TITLE: MICE UGANDA

YOUR PASSPORT TO MEETINGS & INCENTIVES IN UGANDA

Meeting Solutions

The Meetings, Incentives, Conferences and Exhibitions (M.I.C.E) industry provides a platform for people to gather, interact, network and share thoughts, ideas and experiences on different brands, products and services.

MICE Uganda is a full service Incentive Travel House specializing in Incentive Travel and Meetings planning as a Professional Conference Organizer (PCO) and Destination Management Company (DMC). At MICE Uganda, we believe in being co-creators with you to craft memorable travel experiences, incentives and events that leave a lasting impression. We work within agreed parameters, monitor every step to ensure that emphasis is placed on the smallest detail which is our key driving factor. We are your strategic partner, here to support your business goals through traveler care and solutions to drive efficiency and savings. Every travel program is unique.

As a Full Incentive House MICE UGANDA offers a complete range of services and advice for event development, management and production. We specialize in conceptualizing, planning, preparing, organizing and implementing Conferences, Meetings, Incentives and Events as well as any other Corporate or private occasions that require a professional preparatory touch.

We work with you to design a custom management program that accommodates the specific needs of your business and traveling workforce Our up-front meeting planning ensures that we understand your meeting requirements early and are properly positioned to respond to your needs, upon your request. From finding the right venue to keeping all participants informed, to arranging your meeting logistics to creating reports from your captured data.

MICE UGANDA offers a complete line of meetings and incentive services. With our expertise and knowledge of the industry, we can save you time and money on hotel accommodations, meeting space and additional event components. Our group services for meetings, events and incentives are offered ala carte so you can choose options to best fit your organization. We have the first and so far the only CIS-(Certified Incentive Specialist) in Uganda and are proud to be of service to any person needing our services. For further information, please vist our website www.mice-uganda.com

MICE Uganda provides meetings management services for clients - international and local. We source and contract, offer delegate management/registration, and Website development services; and full-service event planning services, such as pre-meeting communications, program operation, picking out the perfect menus, and consolidating the bills; budget preparation and management services

Optimize Your Meetings Management

Maximize savings opportunities, gain greater visibility into meetings spend and activity, and achieve business results through comprehensive end-to-end servicing. With Strategic Meetings Management, we can help you understand and measure the value of your meetings investment. Our tailored approach aligns the right mix of people, process, and technology to help you manage all the activities, suppliers, and data for your meetings so you can achieve measurable business objectives. Through our openness, passion and expertise we make your vision a reality. We make it happen!

We adhere to strict criteria including industry reputation and legacy, health & safety, operational excellence and ability to deliver a truly insightful PCO/DMC service beyond mere logistics and tactical delivery. Our company is often referred to as the articulate meeting planner, ensuring the highest standards of delivery and critical planning for success. People and relationships are in the core of our company.



Learn more about our meeting management services.
We understand the intricacies of meeting planning and provide you the best experience while keeping within the parameters of your budget. We want to partner with you to customize a meeting that fits your needs. If you are looking for expert help for your next corporate meeting, give us a call

Corporate Meeting Solutions
We have been servicing corporations and agencies in East Africa for more than 15 years. With our extensive local expertise, creativity and resources we specialize in designing and executing your meeting objectives from logistics to exclusive high-end programs. We use our long-standing relationships with premier hotels, destination management companies, airlines, cruise lines, resorts and special event suppliers to deliver outstanding travel events. The stable political and security environment in Uganda

positions it in the global market place as a safe destination in which to host MICE meetings and events. There is a good range of venues and hotels for the meetings industry, and excellent natural and cultural attractions for the incentive travel market.
Whether you are bringing together a small board of directors or gathering hundreds for a conference, Mice Uganda has the expertise to help you plan your corporate meetings. From meeting concept to completion, our planning and services experts are sure to exceed your expectations. We take a proactive approach to meeting planning—we think ahead to the next step, leaving you to rest assured that we are taking care of every detail.

Our approach to corporate meeting planning
Our consultants start with understanding the reason for your meeting and what you hope to accomplish. We then help you produce a corporate meeting to fit your needs, whether you are delivering a message, building your team, acknowledging accomplishments, entertaining an audience or all of the above.

We offer a full package of services:

- Sourcing vendors
- Negotiating contracts
- Managing attendee registration
- Managing travel logistics and bookings
- Managing site logistics and services
- Managing the meeting budget
- Branding your program
- Reporting post-program results
- Conducting attendee surveys
- And everything in between!



STRATEGIC MEETINGS MANAGEMENT

Savings & Transparency

Get more from your investment in meetings by gaining visibility into spend and activity, managing demand, and maximizing resources.

Risk Mitigation

Minimize the risks associated with meetings contracting—financial, reputation, and duty of care—and comply with regulatory requirements.

Attendee Engagement

Deliver high-quality events based on your desired outcomes by driving brand loyalty and enhancing attendee experiences at every touch point



OUR PEOPLE

Technology powers our business, but it's our people that actually make it happen. At MICE Uganda service is at the core of what we do, and we draw on this foundation to support business travelers at every point of their journey.

Travel Consultants - When your business travelers need help, our travel planners and consultants are the reassuring voices on the other end of the line.. We've handled every type of travel interruption out there – from the routine to the unexpected occurrences – and we are equipped to get your travelers to their destination and back - safety is our priority.

Meetings Planners A day away to plan. A headline-worthy event. Whatever your offsite needs, we help you build experiences with relevance and lasting impact. Our meeting planners have the creativity and grit to pull off the event of a lifetime.

We bring our knowledge and understanding of the industry to the table. We negotiate best rates for travel, accommodations and meeting locations. We know what concessions to request, and we ensure vendor contracts protect you. We have the ability to negotiate corporate and volume discounts to help you stay within your budget.

We can handle every detail or just a few—it's your choice. If you want the fun of choosing speakers and entertainment and would rather we handle travel and audio/visual details, that's OK. No matter how big or small our role in your meeting, our goal is to provide you exceptional service while ensuring a return on your investment.



VENUE SOURCING – We find Ideal Venues for Your Meetings and Events

Destination Local Knowledge - We team up with you to narrow the potential destinations into a more tangible proposal. Destination feasibility; Destination selection; Matching destination to event objectives; Venue search including accommodation; Speaker /MCee selection
Comprehensive, Quick, and Simple - Our duration in this market mean that we have built Industry networks and we can help you find that perfect venue for your meeting or event—and secure great rates, terms and conditions. The service is complimentary for commissionable venues, this allows you to maximize savings and boost your buying power by leveraging our strong industry relationships to secure favorable rates, terms and conditions.
Minimize Risk - Reduce financial risk with negotiated cancellation and attrition penalties, established through our strict buying process and controls. We negotiate agreements on your behalf, we can help you reduce the risks typically associated with meetings contracting.

Save Time and money! We research and present you with available venue alternative, So you can focus on the bigger picture, let us manage time-consuming venue searches that meet your price, suitability and dates.

Simple Sourcing – Site selection and contract negotiations
Mice Uganda understands that meeting planners are under increasing pressure to do more with less. We welcome the opportunity to combine our expertise and relationships in the hotel industry to save you valuable time and streamline your organization's meeting planning process by managing the sourcing for you.





Corporate meeting technology

When you choose our meeting management services, you have the option of using our proprietary software that manages your meeting attendee registrations. We can track whether attendees have booked tickets or registered for the meeting. We offer the option to contact those who haven't registered and provide you full, detailed reports.

We also can develop a website specifically for your event, through which you can communicate to attendees and collect registration information. We also offer app development specific for your meeting, giving your attendees details and notifications from the convenience of their smartphones or electronic devices.

EVENT MANAGEMENT

Event Design Creativity to Inspire Your Audience

Based on your company culture, our experienced event designer team will work with you to create and produce events with immediate and lasting impact. With your vision and objectives as our guide, we develop creative concepts, provide you with access to exceptional venues, create and implement a delegate communication and registration system, and flawlessly execute to deliver unforgettable event experiences with maximum returns.

Our Transformational Experiences will create powerful and memorable event experiences in line with your brand values that engage, inspire, motivate, recognize, and reward participants.

Event Planning Logistics Based on your company requirements, our team will work with you to energize and motivate your community and listen to your specific needs to deliver the required support for: Incentive programs; Evening theming; Decoration and Production.



We aim for operational excellence to deliver a memorable program so we ensure that the following logical necessities are properly handled: Accommodation; Meeting and Conferences; Transportation; Evening functions; Social activities; Hospitality staff; AV and Entertainment; Corporate gifts and Budget management/control.



Flexible, Customized Solutions - Managing every aspect of your event, we have the flexibility to weave together the right set of solutions that are customized to meet your specific needs



Below you will find some of the Hotels that offer meeting facilities;

KAMPALA SERENA HOTEL;

The Kampala Serena Hotel is an oasis of cool and green, with a secure environment ideally located in an excellent location in the heart of Kampala, which is the focal point of national, regional, corporate, political and social life.
Surrounded by 17 acres of beautifully manicured water gardens, our hotel attracts visitors to Kampala seeking 5-star amenities including elegant accommodation, gourmet cuisine and a superlative Conference Centre that sets Kampala Serena Hotel among the city's premier business hotels.

Facilities

- Maisha Spa and Health Club
- 17 acres of gardens
- Extensive free form swimming pool with waterfall
- Gift shop
- Bambara Lounge with Bedouin-style terrace
- The Lakes all-day restaurant with terrace and ice cream bar
- The Mist cocktail bar
- The Explorer Italian bistro
- The Pearl of Africa fine-dining experience
- The Sesse Patisserie

- Panoramic roof terrace for private cocktails and social events
- Garden auditorium
- Running track in the grounds and nearby golf course
- Hair and beauty salon
- International Conference Centre to seat up to 1,500
- VIP Services with private entrance, helipad, dedicated car park and full security
- Business Centre, travel desk, taxi and limousine service
- Wedding planning service



Conference Rooms

The Victoria Auditorium

This internationally profiled auditorium offers a presidential platform, multi-functional hexagonal layout, comprehensive audio system, broad-ranging visual aids, simultaneous translation services, extensive delegate-support areas, and a multitude of applications. This state-of-the-art facility can host up to 1,500 delegates.

The Victoria Gallery

This multipurpose space is capable of acting as a major exhibition area, a display gallery or a high-profile launch arena. The Victoria Gallery can also accommodate a broad range of banquet and social functions, and also serves as an exhibition area. This venue can host up to 130 delegates.

The Crane Room / The Turaco Room

These interconnecting rooms on the first floor of the main hotel are situated immediately adjacent to the Business Centre and offer a range of presentation capabilities. Each room can accommodate 50 delegates separately, or the rooms may be combined to accommodate 100 delegates.

The Garden Auditorium
A landscaped space with its own catering facilities and private access, the garden auditorium lends itself to any sparkling social gathering or uniquely different business presentation. The Auditorium accommodates up to 1000 guests.

The Achwa Room / The Katonga Room

Comprising two interconnecting committee rooms, this area can be adapted to provide syndicate rooms, workshop spaces or stand-alone demonstration areas. The Achwa Room accommodates 168 delegates and The Katonga Room accommodates 300.

The Victoria Auditorium Dimensions (l x w x h) metres Hexagon Area² 956 Theatre - 1200 Classroom - 400 Cabaret - 350 Boardroom - 60 Reception - 500 U-Shape - 100 Hollow Square - 120	**The Gallery** Dimensions (l x w x h) metres 25 x 17.5 x 3.8 area² 425.5 Theatre -N/A Classroom - N/A Cabaret - 140 Boardroom - N/A Reception - 300 U-Shape - N/A Hollow Square - N/A
The Achwa Room Dimensions (l x w x h) metres 13.5 x 11.7 x 4 Area² 187 Theatre - 150 Classroom - 80 Cabaret - 70 Boardroom - 30 Reception - 100 U-Shape - 36 Hollow Square - 42	**The Katonga Room** Dimensions (l x w x h) metres 31x13.5x4 Area² 420 Theatre - 300 Classroom - 188 cabaret210 boardroom60 Reception - 250 U-Shape - 72 Hollow Square - 86
The Press Centre Dimensions (l x w x h) metres 14.8 x 14 x 3.8 Area² 196.8 Theatre - 150	**The Addis** Dimensions (l x w x h) metres 17.5 x 13.5 x 3.8 Area² 236 Theatre - 150

Classroom - 80 Cabaret - 70 Boardroom - 30 Reception - 100 U-Shape - 36 Hollow Square - 42	Classroom - 100 Cabaret - 70 Boardroom - 30 Reception - 100 U-Shape - 48 Hollow Square - 57
The Victoria Gallery Dimensions (l x w x h) metres 13.2x7.8x4 Area² 155 Theatre - 130 Classroom - 70 Cabaret - 56 Boardroom - 30 Reception - 60 U-Shape - 36 Hollow Square - 42	**The Garden Auditorium** Dimensions (l x w x h) metres 70 x 30 Area² 2100 Theatre - 2000 Classroom - N/A Cabaret - 700 Board room - N/A Reception - 1500 U-Shape - N/A Hollow Square - N/A
Amphitheater Dimensions (l x w x h) metres 30 x 20 Area² 600 Theatre – 500 Class room - N/A Cabaret - 210 Board room - N/A Reception - 200 U-Shape - N/A Hollow Square - N/A	**Mist Gardens** Dimensions (l x w x h) metres 14 x 7 Area² 98 Theatre - N/A Classroom - N/A Cabaret - N/A Boardroom - N/A Reception - N/A U-Shape - N/A Hollow Square - N/A
The Crane Room / The Turaco Room Dimensions (l x w x h) metres 19.8 x 7.2 x 2.3 Area² 142.56 Theatre - 90 Classroom - 64 Cabaret - 49 Boardroom - 40 Reception - 80 U-Shape - 48 Hollow Square - 48	

ACCOMMODATION;

Merging elegant style with contemporary comfort, the 188 hotel rooms and suites at the Kampala Serena Hotel are beautifully furnished, appointed with 5-star amenities and decorated with unique African artwork. Each is an exemplar of timeless charm, refined sophistication and deeply local character, and every room meets the rigorous standards required for inclusion in The Leading Hotels of the World collection.

Sitting on 17 acres of lush water gardens, all accommodation is designed to meet the needs of corporate and leisure travellers with complimentary high-speed Internet, minibars, generous workspaces and private balconies. All rooms at Kampala Serena Hotel are non-smoking.



LAKE VICTORIA SERENA GOLF RESORT & SPA



Lake Victoria Serena Golf Resort & Spa is a vision of charming Mediterranean architecture, pastel colour palettes and lush, green fairways overlooking the sparkling waters of Africa's largest lake. With its terraced rose gardens, rustic bridges, arched pool terrace and shaded colonnades, this privileged enclave feels more like a Tuscan hillside village than a five-star golf resort and spa on the outskirts of Kampala.

FACILITIES

- Family-Friendly Amenities
- Outdoor Pool and Sundeck
- Boating Marina
- Uganda's finest championship golf course
- Gym & Maisha Spa
- Business Centre, travel desk, taxi and limousine service
- Wedding planning service
- Gift shop, news-stand and travel requisites kiosk
- VIP entrance, helipad, dedicated car park, full security
- Lake cruises, sundowners
- Tennis courts
- Volleyball courts



Meeting Rooms & Conferences

KALANGALA HALL dimensions (l x w x h) metres 19.5m x 14.75m x 3.4m Area² 287.63 Theatre - 320 Classroom – 240 Cabaret - 0 Conference - 60 Reception - 180 U-Shape - 80 Hollow Square - 60	**KALANGALA .A.** Dimensions (l x w x h) meters 14.75 x 9.7m x 3.4 Area² 143.07 Theatre – 120 Classroom - 80 Cabaret - 0 Conference - 20 Reception - 60 U-Shape - 40 Hollow Square - 20
KALANGALA .B. Dimensions (l x w x h) metres 14.75 x 9.7m x 3.4 Area² 143.07 Theatre – 120 Classroom - 80 Cabaret – 0 Conference - 20 Reception60 U-Shape40 Hollow Square20	**NGAMBA. HALL** Dimensions (l x w x h) metres 9.9m x 9.9m x 3.3 m Area² 98.01 Theatre - 70 Classroom - 55 Cabaret - 0 Conference - 20 Reception - 50 U-Shape - 30 Hollow Square - 25

BULAGO.HALL Dimensions (l x w x h) metres 9.5m x 8.6m x 2.97m Area² 81.7 Theatre - 70 Classroom - 60 Cabaret - 0 Conference - 20 Reception - 50 U-Shape - 30 Hollow Square - 25	**BOARD ROOM 1** Dimensions (l x w x h) metres 5.09m x 5.06m x 3.1 Area² 25.76 Theatre - 0 Classroom - 0 Cabaret - 0 Conference - 10 Reception - 0 U-Shape - 0 Hollow Square - 0
BOARD ROOM 2 Dimensions (l x w x h) metres 5.09m x 5.06m x 3.1 Area² 25.76 Theatre - 0 Classroom - 0 Cabaret - 0 Conference - 10 Reception - 0 U-Shape - 0 Hollow Square - 0	**BUVUMA HALL** Dimensions (l x w x h) metres 10.7m x 8.9m x 3.56m Area² 95.23 Theatre - 70 Classroom - 50 Cabaret - 0 Conference - 25 Reception - 0 U-Shape - 0 Hollow Square 25

Accommodation

Elegant Lake Victoria Accommodation

Neatly arranged throughout our Tuscan-inspired landscape, Lake Victoria Serena Golf Resort & Spa offers 112 Deluxe Guest Rooms, eight Executive Suites and two Presidential Suites. All accommodations are appointed in elegant Mediterranean hues of terracotta and cream. The splendour of our surroundings is reflected in spaces featuring fresh designs and décor in addition to abundant natural light. The Resort offers both a contrast to and an extension of the 5-star profile of the flagship Kampala Serena Hotel, thus ensuring that the Serena Portfolio embraces all the aspects of Uganda's social and corporate life.

All rooms and suites are carefully crafted to meet the needs of business and holiday travellers with complimentary high-speed Internet, mini bars, and flat-screen televisions with satellite channels and private balconies with lake views.

SHERATON HOTEL;

The Sheraton Kampala Hotel is ideally located in the heart of the city and welcomes travelers with a relaxed ambience and a dazzling array of upscale amenities. Just 45 minutes' drive from Entebbe International Airport, we are within reach of the Central Business District. Take a magnificent view of the city from our magnificent guest rooms and suites, decorated with homely comfort in mind. Take in sweeping views of the Kampala skyline from the comfort of our vibrant, high-style hotel surrounded by 9 acres of well-manicured gardens. Stay fit at our state-of-the-art Fitness Center, complete with a

gymnasium, outdoor pool and newly renovated massage rooms. The hotel is an ideal destination for every occasion, from family gateways to business stays. Also available are spacious meeting and conference rooms, a fully equipped business center with high-speed internet access, fax copying and other secretarial services.

- 10 Event Rooms
- 9,084 sq ft Total Event Space
- 550 Capacity Largest Space
- 5 Maximum Breakout Rooms

SKYZ HOTEL – NAGURU.

Conferences & Boardrooms

Naguru Skyz Hotel has 14 boardrooms and 2 conference venues seating between 8 and 150 delegates. Naguru Skyz also boasts unique club floors, including accommodations, board rooms and dining, designed to serve private business groups such as company retreats. Whether a big extravagant affair or a smaller, intimate event, we handle every occasion in a professional, yet personalized manner. Offering such events as banquets, cocktail functions, luncheons, dinner, presentations, product launches and training sessions.

Conferences Packages Include

1. Screen and projector in conference rooms
2. Large TV screens with HDMI connections for laptops
3. Flip chart
4. Whiteboard
5. Conference pens and pads
6. Bottled water and variety of sweets
7. Full Deluxe all day coffee station
8. Quotes can be obtained for any additional equipment you may require
9.

Open Area Skyz Deck

The Skyz open deck is an ideal location to make the best of Naguru Skyz's brilliant view at your event. Tables can be set at the open area facing the beautiful Kampala skyline. The open deck can also accommodate tents, music and visual equipment, decorations, etc., along with our catering services.

Private Venue

Skyz Hotel offers private venues that are ideal for all group sizes. These include: Private Dining in Chapter Two, the Restaurant Balcony, adaptable conference rooms and others. Private venues include staffing, setup, cutlery, crockery, chair covers and linens. Other equipment such as audiovisual can also be arranged as needed.

MUNYONYO COMMON WEALTH RESORT;

The best hotel in Kampala is Munyonyo Common wealth Resort, it's one of the Leading hotels in Uganda with best luxurious accommodation, restaurant and state of art conference rooms. The hotel also has a number of presidential suites and if you are planning to have a wedding, seminar or meeting, we have the venue just customized for you.

Welcome to our Indoor Venues for your Conferences;
Munyonyo Commonwealth Resort has the capacity, versatility and capability to host any size of conference – national or international event from 50 to 15,000 guests. We scale up or down to meet your needs.

Speke Ballroom



Air Conditioned = Yes
Minimum Seated Capacity = 250
Maximum Seated Capacity = 1500
Ample Parking Available

Victoria Ballroom
Air Conditioned = Yes
Minimum Seated Capacity = 100
Maximum Seated Capacity = 1000
Ample Parking Available

Albert Conference Hall



Air Conditioned = Yes
Minimum Seated Capacity = 120
Maximum Seated Capacity = 200
Ample Parking Available



Commonwealth Banquet Hall
Air Conditioned = Yes
Minimum Seated Capacity = 80
Maximum Seated Capacity = 200
Ample Parking Available

Royal Palm
Air Conditioned = Yes
Minimum Seated Capacity = 70
Maximum Seated Capacity = 150
Ample Parking Available

Meera & Sheena



Air Conditioned = Yes
Minimum Seated Capacity = 60
Maximum Seated Capacity = 130
Ample Parking Available

Acacia/Ebony/Mahogany/Jacaranda



Air Conditioned = Yes
Minimum Seated Capacity = 70
Maximum Seated Capacity = 130
Ample Parking Available

IMPERIAL HOTELS CONFERENCE & MEETINGS

At Imperial HotelS, we believe in the power of the meeting because nothing is quite so personal, quite so human, as meeting in person. A gracious handshake. A shared joke. A spirited debate. We believe that working together is more genuine - real people, in real time, in a real place. And together is how we can create, inspire and solve virtually anything. We believe that when the details of your meeting are graciously handled and the distractions are artfully managed, you become free to succeed.



IMPERIAL ROYALE HOTEL

We believe every large meeting, conference, and convention should be inspiring and successful. That's why we offer innovative and flexible space, stylish guest rooms and healthy food choices for your attendees.

The Imperial Royale Hotel is renowned in Uganda for its modern conference facilities with a total of 21 conference rooms and banqueting halls suitable for business conventions, weddings and banquets and designated as most suitable conference center in the country. They range in size from the 2000 seater Primerose Hall which is on 2 tiers down to the 20 seater Iris hall.
Imperial Royale Hotel has 21 conference rooms and banqueting halls.

Hall Name	Theater	U-shape	Classroom	Fish Bone	Cocktail	Hall Dimension (Sq Mtrs)
PrimRose Hall	2,000	500	400	500	3,000	1,284
Sun Flower Hall	600	250	300	300	600	404
May Apple	500	200	250	200	500	364
Pool View Hall	500	200	250	200	500	Open
Rumours Lounge	-	-	-	-	500	Open
Gardenia Hall	500	200	250	200	600	365
Pool Side	-	-	-	-	300	Open
Magnolia	200	80	100	100	250	208
Anemone	200	60	100	100	250	185
Scarlet Hall	150	50	70	70	200	172
Daisy	100	60	60	50	150	130
Rose	100	40	60	60	150	125
Lilly (B)	100	40	60	60	250	170

Lilly (A)	100	60	60	50	250	170
Honey Bees	80	35	40	30	50	85
Lantana	40	20	30	20	50	74
Iris Hall	20					59
Cactus	15					45
Camellia	12					65

GRAND IMPERIAL HOTEL



Grand Imperial excels at hosting business meetings and events. Our facilities are fully equipped for all types of staging; from award galas to multimedia presentations.
On offer is the assistance of experienced personnel to help you successfully plan and execute each event. Convenient Grand Imperial meeting packages make planning a business meeting easier than ever, adding further value with every minute of your time saved. Whether your desire is for a private board meeting of two or a fully- fledged conference seminar of 450, our five function rooms and halls will accommodate these in a class and style unparalleled in Kampala.
Grand Imperial Hotel has 9 conference rooms and banqueting halls.

Hall Name	Theater	U-shape	Classroom	Fish Bone	Cocktail	Hall Dimension (Sq Mtrs)
Sasa	350	100	200	150	400	289.46
Kuku	100	60	80	80	100	108.56

Kama	35	15	25	15	50	53.55
Princess	35	15	25	20	50	57
Summit	70	50	60	60	80	112
Pool View	40	20	30	30	80	122
Shelina	120	60	100	50	100	127
DiDi's	250	100	130	130	400	350

IMPERIAL BOTANICAL BEACH HOTEL,



The hotel is the finest convention center in Uganda and is a global landmark offering technologically advanced conference facilities overlooking the magnificent Lake Victoria.

We offer a complete conference package including special buffet menus, fully organized outdoor catering service, outings, syndicate rooms and audio visual equipment. Think of hosting your next executive corporate retreat or family reunion, international conference for 300, or history making reception for 1,000.
Imperial Botanical Beach Hotel has 8 conference rooms and banqueting halls.

Hall Name	Theater	U-shape	Classroom	Fish Bone	Cocktail	Hall Dimension (Sq Mtrs)
Board Room	30	20	25	20	40	49
Africa Hall	60	30	40	40	60	97
Botanical Terrace	120	80	150	80	150	225
Victoria Hall	140	100	160	110	200	230
Pearl Hall	60	35	40	40	100	256
Lake View Hall	150	50	100	60	100	510
Clinton Pavilion	700	300	400	400	800	715
Pool Side	700	300	400	400	800	845

IMPERIAL RESORT BEACH HOTEL



The Imperial Resort Beach Hotel possesses several banquette and conference halls to host that Executive meeting, business meeting, award gala, wedding receptions and those memorable events.

The Ziba Conference Centre has a 1000 seat capacity and is equipped with six hi-tech screens descending from every corner of the ceiling, with a follow-on camera and a cordless digital sound system fitted with hi-tech lights which operate on remote control inclusive a state-of-the-art interpretation system.
Imperial Resort Beach Hotel has 9 conference rooms and banqueting halls.

Hall Name	Theater	U-shape	Classroom	Fish Bone	Cocktail	Hall Dimension (Sq Mtrs)
Banquest	350	60	200	100	300	420
Kuku	35	15	25	15	30	125
Kama	300	100	200	200	200	410
Princess	100	40	60	40	80	143
Elgon	40	20	30	15	30	60
Kyoga	40	20	30	20	30	60
Kidepo	120	50	80	60	120	297
Theatre	300	-	-	-	-	165
Bwindi	60	30	40	30	60	103
Executive	-	-	-	-	-	310
Ziba	1000	600	700	800	1000	1450
Kabalega Gardens	-	-	-	-	3000	Open
Pool Side	-	-	-	-	300	Open
Daudi Ochieng	-	-	-	-	400	Open

IMPERIAL GOLF VIEW HOTEL



The Imperial Golf View Hotel possesses several banquette and conference halls to host that Executive meeting, business meeting, award gala, wedding receptions and those memorable events.
The halls are fully air-conditioned and equipped with top of the range conference facilities
The hotel has seven conference halls each with a sitting capacity of 10 - 250 people.
Imperial Golf View Hotel has 7 conference rooms and banqueting halls.

Hall Name	Theater	U-shape	Classroom	Fish Bone	Cocktail	Hall Dimension (Sq. Mtrs)
Crane Hall	100	150	-	120	150	-
Crane Board Room	20	20	25	20	25	-
Board Room A & B	-	-	-	-	15	-
Golf View Hall	40	35	35	30	35	-
Simba Hall	40	35	40	25	35	-
Impala Hall	60	-	-	-	-	-
Hippo Hall	200	-	-	-	-	-

Business Incentive Solutions

INCENTIVE TRAVEL

Incentive travel is one of the most effective management tools used by companies to reward, motivate, encourage and accomplish specific commercial goals. When properly planned and executed, incentive travel programs result in memories that last a lifetime while simultaneously creating long-term goodwill and loyalty to the company that sponsors the trip. No wonder travel rewards are still the number one sales incentive motivator. We are committed to provide you exceptional services during your trip as you celebrate your company achievements. The motivation factor of Travel incentive programs have proven to be the most effective reward system used by companies — these stakeholders rank travel incentives highly as the most gratifying form of recognition and reward: sales people, employees, dealers and distributors. Perhaps you're looking for a way to motivate your sales team, or you'd like to reward a few or all employees for a job well done. Or, maybe you want to show your customers how grateful you are for their business. Let Mice Uganda assist you in finding a memorable way to stimulate sales or reward hard work. We will custom design a business incentive program that produces results and facilitates performance improvement.





Identification of Your Goals

We will work with you to define what your company wants to accomplish and help with the identification of people in your organization who can have the most impact on achieving your goals.

Budget Analysis

Your budget must take into account every aspect of the travel program and can include airlines, ground transfers, hotels, meals, events, incidentals, meeting rooms, supplies, and more. Our many years of experience and expertise in the market and industry will prove invaluable in determining a realistic budget. Upon the conclusion of the program, we offer complete account reconciliation.

Coordination of All Aspects of an Exciting, Customized Itinerary

We create unique travel programs with lasting impressions on the participants and are ready to assist you with all of the following:

Proposal of destinations which reinforce program objectives and inspire participants

Selection of industry leading suppliers that provide only the highest level of service at the best value

Complete contract negotiation and execution

Management and cost control of room inventory, food and beverage, activities and transportation

Customized arrangement of pre-and post-extensions

Professional on-site destination specialists to ensure superior execution of the program

Knowledgeable and friendly hospitality staff



Development of a Successful Campaign

Much like advertising, incentive programs begin with a formal launch, proceed through a specified time period, and end with an assessment or measurement period. You can count on us to develop and deliver a unified strategy that will insure the success of your program. We will work with you to make sure that everybody involved knows that your incentive program has launched and what they have to do to win the incentive trip.

How our incentive programs work for you

Incentives should not cost you money. They should help you earn more money in the form of increased sales and greater employee satisfaction. When we partner with you on developing a concept for your incentive program, we will provide as little or as much support as you need. We are here to personalize a program that works for you.

We begin the planning process with understanding your objectives and target audience. We then develop measurable activities and structure a program to facilitate performance improvement.



Our consultants can assist with:

- Promoting and communicating details of your business incentive program.
- Planning your budget and finding you the best options to stay within the parameters of that budget.
- Fulfilling the details of the corporate incentive program.
- Evaluating and analyzing the results of the program.

Our process allows us to carefully consider all the elements of your corporate incentive program and successfully integrate them into a results-oriented solution. We are here to help you reach your business goals while creating lasting memories for those you are incentivizing.

Promoting your incentive programs
We will create multimedia and marketing solutions to build enthusiasm and motivate your participants for your upcoming program.

We have the expertise on staff to develop a website for your incentive program that communicates with and collects information from your team. We can also create an app that brings all the details of your program into one convenient mobile solution.

Contact us about corporate incentives
Mice Uganda will be your trusted partner to provide expert advice and services, all while providing you a return on your investment.

CSR POLICY

At MICE Uganda PCO- DMC we recognize our responsibility to protect and preserve the environment and support development in the locations in which we operate. We understand that not only do we need to “Make it Happen” for our clients but we should do so in a way that grows our business sustainably and responsibly by supporting communities and safeguarding the environment.

MICE Uganda does this through the products and services we offer, producing our events in an environmentally responsible manner and through our social responsibility programs that we offer our clients, helping improve lives for those in need in our community.





We are your strategic partner, here to support your business goals through traveler care and solutions to drive efficiency and savings. Every travel program is unique. We work with you to design a custom management program that accommodates the specific needs of your business and traveling workforce

Our dedicated staff while working with our sustainability partners are creating value for our clients are also integrating social and environmental considerations in our day to day company operational practices, policies, strategies and projects to ensure sustainability.

We follow internationally agreed Sustainability standards and guidelines while performing our daily roles and also ensure all our suppliers are aligned and sign our MICE Uganda code of conduct while our staff sign our code of business ethics and embrace our Sustainability Policy.



