

eventcloud

TECHNOLOGY TO ELEVATE EVENTS. **FOR EVERYONE.**

www.eventcloud.co



THE VIEW FROM 30,000 FEET

EVENTCLOUD'S WHO, WHAT, WHEN, WHERE & WHY

WE LOVED EVENTS.
WE HATED EVENT TECH.

WHY EVENTCLOUD EXISTS

It was supposed to revolutionise our world. Increase engagement. Create efficiencies. Delight delegates. Drive ROI.

IT DIDN'T...

Instead, it added complexity. Befuddled... everyone. And failed to deliver the promised returns. In fact, the only thing that "went up" was the price.

UNTIL NOW...



ELEVATING EVENTS, WITH ELEVATED TECHNOLOGY

We built the smartest team in event tech. Then the smartest event management software. And finally, we built a business around smart, fair pricing.

REGISTRATION

Expedite and simplify every aspect of registration with 100% design, field and content customisations, plus innovative features like facial recognition and seamless payment integration.

MOBILE EVENT APPS

14 engagement (and ROI) boosting features, from in-app registration to push notifications, for 20,000+ feature combinations, plus total design flexibility and multilingual content.

THE EVENTCLOUD PLATFORM

One incredibly easy to use dashboard for everything, in the cloud, accessible from anywhere, with industry-standard security.

MARCOMM PLATFORM

One system, offering curated templates, one-click content additions, unlimited emails and unlimited recipients, plus real-time and scheduled reporting.

ON-SITE OPTIMISATION

You need expert support and technology, we offer it with a smile. From screen management to registration staff, tablets, state-of-art badge printers and lanyard design.

WEBSITE GENERATOR

No development required. Choose your template, apply your brand, add content with a click and enjoy seamless payment integration, tracking and analytics to optimise ROI.

THE ELEVATED VIEW

GLOBAL

- Dubai, UAE (HQ)
- London, UK
- New York, USA
- Frankfurt, Germany
- Cape Town, South Africa

SMART (AND FRIENDLY)

- GDPR Compliant
- ILEA Members
- AV Alliance Members
- Congress Rental Network Members

AND FINALLY...

eventcloud isn't JUST world-class event management software. We also offer state-of-the-art on site technology and highly-trained event staff to make your life easier.

EXPERIENCED
Founded in
2013
by very frustrated event professionals.

COSMOPOLITAN
Elevated events in **10+** countries.

100% multilingual technology.



SOPHISTICATED
End-to-end event management software.
72%
Event App Usage (2018 avg)

OLD FRIENDS & DEEP EXPERIENCE

JUST A FEW OF OUR CLIENTS, AND THE EVENT TYPES WE SERVE.



EXPERIENCE SPANNING CONFERENCES, TRADESHOWS, FESTIVALS, TRAINING.

SKY-HIGH RESULTS

PROOF

What does elevated event technology deliver?

114%
year-over-year client growth

60%
reduction in registration costs for clients that migrate from competitors

35%
higher avg. app adoption rates than industry

Average
65%
client efficiency increase

203%
decrease in clients' sleepless nights

98%
client retention since 2013



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TAKE WHAT YOU NEED (NOTHING MORE, NOTHING LESS)



APP-SOLUTELY BRILLIANT

EVENTCLOUD'S MOBILE EVENT APPS

15 features designed to elevate every aspect of your delegates' experience (with more every month).

No pricing tiers or packages - you get it all.

20,000 feature combinations, in a **100% white-label package** that also offers total design control.

100% native app (iOS and Android) offering offline functionality, multilingual content, and embedded revenue generation tools.

Finally, sleep better, knowing your app dashboard is so simple that an intern can master it in a day, and it offers single source access to scheduled and real-time insights and on-the-go content updates.

It's engagement in every attendee's hand, bringing simplicity to every part of their experience, and elevating every aspect of your event.



ENGAGEMENT AND SIMPLICITY. ELEVATING EVERY ASPECT OF YOUR EVENT.

- In-app registration
- Native iOS and Android apps
- App usage (not just downloads rates) that are 30% above industry average
- 100% multilingual
- 15 features now, 10 more in development
- Embedded ROI opportunities
- Real-time and scheduled insights

ONLINE. ON-SITE. ON THE NEXT LEVEL.

EVENTCLOUD REGISTRATION

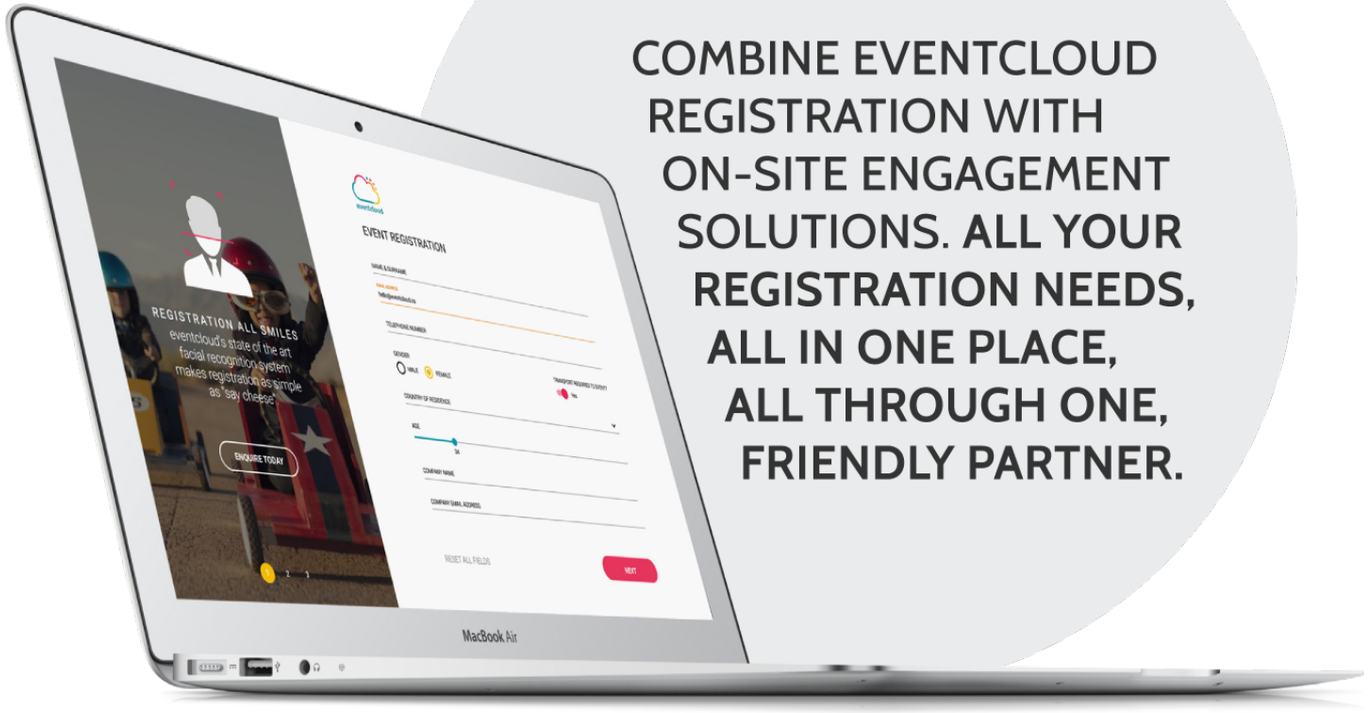
You only get one chance to make a good first impression. Nowhere is this more true than event registration, and eventcloud makes it easy.

Unlimited form and field customisations.

Integration with in-app services, payment processors, online stores and more.

Innovative features like **facial recognition** ("Say cheese", you're registered), and **real-time insights** so you can make adjustments on the fly.

Plus, cutting-edge **badge printers, lanyard design, material sourcing** and **on-site staffing** (all available with our On-Site Optimisation offerings).



COMBINE EVENTCLOUD REGISTRATION WITH ON-SITE ENGAGEMENT SOLUTIONS. ALL YOUR REGISTRATION NEEDS, ALL IN ONE PLACE, ALL THROUGH ONE, FRIENDLY PARTNER.

- Integration with in-app services
- Limitless customisations for your unique event
- 100% white-label
- 100% multilingual
- Seamless integration of global payment systems
- Real-time and scheduled insights

THEY'LL HEAR, LOUD AND CLEAR

EVENTCLOUD MARCOMM PLATFORM

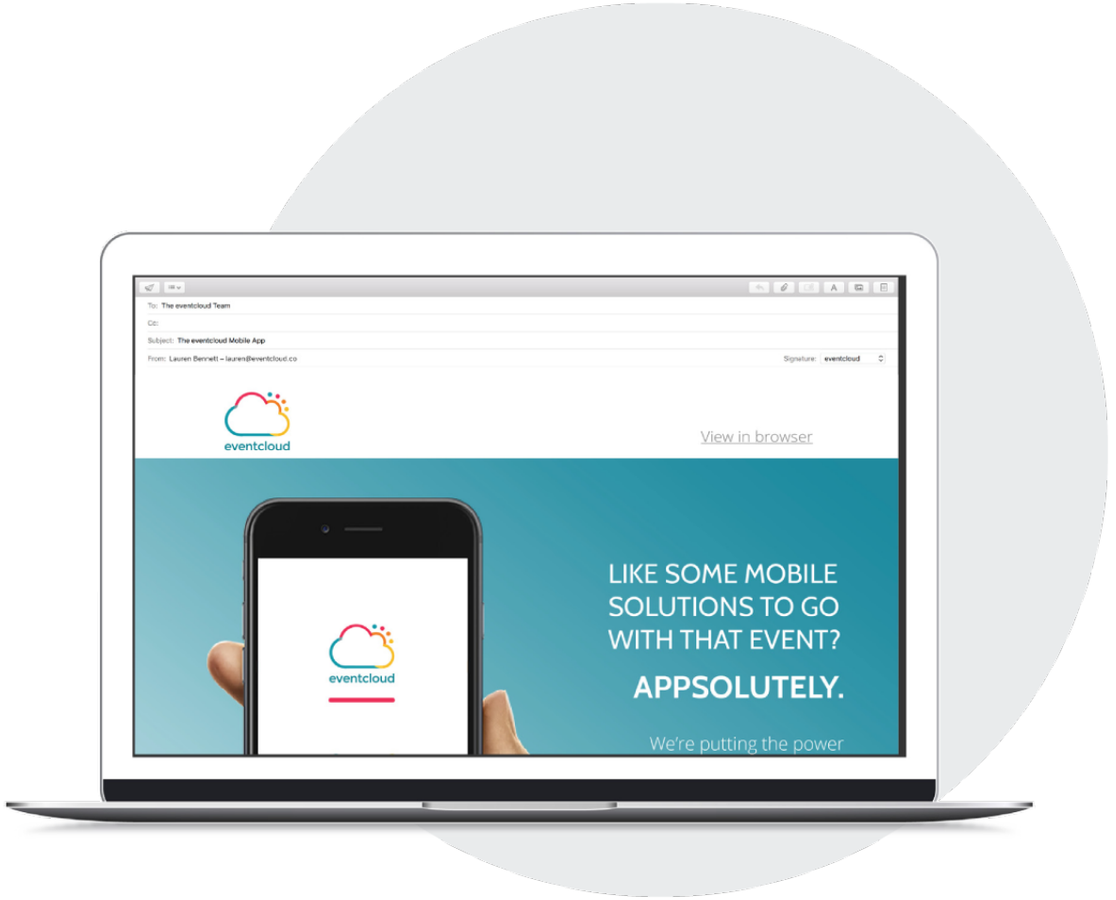
Email platforms typically come with maximums, tiered pricing and more, to complicate what should be incredibly simple. Not eventcloud.

No limits on the number of contacts. No limits on the number of emails sent. No 'payment levels' – just sophisticated email communications to help make your event a success.

Choose templates from our curated library, and see your brand already applied (no designer required... unless you want to).

Easily add and remove content from eventcloud's central dashboard.

Include **one-click RSVP** functionality and integrated promotion. And get all of the data you need, to communicate, invite, inform and influence effectively.



- End-to-end integration with eventcloud system
- Unlimited emails and contacts
- 100% white-label
- 100% multilingual
- A/B testing and spam filter tools
- Matrixed marketing campaigns

DONE, BEFORE YOU CAN SAY WWW DOT...

EVENTCLOUD WEBSITE GENERATION

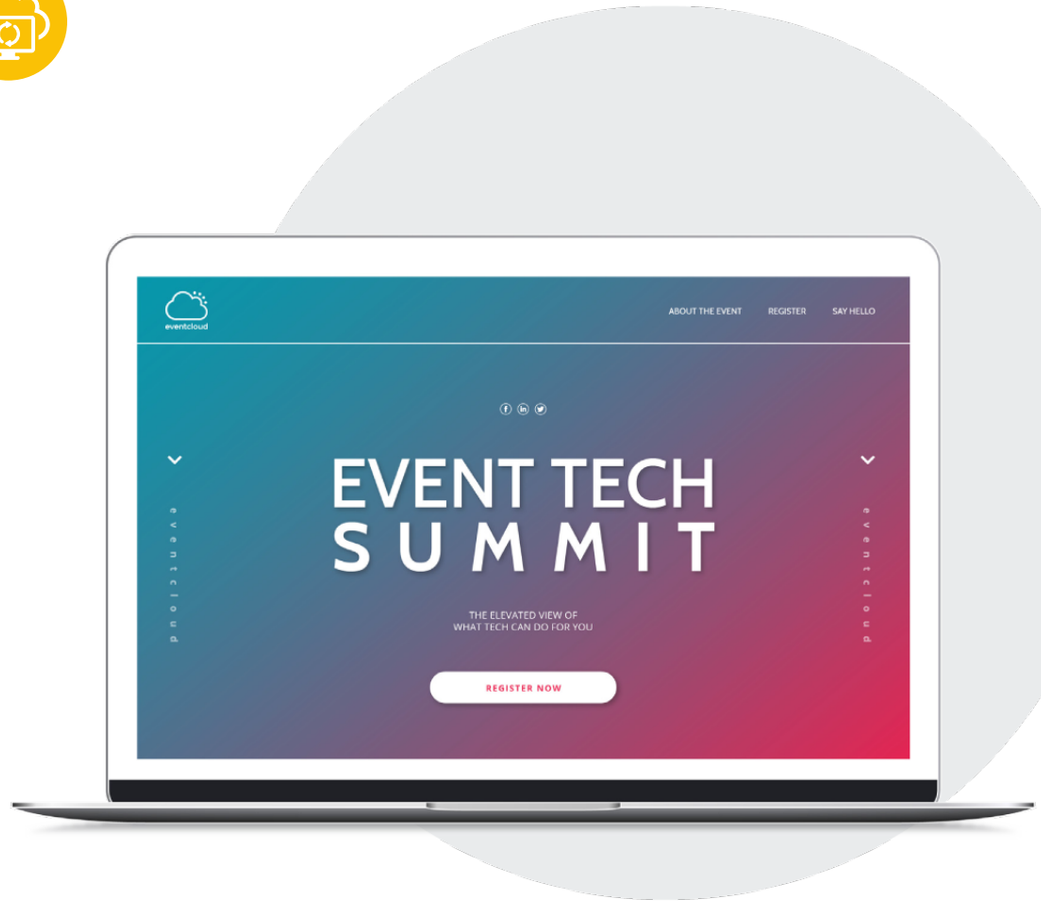
Building event websites can be time-consuming, frustrating and costly - developers, designers and guaranteed delays. Not anymore, because eventcloud's website generator simplifies everything.

Choose the perfect style from a curated **library of event websites** that already have your **brand applied.**

Upload content quickly and easily from the eventcloud dashboard. Seamlessly integrate purchasing, registration and analytics to optimise your ROI.

Replicate sites with the tap of a button.

Whether you need a **1-page site or a mega-presence** with password protected areas, a blog and live-streamed, death defying stunts, eventcloud will make it happen.



- End-to-end integration with eventcloud system
- Full analytics to optimise ROI
- 100% white-label
- 100% multilingual
- Password protection
- Site templates to suit any event size or type

EVERYTHING (AND EVERYONE) ELSE YOU NEED

EVENTCLOUD ON-SITE ENGAGEMENT

We make software easy, but hardware is still hard, right? Wrong!
Eventcloud's roots in the event sector mean we go the extra mile to meet all of your needs. From lightning fast badge printers to lanyard design, and registration staff to scanner and tablets, our highly trained people and onsite solutions ensure that you have even less to worry about when the doors open and the crowds flood in.

State-of the art registration technology including **badge printers, scanner and tablets.**

Trained, talented and friendly **onsite technical resources** (for managing everything from screen to live-polling displays).

A global team of registration and event staff through our alliances with <add in associations and alliance partners>.

Lanyard and badge material sourcing, printing AND design.

WE DON'T STOP AT SOFTWARE. **THIS IS ELEVATED EVENT SERVICES, TO ENHANCE ENGAGEMENT FOR YOUR DELEGATES** (AND RESTFUL NIGHTS FOR YOU).

THANK YOU

EVENTCLOUD ELEVATES EVENTS. FOR EVERYONE. We're your source for next-generation technology provided via a cloud based platform and ecosystem for events. We thank you for taking the time to see what's possible with a truly innovative event technology and service partner.

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