# COMPANY PROFILE












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Dear Traveler,

Southeast Asia is a wonderful continent and a cradle of heritage and cultures that has been capturing the imagination of travellers for centuries. From the untouched Myanmar to the adventurous Vietnam with spectacular landscapes, every destination brings the wonder to the world, offers enough mystic allure to satiate the thirsts of any traveller.

Hanoi RedTours, a pioneer in travel industry, has helped travellers to reveal the wonder of Southeast Asia in unique and exciting ways more than 25 years. We offer diversified themed tours from relaxing family to youth and adventure which bring out the most quintessence of Southeast Asia. You can discover any ancient wonders across the continents from Vietnam, the land of special historical vestige to mystery marvels Cambodia. From sublime coastlines, the giant untouched Son Doong Cave to the majestic Mekong River, you can imagine your Southeast Asia as a masterpiece of natural art that captivates and enchants all.

Hanoi RedTours marked itself as one of the leading operators in Vietnam, with the intense pride to introduce the best of Southeast Asia, its ancient heritage, the must-see attractions and the special land of hospitality. Any traveller will see warm smiles at every corners and unlimited inspiration sources for unforgettable memories. Merge yourself in the local customs to explore a unique place for cultural values of people.



# MISSION & VISION

Our mission is to bring worldwide tourists the greatest travel experiences as well as the most unique features of the Vietnam and Southeast Asian attractions with three "R" slogan as Real – money valuable, Rare – tour itinerary, Reliable - business partners in Southeast Asia.

Our vision is to become a company that provides innovative and inspiring travel ideas suited to individual needs, yet commit the sustainable and responsible development to protect local community, environment and our people.



*Rice fields on terraced of Hoang Su Phi, Ha Giang, Vietnam*

“BECAUSE ONLY PEOPLE MATTERS”

# SENIOR

**FOR LIFE'S EXPERIENCES**

**CULTURE + WELLBEING**



We have created a selection of itineraries for experienced travelers. For all those who seek a cultural enrichment by visiting the most influential places in our history. Itineraries designed to travel without hastle and with consolidated guides that offer detailed and accurate information.

To improve the experience, restaurants and hotels have been selected to meet all your needs. Spas, infinity pools, treatments and personal care programs. We pay special attention to offer local and international menus, healthy and varied.

# MILLENNIAL

**FOR ACTIVE LOVERS**

**NATURE AND FUN**



Attending to the current tendencies, we have a selection of circuits for the general public with competitive prices and guaranteeing high international standards.

Our quality department makes surprise visits to all our suppliers to ensure that our services exceed the expectations of the most demanding travelers. Circuits and themed packages in adventure, personal care, lifestyle, culture, nature and many more ... We learn every day from the more than 26,000 clients who choose us to guarantee the success of their vacations.

# GENERATION Z

## FOR NEW GENERATION

## EXPERIENCES AND INNOVATIVE INSPIRATIONS



In Hanoi Redtours we are already preparing for the new generation of travelers. We develop new marketing models that adapt better to the habits of the youth .

We create adventure itineraries and real experiences, in which we encourage our travelers to interact more with the local people, exchange knowledge and share moments in a more familiar climate. Workshops, recreational activities, cultural immersions with local people and many other novelties will make it easier to connect our destinations with the new generation.



# DESTINATIONS

For those looking for fascinating, historical and untouched places, Southeast Asia is a destination of choice to explore and discover. The region has a wide variety of wild landscapes awaiting for adventure travellers while providing paradisal getaways package for those seeking some relaxation.



**Vietnam**



**Laos**



**Myanmar**



**Thailand**



**Cambodia**



**Multi-Country**



*Group of Old Vietnamese female craftsman making the traditional bamboo fish trap, Thu Sy trade village, Hung Yen, Vietnam*



# WHAT WE HAVE

**Travel styles**

- Individuals
- Groups
- MICE events & Incentive events
- Cruise tours
- Customized tours
- Specialized tours (religious, cuisines, ethnic, education, beach, honeymoon, adventure…)

# WHY TRAVEL WITH US

**OUR APPROACH FOCUSES ON:**

- Personalized programs
- Reactivity
- Quality of services
- Advice and training
- A client-oriented structure

**OUR PRODUCTS ARE:**

- Unique and exciting
- Completed and varied
- Always available
- Affordable
- Adapted to every client
- Always enhanced and renewed



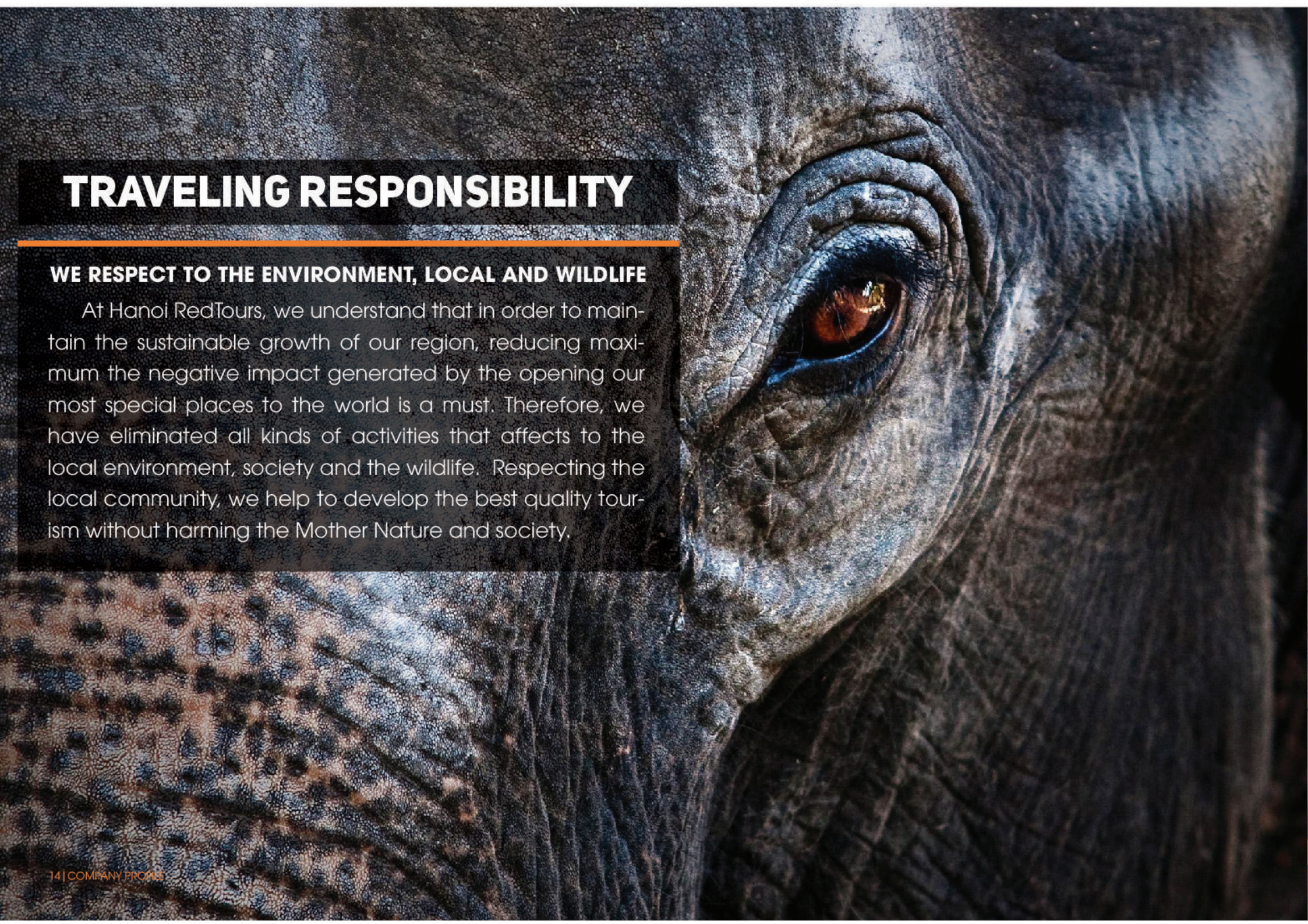


*Fishermen pulling up the fishing nets in sunrise, Binh Thuan Province, Vietnam*

# TRAVELING RESPONSIBILITY

## WE RESPECT TO THE ENVIRONMENT, LOCAL AND WILDLIFE

At Hanoi RedTours, we understand that in order to maintain the sustainable growth of our region, reducing maximum the negative impact generated by the opening our most special places to the world is a must. Therefore, we have eliminated all kinds of activities that affects to the local environment, society and the wildlife. Respecting the local community, we help to develop the best quality tourism without harming the Mother Nature and society.



# OUR ALLIANCES

- A range of high-end hotels and resorts across the country
- A large number of restaurants ranging from local to specialized restaurants (Western, Chinese, Japanese, Halal, Vegetarian…)
- Reliable airlines including both domestic and international airlines
- Many land tour partners (from all of our destinations) offering competitive prices

FLAMINGO GROUP

FLAMINGO ĐẠI LÃI RESORT *****

FLAMINGO CÁT BÀ BEACH RESORT *****

HANOI RED TOURS
Rare, Real, Reliable




# WE BELONG TO

THE FLAMINGO GROUP
International name: Flamingo Group
Abbreviation: HVG JSC
Number of employees: 1800

HANOI REDTOURS is proudly a member of Flamingo Group. The company has more than 80 members, made-up of local and expatriates staff, well-trained and educated for delivering high quality standard services in many different languages: English, Chinese, Spanish and French.



*Ho Chi Minh City, Vietnam*

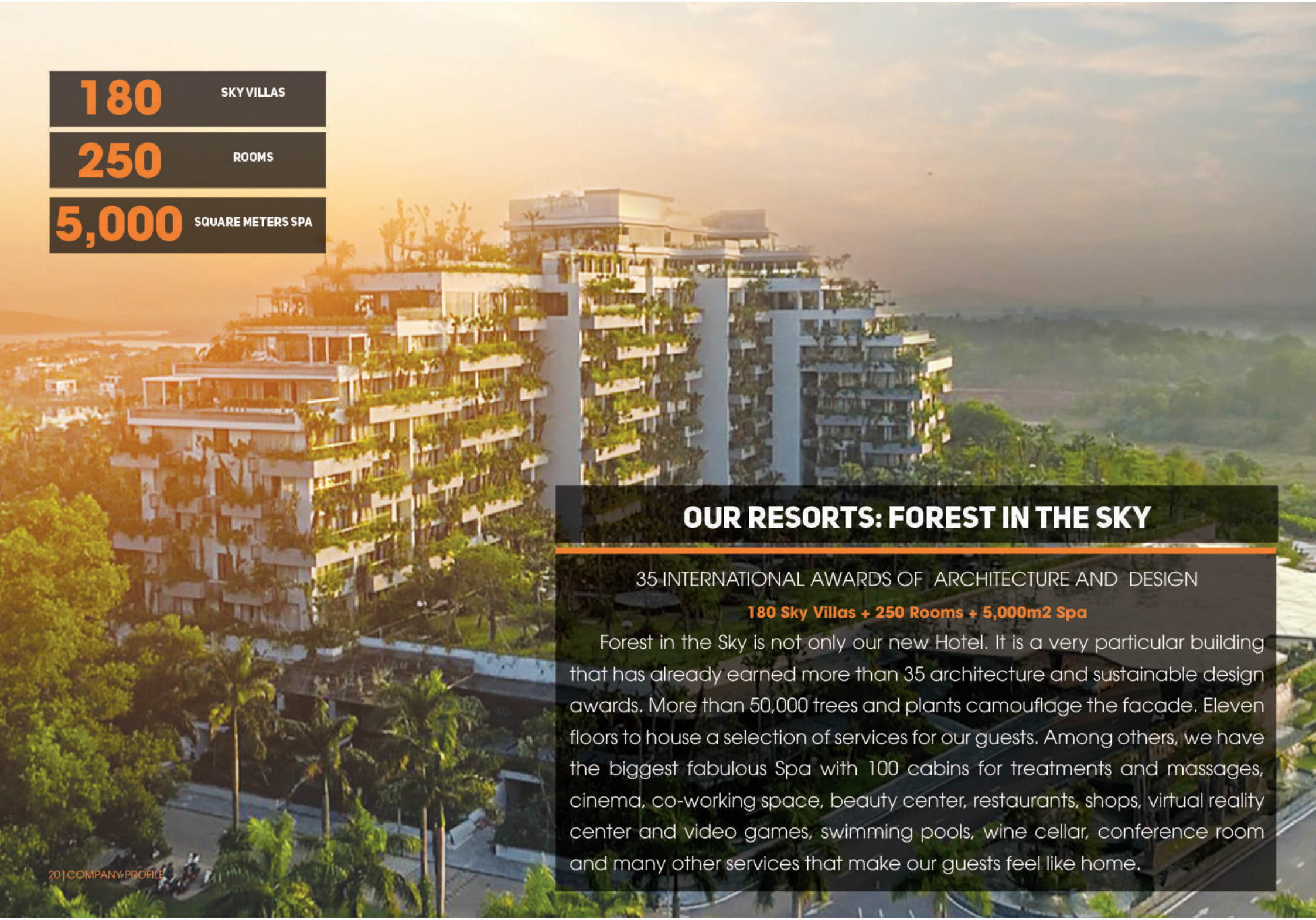
# OUR RESORTS:
# FLAMINGO DAI LAI RESORT – ECORESORT

## WE TAKE CARE OUR ENVIRONMENT

**Design & Sustainable Architecture + Farm + Vegetable Garden**

Flamingo Dai Lai Resort proposes an innovative and exclusive concept of sustainable architecture and design in 130 hectares of private grounds. We create sustainable spaces with a multitude of premium services and mostly designed to bring the nature to living space that characterizes us. We cover much of our roofs and facades with real vegetation that make up our luxurious villas in the environment. We also have, in the same resort, farms and orchards that supply our restaurants with healthy local ingredients. In Flamingo, we also successfully organized "Art in the Forest", a residency program for artists all over the world that is becoming more popular in the international panorama of sculpture and contemporary painting.

| | |
|---|---|
| 4 | PENINSULAS |
| 2 | ISLANDS |
| 10 | WOODS |
| 5 | HILLS |
| 100 | MILLION SQUARE METERS OF MOUNTAINS AND WOODS |




## OUR RESORTS: FOREST IN THE SKY

35 INTERNATIONAL AWARDS OF ARCHITECTURE AND DESIGN

**180 Sky Villas + 250 Rooms + 5,000m2 Spa**

Forest in the Sky is not only our new Hotel. It is a very particular building that has already earned more than 35 architecture and sustainable design awards. More than 50,000 trees and plants camouflage the facade. Eleven floors to house a selection of services for our guests. Among others, we have the biggest fabulous Spa with 100 cabins for treatments and massages, cinema, co-working space, beauty center, restaurants, shops, virtual reality center and video games, swimming pools, wine cellar, conference room and many other services that make our guests feel like home.

# OUR RESORTS:
# FLAMINGO CAT BA BEACH RESORT

3 PERFECTLY INTEGRATED BUILDINGS

Forest on the Sea, Forest in the Sun, Forest on the Sand, are our three new buildings under construction. Knowing the big pollution problems in the wonderful Bay of Ha Long, last year, we announced the complete renovation and expansion of our Resort on Cat Ba Island. In just over a year, we can enjoy unparalleled views of Ha Long Bay, from any of the Sky Villas. With this project, we offer an ecologically responsible solution to the magnification of tourist cruises that are deteriorating a place as magical as this one.

**Open by Quarter 4/2018**



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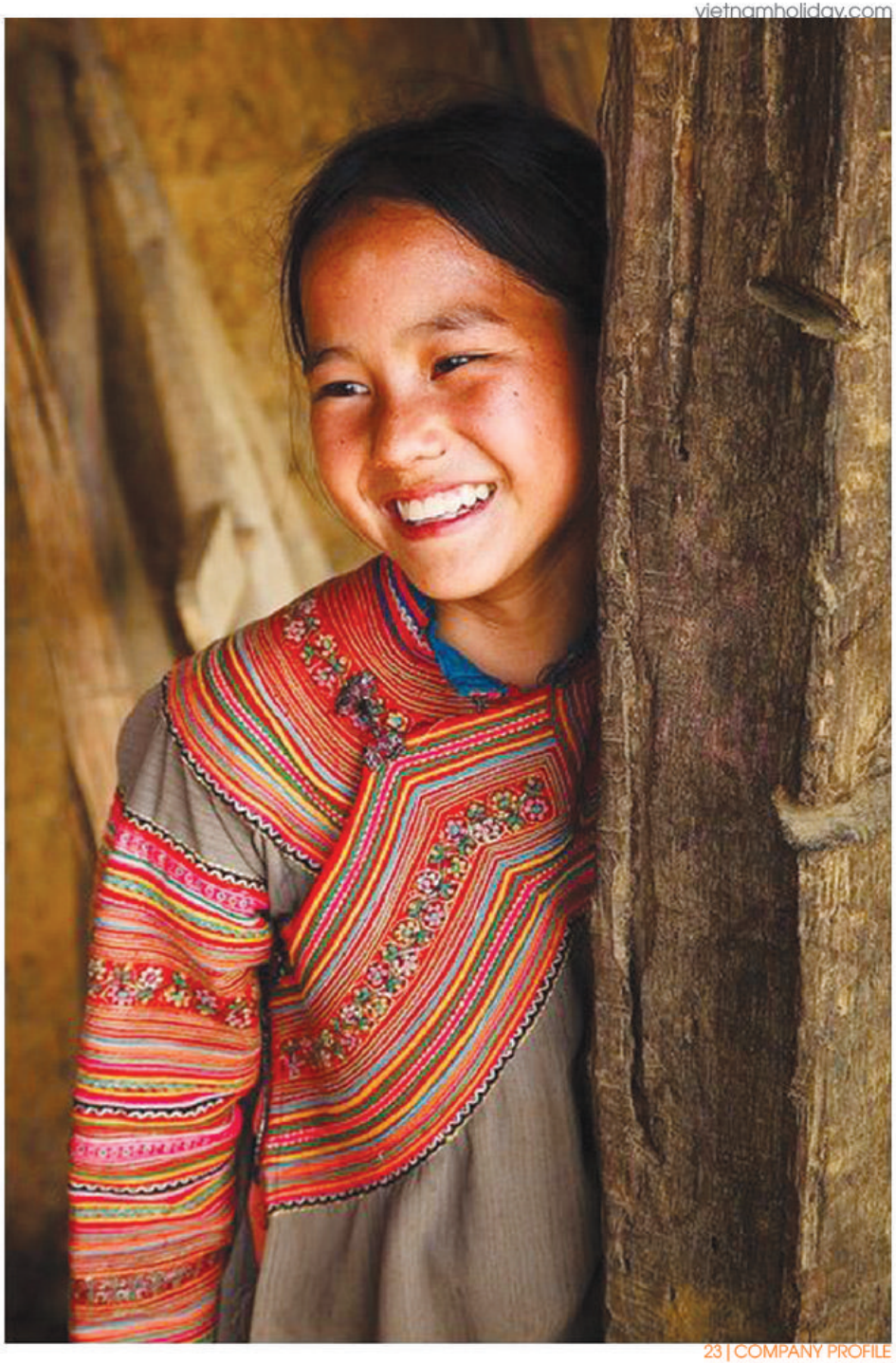
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*Cai Rang floating market, Can Tho, Vietnam*

HANOI RED TOURS

*Rare, Real, Reliable*

A MEMBER OF FLAMINGO GROUP