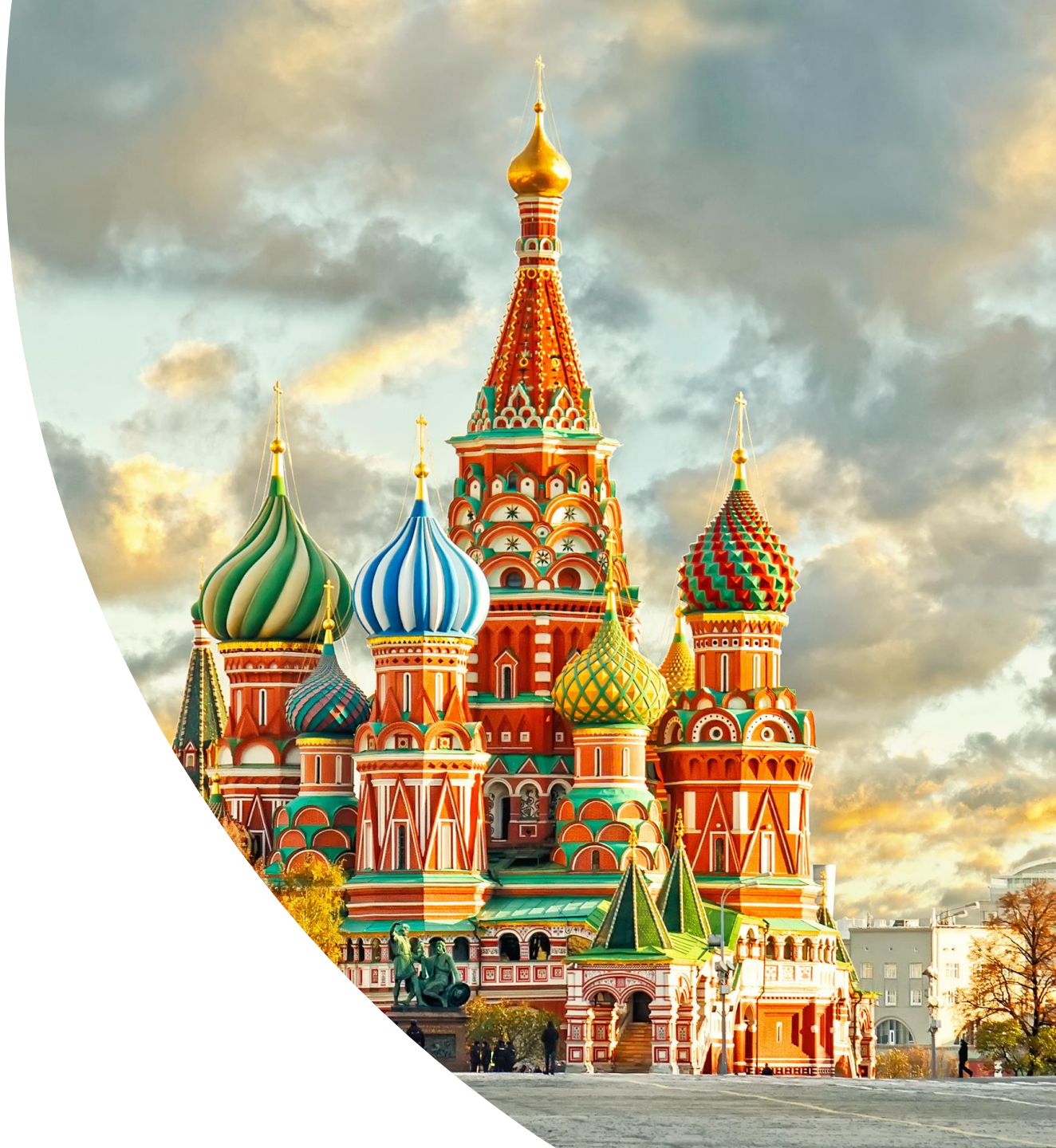
EXPLORE RUSSIA WITH MICEVERSA

DESTINATION MANAGMENT

"WE CREATE MOMENTS"



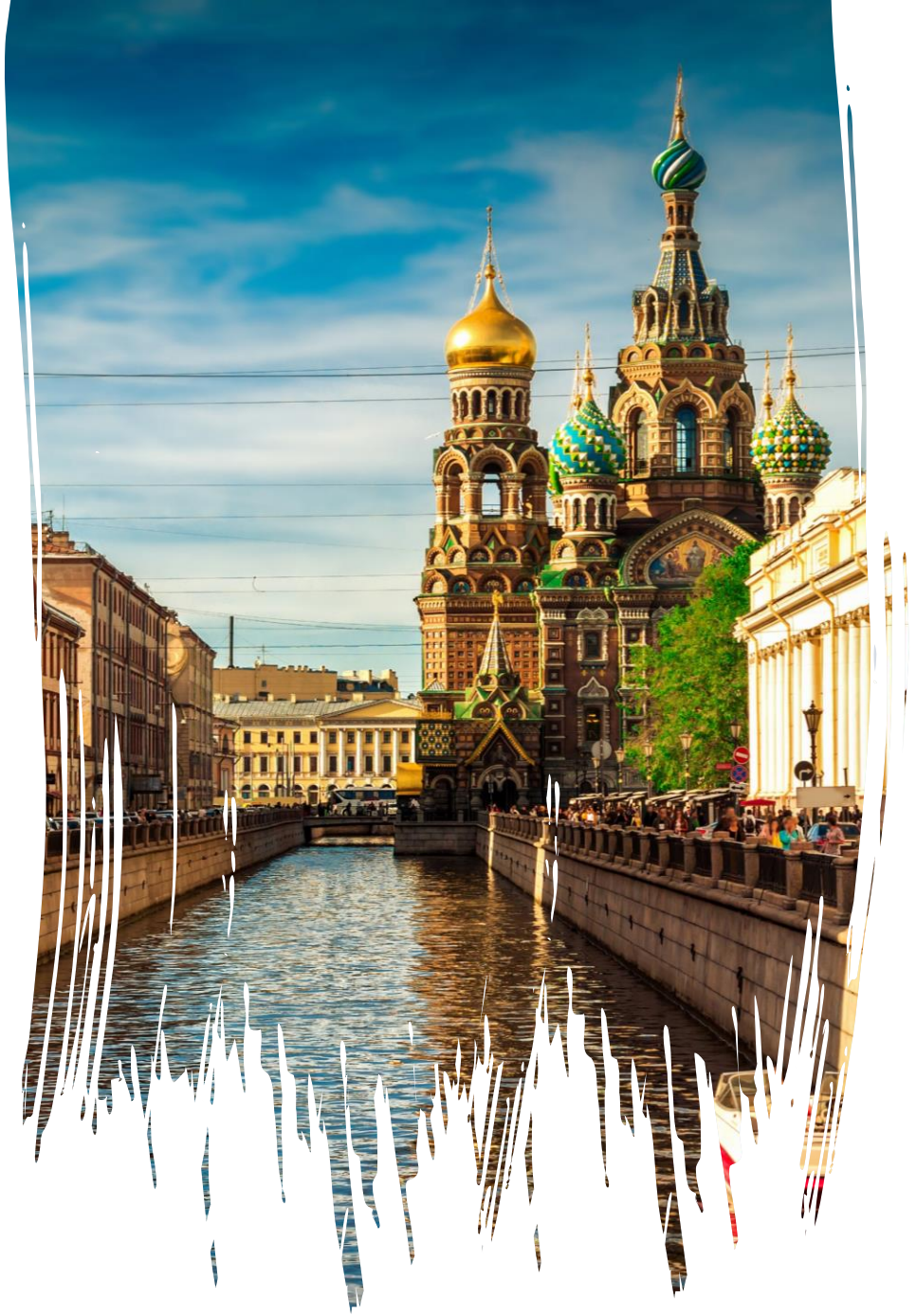


OUR MISSION

“WE BELIEVE IN MOMENTS THAT MAKE PEOPLE SMILE AND MEMORIES THEY REMEMBER YEARS LATER AND THAT MAKE THEM HAPPY. BY OPENING RUSSIA TO THE WORLD AND BEING CREATIVE, CARING, PERSONAL AND FLEXIBLE WE DELIVER A DIFFERENT TYPE OF TRAVEL EXPERIENCE AND MICE SERVICES FOR OUR CLIENTS AND THEIR GUESTS VISITING AND EXPERIENCING RUSSIA.”

OUR SERVICES

- INCENTIVE PROGRAMS
- EVENT DESIGN
- MEETINGS & CONFERENCE MANAGEMENT
- AUTHENTIC TOURS & EXCURSIONS



MICEVERSA DESTINATION MANAGMENT

INCENTIVE PROGRAMS

WE USE EXCLUSIVELY PERSONAL APPROACH FOR EVERY PROJECT. BY CREATING PROGRAMS AS AN INDIVIDUAL STORY WITH ORIGINAL ACTIVITIES WE HELP OUR CLIENTS TO EXPLORE RUSSIA.

- AUTHENTIC AND UNIQUE EXPERIENCE
- ACCOMMODATION
- TRANSPORT & LOGISTICS
- EVENING FUNCTIONS
- SOCIAL ACTIVITIES
- HOSPITALITY STAFF
- AV AND ENTERTAINMENT
- CORPORATE GIFTS



MICEVERSA DESTINATION MANAGMENT

EVENT DESIGN

WE CARE ABOUT EVERY DETAIL. OUR YOUNG AND ACTIVE TEAM DESIGNS THEMED EVENTS IN RARE AND UNUSUAL LOCATIONS ALWAYS ADDING TOUCH OF CREATIVITY AND INSPIRATION.

- EVENING THEMING
- FOOD & BEVERAGE
- DECORATION
- PRODUCTION & AV
- ENTERTAINMENT & STAGING



MEETINGS & CONFERENCE MANAGEMENT



MEETINGS & CONFERENCE MANAGEMENT
WE COMBINE PROFESSIONAL APPROACH AND CONTROL FROM THE BEGINNING TILL THE END OF THE PROJECT. WE ARE YOUR CONSULTANT FOR ANY QUESTION FROM INITIAL SITE INSPECTION TO OPERATIONS.

- PROGRAM LOGISTICS
- SITE SELECTION
- HOSPITALITY SERVICES
- REGISTRATION SERVICES
- PROFESSIONAL LOCAL STAFFING
- SPEAKERS SELECTION & COORDINATION
- PHOTOGRAPHY & VIDEO
- TEAM BUILDING EVENTS

MICEVERSA DESTINATION MANAGMENT

AUTHENTIC TOURS & EXCURSIONS



OUR TEAM EXPLORED ALL RUSSIAN DESTINATIONS BY OURSELVES. WE KNOW MORE THAN REGULAR TOURISTIC PLACES AND WILL SHOW YOU AUTHENTIC, HIDDEN AND WONDERFUL SIDES OF ENDLESS RUSSIA.

- LOCAL EXCURSIONS
- BEHIND THE SCENES AND VIP TOURS
- SIGHTSEEING EXCURSIONS
- MUSEUMS & ART GALLERY TOURS
- TASTING AND DINING
- BOATING & LOCAL CRUISING
- SHOPPING EXCURSIONS
- SPORTS & CULTURE EVENTS ALL OVER RUSSIA

MICEVERSA DESTINATION MANAGMENT

WHY US

- EXCLUSIVELY PERSONAL APPROACH
- EXPERIENCED TEAM
- CREATIVITY AND IMAGINATION
- ESTABLISHED REPUTATION ON THE MARKET
- DEEP AND LONG-TERM SUPPLIER RELATIONS
- FLEXIBILITY AND CARE



OUR CORE TEAM



ALENA KORYACHKINA
Creative Manager

"When working on each new request, project or event I'm always trying to push myself outside the box to deliver the most memorable experience."



ANASTASIA KRIVOSHEINA
Sales & Marketing Director

"I love my work! These words represents me and my vision. There's no more pleasure than meeting new people, new cultures and welcome them in Russia"



VALERIA GANZHELA
Senior Project Manager

“Success is no accident. It is hard work, perseverance, learning, studying, sacrifice and most of all, love of what you are doing or learning to do” (Pele)



DMITRY GORSHENYOV
Project Manager

“The greatest reward and luxury of travel is to be able to experience everyday things as if for the first time, to be in a position in which almost nothing is so familiar it is taken for granted” (Bill Bryson)



MICEVERSA DESTINATION MANAGMENT

OUR PORTFOLIO

WE TREAT EACH AND EVERY PROJECT SERIOUSLY AND WITH HIGHLY PROFESSIONAL APPROACH BECAUSE OUR CLIENTS AND OUR WORK IS OUR INSPIRATION, JOY AND REAL PLEASURE.







CONFERENCE AUTOMOTIVE COMPANY

- **250 PAX, 3 DAYS**
- **NOVOSIBIRSK**

SEASONAL DEALERS CONFERENCE BROUGHT TOGETHER OVER 200 MANAGERS FROM ALL OVER RUSSIA WHO HAVE BEEN DISCUSSING CRUCIAL ISSUES OF SALES AND DEVELOPMENT FOR 3 DAYS IN NOVOSIBIRSK. BUSINESS PROGRAM WAS FOLLOWED BY A GALA DINNER AT ONE OF THE LARGEST RESTAURANTS IN NOVOSIBIRSK

INCENTIVE PHARMA COMPANY

- **50 PAX, 3 DAYS**
- **SOCHI**

OUR TASK WAS TO ARRANGE A FULL PROGRAM FOR THE GROUP OF 50 PHARMA COMPANY REPRESENTATIVES AND TO COMBINE A CONFERENCE PART WHICH TOOK PLACE IN ONE OF THE SOCHI HOTELS WITH TEAM BUILDING ACTIVITIES IN GORKY GOROD

EVENT TYRE COMPANY

- **200 PAX, 1 DAY**
- **MOSCOW**

GALA-DINNER, ESPECIALLY WHEN IT IS ORGANIZED IN THE END OF THE YEAR IS SURELY ON OF THE MOST IMPORTANT EVENTS FOR EACH COMPANY. FOR THIS PROJECTS WE PROVIDED OUR CLIENT WITH FULL LOGISTICS, CATERING, AV EQUIPMENT, ENTERTAINMENT PROGRAM AND ASSISTANCE ON SPOT.

INCENTIVE AUTOMOTIVE COMPANY

- **70 PAX, 3 DAYS**
- **NIZHNY NOVGOROD**

OUR TASK WAS TO ARRANGE A MEETING WITH INCENTIVE FEATURES FOR THE WINNERS OF THE LOCAL CONTEST. OUR GUESTS RECEIVED A FULL RANGE OF SERVICES, INCLUDING ACCOMMODATION, MEALS, TRANSPORT LOGISTICS AND EXCURSIONS.





CONFERENCE NOVARTIS

- **200 PAX, 3 DAYS**
- **MOSCOW**

FULL SUPPORT OF PHARMACEUTICAL CONFERENCE IN MOSCOW FROM INITIAL PLANNING STAGE TO OPERATIONS WITH SPECIAL VENUE SELECTION, SPEAKER'S AND DELEGATES INVITATIONS, AUDIO AND VIDEO PRODUCTION AND TRANSPORTATION SERVICES.

INCENTIVE

- **200 PAX, 6 DAYS**
- **MOSCOW & ST. PETERSBURG**

OUR TASK WAS TO CREATE VIP PROGRAM WITH AUTHENTIC RUSSIAN TOURS, ACTIVITIES AND DINING EXPERIENCE. THE CHALLENGE WAS IN COMBINING LOGISTICS SOLUTIONS WITH ACCOMMODATION OPTIONS FOR THE GROUP OF SUCH SIZE. WE CREATED A PROGRAM WITH THEMED EVERY DAY EVENTS AND EXCEPTIONAL ENTERTAINMENT SOLUTIONS.







EVENT GENERAL ELECTRIC

- **250 PAX, 1 DAY**
- **RYBINSK, YAROSLAVL REGION**

THE CHALLENGE WAS TO CREATE A VENUE ON THE CONSTRUCTION FIELD AND TRANSFORM THE AREA INTO A HIGH LEVEL SOPHISTICATED EVENT. WE MANAGED TO ACHIEVE IT BY USING SPECIAL THEMED DECORATIONS, MODERN AV EQUIPMENT AND STATE OF ART LIGHTING TECHNIC THAT CREATED A UNIQUE EXPERIENCE FOR PARTICIPANTS.

EVENT SOUTH STREAM

- **400 PAX, 1 DAY**
- **ANAPA, KRASNODAR REGION**

MAJOR CEREMONY VISITED BY RUSSIAN GOVERNMENT OFFICIALS DEDICATED TO THE SOUTH STREAM PIPELINE CONSTRUCTION LAUNCH. FOR THIS EVENT WE CREATED A SMALL AUTONOMOUS CITY WITH TENT CONSTRUCTIONS FOR MEDIA AND OFFICIALS, A SEPARATE AREA FOR GALA EVENT AND PROVIDED FULL LOGISTICAL SUPPORT FOR ALL 400 PARTICIPANTS. THIS CEREMONY WAS A UNIQUE INTERNATIONAL EVENT WE ARE VERY PROUD OF.

CONTACT US



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