


# LIMOTOURS

## Chauffeur Service Co.

# About us



**Limotours Chauffeur Service** is dedicated to provide luxury road transportation solutions and to offer the most memorable experiences.

We focus on a unique and personalized service for each and every one of our clients. We have established an excellent reputation in the Greek Tourism Industry with long term partnerships and affiliations with companies all around the world .

*“We always over-deliver”.*

# Our history



**Limotours was founded in 1929**. Back then, the founder of the company, **Anastasios Korovesis**, was chosen by The Royal Family of Greece to transport the guests of the palace. He was among the founders of the **Hellenic Tourist Car Services Association**.



In the 80s, **Dimitrios Korovesis,** after receiving his MBA from Wagner college in the US. He returned in Athens dedicated to apply his knowledge to the family business. He advanced and expanded the business reaching a fleet of 6 limousine. He also was elected as the president of the **Hellenic Touristic Car Service Association**, a position he holds up today.



Third generation, **Anastasios Korovesis**, continues the company's legacy. He has grown the company's clientele and built a trusted affiliate network across the globe by attending International Chauffeur Industry Shows year after year. Thus, Limotours is the only Greek chauffeur service company with an international presence.

# Our specialization

Greece is one of the top destinations for travellers from around the globe. It offers insight into the origins of the western civilization. Athens is an ancient and modern city and its historic center is a legendary open-air museum.



With our premium **private tour service** we make sure visitors explore the cultural, natural and historical highlights of our beautiful country at their own pace and away from the crowds.

Our chauffeurs offer cultural insights and personalized attention as well as insider information in line with what interests your clients.

# Our services

**--In a nutshell--**

- **Private** Cultural & Historical **Tours**
- Airport & Port **Transfers**
- **Meet & Greet** Service
- **Road Shows**
- **Transportation Management** for **M**eetings, **I**ncentives, **C**onventions & **E**vents

These services are executed by our **professional team of dedicated chauffeurs** accompanied with a **fleet of late-model**, officially licensed **luxury vehicles** including **sedans, mini-vans** and premium **buses**.

Our chauffeurs are well educated, **fluent English speakers**, punctual, and discrete. They are **licensed** by the **Hellenic Ministry of Tourism** and **trained** by the **PAX Chauffeur Training** system.

# Our chauffeurs

**Safety, comfort and client satisfaction are our priorities.**

Our chauffeurs have courtesy, knowledge, flexibility and attention to detail. They are reliable, punctual and as we commonly say “concierge on wheels”

We have complete control over our chauffeurs and vehicles. Our chauffeurs undergo background checks, drug testing and motor vehicle record audits on an ongoing basis, their performances are evaluated through Chauffeur Certification Program (PAX).

For all vehicles we use advanced Fleet Tracking  to seamlessly monitor the progress of the ride ensuring additional safety and punctuality.

*“Our chauffeurs are passionate Greeks, speak fluent English, and have something exceptionally aristocratic in their personalities.”*

*by Anastasios Korovesis.*



# Our fleet



Luxury Sedan
**Mercedes-Benz S-Class**
Up to 3 passengers



Executive Sedan
**Mercedes-Benz E-Class**
Up to 3 passengers



Top of Line Mini-Van
**Mercedes-Benz V-Class**
Up to 7 passengers



Luxury Buses
**Mercedes-Benz Sprinters**
Up to 60 passengers

# Our headquarters

Our brand new company owned offices 1km from the Centre of the City next to the Acropolis Museum.

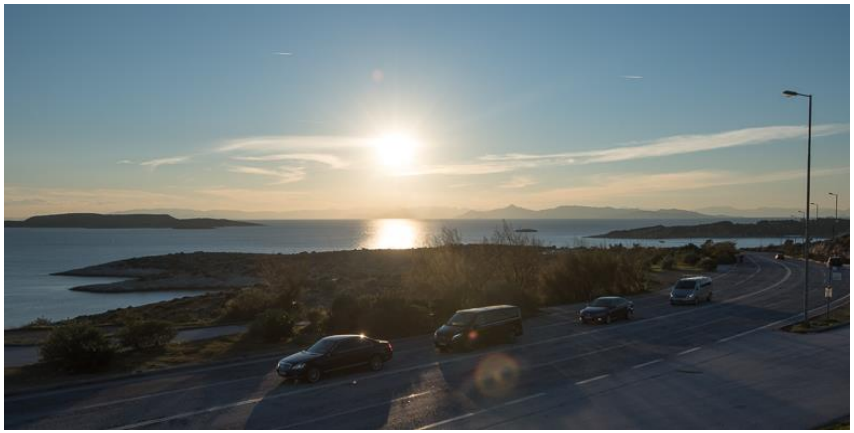



**Limotours Chauffeur Service** and Astra Rent A Car share the same roof since 1993.
**Astra Rent A Car** has a fleet of over 60 cars ranging from the smallest city car to mini buses.

# Our film

In 2015 we filmed our first company video in Athens.
It highlights our point-of-view of Athens along with our top services and our fleet.
**Watch our video** here.








# The Awards




In October 2017 we were awarded the **Seven Star Luxury Hospitality and Lifestyle Award** for our Chauffeur Services.

The SIGNUM VIRTUTIS Award (the seal of excellence) recipients are companies and brands which represent the pinnacle of luxury, hospitality and lifestyle.




It was the 5th Anniversary of the awards but first time being held at the Ecali Club in Athens.




The awards are known as the 'Oscars of Luxury'.

# ILCT Show
# March 2018




Global Operator of the Year
2018




**Limotours -- Anastasios and Dimitrios Korovesis**
have been awarded with the
**Global Operator of the Year Award**.




The International Luxury Coach and Transportation Show (ILCT) is the biggest convention in the world for the luxury transportation industry.

Set in Las Vegas, it is the ultimate destination for Limousine operators around the globe seeking education, product showcases and networking.






**LCT Magazine** has been impressed by our service and accomplishments throughout the years and interviewed Anastasios Korovesis for a long piece in their print issue of Dec 2017.

We are thrilled to be featured on the front cover of the this worldwide industry publication.





The full team at Limotours Hellas SA headquarters: (l to r) Sotirios P., Vicky M., Dimitrios C., Aggeliki K., Dimitrios F., Elina K., Dimitrios K., and Anastasios K.

# Greek Company Respects The Past With Authentic Experiences

Anastasios Korovesis has an appreciation for the history of his family's company as he builds on the legacy. *By Lexi Tucker, LCT assistant editor*

ATHENS — Greece is known throughout the world to be a country of unparalleled beauty and history. It is the birthplace of modern philosophy, the concept of democracy, and some of the most widely read literature, poetry, and plays. It's only natural it would draw tourists in droves to walk (or in this case, drive) the same roads as Plato and Aristotle once did.

Anastasios Korovesis, managing director of Limotours Hellas SA, knows leisure travelers visiting the area want to experience the culture in the most authentic way possible. It's his duty to ensure his chauffeurs, office staff, and vehicles live up to client expectations and make them feel at home.

### Passionate Chauffeurs Make The Company

Ensuring your chauffeurs are happy and healthy is the most important part of running a luxury transportation business, Korovesis says. They are very carefully selected, since they are moving advertisements for the company. All are Greek citizens, well educated, fluent in English, and have something exceptional and aristocratic in their personalities.

"They all have a love for Greek culture, cars, and of course, driving. They also have an excellent knowledge of the city," Korovesis says. The company conducts background checks for the social behavior and criminal records of every applicant. Limotours has four points it makes sure every chauffeur understands to enhance every client's experience and maintain their supreme level of service:

1. Take good care of yourself (health)
2. Take care of the vehicle you drive
3. Take care of the company you work for (in this case, Limotours)
4. Take care of the affiliate company you may be representing

Korovesis is good friends with Bruce Heinrich, founder of PAX Chauffeur Training in Kansas City, Mo. Limotours was among the first companies in Europe to acquire the system, which has produced stellar results.

"My chauffeurs love the clear procedures and the diploma they receive at the end." Perhaps the most vital wisdom Korovesis imparts to his chauffeurs is something his father told him: "Politeness goes far, yet costs nothing."

### Seeing Through Tourists' Eyes

In looking at differences between the U.S. and Greece, Korovesis says he sees a lot more tourism and leisure travelers than corporate. This means clients are often there to experience the culture of the area, so he must ensure their trip is memorable,







Anastasios Korovesis Sr. (Anastasios' grandfather), founder of Limotours Hellas SA with a 1920s Cadillac.

"My grandfather used to say, 'there is one secret of success: It lies in the ability to get the other person's point of view and see things from that angle as well as from your own.' I try to understand what tourists see different that I may be overlooking due to my familiarity with the artifacts, historical sites, and architecture," he explains.

He encourages his chauffeurs to "see through the eyes of the traveler" to help clients feel they get what they paid for and more. "We are like the ambassadors of the country; we represent Greece, so we need to know as much and be as welcoming as possible."

**FAST**FACTS

**LIMOTOURS HELLAS SA**

**LOCATION:** Athens, Greece
**OWNER:** Dimitrios and Anastasios Korovesis
**YEAR FOUNDED:** 1929
**VEHICLE TYPE:** S-Class, V-Class, Viano, E-Class
**FLEET SIZE:** 11
**NUMBER OF EMPLOYEES:** 8
**WEBSITE:** www.limotours.gr
**PHONE:** +30 210 9220333 (office)

During the Greek economic crisis in 2009, many of their big clients limited budgets and diminished operations in Greece because of economic instability. Going against the climate, Korovesis expanded his business.

"We bought new, less expensive cars and made more affiliation partnerships with travel agencies, hotels, and international limo operators. We maintained the level of service, but sold less expensive vehicles so we could lower the price and not cannibalize our product."



Vicky Mouriadis, Anastasios Korovesis, Elina Korovesi, and Aggeliki Korovesi at the 2017 Seven Star Awards Ceremony.

### A Business With History

When Limotours Hellas SA, a family owned company, was founded in 1929, Korovesis' grandfather was chosen by the royal family of Greece to transport palace guests. The rural country had suffered from many wars, leaving the roads unpaved and full of thieves. His grandfather had to learn how to avoid obstacles and ambushes. He was also among the first founders of the Hellenic Touristic Car Service Association (HTCSA), which was established the same year. After many years of turbulence in Greek history, Limotours managed to stay alive.



Anastasios Korovesis and Vicky Mouriadis at Zappeion, a building in the National Gardens of Athens generally used for meetings and ceremonies.

In 1980, Dimitrios Korovesis' father, returned to Greece after receiving his MBA from Wagner College in Long Island, N.Y., and applied his knowledge to the family business. His effort to bridge old ideas with fresh and innovative ones was followed by his election as president of the HTCSA, a position he still holds today. He advanced and expanded the business to become the number one limo company in Greece. "My father believed every company's greatest asset is its customers; because without them, there is no company," Korovesis says.

Since Korovesis grew up in the business, it's always been his dream to follow his father and grandfather. "My mother and father used to work long hours, so I often spent time in the office behind the five-star hotels in the central plaza of Athens, the Syntagma Plaza. I learned to ride a bike on the terrace of our office." He studied business administration with specialization in marketing management at The American College of Greece, as well as leadership and sales management at the Richmond International University of London.

### Meeting Needs With Tech

Korovesis has created an app called TourDriver (tourdriver.com) that will enable travelers to find private chauffeured tours on or near demand. The user will be able to select a chauffeur by rating, reviews, language, or personal characteristics. It's been in development for three years, and he got the idea after he attended his first LCT East Show in 2013. It's now in beta and he hopes to start marketing it at the 2018 International LCT Show.

"Hospitality is in the DNA of the Greeks. Tourism is an important asset for the Greek economy and accounts for about 18% of Greece's GDP. 90% of our chauffeured business relies on leisure travelers, whereas in the US 95% relies on corporate travel. I figured this was an opportunity to create something that would allow travelers around the world to search through their mobile devices for a chauffeur who suits their needs, call him, and pay him through his smart device."

The app also allows for chauffeurs to set their own rates. "If they are busy, they can raise the rate. If not, they can lower it. It's up to them."

Limotours also just won the prestigious SIGNUM VIRTUTIS (seal of excellence) award during the 2017 Seven Stars Luxury Hospitality and Lifestyle Award ceremony at the Ecali Club in Athens. Known as the "Oscars of Luxury," recipients are companies and brands that represent the pinnacle of luxury, hospitality, and lifestyle.

— *Lexi@LCTmag.com*



**To read the article please click here.**

Awarded by:

OPERATOR OF THE YEAR
WINNER
LCT
2018

Global Operator of the Year
2018

SEVEN STARS
LUXURY HOSPITALITY AND LIFESTYLE AWARDS
2017
ORDAINED
WINNER

SEVEN STAR
CHAUFFEUR COMPANY

Certified by:

PROFESSIONAL CHAUFFEUR CERTIFICATION
PAX
ANIME PACEM

Member of:

NLA
National Limousine Association

RIDERESPONSIBLY™
EMPOWERED BY NLA

Accredited by:

Greece

**GREEK NATIONAL TOURISM ORGANISATION**
**License Number - 0206E81000571800**

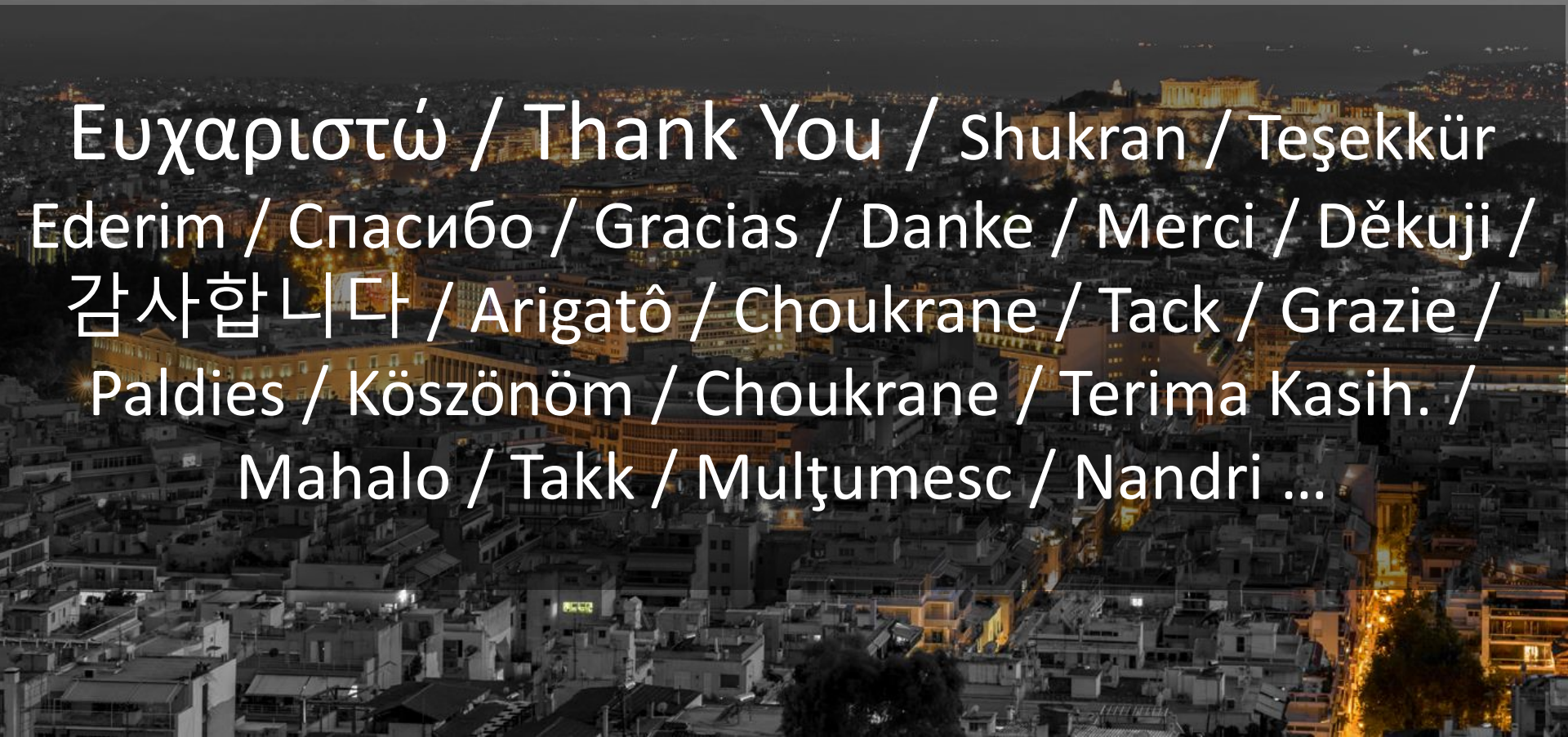
Member of:

ΣΤΕΕΑ
Σύνδεσμος Τουριστικών Επιχειρήσεων
Ενοικίασεως Αυτοκινήτων

CITY OF ATHENS

ATHENS CONVENTION
& VISITORS BUREAU

LIMOTOURS WORLDWIDE
Chauffeur Service Co.
est. 1929



Ευχαριστώ / Thank You / Shukran / Teşekkür Ederim / Спасибо / Gracias / Danke / Merci / Děkuji / 감사합니다 / Arigatô / Choukrane / Tack / Grazie / Paldies / Köszönöm / Choukrane / Terima Kasih. / Mahalo / Takk / Mulţumesc / Nandri ...