eventscase

Overview

Client type: Publishing owned by Ascential. Listed on FTSE 250. Founded in 1947.

Revenue: £300m.

Number of events (with EventsCase): 6.

Type of events (with EventsCase): Career Fairs.

EventsCase products used: 1-2-1 Meeting Scheduler.

Why us?

The 1-2-1 provides the perfect tool to increase ticket sales and turn up rates as attendees knows they will attend with an agenda full of meetings with potential business partners.

Overview

Client type: Telecom. Founded in 1924.

Revenue: 52bn €.

Number of employees: 120,000.

Number of events (with EventsCase): 300 a year.

Type of events (with EventsCase): Internal.

EventsCase products used: Enterprise package with all products (websites, registration, onsite registration, mobile apps and 1-2-1).

Why us?

Apart from the strong suite of products and its multi-language capabilities, EventsCase was chosen by Telefonica for its customisability. Telefonica needed a bespoke, global event management software for their internal events.

Overview

Client type: Publishing - Financial.

Number of events (with EventsCase): 85.

Type of events (with EventsCase): External paid conferences.

EventsCase products used: Websites, registration, mobile apps and 1-2-1.

Why us?

Apart from the platform's varied product selection (website, registration, app and 1-2-1), Last Word liked the idea of EventsCase's customizability. It is also easy to use so multiple users can operate the different products with little support.

Overview

Client type: Corporate. Founded in 1919.

Revenue: 22bn €.

Number of employees: 100,000.

Number of events (with EventsCase): 1.

Type of events (with EventsCase): Internal staff conferences & meetings.

EventsCase products used: Registration.

Why us?

EventsCase flexible registration solution that captures any type of data from registrants. The product also offers a friendlier user interface.

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Overview

Client type: Intergovernmental.

Number of employees: +30,000.

Number of events (with EventsCase): 1.

Type of events (with EventsCase): Sustainable Development Goals (Festival).

Why us?

EventsCase's flexibility to create bespoke event apps and the benefit of having data synchronized for registration and onsite check-in. Support packages were also available and EventsCase could provide faster turnarounds for time-sensitive events.



Overview

Client type: Corporate. Founded in 1938.

Number of locations: 5 (France).

Number of events (with EventsCase): 5.

Type of events (with EventsCase): Internal.

EventsCase products used: Registration, Badges, App and Onsite Checkin App.

Why us?

EventsCase offers a comprehensive solution for corporations like Samsung to manage their internal events. It offers everything from event registrations, badge creation, event apps, check-in tools, etc. This allows Samsung to have full control in terms of consolidating event data in one place. The Event App also offers vital event information to attendees aside from improving overall interaction and engagement.



Overview

Client type: Conference & Training.

Number of employees: 50.

Number of events (with EventsCase): Up to 20 conferences and +100 courses.

Type of events (with EventsCase): All.

EventsCase products used: Enterprise Package with all products (websites, registration, onsite registration, mobile apps and 121); custom Corporate Website as main landing page.

Why us?

EventsCase provides the whole solution with a customisable approach and personalised customer service.



Overview

Client type: Education. Founded in 1964.

Revenue: £48m.

Number of events (with EventsCase): 15 a year.

Type of events (with EventsCase): External paid conferences.

EventsCase products used: Enterprise Package with all products (websites, registration, onsite registration, mobile apps and 1-2-1).

Why us?

With over 12 event teams, LBS' main goal was to utilise the easiest-to-use possible tool so any new team member could reap the software's full benefits with little to no training.