction.

Detailed emphasis on Fire Life Safety in all set ups and event details.

COST-EFFECTIVE

Shloka Events understands that all companies work on a budget, and Shloka's fee must fit within the established budget.

Shloka does not work on a fixed percentage rate. Instead, Shloka's fee varies depending on the scope of work and the requirements.

It is our responsibility to suggest the best cost-effective options for any function.

If the desired details of a function do not fit within the budget, Shloka will give the budget as per the clients' requirements and give an alternative suggestion within the clients' budget.



WHY SHLOKA?

INTERNATIONAL & HIGHLY EXPOSED TEAM OF FORMER HOTELIERS

CUSTOMISED & UNIQUE EXPERIENCE

HIGH DEGREE OF PERSONALISATION FOR EVERY DELEGATE

COST EFFECTIVE

DEDICATED RESOURCES

ALL OF WHICH GIVE YOU A SUCCESSFUL EVENT

CONTACT US

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